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# BUSINESS CYCLES AND BUSINESS MEASUREMENTS

Studies in Quantitative Economics

CARL SNYDER

"Almost all the great discoveries in science have been but the rewards of accurate measurement, and the patient, long continued labor in the minute sifting of the numerical results."

LORD KELVIN.

**Dew York**THE MACMILLAN COMPANY
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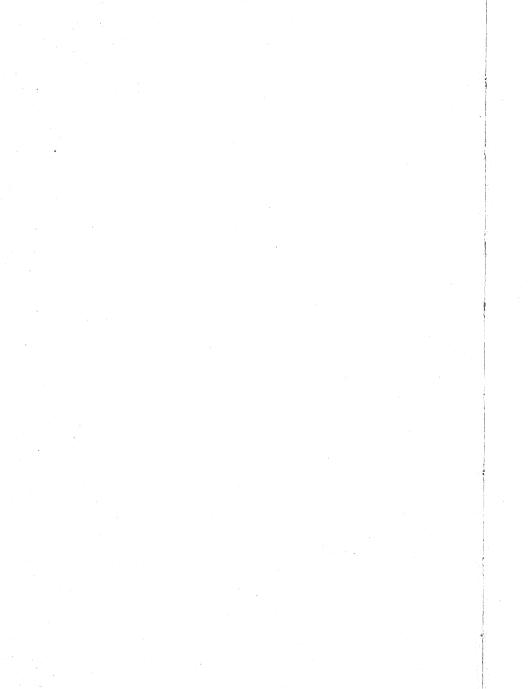
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### To WESLEY C. MITCHELL

AND

WARREN M. PERSONS

PIONEERS IN THE QUANTITATIVE STUDY OF BUSINESS CYCLES



"The Method I take to do this is not yet very usual, for instead of using only Comparative and Superlative words, and Intellectual Arguments, I have taken the course (as a Specimen of the Political Arithmetick I have long aimed at) to express myself in Number, Weight, and Measure."

SIR WILLIAM PETTY, "A Discourse of Trade," 1683.



### INTRODUCTION

This volume embodies the results of an extended research carried on with the object of obtaining broader and more detailed measures of trade, production and business activity in the United States, and their fluctuations throughout the last half century or more; to provide a standard for the measurement of business or trade of the country from month to month from 1919 to date, by means of a new Index of the Total Volume of Trade, derived from 56 separately computed series; and to make comparison of this with other new indexes of business derived from bank debits corrected for changes in the general price level; from variations in the rate of turnover of bank deposits; from railway traffic, iron production, and production in basic industries; establishing from these a basis for the measure of business activity and its variations throughout the last fifty years, derived, first, from bank clearings corrected for price changes, and, secondly, from deposits turnover; and comparison of these findings with corresponding indexes from iron production and general industrial production.

These new measures offer a basis for answer to the question as to just what are "business cycles," what is the extent and regularity of trade fluctuations, and the time relations between various phases of business activity, such as production in basic industries, distribution of goods, wholesale and retail trade, and other phases of finance and business; likewise for a discussion of the influence of Interest Rates, Credit Supply, Business Insolvencies and of Price Changes. There is also description of a new index of the General Price Level or average of all payments as

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contrasted with special price indexes, as of commodities at wholesale, and the like.

With this is given a review of the evidence tending to establish the view that the cyclical fluctuations in trade, with their concomitants of crises and depression, reached the peak of intensity in the latter half of the Nineteenth Century, perforce largely of the rapid expansion of railways and the wide distribution and interchange of products thereby made possible; and that these cycles in the last thirty years have tended to decline in intensity and probably also in duration, with the gradual integration of the country's industry, more capable and enlightened management, and the establishment of a coherent and coordinated banking system for the nation.

The volume endeavors to substitute definite measures for the chiefly descriptive material which has hitherto been available for long term comparison. The validity of these measures is based upon the wealth of new material which has become available since the War, covering almost every field of industrial and commercial activity; and upon the relations and correspondences therein established between such a composite measure of total trade and its several components; and especially bank debits, or clearings, when corrected for price changes.

All this meant, necessarily, the establishment of some kind of a norm, or base, by which the condition of trade may be determined, alike in the present and in the past; that is to say, a scale of business measurement; to know, in brief, how the high activity of 1925 and 1926 compared with similar periods in the last half century; what, for example, was the extent of the prostration of business in 1921, in 1908 and previous periods; how far production and trade were stimulated by the War, and in other boom periods; and from these to gauge how far the canons of business guidance of past years are applicable to the present time.

This norm of business conditions was found in the measurement of that persistent growth and expansion of industry which has been so notable and characteristic of the last century. The country has grown enormously in population; and this growth has been at so sure and even a pace that it could have been at almost any time projected to a reasonable degree into the future. This growth of population has meant, necessarily, a corresponding increase in our needs for food, for shelter and for the other necessities and comforts of life. And along with this growth. discovery, invention, a continuous improvement in the means of production and transport, and the general diffusion of well-being have implied a corresponding expansion of trade. And so we find, in all the lines of industry for which adequate data are available, the same sure evidences of persistent growth, and, viewed in the large, something of the same even pace and the same element of reasonable predictability.

The result of this was to establish in a large number of instances, at least, a kind of actuarial expectancy, for any given year, from which the variations from prosperity to depression might be measured. What would have been a phenomenal product of industry twenty or thirty, to say nothing of fifty or sixty years ago, might easily represent the extreme of business stagnation at the present time. What might be regarded as a huge increase over ten years ago, measured simply in tons and barrels and bushels and bales, might represent a serious decrease in the rate of growth from preceding periods. The standard in such a country as ours is never static; it is a moving base; so that the selection of any given period, for comparison, rapidly loses its significance and value.

The especial aim of these studies was to obtain from all this more definite knowledge of the relations of business activity, or volume of trade, and the extension of bank credit; and with this in view the volume includes also measures of deposit activity or the rate of turnover of average deposits. These measurements unexpectedly reveal that deposit activity tends to vary closely with the fluctuations of trade, and in itself forms a fair measure of business activity.

New York, Oct. 1, 1926.

### ACKNOWLEDGMENTS

Much of the present work was planned out some years ago, as the background for a volume then in prospect. But time and opportunity were lacking, and in 1913 came Wesley C. Mitchell's masterly summation of the then available material. Since then have come the publication of the original and pioneering investigations of Warren M. Persons and his associates, and especially Edmund E. Day, of the Harvard Committee of Economic Research; much valuable work by the statistical organization of the American Telephone & Telegraph Company, under M. C. Rorty and his successor, S. L. Andrew: the mathematical correlations of Henry L. Moore and Irving Fisher; the establishment of the National Bureau of Economic Research, with W. C. Mitchell, W. I. King, Frederick R. Macaulay, and Oswald Knauth heading its staff; a series of publications by the Pollak Foundation under the initiative of W. T. Foster and Waddill Catchings: a number of illuminating studies by Walter W. Stewart, Leonard Ayres, Holbrook Working, Alvin H. Hansen, W. A. Berridge, W. F. Ogburn, Henry A. Wallace, and others: and, especially for Canada, H. Michel, of the University of Toronto.

The substance of the present work has been reported in various articles listed in the Bibliography appended, and in a course of lectures at the Summer School of Columbia University in 1925. The manuscript has been edited and prepared for publication by Dorothy Swaine Thomas, the proofs read by Lucile Bagwell, and the tables checked by Chas. Kayser. Toward various phases of the work so many have contributed valuable counsel that adequate acknowledgment is difficult; an especial debt is due

Messrs. Mitchell, Macaulay and King, of the National Bureau of Economic Research, for their friendly interest. The work herein presented has been very largely a composite production and W. Randolph Burgess, especially, has been constantly and closely associated with it from the beginning. So also have Alice Carlson, Lucile Bagwell, and, at one time or another, J. H. Riddle, George B. Roberts, Harold V. Roelse, Irene Sheehan, Hazel Reilly, J. S. Meiklejohn, H. E. Niles, Frederick C. Knote, B. P. Chambers, Nancy MacLeod, and Victor von Szeliski. To all of these the writer's debt is deep.

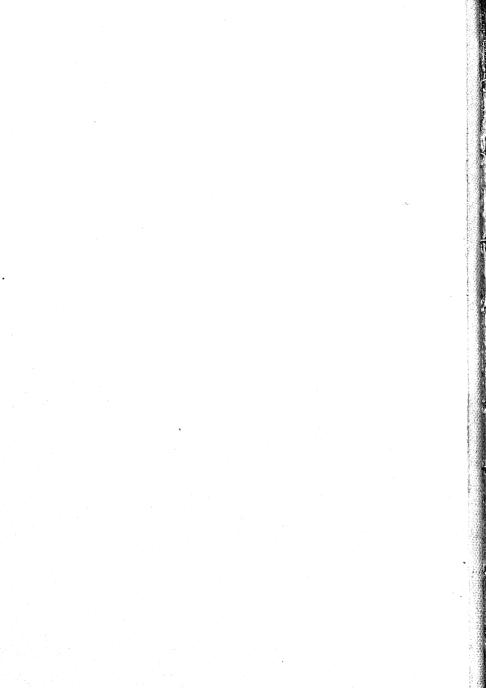
In view of my connection with the Federal Reserve Bank of New York, it should be said that the views expressed herein are in no sense official and that responsibility for these is wholly the writer's own.

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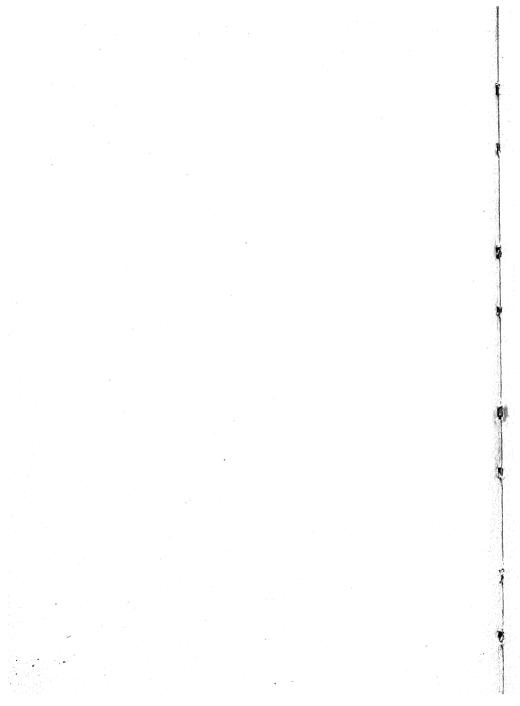
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## BUSINESS CYCLES AND BUSINESS MEASUREMENTS



## BUSINESS CYCLES AND BUSINESS MEASUREMENTS

### CHAPTER I

#### THE NATURE OF BUSINESS CYCLES

WHEN in April, 1789, George Washington, fifty-eight years old, left his home in Virginia to become the first president of the new republic, he did not have the means to pay for the journey. Though he belonged to one of the wealthy families of Virginia and possessed thousands of acres of land there and beyond the Alleghenies, he had difficulty in borrowing, first, five hundred Virginia pounds, and then an additional £100 to pay off his debts and defray his travelling expenses. During his term of office he had frequently to receive advances from his pay as President. so little was the return from his own estates. His first Secretary of the Treasury, Alexander Hamilton, a successful lawver and one of the ablest financiers this country has ever known, received a salary of \$3,500 a year, and apparently had no other income while he remained in office. It is evident that the per capita income in the United States at this time must have been on a very small scale indeed.

Banking operations were of slight importance, judged in terms of the twentieth century. The first Bank of the United States, which Hamilton organized, had a nominal capital of only ten million dollars, of which two millions represented a Government subscription in Government bonds, at that time of slight value. Sumner 1 says: "The

<sup>&</sup>lt;sup>1</sup> William Graham Sumner: "A History of Banking in the United States" (edit. by Jour. of Commerce, N. Y., 1896), p. 28 and p. 33.

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Bank might go into operation when \$400,000 had been paid in in gold and silver . . . (and) the belief at the time, and subsequently, was that no more than the specie part of the first installment ever was paid into the Bank in specie." Yet, on so slight a foundation, the Bank proved a tower of strength to the new Government and established branches in each of the principal cities.

When Washington came to New York, then the capital, it had a population of a little over 30,000. The largest city in the country was Philadelphia, with a population of 42,000, and Boston ranked third with 18,000. In all the cities and towns of the new nation there were probably not more than 150,000 persons, and the rest of the population of three million whites gained its livelihood directly from the plantations and farms.

Of domestic trade there was little, and the bulk of that was carried in sailing vessels. Express riders on horse-back could make the distance from New York to Boston in ninety-six hours, but the stage coach took six or eight days.<sup>2</sup> The usual journey from Albany to New York was accomplished in "safe, fast, and commodious river sloops." <sup>3</sup>

"A few good roads led from Philadelphia into the interior, and from Boston to Worcester there was one of the best highways in the country. Elsewhere, when water routes could not be made to serve, progress was painful and slow. It took three weeks or a month to bring a wagon load of flour or tobacco from the Valley of Virginia or from Lynchburg to Richmond, and as much more to carry back the supplies for the plantations whence came the flour or the tobacco. Two trips a year were about the only communication that planters living fifty miles from Virginia's commercial town had with the storekeepers of that place whence came everything consumed in the household that

<sup>&</sup>lt;sup>2</sup> Edward Channing: "A History of the United States," Vol. IV, 1920, p. 4. Channing, op. cit., p. 5.

was not produced or made on the plantation." 4 These facts are even more striking when it is remembered that Virginia was then the richest and most populous State of the Union

Even communication was slow and expensive. Channing says 5 of this that "the poor transportation facilities were due in great part to the lack of demand for better means of communication in the years before the establishment of a strong Federal Government, in those days when each colony or state lived a life of its own and a very simple life at that." In 1789 there were only seventy-five postmasters in the whole country and the total receipts of the postal service were some twenty-five thousand dollars.6

The great bulk of the population produced its own food, built its own houses, spun its own wool, made its own clothes, tanned its own leather, and cobbled its own shoes. "With the exception of flour and a few tropical commodities and some manufactured goods," says Channing,7 "the New Englander bought almost nothing that was not produced or made within five miles of his own house. The case was even truer of the farmer of the Middle States or the planter of the South."

Nor was the position of Great Britain or the other chief nations much different. The population of London then. it is true, was approaching a million, but there was little to indicate the familiar industrial England of today. The coal mines were just beginning to make use of the newly invented steam engine, and the smelting of iron with coal was in its infancy. The use of cotton for clothing had scarcely begun, and the great manufacturing centers of Manchester and Birmingham were practically unknown. The entire population of the island did not exceed eight millions; and the great bulk of these were cotters and peasants, living by tilling the land.

<sup>&</sup>lt;sup>4</sup> Channing op. eit., p. 5. <sup>5</sup> Loc. eit., p. 6.

<sup>&</sup>lt;sup>e</sup> Loc. cit., p. 7. <sup>r</sup> Loc. cit., p. 11.

### 4 BUSINESS CYCLES AND MEASUREMENTS

The trade of the nations, that is, the barter or exchange of goods, could then represent but a slender part of the total subsistence or consumption of the population. this country, at least, nineteen out of twenty derived their subsistence almost exclusively from what they themselves harvested or made: Beyond the slight exchange of luxuries, like silks and tobacco and snuff, some flour and a goodly quantity of wines and rum, the commerce of the country was of the most meagre sort. Possibly a single freight train of the length that one sees flying by on one of our great railway lines could have carried the entire annual traffic in goods between New York and Boston or New York and Philadelphia. The industrial organization of this new country, and, for that matter, of the most advanced nations of Europe, did not vary much from that which had prevailed on the plains of Asia Minor for thousands of years. Wealth consisted largely of land, flocks and slaves.

Such an economy would scarcely produce the violent ups and downs of commerce, trade, production and unemployment with which our modern industrial order is unhappily so familiar. For the average man who tilled his own fields and worked twelve or fourteen hours a day to gain enough for the subsistence of himself and his usually large family, there could be slight danger of enforced idleness or starvation. The most he could fear was the wrath of the gods and the failure of his crops. He could not face ruin from the failure of the firms with which he did business, for such exchange of goods as took place was little more than local barter, and there were no banks in existence until just before the Republic was founded.

In less than a century and a half the whole world order has changed. There has been an increase in population, especially of Europe and America, of a degree unequalled in all the history of mankind. Today, in New York City alone, dwells a population twice as great as that of the straggling colonies along the Atlantic seaboard which drew together to form the new American Union. In London alone is a population now nearly as great as that of all England when the Colonies broke away. In that former day the whole of the English speaking peoples equalled scarcely more than 10 or 12 millions, while today it is nearly twenty times that number.

But it is not the mere increase of population that has distinguished this modern time; it is the transformation in the whole economic order. The native population of North America, when the white man came, probably did not exceed that of the smallest of our forty-eight states now. Yet the larger part of the 120 millions that dwell north of the Rio Grande have comforts and luxuries such as were unknown to most monarchs in the days of Columbus. Alike in Europe and America the spectre of famine, from which few of the nations of former days were wholly free, has almost disappeared.

If population has increased in these parts of the earth ten-fold and twenty-fold, production, trade and wealth have increased a hundred-fold. In the first year of our existence as a nation our total exports reached in value about 20 millions of dollars; very recently they exceeded 8 billions of dollars. And while this latter figure was in part the result of a great rise in prices, and while today food and many commodities are far dearer than in the times of Washington, there are thousands of articles that are much cheaper; so that, on the whole, there is little question that the average man today can obtain far more of the necessaries and even the luxuries of life than was possible in those days.

This continent now exports more grains, flour and meats than were consumed by the three or four largest nations then and these exports are but a minor part of the immense production and consumption at home. In addition, from all over the world we import vast quantities of silk, sugar, 6

coffee, tea, tobacco, rubber, tin, wool, hides and the like, exchanging these for still greater values of our great basic products of cotton, wheat, copper, lumber, oil and the like. Yet, before the dislocations occasioned by the War, the United States stood only third among the great exporting and importing nations of the world.

But our internal trade probably exceeds that of the next largest three or four nations of the earth combined. This trade is the product largely of modern machine organization and the peculiar distribution of our population. About half of our people dwell in a narrow area not more than a fifth of the whole national domain, lying east of the Missouri and north of the Ohio Rivers. In this area is to be found three-fourths of our manufacturing and seveneighths of our product of coal and iron, on which is based our modern industrial supremacy. By contrast the food supplies and other basic materials of this industrial area are drawn largely from other sections hundreds or thousands of miles distant. And so specialized has this organization of industry become that this area, like that of England or Germany, if cut off from these external supplies, would find its industries paralyzed, and its population would starve. It is probable that in Washington's day the average movement (from producer to consumer) of food and other raw products in the country did not exceed a mile. Today it would be a hundred times this. And even the per capita product must now be more than ten-fold. with scarcely two-thirds of the average hours of labor.

What is true of the United States has, of course, been more or less true of the other commercial nations. A hundred years ago the trade of the world was still carried in sailing vessels, among which a vessel of more than three or four hundred tons burden was regarded with the same admiration that we today bestow on a Homeric or an Olympic of fifty thousand tons burden. And where the whole trade of that time might have been stowed away within the holds of half a dozen of our modern liners, today the international trade of the world commands the services of thousands of steam vessels of aggregate burden exceeding fifty million tons, to say nothing of sailing vessels that alone far exceed the combined fleets in the early days of Watt and Fulton.

It is sometimes said that the huge congregations of population in the great cities today are parasitic growths; but only in some respects is this true. New York, for example, is by far the greatest manufacturing area in the known world, and industrial centres like Chicago, Pittsburgh, Cleveland and Detroit, are far more than mere centres of exchange or of parasitism. London, it is true, is largely a vast depot of exchange, a colossal world ledger, but Manchester, Liverpool and Birmingham are great both as manufacturing and trading centres. This concentration of industry and trade has, however, brought about great concentration of the population—and the urban aggregations have tended steadily to outstrip in growth the agricultural areas. It has recently been shown that a narrow strip twenty-five miles in width, covering the valleys of the Hudson River to Albany and of the Mohawk extended to Buffalo, supports eight of the ten millions of population of New York State. There are only two millions in all the rest of the Empire State. And while the population of these two narrow valleys has expanded eight times since 1840, the rest of the population has remained stable, and the farm population has declined by one-third. What is true of New York State has been equally true of New England and other areas. The dispersion of population which the incredibly wide distribution of the automobile, the telephone, the trolley car, electric power, and all the modern creature comforts, was so widely expected to bring about, has not appeared; nor does there seem any prospect now.

I have set forth these things in some detail to give emphasis to the definite fact that the last hundred years have been a period of unexampled change. The essential nature of this change has been a huge increase in the human power of production and a still greater increase in the transport and exchange of goods produced; that is, a vast expansion of trade. It has involved a corresponding division of labor, first as between artisans of different types, and second as between distinct sections of the country and of the world. To take but a single example of the latter tendency. America could produce all the wool it needs for itself and vast quantities for export as well; but it has been cheaper and more advantageous to produce other things and obtain the greater part of its wool from other sections, some of them distant by half the span of the earth, a tendency which has implied a corresponding growth of transportation and exchange.

This profound new development has almost inevitably brought with it conditions which were previously non-existent. Among them are those fluctuations of supplies of and demands for goods, the disturbances of the even flow of trade, the crises, depressions and booms which, following Prof. Mitchell, we have come latterly to group under the name of business "cycles." In considering their nature and origin, the first fact to establish is that they have a definite history and date, that previously they were unknown in the present-day sense, and that they are the product of a new order.

All this has not, hitherto, been overly clear. It is held that records of periods of plenty and of dearth, periods of prosperity and of famine, run back even to Biblical times; and this is true. We are all familiar with the seven fatand the seven lean years of Egypt. But these were essentially conditions that grew out of the relative yields of the fields. They derived almost wholly from agrarian conditions. The organization of industry and manufacture was

largely of the local or patriarchal type, such as was characteristic of our own Colonial days. Of large scale manufacture, save in a few notable instances, there was little and, therefore, relatively little of "trade."

This does not mean that a wide system of barter and exchange had not existed for thousands of years. Archaeology shows more and more how ancient were the beginnings of human intercourse and the exchange of products. Trade routes ranging the length of the Mediterranean, and to India on the east and to the Baltic on the north, probably existed for thousands of years before any written history. But the tiny dimensions of Columbus' caravels indicate how slight was the amount of goods involved in these exchanges.

The population of the Roman Empire, however, has been reckoned as high as 50 millions and there is little reason to doubt that a large population subsisted upon this area for many millennia. The volume of trade then, in relation to the total product of the population, was almost negligible, and it follows that such things as "industrial depressions" and booms had little fuel to feed upon. It was not until the development of steam power, the wide use of coal and iron, and the extraordinary burst of mechanical invention which followed, that modern industry, and therefore modern trade, could arise. It was from these that the business "cycle" was born. And we may pretty definitely date its beginning and plot the curve of its growth and tendency to wane.

It is in America that these relatively wide fluctuations have been manifest in their most acute form and in a pathological sense the United States offers the most instructive clinical "case." Data from which we can study these fluctuations, furthermore, though leaving disconcerting gaps, are unusually full in America, and so, in these measurements of the business cycle I shall confine myself to American conditions. Though the population of the new Republic, like that of the Colonies before them, grew rap-

idly, it is quite notable that in the earlier decades its wealth or income did not apparently expand in a corresponding degree. The foreign trade of a country like ours, and especially its foreign purchases, are a fair index of this growth, and for our imports the records go back to the first year of Washington's administration. Even then the value of our imports had risen as high as 81 millions for a single year, and in each of the three years of 1805, 1806 and 1807 the average was 125 millions. But for the period from 1820 to 1830, and even well into the 40's, the average was only about 75 millions per year. Then came a remarkable leap. By 1851 our imports had doubled, by 1856 they had tripled, by 1873 they had sextupled and by '91 they had risen above 800 millions of dollars. In other words, after a period of extremely slow growth they suddenly began to increase by leaps and bounds.

Another example of the phenomenal growth of income and wealth in the nineteenth century is found in the records of traffic on New York State Canals: for, it has recently been established that indexes of trade, industry and employment in New York State are highly representative of conditions in the whole country, and it is probable that New York was an even better "sample" a century ago, when it included more than one-seventh of the total population of the country. The opening of the Erie Canal, which then represented a tremendous project, and was the first real effort at establishing an extensive system of transportation, occurred in 1825. For eighteen years thereafter, the total traffic of all New York State canals had risen in only one year as high as a million and a half tons. Then, from 1843, came the same amazing change that we have noted in imports. In the next seven years the traffic had doubled; in ten years it had tripled; and by the late 60's it had reached four times the traffic of 1843. In spite of the enormous growth of rail transportation it continued to maintain this traffic as late as the early eighties.

Practically the same history is revealed by the records of the iron and coal trades. It is quite remarkable that before the American Revolution, and in spite of competition with the mother country, the Colonies were producing considerable quantities of iron and even enjoyed a good export trade in this commodity. Eckel 8 calculates that "during the middle of the eighteenth century the Colonies were making almost if not quite as much pig iron, bars, and blooms as Great Britain." But for many years after the Revolution, the growth in this industry was extremely slow in this country, and it was not until more than a century later that the two countries again returned to parity. For forty years after the Revolution our total iron product seldom rose much above the amounts reached in the War, and in 1820 it was actually less. "Fuel, furnace operation, product and methods of after-treatment were all much the same in 1823 as they had been in 1783," that is, it was for the most part produced in small charcoal furnaces making a few tons per week. Then began a rapid advance which, however, had only carried the total product up to a little more than 300,000 tons annually as late as 1840, and in 1843 it was scarcely more than 200,000 tons. In 1847, the total product was more than 800,000 tons. It had doubled this by 1860—and then doubled again in 1880, 1890, and 1903. Pictorially, we find a long plateau, slightly sloping, prior to the 40's, and then a mountainous rise.

So also with coal. "Of the 10 millions of people who inhabited the United States in 1820," says Eckel, "there was probably not one person in a thousand who had ever actually seen a piece of American coal, and perhaps not as much as one in ten thousand was mad enough to dream that it would ever be of any service except as a convenience to the housewife or the blacksmith." As late as 1812, in the then leading city of Philadelphia, a reputable citizen was nearly arrested as a swindler for attempting to sell

<sup>&</sup>lt;sup>8</sup> Coal, Iron and War," 1920, p. 20.

<sup>&</sup>lt;sup>9</sup> Loc. at p. 33.

"stones" as fuel. This was long after the discovery of anthracite.

The entire amount of coal produced by 1820 was estimated at only 15,000 tons. In ten years this had risen to 300,000; in another ten years to 2,070,000, and by 1850 to over 6 millions. Today it is annually above 500 millions. Coal is the very foundation of our industrial development; virtually its history is the history of modern industry. It would be difficult to put the story more vividly than in the records of this single product.

Hardly less dramatic was the rise of the cotton industry. In the first year of Washington's administration our total product was under 3,000 bales. When we made the Louisiana purchase it had risen to nearly 100,000 bales. In 1815 it was 200,000; by 1836 it had reached a million; in 1842 it was 2 million; and when the Civil War opened it was  $4\frac{1}{2}$  millions.

Railway construction, afterwards to give the United States a steel network of transportation almost equal in extent and in carrying capacity to that of all the rest of the earth, was still more delayed. Up to 1840 the entire amount of railway in existence did not equal the mileage which was to be constructed in the single year of 1856. Even when the gold rush to California had begun, the whole amount did not equal the mileage laid in a single year of the eighties. But, once under way, the increase was swift. By 1845 the amount of railway in existence was double that of seven years previous; by 1850 it had quadrupled; and at the opening of the Civil War it was ten times the extent of twenty years before. For a few years, in the fifties, the increase of railway mileage was at about the same fabulous rate as the increase of automobiles in the last fifteen years.

Parallel to all this was the oncoming of that vast tide of immigration to America, which was to become the most momentous trek of population in the history of the globe. Its beginnings were exceedingly small. It is estimated that

in the first two centuries of Colonial growth the entire number of colonists who ever reached these shores probably did not exceed 200,000. Sometimes as many as half of them died on the way. Yet, so rapid was the natural increase of this population that by 1790 their number had increased to about 4 millions. It is curious to reflect that the people who fought the Revolutionary War and established the new Republic were to a far greater extent native born stock than has ever been true since. Even in the next thirty years the total immigration scarcely reached a quarter of a million. In the next thirty years, from 1820 to 1850, it was ten times this number, from 1850 to 1880 thirty times this number, and in the thirty years from 1880 to 1910 it exceeded seventy times. Of the total of 30 millions or more who have come to America as colonists since the days of Columbus, more than 95 per cent have come since the great burst of industrial development which began here in the early forties.

Up to the forties this country had only rudimentary experience with what we now call the business "cycle." It is true that there was a violent panic in 1837, often referred to as our first great economic crisis. But it is clear that this was rather a financial and banking episode than the beginning of an industrial depression, for our major industries showed but slight perturbation. For example, few things could then have been more sensitive to financial conditions than the new venture of railway construction. But this appears to have been scarcely affected by the panic, as is clear from the amount of railway construction in the years just preceding and following, as given below:

1833	235	miles	built
1834	281	46	"
1835	177	"	"
1836	175	"	"
1837	224	"	"
1838	416	"	"
1830	389	. 46	"

### 14 BUSINESS CYCLES AND MEASUREMENTS

We have much the same kind of evidence from the traffic on the New York State canals, which was singularly varied and representative in character, products of the farm being only about one-third of the total. The tonnage had risen so rapidly in 1835 and 1836 it exceeded 1300 thousand tons a year. This was cut down by about 11 per cent in the panic year of '37; but the traffic of 1838, '39 and '40 was each year greater than in any previous year.

Still less is there any disclosure of serious disturbances in the records of our registered merchant marine. The tonnage registered rose continuously from 1191 thousand tons in 1830 to 2180 thousand tons in 1840 without a single break. There was, nevertheless, during these years no falling off in the total tonnage of new vessels built, as is evident from the following table:

1834	118,000	tons
1835	75,000	"
1836	116,000	"
1837	115,000	"
1838	125,000	"
1839	125,000	"

The same tendencies occurred in very sensitive industries like coal and iron production, which in later years of depression have undergone devastating slumps. The early figures we have as to iron are untrustworthy, but for coal production they compared as follows:

1833	734,000	tons
1834	600,000	"
1835	824,000	"
1836	984,000	"
1837	1,253,000	"
1838	1,355,000	"
1839	1,560,000	"

Since these are precisely the types of industry which have, in later years, given us such an exaggerated idea of the nature and importance of the business cycle, it seems clear that, in an industrial sense, the panic of '37 was

merely a passing financial flurry and was chiefly confined to the collapse of a large number of mushroom banks. Since this is the first of the great crises or "panics" for which we have any real and extensive quantitative measures, it is clear that prior to the unprecedented industrial expansion begun in the "Roaring Forties," such waves of prosperity and depression as this country had known were very largely either years of plenty or dearth in the yield of the farms, or, as in 1837, epidemics of failure in wildcat banking.

The next formidable panic was that of 1857, following the California gold boom, and here again the evidence seems clear that it was essentially a financial and banking convulsion and not the beginning of a serious industrial depression. Consider the evidence. From the plateaulike levels of the preceding thirty years, our imports in the middle forties began to rise at an accelerated rate, and by 1857 were above three times the average of the three decades from 1820. In the panic year there was a brief decline amounting in money value to about 24 per cent. But the totals were back again in the following year, and in 1860 had reached the previous high point.

Much the same thing occurred with the traffic of the New York State canals. This, too, had shown a rapid rise to 1855-'57, and a brief decline in 1857. The decline amounted to only 19 per cent and traffic was increasing steadily again through the next three years.

Railway freight traffic showed the same lack of any decline. By 1857 our railway system was already among the greatest in the world, with over 25,000 miles of rails, and an annual freight traffic of more than 2 billion ton miles. It was growing at such a prodigious rate that traffic did not fall off during the panic nor did Postal receipts show any decline.

In coal production, too, there was practically no let-up. That amazing increase which went on with scarcely a break through more than half a century continued through and after the panic of '57. We have reliable data for iron production from 1854, and here there was a brief decline extending over two years, but amounting at the extreme to only 20 per cent. The years of '59 and '60 were again at the previous high levels.

Railway construction was one of the few series for which we have data showing a heavy and continuous decrease. After the rapid rise from the forties there had been a sharp falling off in '54 and '55, but a new bound of activity carried construction to a peak in 1856 which it was not to reach again for another ten years.

Then came the Civil War, and the available evidence indicates that that momentous struggle produced about the same effect upon industry and commerce as other wars, for example, the recent World War. In the available quantitative data the effects of these wars were scarcely observable. It is a singular fact that there were few business indicators save the violent rise of prices, the inflation of bank clearings, bank deposits and other data in dollars to suggest any unusual disturbance at all.

With the exception of the cotton industry, by far the larger part of the industry and commerce of the country was in the Northern States, and, for the most part, save in the cotton mills, this went on almost without interruption. Postal receipts, which seem an excellent indicator, rose through the War at just about the normal rate. And railway traffic continued its amazing increase year by year.

Imports, it is true, fell off rather sharply in the first two or three years, but they were back to near the normal rate of growth by 1864 and much above it in '66. The traffic on the New York State canals was scarcely disturbed at all, but continued to grow at much the same rate as through the previous thirty years, just as if nothing was happening.

The same is true with regard to coal. The product of

the coal mines continued to rise without a break from 1860 to 1873. In iron production there was a slight decline in 1861 and again in '65, and after that a steady rise to 1873.

In other words, up to the time when the Pacific railroads had been completed and a band of iron stretched across the Continent, when the ancient activities of our wide system of canals had begun to decline, and the new West was being opened up at a prodigious rate, this country had never known such deep and prolonged periods of industrial stagnation as were to characterize the next thirty years. What depression there had been was very largely obscured by the continuous and irresistible growth of the country and its industries.

The advent of the unmistakable business "cycle" in the sense that it has been so extensively used in our own day, appears to date from about the late sixties. Following the Civil War there was a post-war boom, resembling in many ways the post-war boom that has come since the World War, with the difference that there was no such intervening collapse as that of 1920. It reached its height in three highly prosperous years, ending in the summer of '73. Actually for the full year of '73 none of the four indicators which have been available for the previous periods showed any material declines. Railway traffic, in ton miles, showed a slower but continuous growth, straight through to the eighties, and postal receipts showed similar tendencies.

But for the next three or four years most forms of industry suffered a drastic setback. Yet here, as long before and ever since, there has been the impulse towards sensational exaggeration of the decline. Picturesque incident and vivid description have always had far greater vogue than exact measurement. In money value, from the peak of '72 to the low year of '76, our imports fell off by 35 per cent, but a part of this decline was due to a

general decline in commodity prices which occurred throughout Europe as well as in America.

The decline in New York canal traffic was from 6,365,000 tons to 4,172,000 tons, or 34 per cent for three years. Pig iron production fell off from a high point of 2561 thousand tons in 1873 to a low point of 1869 thousand tons in 1876, a decline of 27 per cent. Coal production was reduced from a high point of 58 million tons to 52 million tons, or 10 per cent.

Again, in money values, New York City bank clearings fell 40 per cent, but according to our estimates, making due allowance for the lowering of price levels or the general average of all payments, the decline in trade and commerce as a whole amounted, on the annual figures, to not more than 10 or 12 per cent (much more, of course, in the monthly extremes of high and low).

Yet in many ways the depression, running from '73 to '78, appears to have been one of the two worst which this country has ever known. There is a story that business, even in New York, was so dull that grass and rye began to sprout between the cobblestones of Wall Street and lower Broadway. And railroad construction, which throughout the generation that followed the Civil War was one of the most potent influences affecting the ups and downs of trade, fell off from a peak of 7,379 miles in 1871 to a low point of 1,711 miles in 1875.

Almost as if in recoil from this period of prolonged stagnation, came the half fabulous expansion of the eighties, in some ways the most amazing boom that this and probably any other country ever enjoyed. It brought in ten years the construction of 60 thousand miles of railway and the opening of what remains today the most fertile agricultural empire of the New World. We shall never see its equal again for the reason that there is no comparable new and undeveloped territory to be expanded.

It seems scarcely possible in human affairs that such a

prodigious effort could continue indefinitely without a severe reaction: and when it came it was accentuated by the fact that something of the same sort of development had been taking place in other parts of the earth, especially in Australia, and the Argentine, in the opening up of new tracts of fertile land. The result was a glut in the food . markets and in consequence a world-wide depression in agricultural prices. The panic of '93 and the ensuing depression was to an extraordinary degree the replica of '73-'79. It lasted about the same length of time and fully equaled if it did not exceed the earlier period in severity. And then, precisely as in the previous peak, there came an exuberant rebound with rapidly rising prices, a heavy resumption of building and construction; the era of great consolidations. With a brief interim in 1903-1904, this cumulative prosperity marched swiftly forward to the panic of 1907.

There had been—previous to the great depression in 1893—a sharp break in prosperity in 1884, with an equally sharper and almost immediate recovery in most lines. The panic of 1907 bore a close resemblance to this earlier panic, with its spectacular failures and sharp recoveries.

Just before the World War, there was evidence of a marked decline in the volume of business and industrial production, beginning in the latter half of 1913, and continuing into 1914. But in the War, we now have abundant evidence, the expansion of trade and production, with a few notable exceptions, was no greater than in certain peacetime expansions; e.g., from 1900 to 1907, 1880-1890. An opinion seems to prevail that the monetary inflation, or debasement of the currency which has been the accompaniment of almost all wars, means a corresponding disturbance of the industrial and commercial life of a country. But the evidence of quantitative measurements shows this to be often untrue, as seen by the fact that in railway traffic, iron production, or the volume of exchange as meas-

ured in bank clearings, the depression of 1914 was actually sharper than after the panic of 1907. But there was one decisive difference between the panic of 1907 and the slump of 1914 on the one hand—and the panics and slumps of the '70s and '90s on the other hand—and that is, that these later crises were not followed by the long, grinding depressions so characteristic of the last decades of the 19th century.

Now the available evidence which we have reviewed leads to the conclusion that nothing like these two periods of prolonged stagnation had previously been experienced in this country. From this, and the fact that nearly a full generation has passed since the '93-'98 era, the idea readily emerges that these two exceptional crises were the evanescent product of our industrial development, a phenomenon rising in intensity as the full sweep of this development broke into the post Civil War boom, and the railway building boom of the eighties, and waning in violence with the more effective integration and organization of industry, characteristic of the present day.

In evidence to be reviewed in the following chapter, we find, in all the series representing our industrial life, a curiously insistent and characteristic rate of growth. There seems to be no measure of the intensity of the fluctuations in business save in terms of variations from the line of characteristic growth. And from this method of measuring the deviations from the "normal" or customary it becomes clear that alternating waves of prosperity and depression have proceeded with a certain irregular but notable rhythm for at least the past eighty years, waxing and waning most notably in the period for which the evidence is most trustworthy and most extended.

In the chapters that follow, this evidence will be reviewed in detail. New measures of the volume of trade will be discussed. The measurement of cycles in the volume of trade as variations in the deviations from the

persistent and characteristic rate of growth may offer a clue to the nature of business cycles; that is, that prosperous periods represent over-expansion beyond the rate of growth to which that industry has been geared up, and that this results in a breakdown in the balance of production, leading to the phenomena of stagnation and depression.

Whether from all this new knowledge it will be possible to find the one true "cause" of business cycles, if one true cause exists, is a matter of the future. We have had a multiplicity of theories, owing to the paucity of accurate measurement. Here, as in all scientific investigations, he will be the discoverer who proves. But this much at least seems clear; no industry can long remain widely out of balance with other industries. None can absorb too much save on the penalty of later having too little. Not even the most favoured trade can expand indefinitely, for every boom, as every depression, has come to an end. Now that we can measure every phase so closely, we shall be able better to calculate, in each industry, the probable demand, and automatically to regulate production to this demand. When we do, to all intents, the business cycle will have disappeared.

## CHAPTER II

## ECONOMIC GROWTH

If the reason for the number of fanciful ideas about the business cycle has been the paucity of facts, and the lack of adequate and trustworthy measurement of existing facts, the last few years have brought a wonderful increase in new statistical material, by which it has been possible to check and make use of older data and thus to build up a solid foundation of new knowledge. And now we can use this rapidly growing body of information about our economic life to measure the business cycle.

When we look at a chart of any of the most representative economic and industrial phenomena, especially in this country, for a period of, say, fifty or a hundred years, we are impressed by the tremendous growth which all of them show over this period of time. Before we can approach the measurement of the ups and downs of business, we must get an adequate picture of the long-time growth factor.

A prime factor of importance has been the astonishing growth of population, especially in countries like the United States. The curve of population (Chart 1), for this country, for the last hundred and thirty years has shown an increase at a rate unheard of before in the history of the world. And this growth of population has in itself been a decisive factor in causing a consistent increase in our national product. It is obvious, for instance, that crop production must increase in proportion to the increase in population in order merely to sustain the population.

Again, if we divide the curve of population into two

component curves (Chart 1), one representing urban and the other rural population, we note further the extraordinary rate of increase of urban population, which in the past eighty years has grown at an average rate of 4.3 per cent, whereas the rural population has grown at a rate of 1.5 per cent, and the general population at a rate of 2.3 per cent. We have here another decisive fact in that urban population does not sustain itself, for it does not produce its own goods, and therefore, this growth of town and city population has had a tremendous influence on the economic development of the country.

It has meant, first of all, a reorganization of agriculture. It has been necessary for farm production to expand at a greater rate than the rate of increase of the farm population, in order to take care of the needs of the expanding urban population. This has necessitated a large increase in per capita production of farm workers.

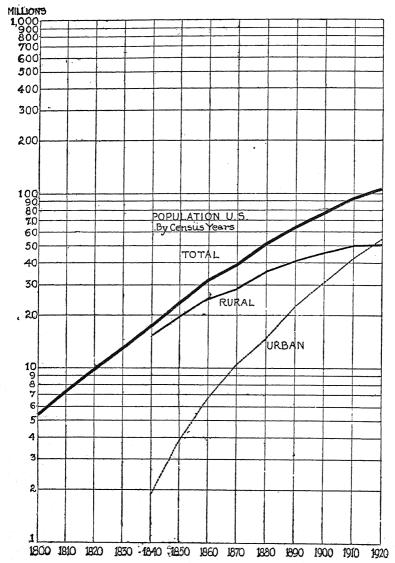
An even more important effect has been its influence on the growth of trade. The urban population functions not only as consumer, but as manufacturer and converter of goods produced by the farms. These goods must be brought to the factories, which are largely in the cities, and a part of them carried away in the manufactured state. Hence, the chief reason for the enormous growth of the movement of goods, and for the development of trade facilities.

Yet another factor of importance in the growth of trade has been the increasing division of labour as between different sections of the country. It has been found an economic advantage for certain localities to specialize quite narrowly in their types of production or manufacture. This specialization has been made possible only through the development of an amazing network of railways, waterways, etc., and, as specialization proceeds, this in turn, acts as a further stimulus in developing transportation.

One result of this division of labour and specialization

# 24 BUSINESS CYCLES AND MEASUREMENTS

CHART 1.
POPULATION, U. S. A.



Sources: Total population, U. S. A., 1790-1920. U. S. Bureau of Census Monograph "Increase of Population in the United States, 1910-1920,"

Urban and rural population, 1900-1920, loc. cit., p. 75.

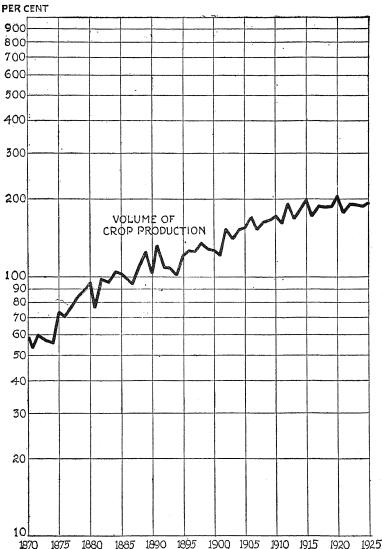
1880-1900, Abstract of XIII Census, 1910, p. 55.
1840-1880, estimated. From 1880 the census data for urban population includes all towns of over 2500 population. From 1840-1870, data are given (U. S. Bureau of Census Monograph "A Century of Population Growth, 1790-1900, p. 15) for towns of over 8000. Estimates of urban including towns of over 2500 population were made by link relatives, giving the following estimates for rural and urban population in the United States, 1840-1870.

	Rural	Urban
1840	15,186,000	1,883,000
1850	19,426,000	3,766,000
1860	24,836,000	6,607,000
1870	28,070,000	10,488,000

of trade has been an extraordinary concentration of population and wealth. In the northeastern corner of the United States, in what I have called Industrial America, we find, in less than one-fifth of the total area, over onehalf of the population, with two-thirds of the wealth and income of the country. In this area are three-fourths of the manufacturing and seven-eighths of the coal and iron production of the country. It is the very backbone of our industry. It is obvious that this concentration could not have been possible without a vast development in transportation facilities, and that it must lead to a tremendous growth in the movement of goods. The curves show this phenomenon clearly. In the last half century the population has increased 2.6 times, total production has increased a little less than four times, iron production has increased fifteen times, but freight traffic has increased twenty times. Pushing our comparison back to 1850, when we were already the premier railroad country in the world. the statistics are even more remarkable. In 1852, our railway traffic had reached a billion ton miles, which was considered an astonishing achievement in that day. Today. the movement of goods on the railroads is much over four hundred billion ton miles, a growth of four hundred fold in three-quarters of a century.

But of even greater moment for our purpose here, let us turn again to the charts showing the year-by-year movement of a large number of these economic series over a period of time and note the impressive stability of this growth. Population (Chart 1) has grown steadily and consistently for the past hundred or more years. The rate of increase has changed, but has changed so consistently as to make prediction from one decade to another quite feasible. The chart of urban and rural population (Chart 1) decade by decade, likewise shows perfectly even and consistent rates of growth. Rural population shows a more sharply decrescent rate than does general

CHART 2.
CROP PRODUCTION, U. S. A.



Index of volume of crop production. Ten crops, each weighted by its average price for period 1909-1918. Base period 1880-1889. See Appendix, Table 1, p. 237.

population; and the rate of increase of urban population shows less of a decrescent tendency than either.

The line of growth of crop production (Chart 2) lies between the lines of growth of urban and of rural population, and is greater than the one and less than the other. Although the year-to-year movement is jagged and irregular, due to variations in the harvests, the line of growth persists, and shows the same tendency to bend as was observed in the population charts. Although bearing a close relation to the growth of population, it should be noted that crop production grows at a characteristic rate of its own.

So also with the other series showing our industrial development. Railway traffic reveals the same even rate of growth and always with the diminishing rate of increase that is characteristic of most of these series. Iron, coal, steel, and cotton, all show the same general picture in this regard. There is a period of rapid increase, but, after a point, a persistent tendency for the rate of increase to diminish. Each series has its own distinctive features. Some increase much faster than others and show a much slighter bend. There is also a dissimilarity in the time at which the rate of increase begins to fall off and in the degree of stability which it maintains. All of these characteristics depend on factors internal to the industry.

Let us consider in detail the characteristics of the longtime growth element, the so-called secular trend, in certain

<sup>&</sup>lt;sup>1</sup>The secular trend of a time series may be determined by any one of a number of mathematical formulae. The simplest concept is one of "moving averages." If there were no growth element, the average over a long period would approximate the averages for sub-periods comprising similar cyclical elements. But where there is a strong element of growth, the average of each successive sub-period tends to be consistently larger than that of the preceding one. A trend may, therefore, be successfully computed by a line of moving averages where the sub-period of the average is approximately equal to the length of the cycles. There are, however, certain objections to the use of the moving average. It may have many minor irregularities inconsistent with the idea of growth which we generally assume to be a regular movement subject to longtime forces and not responding to minor

of the more important economic series. The cotton industry, for example, as shown in chart 3 has an interesting growth. The growth in cotton consumption from 1826 (the first year for which data are available) up to the Civil War was at a higher rate than for the years following the Civil War. Since the Civil War caused such a complete disruption of the cotton industry and put it on a basis so different

fluctuations. Furthermore, if the series is convex or concave, the trend obtained by a moving average will not fit the area of convexity or concavity.

Most of the series which we have used have been found to approximate a straight line or a parabolic trend, usually a second degree parabola, fitted by the method of least squares. That is to say, the secular movement is represented by the equation  $y = a + bx + cx^2$ ... where y is a function of time. The constants are solved by the condition that the sum of the squares of the deviations of the actual values from the values of y be a minimum. Parabolas of higher orders may be used where the direction of the trend bends more than once, but these involve labour disproportionate to the validity of the results, (and in such cases we have generally resorted to a moving average).

These trends are obviously empirical. The determination of the true or ideal trend is not possible, and the trends which we have used are to be regarded only as a matter of interpolatory convenience. As further data are added year by year the computed trend may change somewhat, but it is improbable that any but the later years are affected much by these recomputations, and the differences have not been found to be great.

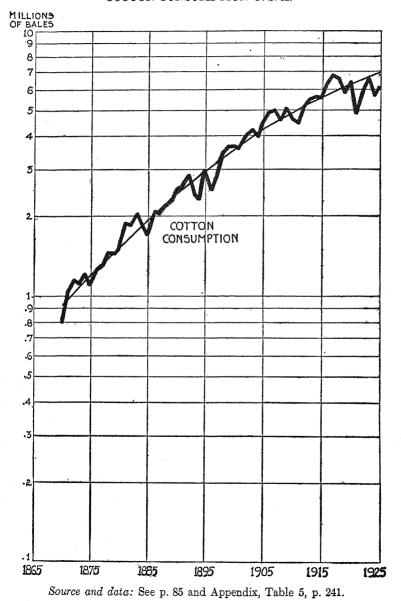
We have found it necessary to extrapolate our trends for a year or so beyond the given data, in order to compute current indices. Extrapolation of parabolas is open to the difficulty that a parabola will eventually turn down, and will give a forecast of the trend which our general knowledge of the behaviour of economic series tells us is likely to be absurd. We have found that, in all cases, we can safely extrapolate for one year, and frequently for several years ahead, without deviating greatly from the trends computed as the later data come in.

It is possible, of course, to fit the data with curves other than parabolas. The Compertz curve  $(y = ab^{ex})$  and the Pearl-Reed curve  $\left(y = \frac{b}{e^{-ax} + c}\right)$  are satisfactory in fitting data which correspond closely to the growth of

are satisfactory in fitting data which correspond closely to the growth of population in their general trends. These curves do not decline from an apex as do parabolas, and give often a probable forecast which is not logically absurd. It is, however, doubtful whether they actually forecast the movement of economic series any better than do parabolas, and, as far as interpolation is concerned, a parabola is quite as satisfactory and much simpler to compute.

The secular trend may be computed either in terms of the amount of increase for any given time unit, or in terms of the rate of increase per unit. In the former case it is computed on the actual data and in the latter case on the logarithms of the data. We have found it more satisfactory to use the logarithms because we are primarily interested in rates of growth, and also because the process is often simplified by the use of a logarithmic trend (e. g., a parabolic trend on actual data may become a straight line on the logarithms.)

CHART 3.
COTTON CONSUMPTION U.S.A.



from that preceding the War, we have computed a trend 2 for the data extending only from 1870 to the present (Chart 3). This trend shows a period of rapid increase following the Civil War—the average rate of growth from 1870 to 1885 being 5 per cent per year. But this rate of increase has shown a constant tendency to slow up. From 1885 to 1900 the average annual increase persisted at about 4 per cent—falling off steadily to an average of 3 per cent per year from 1900 to 1915 and averaging only 2 per cent from 1915 to date. Furthermore, the actual data of the last three or four years have been so far below the line of growth as to lead to the supposition that the computed trend does not show the whole of the normal decrease, and that, as more data come in, we may find the growth not merely slowing up but becoming zero or negative. Cotton consumption grew faster than population up to the beginning of the twentieth century but from that point it has not managed even to keep pace with the growth of population.

Coal production in the United States (Charts 4 and 5) grew much faster up to the beginning of this century than the average rate of growth of world production.<sup>3</sup> There was a tremendously rapid production in the years following the Civil War, averaging 9 per cent per year in the sixties. This rate of increase has, however, shown a constant tendency to diminish, and we find that the annual average rate of increase was 8 per cent in the seventies, 7 per cent in the eighties, 6 per cent in the nineties, 5 per cent in the first decade of this century, 4 per cent in the second decade, and latterly an almost negligible rate of increase.

Looking at the charts for United States coal production (Charts 4 and 5), it is interesting to note the differences in

<sup>3</sup> World production of coal increased at about 4% per year from 1864

to 1914.

 $<sup>^2</sup>$  The formula for the line of secular trend, computed on the data for crop years from 1870 to 1921 (origin of trend at 1895) is log y = 3.4712835 + .0166725x - .0001419x².

CHART 4.

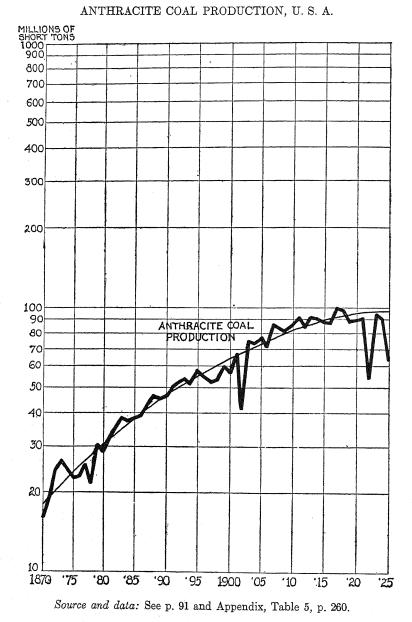
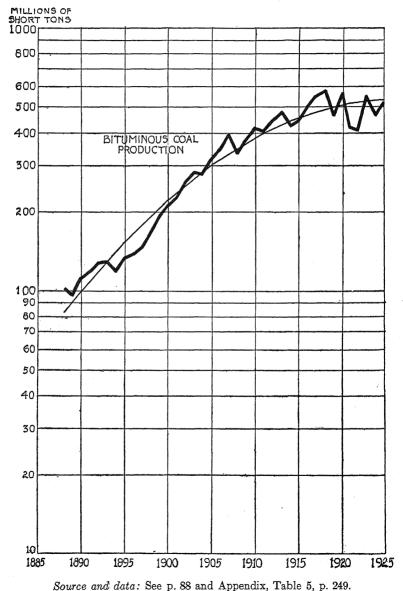


CHART 5.
BITUMINOUS COAL PRODUCTION, U. S. A.



the growth of bituminous and anthracite coal. Anthracite coal has shown much less of a spectacular increase than has bituminous. It has shown a marked tendency for the rate of growth to decrease since 1870.4 At that time the annual rate of growth was about 5 per cent and that rate has decreased each decade until it is now a little more than one-half of one per cent per year.

Bituminous coal increased at a tremendous rate up to the beginning of this century. In the eighties and nineties it was increasing at a rate of 9 per cent to 10 per cent per year.<sup>5</sup> Since that period, however, it has shown a rapidly decrescent rate of increase. The actual rate has diminished by about 2 per cent each decade, until the normal rate of growth of bituminous coal production is now under one-half of one per cent per year.

The development of the iron and steel production represents the basis of the growth of modern industry. For the machines by which this era has become industrially great are largely products of iron and steel, and their production in turn has been dependent upon coal. So these series give an historical perspective of the development of our modern industrial system.

Iron and steel show the same tendency to a decreasing rate of growth as coal production, but they do not show the levelling off characteristic of coal in the later years. The iron and steel industry is growing, if not at the spectacular rate of earlier years, at least at a pace great enough to care for the still growing needs of industry.

Pig iron production (Chart 6) had received a mighty impetus in growth by 1870, and, at that time, was increasing at a rate of about 11 per cent per year. This high rate of increase in production has, however, fallen off quite

<sup>5</sup> The formula for the line of secular trend, based on the data from 1888 to 1922, with the origin at 1905, is  $\log v = 4.478883 + .0235387x - .0005594x^2$ .

The formula for the line of secular trend, based on the data from 1870 to 1924, omitting the strike years 1902 and 1922, with the origin at 1870, is  $\log y = .259413 + .0247292x - .00020893x^2$ .

CHART 6. PIG IRON PRODUCTION, U. S. A.

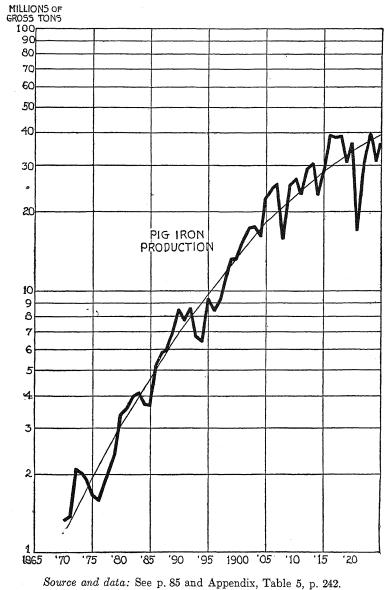
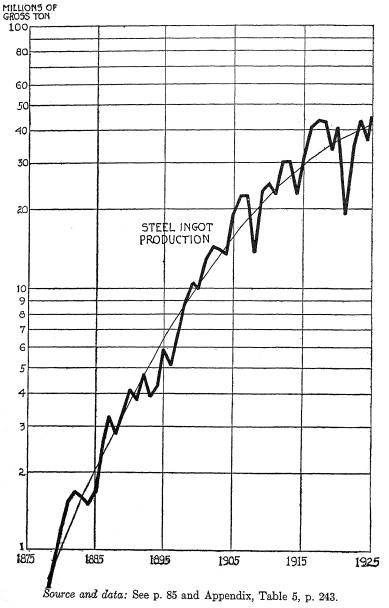


CHART 7. STEEL INGOT PRODUCTION, U. S. A.



steadily from that point. By 1900 production was increasing <sup>6</sup> at 6 per cent per year, by 1910 at 5 per cent, and at present by about 3 per cent per year.

Steel production (Chart 7) showed an even more spectacular growth. In the eighties it was increasing by 15 per cent per year, and by 1900 it was still increasing at the very high rate of 10 per cent per year, by 1910 at 7 per cent, and latterly at the same rate of increase as pig iron production, i.e., 3 per cent per year.

If iron and coal production are indexes of the growth of a new type of industry, freight traffic is no less truly an index of the consequences of this modern industry, of its geographical specialization and its tendency to concentration which have led to the development of an intricate and extensive system of distribution facilities. Freight traffic, in ton miles, is an excellent indicator of the growth of our internal trade.

The chart of the curve of freight ton miles (Chart 8) is indeed impressive. From 1852 to 1870 freight traffic was increasing at a rate of 14 per cent every year. From 1870 to date the rate of increase has slowed up, but it is still considerable. In the nineties, the railroads were carrying 7 per cent more ton miles of freight each year than in the preceding, and now they are carrying about three and a half per cent more each year. Truly this represents an extraordinary and significant growth in trade.<sup>8</sup>

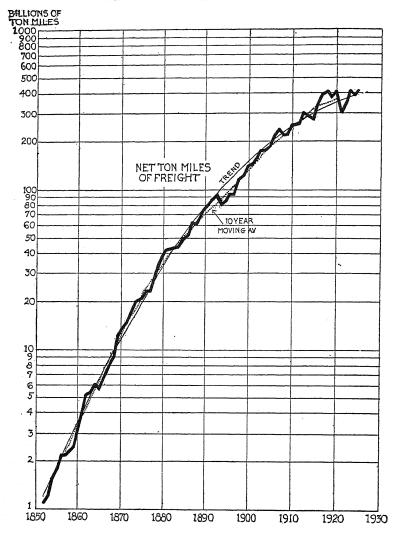
The development of the automobile industry is very recent, and the rates (Chart 9) of increase are incomparable with any past experience, unless it be the very early development of railroads. From 1900 to 1905 passenger car production increased 38 per cent per year, 47 per cent per year

<sup>°</sup>The secular trend for pig iron production based on the data from 1870 to 1922, with the origin at 1896, is expressed by the formula  $\log y = 4.0229831 + .0286644x - .0003084x^2$ .

The formula for the line of secular trend based on the data from 1878

to 1924, with the origin at 1901, is  $\log y = 4.062592 + .037566x - .000587x^2$ . The formula for the line of secular trend, based on the data from 1889 to 1923, with the origin at 1906, is  $\log y = 3.3364207 + .0239141x - .0002909x^2$ .

CHART 8. RAILWAY FREIGHT TRAFFIC.



RAILWAY FREIGHT TRAFFIC: Net ton miles of freight (revenue and non-revenue) carried on Class I railroads in the United States.

Sources: 1888 to date, "Railway Statistics of the United States" prepared by Slason Thompson (1924 edition, p. 96). From 1852 to 1887 inclusive, total freight traffic was estimated from the principal lines as reported in Poor's Manual of 1881 and 1888. For 1852 and 1853, one railroad only was used: N. Y., Lake Erie, and Western. The following additions were subsequently made:

1854—N. Y. Central.

1855-Pennsylvania.

1857—Pittsburgh, Fort Wayne and Chicago.

From 1865 to 1882, the 13 roads listed in Poor's Manual of 1888 (pp. XXVIII-XXIX) were used—and from 1883-1887 "all roads"—as listed in Poor's Manual of 1891.

Data: See Appendix, Table 2, p. 238.

from 1905 to 1910, and 35 per cent per year from 1910 to 1915. The rate of increase averaged 18 per cent per year from 1915 to 1920, and although the production itself seems to be keeping up at this tremendous rate still, the indication is that the normal rate of increase has declined to about 5 per cent per year.<sup>9</sup>

This really stupendous development of a new industry has, of course, had its repercussions in many other fields. It has, for instance, stimulated greatly the production of oil and rubber, and these, in turn, have affected the development of other industries.

Petroleum production (Chart 10) had been showing quite a steady increase up to the beginning of this century. This increase had been very marked from the Civil War up to the eighties, averaging about 14 per cent per year. This rate of increase was showing a marked tendency to fall off after that point, however, and in the nineties the average rate of increase had declined to about 4 per cent per year. With the tremendous development of automobile production from the beginning of this century, however, petroleum production was given an entirely new stimulus, and the trend 10 shot up again at a rate twice as fast, and more than half as great as in the early development of the industry. The normal increase of production has been 8 per cent per year since 1900, with no evidence of any bend. In fact, the abnormally great automobile production of recent years has sent the petroleum production far above its line of secular trend.

The series which we have examined up to this point have been, with the possible exception of automobiles, basic features in the development of modern industry, and their growth has been highly representative of the

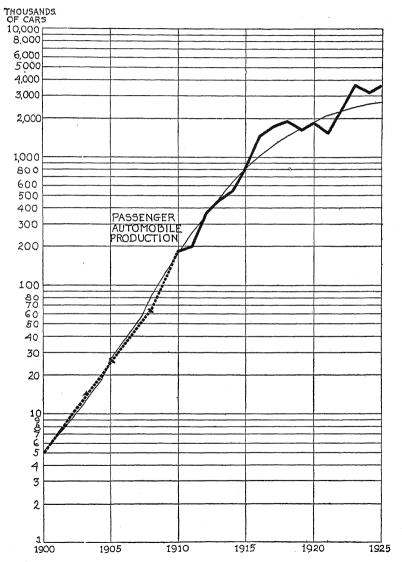
The line of secular trend is a Pearl-Reed curve passed through the logarithms of three annual figures taken as normal, 1910, 1915, and 1920, 9027

with the origin at 1900. The equation is  $\log y = \frac{.3021}{e - .1929x + .2545}$ .

Secular trend, 1906-1920, origin 1913,  $\log y = 4.3931607 + .0330744x$ .

CHART 9.

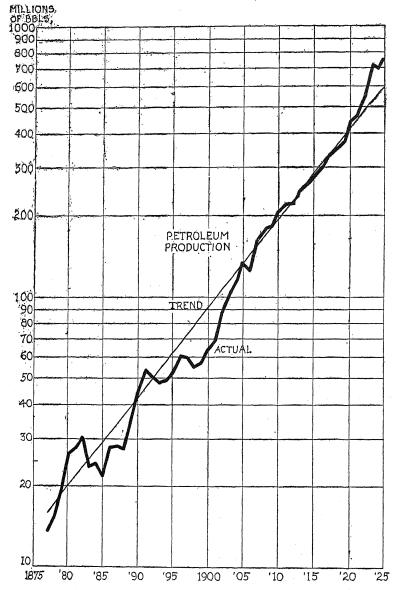
PASSENGER AUTOMOBILE PRODUCTION, U. S. A.



Sources and data: See p. 95 and Appendix, Table 6, p. 261.

CHART 10.

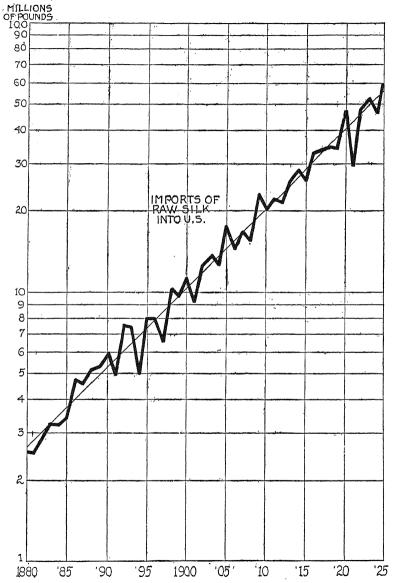
### PETROLEUM PRODUCTION, U. S. A.



Source and data: See p. 87 and Appendix, Table 5. p. 247.

CHART 11.

RAW SILK IMPORTS INTO U. S. A.



Source: Quantity of unmanufactured silk imported into the United States, 1880-1925, U. S. Department of Commerce, "Statistical Abstract of the United States," 1918, p. 821 (ibid.), 1923, p. 836, and "Monthly Summary of Foreign Commerce of the United States," December, 1925 Part I

industrial expansion of the country. It will be interesting to consider also the development of luxury consumption during the same period.

Silk imports (Chart 11) are a very good index of the consumption of luxuries, and, as the chart shows, silk imports have shown a constant rate of increase since about 1880. The imports of raw silk have increased, year in and year out, with only minor interruptions, at a rate of 7 per cent per year. This is, indeed, an interesting commentary on the persistence of growth of a purely luxury consumption.

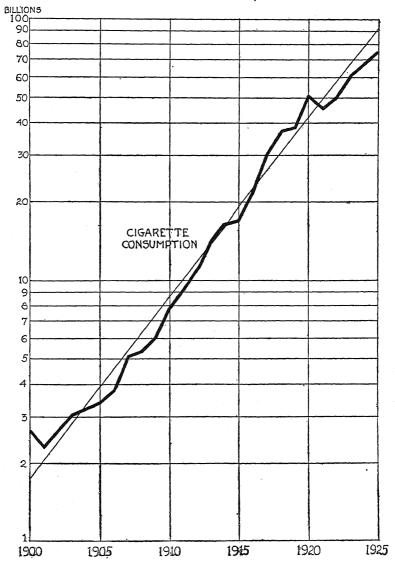
A series representing fashion as much as does cigarette consumption would scarcely be expected to show a persistence of growth, but rather to fluctuate in waves. Yet cigarette consumption (Chart 12) has shown an amazingly straight and steep line of growth for the last quarter of a century. The rate of growth has been 17 per cent per year since about 1900.<sup>12</sup>

There are very few economic series, indeed, in which a persistent growth is not characteristic. There are, however, certain exceptions to this general tendency. Grain exports is one of these few exceptions. The chart showing data for grain exports extending from 1899 to date (Chart 13) gives no evidence of the even growth observed in the others. It is difficult, indeed, to determine a "normal" trend, and the simplest solution has been to consider the average of the whole period as the "normal" towards which any particular year approximates.

It is evident, from this detailed analysis of many economic series that there is a persistent and characteristic rate of growth in many different forms of industry, trade, commerce, and finance. The actual rates of growth have, of course, varied from one series to another, but the broad characteristics of the lines of growth have tended to approach a norm, and this fact suggests that we may be

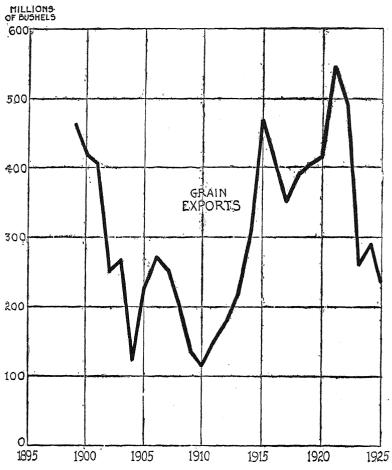
<sup>&</sup>lt;sup>12</sup> Secular trend, 1881-1919, origin 1900,  $\log y = 4.01731205 + .0294544x$ . <sup>12</sup> Secular trend, 1900-1920, origin 1910,  $\log y = 3.9382543 + .0688852x$ .

CHART 12.
CIGARETTE CONSUMPTION, U. S. A.



Source and data: See p. 90 and Appendix, Table 5, p. 255.

CHART 13.
GRAIN EXPORTS.



Source and data: See p. 129 and Appendix, Table 21, p. 283.

able to compute a line of growth which will represent the general industrial growth of the nation. This general rate of growth will be analogous to the rate at which a large army is marching. The separate divisions of the army will be marching at different rates and will, perhaps, join the army at different points, but if the relationships between the different divisions do not change too widely the army as a whole may be said to have a definite rate of marching. Similarly, if we take all the different types of industries for which we have the data, and combine them into a series, we get a curiously even "rate of march," which we may consider typical of industry as a whole.

There have been several attempts to combine the various types of productive activity into an index of general production as shown in Chart 14. One of the first of these to combine a number of representative series into a single index was that of W. I. King.<sup>18</sup>

Shortly thereafter similar indexes were constructed by Day, 14 and by Stewart, 15 and by Snyder. 16

Kings' index extended from 1880 to 1920 and included some fifteen series, with weights "proportioned roughly to the relative importance of the different indicators." (op. cit. p. 5). The index included series representative of the leading fields of mining, agriculture, trade, and transportation. It was expressed on a 1914 base.

Stewart's index extended from 1890 to 1919 and included 91 different series (thirty-nine of materials, fifty of manufactures, and two of transportation). Weights were estimated by "the assignment to each commodity of a value

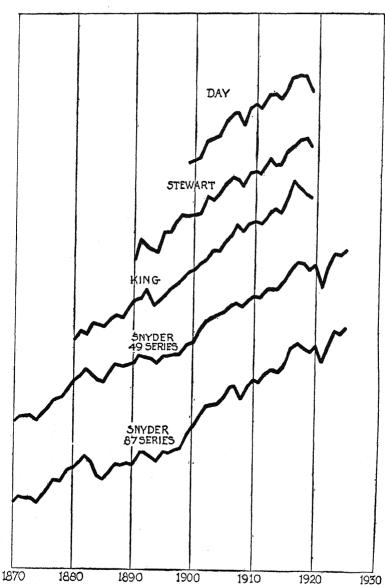
<sup>&</sup>lt;sup>12</sup> W. I. King, "Is Production Keeping Pace with Population?" Bankers Statistics Corporation, Aug. 24, 1920. Earlier estimates had been made by Fisher (Irving Fisher: "The Purchasing Power of Money," 1911, p. 478) and Kemmerer (E. W. Kemmerer: "Money and Prices," 1909, p. 127).

<sup>14</sup> E. E. Day: "An Index of the Physical Volume of Production," Rev. of Econ. Stats., Jan., 1921, p. 19.

<sup>15</sup> W. W. Stewart: "An Index Number of Production," Amer. Econ. Rev.,

Mar., 1921, p. 57. <sup>16</sup> Carl Snyder: American Economic Review, Mar., 1921, p. 70.

CHART 14.
PRODUCTION INDEXES, U. S. A.



Sources of King's, Day's and Stewart's indexes, cited in footnotes p. 47. Data for Snyder's indexes in Appendix, Table 3, p. 239.

The indexes of production shown on this chart have been plotted on the same ratio scale, so that equal vertical distances measured upward indicate the same percentage increase; and equal distances measured downward represent the same percentage decrease.

which when it was added to the values assigned other commodities in the same sequence would keep that sequence in proper proportion to other sequences." (op. cit. p. 61). This index was computed on a 1911-1913 base.

Day's index represented a combination of indexes of production for agriculture, mining, and manufacture. It extended from 1899 to 1919. The indices for agriculture, mining, and manufacture had been computed separately and weighted internally according to the value of their products. "An unadjusted combined index is secured by calculating a weighted geometric mean of the three separate indices for each year of the period. The weights employed correspond to the aggregate values of production in agriculture, mining and manufacture during the census year 1909." (op. cit. p. 19). "The adjusted index is a weighted arithmetic mean of the three separate indices." (op. cit. p. 20). The indices are expressed on a 1909-1913 average base.

Our indexes of physical production are based on the unweighted <sup>17</sup> average of a large number of series representative of many fields of productive activity. One series of 49 representative items extends from 1870 to 1924. A series of 87 items was carried back as far as possible, and many of the items as far as 1870. Both these indexes were on a base of the average of 1910-1914. The chart of the lines of growth of these several production series shows a remarkable similarity in growth. Our series of 49 items did not differ greatly from our series of 87 items. Furthermore, the results do not show any great difference in the rate

The various attempts at weighting described above, being based on the value of the product, tend to over-emphasize certain basic industries, especially the iron and steel industry, and to give an inadequate picture of general production. We have, therefore, discarded our attempts at weighting, and have combined as many series of all sorts as were available into a single index on the theory that each one of the series was probably representative of a type of movement in other series not available. This is, of course, not pure random sampling but in the absence of evidence to the contrary we have accepted it as an approximation to randomness, and as preferable to a weighted average.

of growth from either Stewart's or Day's. From a wide variety of sampling by different methods, it is evident that we have come upon a quite accurate measure of the rate of growth of the industry of the country as a whole. It is evident, too, that this rate of growth has not changed substantially in the last fifty years. If we accept the rates of growth as shown by our 49 items, and by the Day and Stewart series, the average will be found to be about  $3\frac{1}{2}$  per cent per year as far back as the data go.

The persistence and stability of growth in general production is further interesting because it is apparently independent of the growth of total population in this country. The population rate has been steadily declining through the past fifty years, while the rate of growth of industrial production has remained constant. This is an indication of the steady expansion of the per capita production of the United States.

The tendencies of stability and persistence in growth might lead one to suppose that forecasts of the secular trend would be very easy. The line of growth in so many series has approximated the line of growth characteristic of general production and population. We know the general tendencies of growth in such a large number of series, why can we not make a reasonable judgment as to the probable future growth of any particular series? We know that this is possible with a large number of series. If, for instance, we take the series for freight traffic (ton miles) from 1870 to 1890, and compute from these data the probable trend from 1890 to 1910, we will closely approximate the actual trend computed for that period. Similar tests could be made for other series. But mathematical projections will quite often give absurd results (see footnote on Secular Trend). Even when the result is logical, the growth forecasts may be rudely upset by some industrial change or other circumstances which were unforeseen and whose future course must be hypothetical.

Consider, for example, the possibility of forecasting the growth of cotton production. There has been a distinct tendency to a falling off in cotton production. This is partly traceable to the boll weevil, which has been a serious factor in causing under-production. But if a remedy could be found for the boll weevil, it is very doubtful whether the fall in cotton production would be checked. For, before the World War, cotton was almost undoubtedly being produced below an economic level; i.e., wages in the cotton industry were at a distinctly lower level than for other industries. With the War, there came an opportunity for the more energetic negroes to emigrate to the North, and this draining of labourers from the cotton belt has brought about further difficulties of under-production. It is possible that cotton will never again be produced at pre-war prices. So a forecast of the future of cotton production resolves itself into the solution of these difficult questions: First, how far can the boll weevil be controlled? Second. will the community be willing to pay permanently higher prices for cotton, or will the higher prices curtail consumption? Third, how far will possible substitutes, such as artificial silk, come into general use? It will be seen that prediction of the future trend of cotton production cannot be made accurately because of the uncertainty of the factors involved

It is obvious how very difficult it becomes to predict the future trend of series such as this, and careful analysis will show that similar difficulties exist in a great many other cases.

Although it usually happens that these economic and industrial factors which broadly influence the production in an industry develop gradually over a period of time, it is not easy to predict their future. For example, the curve of coal production has tended to bend quite heavily in the past few years. This can be traced almost directly to the competition of oil. Now the trend of oil production,

after pursuing a nearly straight line growth for a long period, turned suddenly upward and has shown no recent tendency towards a decrescent rate. In order to make an adequate prediction of the trend of coal production, we must consider the possibilities of prediction of the future trend of oil production, and this in turn will be found to depend largely on the growth of the automobile industry. The automobile industry has shown an amazing line of growth, which during the past decade has reached unprecedented heights. Since the close of the War this country has produced seventeen million motor cars and trucks. or about four times that of all the motor cars in all the rest of the world. This burst of enthusiasm has produced a corresponding demand for oil, and along with this has come a marked reduction in the average cost of oil production. 18 It seems probable that this tremendous growth is an abnormal occurrence in oil production and that it will not permanently continue, but the difficulties of prediction are obvious.

Another problem of prediction arises in regard to a series like chain store sales. These sales have shown a straight line growth at the very high rate of 13 per cent per year for the past twenty years, and this growth has not been markedly affected by either price changes or business cycles. The growth now seems to be limited only by the ability of the companies to establish new stores and to put more commodities on sale. This sort of growth cannot, of course, continue indefinitely because the point must be reached where all articles for which there is a constant demand will be sold from chain stores, and then their growth must be limited by the growth of the buying power of the population. But we cannot predict when

<sup>&</sup>lt;sup>18</sup> The relative cost of oil has decreased, and oil prices have not advanced greatly. This is due to the fact that oil wells are now drilled nearly twice as deep as was formerly the case. Instead of drilling 1200 to 1500 feet, the tendency now is to drill 2500 to 3000 feet, which has proved profitable in spite of the increased overhead expense.

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and how this point will be reached and hence we are unable to predict the line of growth of chain store sales too far into the future.

It is thus evident that long-time prediction of trends is unwise and likely to be inaccurate. In order to study the business cycle, however, this long-time prediction is unnecessary. All that we need to compute is the present "normal" in comparison with the "normal" of past years, and this can be done with a fair degree of accuracy.

## CHAPTER III

#### THE MEASUREMENT OF BUSINESS CYCLES

The preceding chapter has developed the idea of industrial growth. It has been found that production and trade,—as represented by many series—have shown a persistent and usually characteristic tendency to increase over a period of time. The line of growth has varied from one series to another. In some cases there has been a constant rate of growth decade by decade; in many others the rate of growth has decreased, and the trend describes a parabolic movement. In all cases, the growth factor has shown an amazing persistence and has not usually been deflected by wars, panics, or other disasters.

But wars, panics, and other disturbances have, nevertheless, occurred and their effects are measurable in terms of interruptions to, or deviations from, the line of growth. More important still is the definite wave-like movement which appears to be superimposed on the line of growth. The persistence of a regular and even rate of growth is our concept of normality in business, and "business cycles" can be thought of as these recurring wave-like interruptions to the normal growth. That is to say, each particular industry is geared up to a certain rate of growth, to a steadily, almost predictable, increasing demand.

<sup>&</sup>lt;sup>1</sup>This concept of normality is in a sense artificial, since, obviously, if the cyclical movement recurs again and again, a more realistic conception of the normal in business is a state of continual flux and reflux. There is, however, this other type of change, this long time growth movement occurring at the same time, and a separation of the two is essential to the measurement of the true cyclical element. See Mitchell, "Business Cycles," 1913, p. 86.

Something happens to disturb this demand—some favorable circumstance develops which produces a sudden upward spurt in demand, and the supply in this particular case adjusts itself by increased activity. But the conditions which have brought about this increased demand are removed and there is a slump, which has frequently a considerable impetus and carries the line of activity or production below that of normal growth.

Let us consider how this will come about in specific instances. Most modern industries use great quantities of machines. These machines must be ordered and manufactured in advance. If an industry meets with an unusual demand for its product, it will attempt to meet this demand partly by using the existing equipment to the utmost and partly by ordering new machinery. When the machinery arrives, it will turn out more goods, and the previously existing excess of demand will tend to be met by an excess of supply. Now as soon as the excessive demand in those lines is supplied, there is a prompt falling off in demand for further machinery, and that will tend to produce slack times in this machine industry. The industry has been geared up to a certain rate of growth, and variations in that rate of growth, with their repercussions, are what we call business booms and business depressions.

Our problem in measuring the business cycle then, is to measure the deviations above and below the line of normal growth. Of course, these deviations will not always represent business cycles uncomplicated by other factors. In most of the data we deal with there will be a regular seasonal movement, repeating itself every twelve months and generally unaffected by the cyclical movement.<sup>2</sup> This average seasonal movement can be measured and separated from the cyclical fluctuations. Our method of computing

<sup>&</sup>lt;sup>2</sup> Mitchell has pointed out that the seasonal and the cyclical cannot always be isolated, that, e. g., a revival of business activity is likely to occur in any particular series at the season of generally high activity and depression is likely to begin at the season of generally low activity.

indexes of various series, designed to show as nearly as possible the purely cyclical movement is as follows:

- (1) The secular trend is measured by fitting a smooth curve to the actual annual data,3 and ordinates of the line of secular trend are computed giving a comparative value of "normal" for each value of the actual data.
- (2) The average seasonal movement is measured, and a set of twelve "indices of seasonal variation" 4 is computed. These indices represent the relative importance of each month to the year's total.

<sup>3</sup> See footnote <sup>1</sup>, ch. II, p. 28.

<sup>4</sup> Indices of seasonal variation are computed as follows:

a—A graphical test of the existence of seasonal movement is made by plotting the monthly data for a series of years, one year above the other. If a definite seasonal movement exists, it is readily followed by the eye, in the tendency of some months always to be high or low in relation to other months.

b—If a seasonal movement exists, it is usually measured as follows:

(1). Twelve months moving averages are computed, and centered opposite the seventh month of the actual data.

(2). Percentage deviations of the actual data from the corresponding

moving averages are computed.

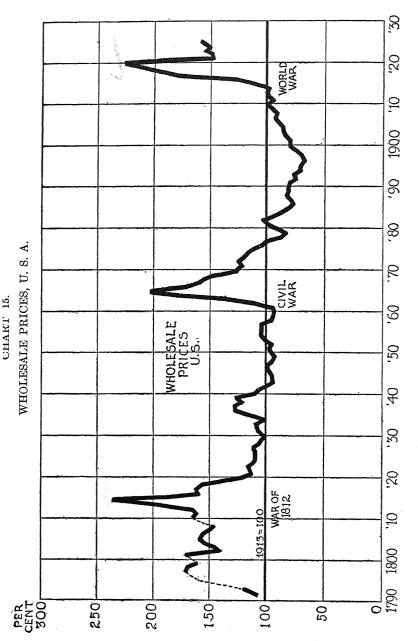
(3). A scatter chart, or frequency distribution, is formed of these percentage deviations.

(4) Some central value (the median, or the mean of the several middle values) is selected as representative of the normal seasonal movement of each month.

(5). The twelve central values are expressed in terms of their arithmetic average as a base, and the resulting twelve relatives are considered the "indices of seasonal variation."

The true seasonal movement is thought of as a regular increase or decrease from month to month, due to recurring climatic changes, customs of the trade, etc. This seasonal movement is often obscured in the indices by the action of what we may call calendar variation. For instance, total production in any series will nearly always tend to decline from January to February because of the fact that there are three less days in February, although February may actually represent greater normal seasonal activity than January. Leap Year by giving an extra working day to February further complicates this relationship. The most usual disturbing factor, however, is the phenomenon of five Sundays, which occurs in every month at intervals of about three years. This occasions the loss of a working day in this particular month, and this loss may cause a decrease of as much as 4 or 5% in the monthly total in series such as bank debits or retail store sales, a decrease which represents neither a true seasonal nor a cyclical decline. The difficulty is overcome by reducing monthly totals to an average daily basis before computing seasonal indices; i.e., by dividing the monthly totals by the number of working days in that industry for each month of each year. The ordinates of trend are also reduced to an average daily basis, and the monthly index will equal  $\frac{actual}{Trend}$  (daily basis)  $\times$  seasonal index actual data (daily basis)





Wholesale Prices, U. S. A.: An index on a 1913 base of wholesale prices from 1791 to 1925. The index from 1791 to 1865 is based on figures computed by Roelse and Hansen; from 1866 to 1889, by J. L. Snider; and from 1890 to date, the index of the Bureau of Labor Statistics. Source: "European Currency and Finance," Commission of Gold and Silver Inquiry, U. S. Senate, 1925, Serial 9, Vol. I, p. 436.

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- (3) The ordinate of secular trend for each month is multiplied by the seasonal index for that month. This gives a figure which shows what the activity in the series would be for that particular month if business were "normal;" i.e., if the estimated "normal" growth and the average seasonal movement had occurred, or in other words, if there had been no business cycle.
- (4) Our next step, therefore, is to measure the cyclical movement in the actual data by allowing for the "normal" growth and seasonal. An index is computed by dividing the actual data by the product of the corresponding ordinate of trend and the seasonal index. The percentage deviations, then, of the actual data from the estimated "normal" show the relative cyclical position.

It is evident, then, that we have here a means of measuring business cycles which will enable us to get more and more exact knowledge of them. One further technical question in this problem remains to be discussed, and that is the measurement of the influence of price changes. Many of our important series such as exports, imports, wholesale and retail trade, and bank clearings are expressed in terms of the dollar. And the value of the dollar, as measured by its power to purchase commodities, has varied widely over periods of time, and often to such a degree as to distort any series expressed in its terms so as to confuse both the secular and the cyclical movements. foregoing chart (Chart 15, p. 58) of the changes in wholesale prices for the past one hundred years illustrates the extent of this change. From the period of great inflation in the Civil War, there was a very gradual process of deflation over quite a long period, that is to say, there was a process of gradual improvement in the purchasing power of the dollar. There was a rising tendency of prices in the early eighties, but it was brief and the decline continued to the middle of the nineties. From then up to the beginning of the Great War, there was fairly steady inflation, or de-

cline in the purchasing power of the dollar, a process evidenced by rising prices. So long as the inflation or deflation could be thought of as a slow, continuous movement over a long time, it formed no serious difficulties in the treatment of time series for the purpose of measuring the business cycle. But the violence of the price movements since the beginning of the Great War has been without precedent since the Civil War, a tremendous and sudden inflation and then a drastic deflation. This has been a worldwide process, and has had profound effects upon the course of business. We have to take it into consideration in all its relationships with the normal course of business, but we also have to measure it carefully to see if we cannot trace out of the tremendously complicated structure, whether business has followed anything like its usual course. All the series which we have used which are expressed in terms of the dollar have been reduced to a common standard: i.e., the dollar figures have been divided through by some price index with a fixed base, (usually 1913) thus eliminating the effect of the great price movements, and showing the real value of the series as expressed in terms of the 1913 dollar.

This, then, being the method we have used in our statistical analysis of economic series, it may be well to discuss at some length the rationale of these methods, particularly as to the choice of a base for index numbers of commerce and trade. A detailed discussion of the use of "deflated" dollar value series as measures of business is postponed to a later chapter. (Chapter IX.)

## CHAPTER IV

# THE CHOICE OF A BASE FOR INDEX NUMBERS OF COMMERCE AND TRADE

THE use of index numbers in the fields of economics was long limited to index numbers of prices. For almost a century after the earliest of these price indexes there were almost no other kinds. When, with the recent vogue of statistical investigation of business, attempts were made to reduce the various data of production, transportation and trade to index numbers, for quick comparison, it was natural, so strong is habit, that much the same methods should be followed as in the making of price indexes, and especially in the selection of a base for the comparison.

This method was almost universally the choice of some base year or series of years. It is the most convenient way; and it makes little difference what base is chosen, 1860, 1890, 1913, 1910-'14, or any other combination. For this country it made very little difference save, perchance, in war periods like 1812 or 1861-'5, or 1915-'21.

It made little difference for a very simple reason. Investigation has shown that, save in war periods, the variations in the broad levels of commodity prices have not been very wide throughout a period of more than three centuries. Following the great gold discoveries in America, in the sixteenth century, there appears to have been a remarkable rise in prices in Europe, bringing with it a great outcry against the increased cost of living, just as has been so familiar in our own generation, both before the World War and in the World War, curiously enough a far greater outcry before the War than in the War. But in the forty years

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before the World War, even in this country, the extreme variation in commodity prices appears to have been not much more than 25 or 30 per cent above or below the average for the entire period; and in England and other European countries somewhat less.

In other words, in the last three centuries there seems to have been, in the averages of commodity prices, no definite and persistent trend, and little evidence of secular or long-time change. Therefore, almost any period or representative year of relative stability, and freedom from the usual inflations which accompany wars, would serve equally well.

In the field of business indexes the situation is radically different. Let us take a case or two in point:

We have fairly good data as to the foreign trade of this country, and especially for imports, running back more than a century. In this period the variations in import and export prices have been at times (war times) quite violent, but for the larger part of the century the deviations from the common average have been relatively small. Supposing, then, we take the value of imports of one of the earliest available years, say something like 1819, as a base, with the familiar index number of 100. Where would this index be now? In 1926 it would be fluctuating somewhere around 10,000. In other words, we should have chiefly an index number of a prodigious growth. For practical purposes it would now, and for a long period backwards, be clumsy and useless. The difference between an index number of 8,791 and 6,244 might represent the extreme of the worst depression in half a century, but we should have to translate it into simpler numbers.

Or, take another case: We have been able to utilize early data to piece back an index number of railway traffic, measured in ton miles, running to 1852. In that year the total traffic of the railroads reached the prodigious figure for that time of over a billion ton miles. Today it is over 400 billions a year. In other words, if we took 1852 as a

base of 100, the index number now would be in the neighborhood of 40,000; another needlessly clumsy and unusable figure. As, for example: the slump in railway traffic in 1921 appears to have been, in percentages, about the worst that we have known in nearly half a century. Measured in index numbers, with a base of 1852 as 100, the extremes from the previous high year would have been represented by index numbers of something like 37,000 and 28,000.

The main use of a base number of 100 is that it affords a relatively quick method of estimating percentages of change. Such index numbers as those just quoted would need a rapid fire calculator for everyday use.

In index numbers of business data covering any extended period, then, the chief element is that relatively constant and even rate of change which is represented by growth, the growth of production, of transportation and of trade in general. And almost any fixed base, whether it be a single year or series of years, therefore becomes rapidly out of date. If we take the year of 1913 for a base, or the period from 1910 to 1914, or any other period, and attempt to make close comparisons, the first thing we have to do is to estimate this rate of change. Since, in the investigation of economic and business phenomena the main centre of interest is in the short period changes which we have come to call the business cycle, it is evident that from our data this steady rate of change or growth must first be eliminated in order that we may make quick and more comprehensive comparisons of, let us say, the volume of production and trade in 1913 and in 1926. What we call the "business cycle" is very distinctly the variation from this computable trend or rate of growth. In fact, any other method of measuring these short-period, or cyclical, variations is most clumsy and roundabout.

For example, in the first quarter of a century for which we have quantity data, in ton mileage of railway traffic, (from 1852) there appears to have been only one single vear of actual decline. But the variations in the rate of growth, in other words, the deviations from the computed trend, were still of very much the same order, and even a little more exaggerated than the deviations from trend of the latest ten or twenty years. And very much the same thing has been true in our own time of the amazing and strikingly similar growth of production of automobiles.

If, then, we are to find a means for rapid and accurate comparison in business data, and this is practically all the value that index numbers have, over the actual figures, the first and essential thing is to find a base of comparison that will not rapidly become obsolete and out of date. And here, obviously, the simplest and easiest method we can discover is to use precisely this actuarial expectancy derived from the measurable rate of growth in each line of industry and trade, that is, the deviation from the computed trend.

The rate of growth in different series may vary widely, and the rate of decrease in growth may likewise vary. But with very few exceptions, any one is as easily computable as any other. The trend of pig iron production, or of silk imports, or what you will, offers no more serious problems than the growth of population itself.

We have, then, in all business data of sufficient period, a reasonable or actuarial expectancy, and in many instances this expectancy is almost as precise and estimable as in the case of population. True, in the latter case, the probable error involved in projection has been reduced to a quite astonishing minimum. We no longer have prolonged periods of famine, pestlience or wars, no sudden eruptions of the Black Death or other scourges to sweep off huge sections of the population or give rise to great exoduses like the famines of Ireland. In the field of business data we have no such broad base of security. In industrial production, inventions, discoveries, new methods may bring about very radical changes. Our railways almost destroyed

canal traffic: and now these, in turn, are being subjected to strenuous competition from the motor car and motor bus. The discovery of a means of giving to aluminium the hardness, durability and tensile strength of steel would make a prodigious change in the iron trade. But as a matter of historical fact these changes are relatively slow and, to a considerable extent, calculable. Moreover, we have no need to make our projections far into the future. All we require is a reasonable expectancy as to the here and now. What will be the probable output of steel or the traffic of the railways for the present year? We cannot calculate the effect upon these of radical changes in general business, as from good to bad or bad to ordinary. But from the curve of growth through the last ten, twenty or thirty years, we can calculate very closely the ordinary, that is, what we may call the reasonable or "normal" expectancy. And this we can go on doing, year after year, with no more trouble than that of taking due account of any clearly defined change of trend.

What, then, is simpler than to take this normal expectancy or, more briefly, the "normal" rate, as the base for our index numbers? If, then, we wish to estimate or calculate those changes from boom to depression and back again, which are the chief object of our investigations, this normal expectancy, or calculable rate, becomes a base equally applicable to any year as far back as our data extend. The year 1913, or the period 1910-'14, or 1907, or '93, or, if you please, 1860 or 1816, then takes its natural place in our index scheme, so that we may say with certainty and with precision whether the business of any one of these years was good or bad, whether production of iron or railway traffic was above or below this normal rate of growth; and, furthermore, and what is vastly more to the point, we may express in index numbers the precise degree of this variation. In other words, by this method, for any kind of business data we may select, whether given in abso-

lute figures or in percentages of a base year, we may establish a relationship to the trend or growth. For when we select a base year or fixed period for comparison, we must first establish the position of that year or that period in the historical sequence. Clearly it would be useless to take the present year as a base. We are little forwarder when we take last year, or the year before, or indeed any previous year, until we have established what was the position of that year. And if this base year be distant by more than perhaps five or six years, or even less, we have then to make either a mental or actual calculation as to what allowance we must make for the average expectancy of growth in the period.

When we select the normal expectancy itself as a base, of 100, all these needful calculations are ready made. Immediately, then, an index figure of 92 or 110 has a definite meaning, whether it be applied to steel production, or cotton consumption, or railway traffic, or any other data which we possess. We have no need to look further because the only valid base of comparison is precisely the base which we have chosen as 100.

The great advantage of this system is that by reducing every available series to a common denominator, and making due allowance, we may then make immediate comparison, month by month, or even week by week, one with another throughout the whole range. And not alone one with another, but the relation of each line of industry and trade to the whole. For practically only by this method has it been possible to put together into any adequate measure of the whole, all the varied and highly representative material which we now possess. And not until we have put together all the available series of basic production into a composite index can we have any clear idea of the relative position of one industry to the whole of industrial output.

In the same way it is only by combining all the available

series in some such fashion as this into a broad composite that we can obtain any adequate idea or measure of the real variations of the trade of the nation as a whole; or know whether one of its major components, as, for example, basic production, is running fairly well with general business, or above or below it.

It has been objected that it is impossible to compute this normal expectancy, or trend of growth, with great exactitude; and in many cases this is true. But it is usually of importance only when the deviations from the trend are relatively small, and it is precisely in such cases that, as a rule, the trend may be fitted most easily. An error of 5 per cent in the calculation of the trend of postal receipts which, even though measured in dollars, seem as indifferent to booms and depressions as to wide changes in price levels, would be serious; but it would be quite unlikely to occur. A similar error in calculating the present position of more difficult series, like pig iron production or building, would be of little moment.

And when the percentages derived from these trends are combined into a broad weighted composite, of 50 or 60 different series, the chances of a persistent bias are slight. And if, further, it be argued that in all these percentages we have only approximations and not astronomical precision, it is well to remember that this in general is true of all price indexes. Practically without exception they are merely wide samplings of quotations, not weighted averages of actual sales; and, furthermore, weighted by rather dubious methods. For example, even the best of them, our indexes of commodity prices at wholesale, may at times be quite unrepresentative of the actual movement. Yet, nowadays, we could scarce dispense with them.

So lengthy an argument as to the proper base for business measurements might seem superfluous were it not that this easy and immeasurably valuable tool has met with the same curious opposition as almost every innovation

# THE CHOICE OF BASE FOR INDEX NUMBERS 69

probably from the beginning of time; so inescapable are mental as well as physical habits, and, in the present instance, so strongly ingrained the predilections established by long familiarity with index numbers of prices.

#### CHAPTER V

# A NEW MEASURE OF THE VOLUME OF TRADE 1

UP to this point, our discussion has been concerned with the manifestations of business cycles in many different kinds of economic series: in series representing production, trade, commerce, and finance. Obviously there will be many differences in the cyclical movements of various series. They may not always synchronize exactly. Some may show cycles of very wide amplitude, rising to tremendous heights in booms and sinking very low indeed after a crisis, while others may show such a slight cyclical movement—so little interruption to the normal line of growth—that the cycles seem more like surface ripples than like waves.

Yet there is enough similarity both in the time movement, and the amount of displacement caused by business cycles, so that we can actually speak of the business cycle and can describe certain years as being years of crisis, recession, depression, activity, prosperity, boom, etc. But can we get a single accurate statistical index which will represent the general state of business of the country as a whole, and by which we can measure the different phases of the business cycle? It is improbable that any single series can adequately represent the general business of the country, because of the differences between series noted above. But if we get a wide sampling of all the various forms of busi-

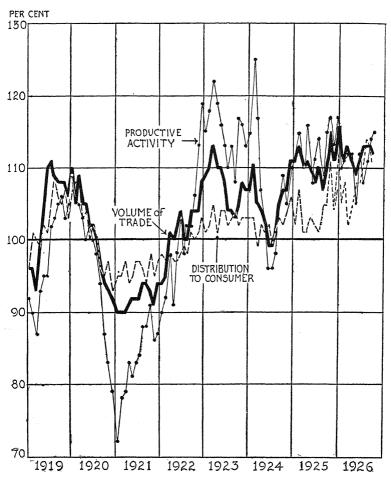
<sup>&</sup>lt;sup>1</sup> Descriptions of this index of the volume of trade were published in two articles in the Journal of the American Statistical Association, for December, 1923, and September, 1925, and a large part of this chapter is based on these two articles.

ness activity and weight them as accurately as possible in accordance with their importance in the industrial scheme, we shall find that individual peculiarities will tend to iron out, and that we can get at least an approximation to the measurement of the business cycle.

Such has been the aim in the construction of an index of the physical volume of trade. Within recent years, there has been made available a large number of interesting business indicators—many series representing wholesale and retail trade—other series representing such varied activities as advertising, life insurance sales, communicative service, real estate transfers, Panama Canal traffic, At the same time has come the development of reporting of actual debits to individual accounts in the banks of the leading cities, which has given us a more accurate account of check transactions than was afforded by bank clearings. There has also been a development of more accurate reporting of statistics in other lines for which earlier data are available; and new production series have recently been added. Furthermore, the railroads now report their car loadings from week to week, so that a very accurate picture of internal trade may be had. With all these data at our command, we can compute a comprehensive and representative index of business conditions from 1919 to date.

The work of evolving an index of the volume of trade in physical units was, however, complicated and made difficult because much of the new and important material—sales of retail stores, wholesale sales, bank debits, building permits, etc.—was in dollar values, and dollar values have been profoundly affected by the great price changes during and since the War. No direct comparison could be made between dollar figures and quantity figures without some adjustment for price changes. There were available, however, several very accurate and reliable price indexes measuring

CHART 16. VOLUME OF TRADE, PRODUCTIVE ACTIVITY, DISTRIBUTION TO CONSUMER.



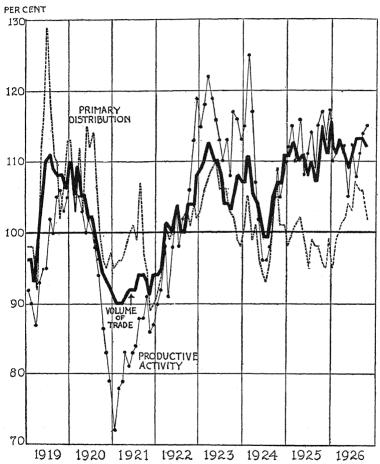
PRODUCTIVE ACTIVITY: See Chart 17, p. 74.

DISTRIBUTION TO CONSUMER: Consists of a weighted average of the following series, with weights as indicated:

Department Store Sales (8). See Chart 27, p. 110.
Chain Grocery Store Sales (6). See Chart 28, p. 112.
Chain Store Sales (excluding groceries) (3). See Chart 28, p. 112.
Mail Order House Sales (3). See Chart 29, p. 114.
Life Insurance Sales (2). See Chart 30, p. 116.
Real Estate Transfers (2). See Chart 31, p. 118.
Advertising (2). See Chart 26, p. 108.

CHART 17.

VOLUME OF TRADE, PRODUCTIVE ACTIVITY, PRIMARY DISTRIBUTION.



PRODUCTIVE ACTIVITY: Consists of a weighted average of the following series, with weights as indicated:

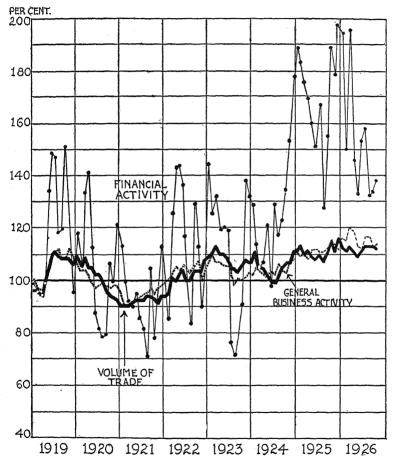
- A. Producers' Goods (9). See Chart 19, p. 84.
  B. Consumers' Goods (8). See Chart 19, p. 84.
  C. Employment (6). Total number employed in 1648 representative factories in New York State.
  - Sources: Annual and monthly, 1915-1924, N. Y. State Department
  - Trend: Difficult to determine. Index equals per cent of average, 1921-1924 (av. = 505,400).

Seasonal:	1914-1924,	J.	100.4	J.	98.0
	,		100.4	A.	98.0
		$\mathbf{M}$ .	101.6	S.	99.2
		Α.	100.4	Ο.	100.4
		$\mathbf{M}$ .	99.2	N.	101.6
		T	00.2	D	1016

- D. Automobile Production (2). See Chart 20, p. 94.
- E. Building Permits (4). See Chart 31, p. 118.

CHART 18.

VOLUME OF TRADE, FINANCIAL ACTIVITY, GENERAL BUSINESS ACTIVITY.



FINANCIAL ACTIVITY: Consists of a weighted average of the following series, with weights as indicated.

Number of Shares Sold on N. Y. Stock Exchange (2). See Chart 34,

New Corporate Financing (2). See Chart 34, p. 126. Future Sales of Grain (1). See Chart 35, p. 128.

Future Sales of Cotton (1). See Chart 36, p. 130.

GENERAL BUSINESS ACTIVITY: Consists of a weighted average of the following series, with weights as indicated:

Bank Debits, New York City (5). See Chart 32, p. 122.

Bank Debits Outside New York City (8). See Chart 32, p. 122.

Postal Receipts (1). See Chart 33, p. 124. Communication (1). (Confidential.)

Electrical Power Production (2). See Chart 33, p. 124.

the extent of certain of these price changes; as, for example, indexes of building costs, prices of chain groceries, etc. This made it possible to convert certain of these dollar series into series directly comparable with the series expressed in physical units, by dividing them through by their price indicators, and thus to get an estimate of volume from value at a constant price level. In other series, it was not so easy to eliminate the effect of price changes. Bank debits represent a very different problem, for the changes in wages, cost of living, wholesale prices, rent, stock prices, etc., in varying degree affect the total amount of debits, and a composite weighted price index had to be computed to eliminate the effect of price changes in this series. There were certain general tests as to the validity of the price indexes we used for other series. Thus, series representing wholesale trade, with the effect of price changes eliminated, ought to run fairly consistently with merchandise car loadings, and the movements of the production of consumers' goods ought likewise to correspond to these corrected wholesale trade figures. For almost all the series which needed correction, there were series in quantitative terms bearing such close relationships as to form a check upon the validity of the correcting factor. A further test was based on our observations of the persistence and stability of growth in economic series (See Chapter II). In series expressed in dollar values, this stability is upset by great price changes, and, therefore, when price changes are eliminated, the deflated series should show a consistent trend, similar to that observed in quantitative series.

Altogether some fifty-six series were found available for combination into a composite index, representing the total volume of trade, by months back to the beginning of 1919. An important problem that had to be solved was how the several series should be combined into groups and what weights should be assigned to the groups. The series seemed to group themselves into those representing pro-

ductive activity, primary or wholesale distribution, secondary or retail distribution, general business activity, and financial or speculative activity. As far as the materials were available, weights were assigned by the usual procedure; i.e., by comparing the value added in manufacture, or the value of the product, or the value of the commodities exchanged, and these data were checked by the figures for employment where possible.

There were, however, great difficulties in the way of a statistical determination of the relative value of these series. For instance, many of the series overlap. Merchandise car loadings, in the long run, correspond closely to the volume of merchandise sold, but they may vary widely from month to month, and hence both are included. Furthermore, certain of the groups are, taken separately, good indicators of the nation's trade. The total of production would be an excellent index, since there is no possibility of the storage of large quantities of goods at any time. But it is not safe to assume that the production of basic commodities alone is a true index of the country's trade, and since most indexes of production are overweighted with these basic commodities, we must attempt a far more inclusive picture of the total trade. Nor would it be safe to weight bank debits outside New York City, as the values reported would suggest, equally with the rest of the indexes combined; for there are many statistical complications, such as the accuracy of the determination of an index to eliminate the price distortion in this series which would make such a heavy weighting quite unjustifiable.

It seemed logical, after much experimentation, that if the data were adequate and really good samples, the three groups representing productive activity, wholesale distribution and retail distribution should have about equal weighting. The data for general business activity, representing bank debits, postal receipts, communication and similar series have been in this post-war period so complicated by extraneous factors, that their representative nature is probably less than that of the other three groups. This group ought accordingly to be weighted less heavily. Financial activity should have the lowest group weight because of its tendency to fluctuate from many and varied causes, and hence its unrepresentative nature as a measure of trade.

The weights tentatively assigned by statistical means were found to correspond quite closely to the logical expectation, and seemed to give consistent results. As finally determined, they were as follows:

4. Motor Cars and Trucks       2       16. Mail Order Sales 3         5. Building Construction
Primary Distribution ——
6. Merchandise Car Load- 26%
ings 5% General Business Activity
7. Other Car Loadings 2 20. Outside Debits 8%
8. Wholesale Trade 8 21. New York City Debits. 5
9. Exports 3 22. Postal Receipts 1
10. Imports
11. Panama Canal Traffic 1 24. Electrical Power Produc-
12. Grain Exports 1 tion
22%
Financial Activity
25. Shares Sold on New York Stock Exchange
26. New Corporate Financing 2
27. Grain Future Sales in Chicago
28. Cotton Future Sales in New York and New Orleans 1
6%
Total of group weights

Two of the components of the productive activity group were themselves weighted averages of a large number of series. These series, with their weights, are as follows:

#### A NEW MEASURE OF THE VOLUME OF TRADE 81

Producers' Goods	Weight	Consumers' Goods	Weight
Cotton Consumption	17	Hogs Slaughtered	8
Woolen Mill Activity	9	Cattle Slaughtered	6
Pig Iron	10	Calves Slaughtered	1
Steel Ingots	21	Sheep Slaughtered	1
Lumber	12	Sugar, U. S. Meltings	11
Silk Consumption	2	Flour Milled	18
Cement	3	Cigars	4
Copper, U. S. Mine	4	Cigarettes	4
Zinc	1	Tobacco	3
Tin Deliveries	1	Gasoline	5
Petroleum	3	Tires	7
Gas and Fuel Oil	1	Newsprint	5
Sole Leather	3	Total Paper	8
Bituminous Coal	11	Boots and Shoes	9
Locomotives	2	Anthracite Coal	10
	100		100

When all these series are combined, with the weights stated above, into a single series, they give the result shown in Chart 16, representing an index of the total volume of trade in the country. Before being included, each of the series had, as described in Chapter III, been corrected for secular trend, and, where necessary, for price changes, seasonal variation, and calendar variation. These fluctuations in the Volume of Trade Index, then, represent a close approximation to the real variations of trade which come under the name of business cycles. From these measures we see that trade was on the up grade in the first months of 1919, and very rapidly assumed boom proportions by June and July. A high level of activity was maintained throughout all of 1919 and a secondary peak was reached during the first three months of 1920. A recession, however, set in in the late spring and summer of 1920, and the index fell below the "normal" line in September. The lowest point of the depression was reached in the first three months of 1921, and business remained depressed for the remainder of the year. A revival came about early in 1922, and by March the index had again crossed the "normal" line

to prosperity. There was a slight hesitation in activity towards the middle of 1922, but the last months saw a rapid rise to a high level, and a peak was reached in March, 1923. A very high level was maintained through June with a recession, in the summer, of such slight proportions that the volume of trade did not decline below normal. By the end of the year, there was a brief upward swing towards the levels of early 1923, but by March, 1924, a genuine decline had set in and business was below normal during June and July of that year. There was a sharp recovery in September, with the movement continuously upward to a peak in the following February, and a high level has been maintained up to the present writing.

Let us consider next how far the general index of the volume of trade is an average which is representative of its component parts. Charts 16 to 18 show the Volume of Trade Index plotted against its more important factors. It should be noted that there is a general synchronism between the Volume of Trade Index and its component parts. Practically without exception, the series turn upward, reach their peaks, turn downward, and reach their troughs, simultaneously or within a few months' margin. The only notable exceptions are the financial or speculative series, which show a greater number of peaks and troughs than does the general volume of trade. As to the amplitude of the cycles, however, there is a wide variation between the series and the general average. The average range of variation of the Volume of Trade is between plus and minus 10% to 15%; that is, when business generally is at its worst, it is about 10% below the computed normalwhen it is at the height of prosperity, it is 10% to 15% above. Its component parts, however, vary widely from this average range. Retail trade seldom shows a deviation of more than 5% above or below the line, and postal receipts lie well within the same zone. On the other hand, pig iron production runs 30-40% above normal in

prosperous times, and 40-60% below normal when business is greatly depressed. The curves of speculative activity show occasional extremes of 150% above normal. The average Volume of Trade, then, is less representative in the range of the fluctuations than it is in the synchronisms. There is reason to believe, however, that it represents fairly well the amplitude of general business—for the best single barometers available (to be discussed in detail later) show about the same amplitude.

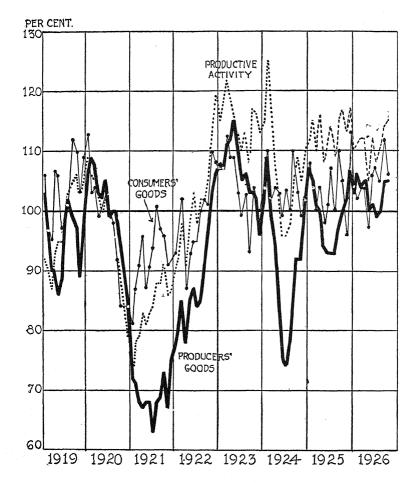
Passing now to a detailed consideration of the series included in the composite Volume of Trade Index, we find that the most heavily weighted group is that representing productive activity. This group includes a composite of fifteen series representing producers' goods, a composite of fifteen series representing consumers' goods, an index of factory employment, an index of the production of motor cars and trucks, and an index of the volume of construction. Chart 17 shows the relationship between the Index of Volume of Trade and this index of productive activity. The movements of the cycles in the composite and in the index of productive activity synchronize almost perfectly, but it is immediately evident from the chart how different is the amplitude of the fluctuations. Productive activity ranges, during this period, from about 30% below normal to more than 20% above normal, an amplitude over twice as great as that of the volume of trade. The index of productive activity, then, is a very good indicator of the time movement of the business cycle, but tends to overestimate the amplitude of the fluctuations.2

There are certain differences in the relative degree of the fluctuations which should also be noted. Thus, in the prosperous months of 1919 and 1920 the Volume of Trade and

<sup>&</sup>lt;sup>2</sup>Of course, this difficulty could be overcome by expressing all series in terms of standard deviations, but that would defeat one of the major purposes of this index; i.e., to measure directly the magnitude of the fluctuations in different forms of activity, and to get a general average of the sampling.

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CHART 19. PRODUCTIVE ACTIVITY, PRODUCERS' GOODS, CONSUMERS' GOODS.



PRODUCTIVE ACTIVITY: See Chart 17, p. 74.

A. Producers' Goods: Represents a weighted average of 15 series, with weights as indicated.

COTTON CONSUMPTION (17). Total cotton, excluding linters.

Sources: Annual, 1870-1921, U. S. Census: "Cotton Production and Distribution, 1920-1921." Monthly, 1912 to date, releases from U. S. Census Bureau. "Cotton consumed, cotton on hand, active spindles and imports and exports of cotton."

Trend: Log parabola, 1870-1921, origin 1895.  $\log y = 3.47128 + .016672x$ 

 $--.0001419x^2$ .

 Seasonal: 1913-1920, J. 106
 J. 100

 F. 94
 A. 97

 M. 104
 S. 96

 A. 102
 O. 101

 M. 103
 N. 97

 J. 101
 D. 99

Wool Mill Activity (9). Active hours (as percentages of capacity) of spindles and looms are weighted:

 $\frac{\text{worsted spindles} + \text{woolen spindles}}{2} + \\ \underline{6 \text{ (wide looms)} + 3 \text{ (narrow looms)} + 1 \text{ (carpet looms)}}}{10}$ 

Sources: Annual and monthly, 1917-1924, U. S. Department of Agriculture, and Census Bureau release: "Activity in Machinery in Wool Manufactures."

Trend: Trend difficult to determine. Index = per cent of average active hours, 1917-20 (80.5).

Seasonal: Period for which data are available too abnormal to measure seasonal satisfactorily.

Pig Iron Production (10). Production of anthracite and bituminous pig iron, U. S. (excluding charcoal pig iron).

Sources: Annual, 1870-1923, American Iron and Steel Institute, 1923 annual report. Monthly, 1903-1924, "Iron Age."

Trend: Log parabola, 1870-1922, origin 1896.  $\log y = 4.02298 + .028664x - .0003084x^2$ .

 Seasonal:
 1903-1921,
 J.
 98

 F.
 93
 A.
 101

 M.
 104
 S.
 98

 A.
 101
 O.
 103

 M.
 101
 N.
 102

 J.
 97
 D.
 100

STEEL INGOTS (21). Production, excluding castings.

Sources: Annual, 1878-1898, production of ingots and castings, Annual Reports of American Iron and Steel Institute, 1899-1924, excluding castings, source as above. Monthly, 1917-1924—releases of American Iron and Steel Institute on "Monthly Production of Steel Ingots."

Trend: On data excluding castings (total from 1878 to 1898 are reduced by 3% to allow for castings). Period, 1878-1924, origin 1901.

Seasonal: 1917-1924, J. 106 A. 102 F. 95 M. 100 M. 112 J. 97

## 86 BUSINESS CYCLES AND MEASUREMENTS

J.	98	Ο.	106
Α.	99	N.	100
S.	94	D.	91

Lumber (12). Total cut by members of the National Lumber Manufacturers' Association, ranging from 30-50% of the total cut of the United States.

Sources: Annual and monthly, Bulletins of the National Lumber Manufacturers' Association (1st week of each month).

Trend: Log straight line, 1913-1924, origin 1913.  $\log y = 4.09858 + 0.004471x$ .

Seasonal:	1914-1920,	J.	85	·	J.	103
	•	$\mathbf{F}$ .	83		A.	114
		$\mathbf{M}$ .	97		3.	108
		A.	99	(	Э.	111
		$\mathbf{M}$ .	118		N.	95
		J.	108	]	D.	79

Silk Consumption (2). Estimated deliveries to mills, i.e., stock in New York warehouses at end of month plus imports of month, minus stock at end of month.

Sources: Annual and monthly, 1920-1924, Silk Association of America, annual reports, and U. S. Census, Survey of Current Business.

Trend: On silk imports, 1881-1919, origin 1900.  $\log y = 4.01731 + .029454x$  was adjusted to the consumption data.

Seasonal: No marked seasonal.

CEMENT PRODUCTION (3). Total of natural, Puzzolan, and Portland cement, from 1880 to 1911; thereafter, of Portland cement only.

Sources: 1880-1911, U. S. Geological Survey "Mineral Resources," 1915. Monthly, 1912-1924, Portland Cement Association and Department of Commerce releases: "Portland Cement Output."

Trend: Log straight line, 1911-1924, origin 1911.  $\log y = 4.86949 + 0.016412x$ .

Seasonal:	1912-1924,	J.	60		J.	113
	·	$\mathbf{F}$ .	67		Α.	119
		Μ.	83		S.	115
		Α.	103	1	Ο.	120
		$\mathbf{M}$ .	119		N.	105
		J.	115		D.	81

COPPER PRODUCTION (4). Smelter production, 1880-1906, thereafter total mine production.

Sources: Annual, 1845-1917, U. S. Geological Survey, "Mineral Resources," 1918, 1921. Monthly, 1918-1920, Engineering and Mining Journal; 1921-1924, American Bureau of Metal Statistics, and Survey of Current Business.

Trend: Parabola, 1900-1912, and 1924, origin 1900.  $y = 558.3 +61.5683x - .77224x^2$ .

Seasonal:	1911-1924,	J.	102	J.	97
		F.	93	A.	101
		$\mathbf{M}$ .	105	S.	97
		Α.	101	O.	101
		M.	105	N.	96
		J.	102	D.	100

ZINC PRODUCTION (1). Production of primary zinc from both foreign and domestic ores (including, at present, a small amount of secondary zinc in monthly tabulations).

#### A NEW MEASURE OF THE VOLUME OF TRADE

Sources: Annual, 1882-1919, U. S. Geological Survey: "Mineral Resources," 1918, 1921. Monthly, 1920-1924, American Zinc Institute report on "Zinc—All Companies."

Trend: Log parabola, 1882-1924, origin 1903.  $\log y = 5.24397 + .029911x$ — .0002907x².

Seasonal: 1917-1918 and 1920-1924, J. 110 93 F. 102 M. 113 89 A. 107 0. 92 M. 108

TIN DELIVERIES (1). Deliveries to mills, exclusive of Bolivian ore.

Sources: 1900-1924 (annual and monthly), New York Metal Exchange: "Official Daily Market Report."

Trend: Log straight line, 1900-1918, origin 1909. log y = 4.63319 + .013443x.

Seasonal: 1909-1920, J. 94 J. 115 F. 103 M. 109 A. 101 S. 103 A. 93 O. 102 M. 96 N. 82 J. 106 D. 96

Petroleum Production (3). Crude petroleum marketed or transported from producing properties (averaging 99% of total production).

Sources: Annual, 1876-1924, U. S. Geological Survey, "Mineral Resources," 1921, and "Summaries of Statistics of Crude Petroleum." Monthly, 1913-1924, J. E. Pogue: "Economics of Petroleum," p. 254, and U. S. Department of Interior, Bureau of Mines, "Petroleum Statistics."

Trend: Log straight line, 1906-1920, origin 1913. log y = 4.39316 + .033074x.

Seasonal: 1913-1921, J. A. 102 90 M. 103 S. 100 O. 103 A. 100 M. 102 N. 98 J. 101 D. 99

Gas and Fuel Oil Production (1). Output of refineries.

Sources: Annual, 1909, 1914, U. S. Census, Abstract of Manufactures, 1914. Monthly, 1917-1924, U. S. Bureau of Mines, "Output of Refineries in U. S."

Trend: Log parabola, 1910-1922, origin 1916.  $\log y = 6.72587 + .059947x$ -- .001379x<sup>2</sup>.

Seasonal: 1917-1921, J. J. 104 88 A. 109 S. 107 Μ. 95 95 O. 106 M. 102 N. 101 J. 101

Sole Leather Production (3). Total production.

Sources: Annual and monthly, 1918-1924, Tanners' Council, "Leather Statistics—Sole Leather."

Trend: Trend difficult to determine. Index = per cent of average monthly production, 1918-1922 (= 1,610,010 sides).

Seasonal:	1918-1922,	J.	102	J.	98
	•	$\mathbf{F}$ .	90	A.	101
		M.	100	$\mathbf{S}$ .	97
		Α.	103	Ο.	103
		M.	108	N.	92
		T	100	$\mathcal{D}$	97

BITUMINOUS COAL PRODUCTION (11). Total production.

Sources: Annual, 1822-1921, U. S. Geological Survey, "Mineral Resources," 1921. Monthly, 1913-1924, same as annual and Dept. of Commerce, Bureau of Mines, "Weekly Report on the Production of Anthracite and Bituminous Coal."

Trend: Log parabola, 1888-1922, origin 1905. log y =  $4.47888 + .023539x - .000559x^2$ .

Seasonal:	1913-1921,	J.	107	J	۲.	97
	•	F.	92	I	<b>1</b> .	106
		$\mathbf{M}$ .	102	8	š.	106
		Α.	83		).	113
		$\mathbf{M}$ .	92	1	V.	104
		J.	95	Ι	Э.	103

· Locomotives (2). Railway locomotives shipped by three large companies. Sources: Annual, 1900-1924, and monthly, 1918-1924, Federal Reserve Board and U. S. Dept. of Commerce, Survey of Current Business.

Trend: Log straight line, 1900-1918, origin 1909. log y = 5.11507 +

Seasonal: No seasonal.

B. Consumers' Goods: Represents a weighted average of 15 series, with weights as indicated.

CATTLE SLAUGHTERED (6) under Federal inspection, including about three-

quarters of total slaughterings.

Sources: Annual, 1907-1923, U. S. Department of Agriculture, Year
Book, 1923. Monthly, 1913-1924, ibid, 1924, and U. S. Bureau of Animal Industry, "Service and Regulatory Announcements."

Trend: Log straight line, 1900-1922, origin 1911. log y = 3.90035 + .004639x.

Seasonal:	1913-1922,	J.	101	J.	92
	·	$\mathbf{F}$ .	84	Α.	100
		M.	87	S.	110
		Α.	85	Ó.	127
		$\mathbf{M}$ .	86	N	. 120
		J.	96	D.	112

Calves Slaughtered (1) under Federal inspection, including about threequarters of total slaughterings.

Sources: Same as for Cattle Slaughtered (see above). Trend: Log straight line, 1907-1924, origin 1907.  $\log y = 3.22492 +$ .025327x.

Seasonal:	1913-1925,	J.	86	J.	104
	-	F.	79	$\mathbf{A}$ .	96
		$\mathbf{M}$ .	102	S.	98
		$\mathbf{A}$ .	119	0.	102
		$\mathbf{M}$ .	125	N.	94
		J.	113	D.	82

SHEEP SLAUGHTERED (1) under Federal inspection, including about threequarters of total slaughterings.

Sources: Same as for Cattle Slaughtered (see above).

Trend: Log straight line, 1906-1924, origin 1915. log v = 4.07206 + .000588x.

Seasonal: The seasonal index for sheep slaughtered shows a marked change during the period 1913-1924, due to the progressive shortening of the modal age at slaughtering. From about 1919 to date there seems to be a more stable movement, but the nature of the data makes this index subject to frequent revision. Index, 1919-1924:

J.	101	J.	104
$\mathbf{F}$ .		Α.	111
$\mathbf{M}.$	92	S.	116
Α.	88	Ο.	114
$\mathbf{M}.$	94	N.	99
J.	99	D.	95

Hogs Slaughtered (8) under Federal inspection, including about threequarters of total slaughterings.

Sources: Same as for Cattle Slaughtered (see above).

Trend: Log straight line, 1901-1919, origin 1910. log y = 4.51585 + .009276x.

Seasonal:	1913-1919,	J.	142	J.	82	
	·	$\mathbf{F}$ .	115	$\mathbf{A}$	. 66	
		M.	100	S.	61	
		A.	88	Ο.	. 86	
		M.	98	N	. 114	
		J.	98	D	150	

Sugar Meltings (11). From 1915 to date, meltings at all United States ports-before 1915, meltings at Atlantic ports only, comprising 73% of the total meltings (1916-1924), were raised by 37% to be equivalent to "all ports" data.

Sources: Annual and monthly, 1894-1915, Weekly Statistical Sugar Trade Journal. 1916-1921, American Sugar Bulletin. 1922-date, U. S. Department of Commerce, Survey of Current Business.

Trend: Log parabola, 1894-1924, origin 1909,  $\log y = 3.45171 + .011156x$  $+ .0001208x^2$ 

Seasonal:	1916-1924,	J.	68	J.	123
	ŕ	$\mathbf{F}$ .	98	Α.	116
		M.	127	S.	85
		A.	127	Ο.	82
		M.	128	N.	69
		J.	128	D.	49

FLOUR Propuction (18). Total output estimated from weekly reports of 50-60% of all mills in the United States.

Sources: Annual and monthly, 1914-1924, Miller's Almanac. Currently from Russell's Commercial News.

Trend: Straight line, 1914-1924, origin 1919. y = 1211.45 + 15.01x.

Seasonal:	1914-1924,	J.	104	J. 8	9
		F.	90	A. 10	9
		$\mathbf{M}$ .	96	S. 11	5
		A.	83	O. 12	7
		M.	85	N. 12	0
		J	80	D 10	2

CIGAR CONSUMPTION (4). Number of large cigars manufactured in U. S. A., Porto Rico and the Philippines, and small cigars in U. S. and Porto Rico, for U.S. domestic consumption.

Sources: Annual, 1870-1924, monthly, 1913-1924, U. S. Bureau of Internal Revenue report on tax-paid products.

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Trend: Log parabola, 1900-1924, origin 1912.  $\log y = 3.93224 + .00325x$  $--.000655x^{2}$ .

Seasonal: 1911-1924, J. 92 J. 101 88 A. 105 F. M. 98 S. 104 Õ. 115 Α. 95 N. 107 M. 100 J. 103 D. 92

CIGARETTE CONSUMPTION (4). Total number manufactured for domestic consumption.

Sources: Same as for Cigar Consumption (see above).

Trend: Log straight line, 1900-1920, origin 1910. log y = 3.93825 +

Seasonal: 1911-1920, J. 94 J. 114 F. A. 110 91 M. 97 S. 103 90 0.111 M. 99 N. 102 J. 105 D. 84

Tobacco Consumption (3). Total manufactured for domestic consumption. Sources: Same as for Cigar Consumption (see above).

Trend: Log parabola, 1900-1920, origin 1910.  $\log y = 4.59339 + .008343x$  $--.0007052x^{2}$ 

Seasonal: 1911-1920, J. 96 A. 108 S. 102 M. 106 0.110 Α. 99 M. 102 N. 96 99

GASOLINE PRODUCTION (5). Total output of refineries.

Sources: Annual, 1914-1917, J. E. Pogue: "The Economics of Petro-leum" (1921). Annual and monthly, 1918-1924, U. S. Bureau of Mines "Refineries Statistics in U. S."

Trend: Log parabola, 1914-1922, origin 1918.  $\log y = 3.52625 + .079427x$  $- .0034164x^{2}$ .

Seasonal: 1917-1924, J. J. 103 A. 103 S. 101 89 M. 99 99 O. 103 Α. M. 105 N. 99 J. 103 D. 98

Tire Production (7). Production of casings of pneumatic cord and fabric. and balloon casings of about 75% of the industry.

Sources: Annual, 1914-1924, U. S. Census, and Rubber Association of America. Monthly, 1920-1924, Rubber Association of America

"Statistical Service Bulletin."

Trend: Gompertz curve on logs, 1914-1924, origin 1914. The six points to which the Gompertz formula was applied were points on a parabolic log trend, 1914-1924 (log y = 3.29494 + .054125x - $.0046995x^{2}$ ). The Gompertz trend is  $\log y = 3.564319 - .667177$  $(.696008)^{x}$ 

Seasonal: (link relative method) 1920-1925, J. 91 M. 115 93 J. 107 M. 115 J. 97 A. 106 A. 113

94 S. N. 88 0. 97 D. 84 NEWSPRINT PRODUCTION (5). Total production, U. S. A. Sources: Annual and monthly, 1913-1922, Paper Trade Journal and Federal Trade Commission. 1923-1924, Monthly Bulletin of the Newsprint Service Bureau. Trend: Difficult to determine. Index = per cent of average (= 1,336,000 tons), 1913-1922. Seasonal: 1913-1921, J. 106 J. 98 A. 101 M. 101 S. 95 A. 101 O. 103 N. 98 M. 101 J. 102 D. 102 PAPER PRODUCTION (8). Total production, U. S. A., of all kinds. Sources: Annual, 1899-1919, U. S. Census. Monthly, 1917-1924, U. S. Federal Trade Commission and American Paper and Pulp Association: "Summary of the Paper Industry." Trend: Straight line, 1899-1922, origin 1910. y = 4,400 + 203.7x. Seasonal: 1918-1922, J. 98 J. 104 89 A. 108 M. 100 S. 104 A. 95 O. 110 M. 99 N. 98 D. 94 J. 101 BOOTS AND SHOES PRODUCED (9). Total, U. S. A. Sources: Annual, 1900-1921, U. S. Census. Monthly, 1922-1924, U. S. Census Bureau: "Report on the Production of Boots and Shoes." Trend: Log straight line on data for 1900, 1904, 1909, 1914, 1919, 1921-1924, origin 1900.  $\log y = 2.35431 + .006781x$ . Seasonal: 1922-1924, J. 100 J. 84 A. 101 99 M. 113 S. 102 O. 112 A. 105 M. 100 N. 100 J. 92 D. 92

ANTHRACITE COAL PRODUCTION (10). Total, U. S. A.

Sources: Annual, 1821-1921, U. S. Geological Survey, "Mineral Resources," 1921. Monthly, 1913-1924, same as annual and Dept. of Commerce, Bureau of Mines, "Weekly Report on the Production of Anthracite and Bituminous Coal."

Trend: Log parabola, 1870-1924 (omitting strike years of 1902 and 1922), origin 1870. log y = .259413 + .024729x - .0002089x<sup>2</sup>.

Seasonal: 1913-1925 (omitting April-August, 1922).

J.		J.	101
F.	85	Α.	102
$\mathbf{M}$ .	103	S.	98
A.	94	Ο.	109
$\mathbf{M}$ .	104	N.	102
.T	104	D.	101

productive activity showed about the same percentage increases above normal. The depression of 1921 was, however, greatly exaggerated in the production series, and, likewise, the sharp expansion of 1922-'23 reached greater proportions than the total trade of the country indicated. From 1924 onward, the two series have shown pretty much the same degree of fluctuations. It is evident that business cycles affect productive activity to a greater extent than they do the general run of business, and to a differential degree in times of prosperity and depression. Chart 19 shows the chief components of the productive activity series. Here again the time movement of the components is the same, but the amplitude of the fluctuations varies considerably. The series representing producers' goods (heavily weighted with iron and steel, cotton, lumber and bituminous coal) show depressions as deep as 40% below normal. whereas the series representing consumers' goods (heavily weighted with sugar, flour, anthracite coal, boots and shoes. paper, and hogs) does not fall more than 20% below normal. The principal deviation in factory employment from the index of productive activity was in the boom of 1920, when it reached over 20% above normal. At other times. the amplitude of its fluctuations has corresponded fairly well with the general index of productive activity. The index of motor cars and trucks (Chart 20) has corresponded more closely to the index of producers' goods and in turn to that of productive activity and to the general Index of the Volume of Trade than has the series representing building permits. The building boom from 1922 has achieved tremendous proportions, the index of building construction

Weighted almost as heavily as productive activity in the total Volume of Trade are the groups representing primary and secondary distribution.

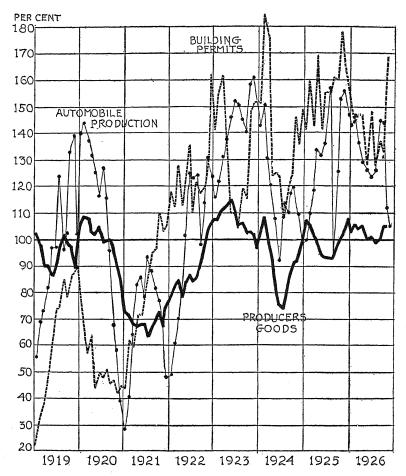
often rising 60 to 80% above the estimated normal.

Primary distribution includes indexes of car loadings, wholesale trade, exports, imports, grain exports, and Pan-

ama Canal traffic. Chart 17 shows the relation of primary distribution to the total Volume of Trade and to productive activity. The synchronism between the Volume of Trade and primary distribution is high but is not so great as between the Volume of Trade and productive activity. The amplitude of the fluctuations, on the other hand, corresponds much more closely to the Volume of Trade than does that of productive activity. Primary distribution reached a high peak in 1919, almost 30% above normal, and showed much less of a relative depression in 1921 than any of the series we have yet considered. The most heavily weighted component of primary distribution is the series representing wholesale trade. This series, the sales of wholesale concerns in the second Federal Reserve district, has been found to be an excellent sample of wholesale trade in the country as a whole. It corresponds very closely indeed to the general movement of primary distribution, both as regards time movement and the amplitude of the cycles (Chart 21). Exceptions are the greater depression in 1920, where the wholesale trade index dropped to 20% below normal, whereas primary distribution as a whole reached only 5% below normal, and in the boom of 1923, where wholesale trade reached a maximum several months earlier than the index of primary distribution. The car loadings series has been subdivided because of its complicated nature, into two series, one representing merchandise (less than carload lots) and miscellaneous, and the other representing the widely divergent items of coal, coke, forest products, grain, grain products, and livestock. The former series is, naturally, a much more satisfactory indicator of business and is weighted accordingly. Merchandise and miscellaneous car loadings show about the same amplitude as the total Volume of Trade and correspond quite closely to the average index. Other car loadings fluctuate much more widely than do the merchandise and miscellaneous (their range being from about 25%) below to 25% above

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CHART 20. PRODUCERS' GOODS, AUTOMOBILE PRODUCTION, BUILDING PERMITS.



PRODUCERS' GOODS. See Chart 19, p. 84.

AUTOMOBILE PRODUCTION. The index is a weighted average of passenger and truck production indexes, passenger cars weighted (4), trucks (1).

Passenger Automobiles. Total number of cars produced, U. S. A. Sources: Annual, 1900-1924, "Facts and Figures of the Automobile Industry," 1925. Monthly, 1921-1924, U. S. Department of Commerce, Survey of Current Business, Nov., 1924, and current releases from Commerce Department: "Automobile Production."

Trend: Gompertz curve on logs, 1910, 1915, 1920, origin 1900. log y =

 $e^{-.1929x} + .2545$ 

Seasonal: 1914-1920, computed on shipments,, adjusted to be comparable with production.

> 95 90 F. 100 Α. 98 M. 116 S. 98 A. 119 O. 96 M. 114 82 J. 104 88

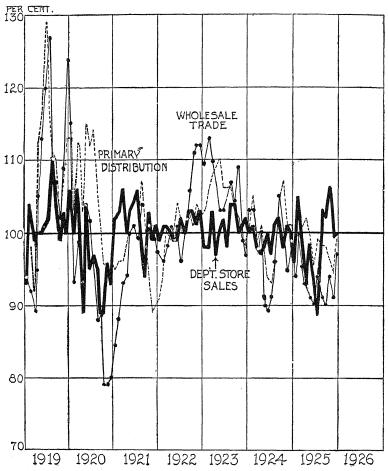
Motor Trucks. Total number produced in U.S. A.

Sources: Same as for passenger automobiles. Trend: Log straight line, 1916-1922, origin 1915.  $\log y = 3.98088 +$ .055481x.

Seasonal: 1921-1923, J. 67 J. 105 A. 116 79 M. 116 S. 101 O. 97 A. 121 M. 127 N. 81 J. 122 D. 68

BUILDING PERMITS. See Chart 31, p. 118.

CHART 21. PRIMARY DISTRIBUTION, DEPARTMENT STORE SALES, WHOLESALE TRADE.



PRIMARY DISTRIBUTION. See Chart 22, p. 98.

DEPARTMENT STORE SALES. See Chart 27, p. 110.

Wholesale Trade. Total sales, reduced to 1913 dollars, of about 200 firms in the 2nd Federal Reserve District. The lines of business with their weights according to relative importance in this district are: Shoes (7), drugs (3), stationery (2), men's clothing (10), women's dresses (7), women's cloaks and suits (8), groceries (37), cotton jobbers (10), silk (10), hardware (3), jewelry (1), diamonds (1), machine tools (1). Price changes are allowed for by dividing through by the U. S. Dept. of Labor wholesale price index, reweighted and combined with earnings in N. Y. State. The components of the wholesale price index are reweighted as follows (in rough approximation to their importance in the N. Y. trade): Food (37), cloths and clothing (45), metal and metal products (4), chemicals and drugs (3), housefurnishings (3), miscellaneous (8). This index is combined with an index of New York State average factory earnings (N. Y. State, Dept. of Labor) in the proportion 5 to 1, and the current months' wholesale trade index is divided by an average of the component for the current month and the third month previous.

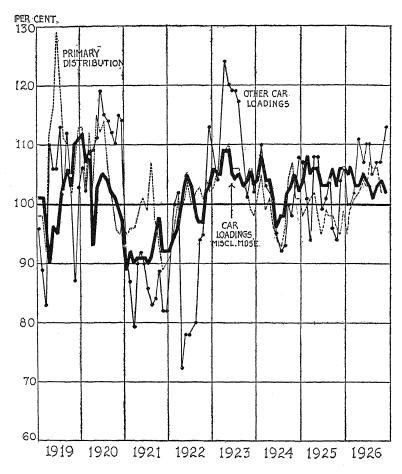
Sources: 1919 to date. Reports Dept. of the Federal Reserve Bank of N. Y.

Trend: On sales divided by prices—computed on quarterly averages reduced to daily basis. Log straight line, 1919-1924, origin 1st quarter 1922. The monthly totals, after allowance for price changes, are reduced to a daily basis. The number of working days per month is estimated by subtracting from the calendar days the number of Sundays and the following holidays: 1 Jan., 22 Feb., 30 May, 4 July, Labor Day, Thanksgiving and 25 Dec.

Seasonal: On daily basis, 1919-1924.

J.	92	J.	88
F.	108	A.	110
M.	114	S.	121
Α.	96	Ο.	116
M.	86	N.	102
J.	84	D.	83

CHART 22. PRIMARY DISTRIBUTION, MERCHANDISE AND MISCELLANE-OUS CAR LOADINGS, OTHER CAR LOADINGS.



PRIMARY DISTRIBUTION. Consists of a weighted average of the following series, with weights as indicated:

Merchandise and Miscellaneous Car Loadings (5). See Chart 22, p. 98. "Other" Car Loadings (2). See Chart 23, p. 102.

Wholesale Trade (8). See Chart 21, p. 96.

Exports (3). See Chart 24, p. 104.

Imports (2). See Chart 24, p. 104.

Grain Exports (1). See Chart 35, p. 128.

Panama Canal Traffic (1). See Chart 25, p. 106.

MERCHANDISE AND MISCELLANEOUS CAR LOADINGS. Number of revenue cars loaded and received from connections of merchandise (less-thancarload-lots) and miscellaneous freight. Total monthly data are prorated from weekly returns.

Sources: Annual and monthly, 1919-1924, American Railway Association, Car Service Dept, "Revenue Freight Loaded and Received from

Connections."

Trend: The trend is computed on quarterly averages of the monthly data, reduced to an average daily basis—to allow for the influence of holidays. Monthly totals are divided by the number of working days in the month, estimated by subtracting from the calendar days the number of Sundays and the following holidays: Jan. 1, Feb. 22, May 30, July 4, Election Day (½), Thanksgiving, Dec. 25, Labor Day (1/2). Log straight line, 1919-1925 (quarterly averages of daily items); origin, 1st quarter 1922. log y = 2.94856 + .004497x. Seasonal: On daily basis, 1919-1924.

J.	87	J.	102
F.	91	$\mathbf{A}.$	105
M.	97	S.	111
Α.	98	Ο.	111
$\mathbf{M}$ .	100	N.	105
J.	102	D.	91

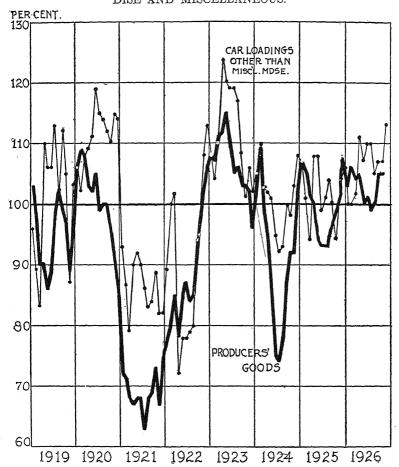
normal). Chart 22 shows the relation of the two car loading series to the index of primary distribution. Merchandise and miscellaneous car loadings are closely related to the index of primary distribution, exceptions being the very high point reached in 1919 by primary distribution when merchandise-miscellaneous car loadings were below normal, and the relatively severe depression in car loadings in 1921 when primary distribution showed only a very slight decline. "Other car loadings," representing, as it does, the movement of basic products, might be expected to show a close correspondence to our index of the production of producers' goods. Chart 23 shows this relationship to be close, both as regards time movement and amplitude of fluctuations. Chart 24 shows the relationship of exports and imports to the index of primary distribution. It will be noticed that this relationship is less close than others which have been considered up to this point. Imports follow the general movement more closely than do exports, due largely to the prolonged depression in exports throughout 1922-1923 and most of 1924. Grain exports (Chart 25) fluctuate widely. Their movement depends on a wide variety of circumstances, such as the conditions of the crops at home and abroad, business conditions, etc. Panama Canal traffic shows wide fluctuations (from about 30% below to 60% above normal), and tends to show the same cyclical movement observed in the indexes of Volume of Trade and primary distribution, with a lag of some months.

Secondary, or retail distribution, fluctuates within narrow limits as compared with wholesale or primary distribution. The former keeps well within the limits of ten per cent above and below normal, whereas the latter rose, at one period, to thirty per cent above normal. The fluctuations in secondary distribution tend to be smaller in amplitude than the volume-of-trade cycles, except in the years 1919 and 1920 when they were about equal. The time movement corresponds very closely to that of the Volume

of Trade. Included in this group are series representing department store sales, chain store sales, chain grocery store sales, mail order house sales, life insurance sales, real estate transfers, and advertising. Department store sales refer only to those in the second Federal Reserve district, but, as in the case of wholesale trade, they have been found to be a highly representative sample. Department store sales fluctuate very narrowly, scarcely ever deviating more than 7% from normal. The cyclical fluctuations synchronize fairly well with those of the Volume of Trade Index. but there is an irregular, see-saw movement from month to month which somewhat obscures the real cyclical movement. These sales show a correspondence, by no means invariable, with the production of consumers' goods. (Chart 27). Chain store sales (Chart 28), show even less cyclical movement than do department store sales. This index represents predominantly the sale of five and ten cent stores, but includes also the sales of shoe, apparel, drug, candy, and cigar stores. The fluctuations around the secular trend are slight, and they represent one of the more stable aspects of retail trade. The same thing is true of chain grocery stores, for which we have computed a separate index. Both these series are subject to many fluctuations from month to month, but these are relatively unimportant, and tend to iron themselves out. The cyclical movement is almost negligible. The sales of mail order houses, on the other hand, have showed wide fluctuations, varying from about 30% above and below normal. The volume of mail order sales depends in large part on the condition of the agricultural population. The agricultural depression of 1921 had a tremendous effect on mail order sales, and these sales did not reach "normal" until December, 1922. The fluctuations in this series represent business cycles less than they do crop cycles. (Chart 29). Life insurance sales are another index of the purchasing power of the consumer. These sales follow fairly well the cyclical movement in the

CHART 23.

PRODUCERS' GOODS, CAR LOADINGS OTHER THAN MERCHANDISE AND MISCELLANEOUS.



#### PRODUCERS' GOODS. See Chart 19, p. 84.

"OTHER" CAR LOADINGS. All car loadings of freight, exclusive of merchandise (less-than-carload lots), and miscellaneous, i.e., number of cars loaded and received from connections for the following classes of revenue freight: grain and grain products, coal, coke, forest products, ore, and livestock.

Sources: Same as for Merchandise and Miscellaneous. See Chart 22,

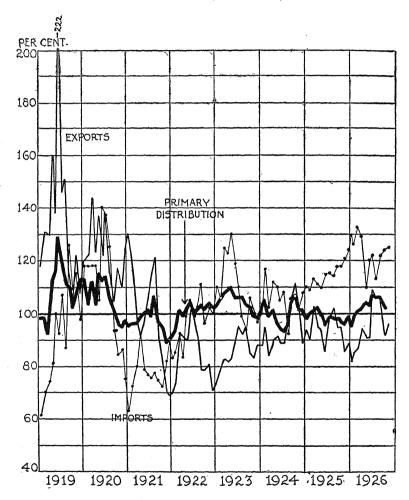
p. 98.

Trend: Computed on monthly data prorated from weekly data reduced to daily basis. (For holiday allowance see page 99.) Log straight line, computed on quarterly averages of daily items, 1919-1924, origin 1st quarter 1922. log y = 2.77192 + .001516x.

Seasonal: On daily basis, 1919-1924.

J. 98 J. 103 F. 97 A. 110 M. 91 S. 115 A. 80 O. 117 M. 94 N. 105 J. 99 D. 91

CHART 24.
PRIMARY DISTRIBUTION, EXPORTS, IMPORTS.



PRIMARY DISTRIBUTION. See Chart 22, p. 98.

EXPORTS. Total value of exports of merchandise from the United States, with allowance made for price changes by dividing dollar figures by the Department of Labor index of wholesale prices. The current figure for exports is divided by an average of the price index for that month and the two months previous.

Sources: Annual, 1870-1922, Statistical Abstract of the United States. 1923. Annual and monthly, 1913 to date, U. S. Department of Commerce, "Monthly Summary of Foreign Commerce of the United States" and releases on "Total Value of Exports and Imports of the United States."

Trend: On value divided by prices. Log parabola, 1880-1922, origin 1901.  $\log y = 4.21853 + .015634x - .0001281x^2$ .

Seasonal:	1903-1922,	J.	111	J.	79
		$\mathbf{F}$ .	95	A.	85
		$\mathbf{M}$ .	100	S.	100
		A.	96	Ο.	117
		$\mathbf{M}.$	92	N.	118
		J.	87	D.	120

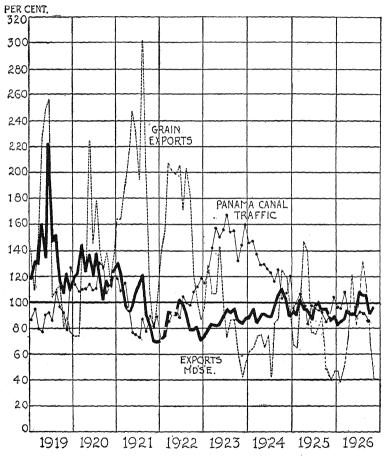
Imports. Total value of imports of merchandise into the United States, with allowance for price changes, as in exports.

Sources: Same as for Exports.

Trend: Trend on value divided by prices. Log parabola, 1876-1922, origin 1899.  $\log y = 4.06262 + .014374x - .0001007x^2$ .

Seasonal:	1903-1913,	J.	104	J.	92
	. ,	F.	100	A.	99
		M.	110	S.	95
		Α.	102	Ο.	102
		$\mathbf{M}$ .	98	N.	101
		J.	93	D.	104

CHART 25. EXPORTS, GRAIN EXPORTS, PANAMA CANAL TRAFFIC.



EXPORTS. See Chart 24, p. 104.

GRAIN EXPORTS. See Chart 35, p. 128.

Panama Canal Traffic. Total tons of commercial cargo passing through the canal in both directions, in American and foreign vessels.

Sources: Annual and monthly, 1915-to date, The Panama Canal Record. Trend: Log straight line, 1918-1923, origin 1918. log y = 0.7515 + .0812x.

 Seasonal:
 1916-1922, J.
 105
 J.
 98

 F.
 95
 A.
 96

 M.
 101
 S.
 94

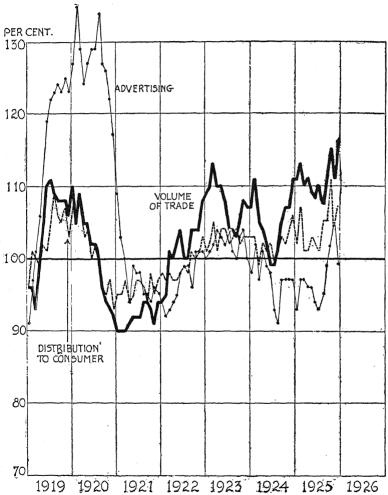
 A.
 101
 O.
 107

 M.
 108
 N.
 100

 J.
 95
 D.
 100

CHART 26.

VOLUME OF TRADE, ADVERTISING, DISTRIBUTION TO CONSUMER.



- Advertising. The index of advertising is composed of a weighted average of newspaper and magazine advertising indexes, newspaper weighted (2), magazine (1).
- Newspaper Advertising. Lineage in 107 leading newspapers in following 23 cities: New York, Chicago, Philadelphia, Detroit, Cleveland, St. Louis, Boston, Baltimore, Los Angeles, Buffalo, San Francisco, Milwaukee, Washington, Cincinnati, New Orleans, Minneapolis, Indianapolis, Providence, Columbus, St. Paul, Oakland, Birmingham, Houston.

Sources: Annual and monthly, 1914-1923, Editor and Publisher, International Year Book number, 1924. 1924-to date, New York Evening Post Statistical Department, "Total Newspaper Advertising of Principal Cities of U. S."

Trend: Log straight line, 1910-1924, origin 1910. log y = 2.75754 + .023585x.

Seasonal:	1914-1924,	J.	96	J.		85
	·	F.	87	Α		85
		Μ.	106	S		98
		A.	109	0		112
		M.	110	N	٠.	106
		J.	101	D		105

MAGAZINE ADVERTISING. Lineage of general, women's, class, and weekly magazines.

Sources: Annual and monthly, 1908-1925, Printers' Ink. The data from Jan., 1924, are not exactly comparable with previous data—hence link relatives are formed of comparative data of year previous and applied from Jan., 1924, to date.

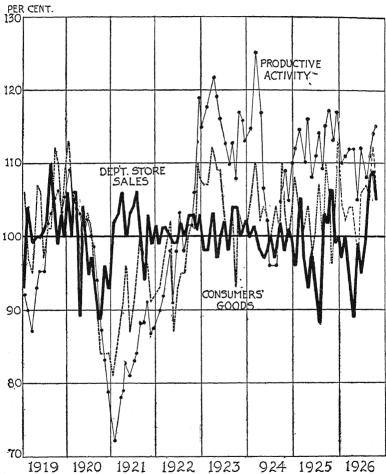
Trend: Log straight line, 1909-1923, origin 1916.  $\log y = .17331 + .016654x$ .

Seasonal:	1914-1923,	J.	75	J.	84
	•	$\mathbf{F}$ .	94	A.	76
		$\mathbf{M}$ .	108	S.	90
		Α.	119	O.	109
		M.	119	N.	110
		J.	109	D.	107

DISTRIBUTION TO CONSUMER. See Chart 16, p. 72.

CHART 27.

PRODUCTIVE ACTIVITY, CONSUMERS' GOODS, DEPARTMENT STORE SALES.



PRODUCTIVE ACTIVITY. See Chart 17, p. 74.

CONSUMERS' GOODS. See Chart 19, p. 84.

Department Store Sales. Total sales of 45 department stores reporting in the 2nd Federal Reserve District (excluding purely apparel stores). Twelve stores are in New York City. Price changes are allowed for by dividing the index of sales on 1919 base by the U.S. Department of Labor cost of living index (interpolated between quarters from the Massachusetts cost of living index compiled by the Massachusetts Commission on the Necessaries of Life).

Sources: Annual and monthly, 1919-1925, Reports Department, Federal

Reserve Bank of New York.

Trend: On sales (on 1919 base) divided by cost of living, log parabola, 1919-1925, origin 1st quarter 1922. log  $y=2.43011+0.08207x-0.001826x^2$ . Trend is computed on quarterly averages of daily items. The monthly totals, after allowance has been made for changes in the cost of living, are reduced to a daily basis. The number of working days in a month is estimated by subtracting from the total calendar days the number of Sundays, the number of Saturdays from July 1 to Labor Day, and the following holidays: 1st Jan., 22nd Feb., 30th May, 4th July, Labor Day, Thanksgiving, 25th December. These holidays are weighted (1.5) if they occur on Saturday from Labor Day to July 1st.

Seasonal: Special allowance must be made because of the Easter trade. Easter, being a movable holiday, the trade is thrown, in varying amounts, into March or April each year. Assuming the influence of Easter on the sales to be confined to the two weeks before and one week after Easter, weights are arbitrarily assigned as follows: If Easter occurs before April 7—first week (.5), 2nd week (2), 3rd week (1.5). If after April 7—1st week (1), 2nd week (2), and 3rd week (1). These weights are applied to the percentage of Easter selling days in each month for each year—equations are formed, inserting the seasonals found in the usual way, and are solved for the unknown "Easter influence." The varying Easter seasonals found in this way are:

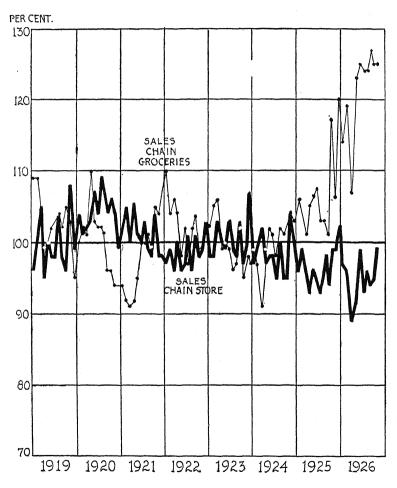
1919	1920	1921	1922	1923	1924	1925	1926	1927
March 88	89	91	88	90	88	88	89	88
April 103	102	100	103	101	103	103	102	103

The seasonal index for the other months, based on data, 1919-1924, are, on a daily basis:

J.	88	J.	83
$\mathbf{F}$ .	82	Α.	75
$\mathbf{M}.$		S.	92
Α.		Ο.	114
$\mathbf{M}$ .	99	N.	117
J.	97	D.	162

CHART 28.

CHAIN GROCERY STORE SALES, CHAIN STORE SALES.



CHAIN GROCERY STORE SALES. Total sales of 27 chains throughout the United States. Price changes are allowed for by dividing the dollar totals by an index of the cost of groceries.

Sources: Federal Reserve Board. (Price index confidential.)

Trend: On sales divided by price-of-groceries index. Trend computed on quarterly averages, reduced to daily basis. Log parabola, 1919-1924, origin 1st quarter, 1922.  $\log y = 4.00232 + .02133x - .0004527x^2$ . The monthly totals, after allowance has been made for price changes, are reduced to a daily basis. The number of working days in each month is the same as for Mail Order Sales (see Chart 29, p. 114).

Seasonal: On daily basis, 1919-1924.

J.	99	J.	98
$\mathbf{F}$ .	106	Α.	90
$\mathbf{M}.$	104	S.	96
$\mathbf{A}$ .	102	Ο.	99
$\mathbf{M}$ .	101	N.	104
J.	96	D.	105

CHAIN STORE SALES. Total sales, throughout the United States, of twenty chains having their main offices in the New York Federal Reserve District, including 5- and 10-cent, candy, apparel, drug, cigar, and shoe stores. Price changes are allowed for by dividing the total sales (exclusive of 5- and 10-cent store sales) by the U.S. Department of Labor cost of living index (interpolated from the index of the Massachusetts Commission on the Necessaries of Life), and combining with the 5- and 10-cent store sales divided by 100.

Sources: Reports Department, Federal Reserve Bank of N. Y. Trend: On sales, allowing for price changes. Trend computed on quarterly averages, reduced to daily basis. Log straight line, 1919-1924, origin 1st quarter 1922.  $\log y = 3.11868 + .013478x$ . The monthly totals, after allowance has been made for price changes, are reduced to a daily basis. The practice with regard to holiday closing varies from one type of chain to another. After the price change has been allowed for, 86% of the stores are estimated to close generally on Sundays and holidays, 14% to stay open all the time. Therefore, in allowing for the number of working days per month, deductions of .86 of a day were made for the following: all Sundays, 1st Jan., 22nd Feb., 30th May, 4th July, Labor Day, Thanksgiving, 25th December.

Seasonal: Special allowance was made for Easter, using the method employed in regard to Department Stores. See Chart 27, p. 110. Assuming the 3 weeks' influence of sales, the first week is weighted (1). 2nd week (2), and Easter week (1). This gives the following special

values for March and April:

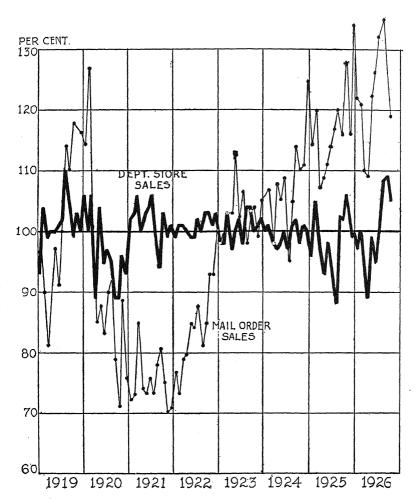
1919	1920	1921	1922	1923	1924	1925	1926	1927
March 88	94	98	88	96	88	89	94	88
April102	96	92	102	94	102	101	96	102

The seasonal indexes for the other months, based on data 1919-1924, are on a daily basis:

J.	77	J.	90
$\mathbf{F}$ .	85	Α.	89
$\mathbf{M}$ .		S.	97
A.		0.	106
M.	98		106
J.	94	D.	168

CHART 29.

DEPARTMENT STORE SALES, MAIL ORDER SALES.



DEPARTMENT STORE SALES. See Chart 27, p. 110.

Mail Order Sales. Total sales of 3 large companies. Price changes are allowed for by dividing the dollar totals by the U.S. Dept. of Labor cost of living index (interpolated from Massachusetts Commission on Necessaries of Life index of cost of living in Massachusetts).

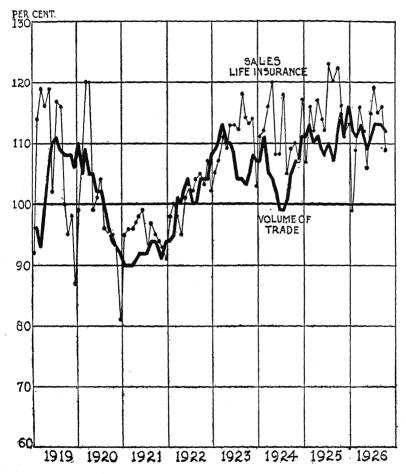
Sources: Annual and monthly, Reports Department of the Federal Re-

serve Bank of N. Y. (partly confidential).

Trend: On sales divided by cost of living. Data for two companies only are known from 1911 to 1919. These figures are raised for this period by multiplying by the average ratio of the three companies to the two companies, 1919-1924. Parabola, 1913-1924 (omitting 1921, when the mail order business fell to a very low degree), origin 1913. y = 1642.5+ 101.48x - 3.1925x<sup>2</sup>. The ordinates of the trend are divided by 306, the average working days per year, and the monthly totals, after allowance has been made for changes in the cost of living, are reduced to a daily basis. The number of working days in a month is estimated by subtracting from the total calendar days the number of Sundays and the following holidays: 1st January, 22nd February, 30th May, 4th July, Labor Day, Thanksgiving, 25th December. Seasonal: On daily basis, 1919-1924.

J.	95	J.	73
$\mathbf{F}$ .	99	A.	72
$\mathbf{M}$ .	110	S.	98
Α.	107	O.	125
$\mathbf{M}$ .	87	N.	130
J.	87	D.	117

CHART 30. VOLUME OF TRADE, LIFE INSURANCE SALES.



LIFE INSURANCE SALES. New ordinary paid for business (excluding group insurance) of companies having 88% of legal reserve ordinary business in force in the United States on January 1, 1923.

in force in the United States on January 1, 1923.

Sources: Annual, 1907-1912, Life Insurance Year Book, 1922. Monthly, 1913-1924, Life Insurance Sales Research Bureau: "Monthly Survey

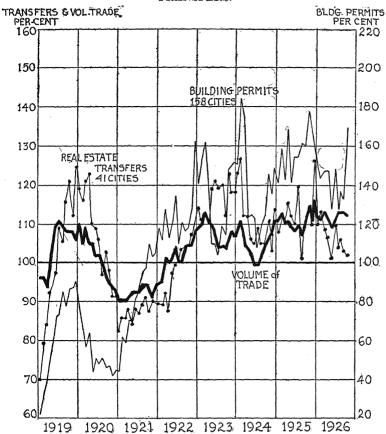
of Life Insurance Sales."

Trend: The trend is computed on the dollar sales divided by U. S. Dept. of Labor cost of living index (interpolated between quarters from the Massachusetts Commission index of the cost of living in Massachusetts). Log straight line, 1907-1924, origin 1907. log y = 2.07756 + .029064x.

Seasonal:	1921-1924,	J.	91	J.	96
	•	F.	92	A.	92
		M.	109	S.	84
		A.	106	0.	98
		$\mathbf{M}$ .	112	N.	96
		J.	106	D.	118

CHART 31.

VOLUME OF TRADE, BUILDING PERMITS, REAL ESTATE
TRANSFERS.



Building Permits. Volume of building construction estimated from value of permits by dividing value by an index of building costs. The index is computed on the data for several series combined and adjusted to be equivalent to a series for 158 cities in the United States. From 1917-1925 actual annual data for 158 cities are totalled. From 1906 to 1916 link relatives, formed from Bradstreet's tabulations of 39-162 cities are applied to the data for the 158 cities (i.e., Bradstreet's 1916 data divided by their 1917 data gives a relative which is applied to the figure for the 158 cities in 1917 and so on). From 1900-1905, data from Leonard P. Ayres' tabulation for 50 cities, are multiplied by 1.281, which is the average ratio, 1906-1910, of the 158 cities (estimated as above) to the 50 cities. From 1894 to 1899, data from J. S. Meiklejohn's tabulation for 12-24 cities are multiplied by 5.401, which is the average ratio, 1900-1903 of the 158 cities (estimated from Ayres' tabulation) to the 12-24 cities. The monthly data from 1906-1925 are treated similarly to the annual data. From 1903-1905, however, the Harvard tabulation of 20 cities is multiplied by 1.687, which is the average ratio, 1906-1910 of the 158 cities (estimated from Bradstreet's tabulation) to the 20 cities. From 1900-1902, Meiklejohn's data for 12-24 cities are multiplied by .4413, which is the ratio for 1903 of the 158 cities (estimated from Harvard tabulation) to the 12-24 cities. These adjustments are made primarily for the purpose of getting a comparable series on which a trend can be computed. They are admittedly empirical, and the results can be considered as being approximations only. Comparison of this index, obtained by piecing together these several series with certain other indexes of building construction (one compiled by the Federal Reserve Bank for 3-7 cities extending from 1882 to date, one compiled by the F. W. Dodge Corporation, and others) shows sufficiently strong similarities to lend confidence to this series. Allowance for price changes, 1913 to date, is made by dividing the actual dollar value of permits for each month by an index of the cost of building weighted as follows: Index of the cost of building material (3), index of building wages (2). Before 1913, Leonard P. Ayres' index of the cost of building.

Sources: 158 cities: Research Section of the Federal Reserve Bank of New York, 1917 to date, monthly. 39-162 cities: Bradstreet's. 50 cities: Leonard P. Ayres' "The Prospects of Building Construction in American Cities" (1922. Cleveland Trust Co.). 20 cities: Harvard Review of Economic Statistics, Pre. vol. I, Jan., 1919, p. 74, and later issues. 12-24 cities: Research Section, Federal Reserve Bank of N. Y. Index of cost of building material: U. S. Department of Labor. Rates of building wages, 1913-1921: U. S. Department of Labor. 1921 to date: National Association of Builders' Exchanges. (Indexes compiled by Research Section of the Federal Reserve Bank of N. Y.)

Trend: On volume estimated from value. Straight line, 1895-1925, origin

1910. y = 85.54 + 2.542x.

Seasonal: The seasonal index shows a tendency towards a regular change from year to year. This tendency is marked in the months of February, April, June and December. Trends were, therefore, fit to the relatives of the actuals (price change allowed for) to a 12 months moving average for these months, as follows:

```
February, 1905-1923, origin 1914; \log y = 1.85724 + .002377x.
April,
          1905-1923, origin 1914; \log y = .10651 - .00287x.
June,
          1905-1923, origin 1914; \log y = 2.07533 - .003743x.
December, 1904-1922, origin 1913; \log y = .89026 + .003249x.
```

The trend ordinates were taken as the seasonals for these four months. and the other months were adjusted to them. The resulting indexes. 1919-1926, are as follows:

1919	1920	1921	1922	1923	1924	1925	1926
January 74	74	74	74	75	75	75	76
February 74	75	75	75	76	76	77	77
March 120	120	120	120	120	120	120	120
April 124	123	122	121	120	120	119	118
May 121	120	120	120	119	119	119	119
June 114	113	112	112	111	110	109	108
July 110	110	110	110	110	110	110	110
August 104	104	104	105	105	105	105	105
September 96	97	97	97	97	97	97	97
October 95	95	96	96	96	97	97	97
November 86	87	87	87	87	87	87	87
December 82	82	83	83	84	84	85	86

REAL ESTATE TRANSFERS. Number of transfers for deeds, mortgages, and mortgage releases, etc., for 41 cities throughout the United States.

Sources: Annual, 1900-1924, National Association of Real Estate Boards.

Monthly, 1916 to date, "News Service" of National Association of Real Estate Boards.

Trend: Log straight line, 1900-1924, origin 1912. log y = 1.17625 + .028379x on Atlanta, Ga., data, adjusted to 41 cities.

Seasonal:	1916-1924,	J.	95	J.	99
	·	F.	84	A	98
		$\mathbf{M}$ .	107	S.	97
		A.	109	Ò.	105
		$\mathbf{M}.$	111	N.	97
		J.	105	D.	93

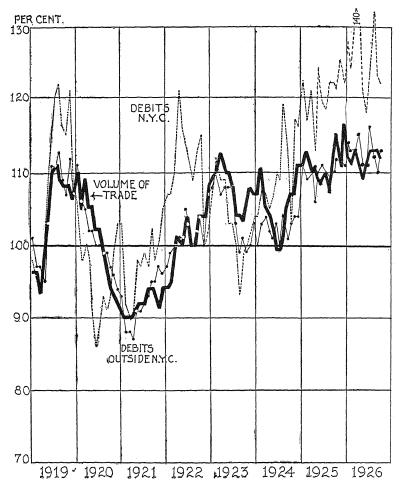
Volume of Trade, (Chart 30) although the maxima and minima of the two series do not always synchronize. Life insurance sales show a variability about twice as great as the Volume of Trade Index and their own general group (secondary distribution). A combined index of the lineage of magazine and newspaper advertising gives interesting results. The movement is quite regularly cyclical, corresponding in all its important aspects to the Volume of (Chart 26.) Advertising reached tremendous heights in 1919-1920, because of the attempts partially to absorb war profits in advertising. This index has tended to deviate somewhat from the Volume of Trade in the prosperous period of 1924-1925, and has tended to stay below the "normal" line. The index of urban real estate transfers bears a fairly close cyclical resemblance to the Volume of Trade (Chart 31), although its range of fluctuations is considerably greater. It bears a general resemblance, as might be expected, to the volume of building, but this relationship is by no means invariable.

Those series grouped under the heading "General Business Activity" are, naturally, less specific indicators than the others which we have had under consideration. The group index corresponds more closely to the total Volume of Trade than has any group yet considered. The most important of these series are the ones representing debits to individual accounts. Since most of the business of the country is done by checks, debits to individual accounts give a very accurate picture of the total business done at any time. The series representing total bank debits was divided into two separate series, one representing debits to accounts in New York City, and the other debits to accounts in 140 of the larger cities. This was necessary because, whereas debits in the country at large represent all phases of business activity, automatically weighted accord-

 $<sup>^{\</sup>rm s}$  Kemmerer has estimated the checks drawn as representing 80-85% of the total business of the country.

CHART 32.

VOLUME OF TRADE, DEBITS OUTSIDE N. Y. CITY, N. Y. CITY DEBITS.



DEBITS OUTSIDE NEW YORK CITY. Total debits to individual accounts in 140 centers, outside New York City. Prior to 1919, debits are estimated from total outside bank clearings by multiplying clearings by 1.1395 (average ratio, 1919-1922 of debits to clearings).

Sources: Bank clearings outside New York City, 1881-1922, Financial Review, 1895, 1907, 1919, and Commercial and Financial Chronicle.

Monthly debits in 140 centers, Federal Reserve Bulletin.

Trend: Trend is computed on dollar figures, divided by the General Price Level. For composition of General Price Level, see p. 138. Trend is a log parabola, 1881-1921, origin 1901. log  $y=3.64833+0.019692x-0.000172x^2$ . The monthly ordinates of the secular trend are adjusted to a daily basis by dividing by 25.25 (average number of working days for month). The monthly totals after allowance has been made for changes in the general price level are reduced to an average daily basis. The number of working days in a month is estimated by subtracting from the total calendar days the number of Sundays, and the following holidays, weighted as indicated: New Years (1), Washington's Birthday (1), 4th July (1), Labor Day (1), Thanksgiving (1), Christmas (1), Memorial Day (.95), Lincoln's Birthday (.7), Columbus Day (.9), Election Day (.8), Armistice Day (.6), Good Friday (.3). The weights were determined by the universality of the holiday. Holidays observed in all centers have weight of 1.

Seasonal: Daily basis, 1919-1925.

J.	102	J.	98
$\mathbf{F}$ .	100	$\mathbf{A}$ .	90
$\mathbf{M}$ .	97	S.	98
Α.	99	Ο.	105
$\mathbf{M}$ .	97		108
J.	98	D.	108

NEW YORK CITY DEBITS. Total debits to individual accounts in N. Y. City. Prior to 1919, debits are estimated by multiplying N. Y. City clearings by 1.05 (average ratio, 1919-22 of debits to clearings).

Sources: Same as for Debits Outside New York City.

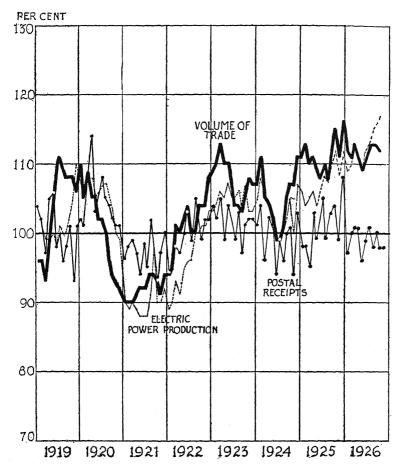
Trend: Trend is computed on dollar figures, divided by the price level of New York City. Log straight line, 1898-1922, origin 1910.  $\log y = 3.93634 + .010578x$ . The monthly ordinates of secular trend are adjusted to a daily basis by dividing by 25.3 (average number of working days per month). The monthly totals, after allowance has been made for price changes, are reduced to an average daily basis. The number of working days in a month is estimated by subtracting from the total calendar days the number of Sundays and the following holidays: 1st January, 12th and 22nd February, 30th May, 4th July, Labor Day, 12th October, Election Day, Thanksgiving Day, 25th December.

Seasonal: Daily basis, 1919-1924.

J. 104	J.	97
F. 102	Α.	85
M. 99	S.	
A. 98	Ο.	105
M. 100	N.	106
J. 103	D.	109

CHART 33.

VOLUME OF TRADE, ELECTRIC POWER PRODUCTION, POSTAL RECEIPTS.



ELECTRIC POWER PRODUCTION. Total production of electric power in public

utility plants in U.S.A.

Sources: Annual, 1907-1917, U. S. Census of Central Electric Light Power Stations, 1917. Monthly, 1919-1924, U. S. Geological Survey releases: "Production of Electric Power and Consumption of Fuel by

Public Utility Plants in U. S." Feb. 4, 1925, and later issues. Trend: Log parabola, 1912-1924 (estimated), origin 1912. log y =

 $4.24641 + .056157x - .0011205x^{2}$ 

Seasonal:	1919-1924,	J.	107	J.	97
	·	F.	96	Α.	98
		M.	102	S.	97
		Α.	97	Ο.	102
		M.	99	N.	103
		J.	97	D.	105

Postal Receipts. Receipts at 50 selected cities from sales of stamped paper, postage on second class matter mailed at pound rate, postage paid on matter mailed without stamps, and box rent.

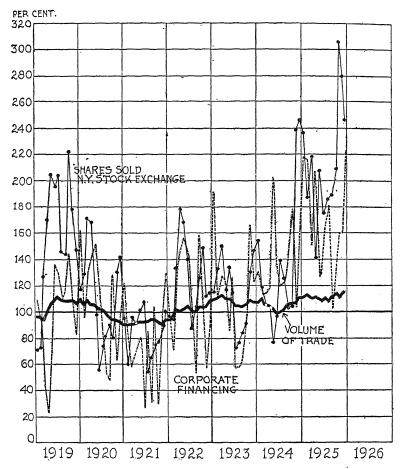
Sources: Annual and monthly, U. S. Post Office Department, Information Service "Statement of Postal Receipts at 50 Selected Offices."

Trend: Log straight line monthly data, 1918-1921, origin Jan., 1920. log y = 4.28169 + .002646x.

Seasonal:	1914-1921,	J.	101	J.	86
	·	F.	94	A.	88
		Μ.	110	$\mathbf{S}$ .	96
		A.	101	O.	107
		$\mathbf{M}$ .	98	N.	103
		J.	95	D.	121

CHART 34.

VOLUME OF TRADE, NEW CORPORATE FINANCING, SHARES SOLD ON N. Y. STOCK EXCHANGE.



NEW CORPORATE FINANCING. Total domestic and foreign, including refunding.

Sources: Annual, 1919-1925, January issues of Commercial and Financial Chronicle. Monthly, Last issue each month of Commercial and Financial Chronicle.

Trend: Trend difficult to determine. Index is per cent of monthly average, 1919-1922 (= 233.2 mill. dollars). Seasonal: No marked regular seasonal variation.

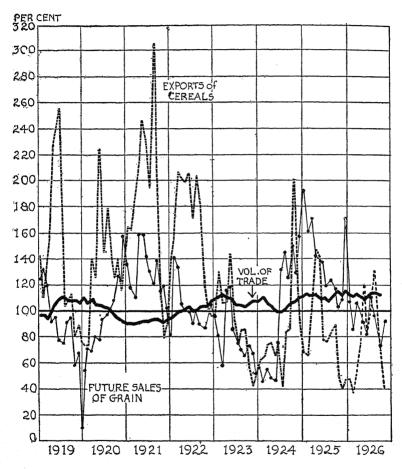
SHARES SOLD ON THE N. Y. STOCK EXCHANGE. Total number of shares sold. Sources: Annual, 1899-1920, Financial Review. Annual 1921 to date, and monthly 1900 to date, Commercial and Financial Chronicle, Bank and Quotation Section.

Trend: 1900-1924, omitting 1914, origin 1900.  $\log y = 5.24767 +$ .003095x.

Seasonal: No marked regular seasonal variation.

CHART 35.

VOLUME OF TRADE, GRAIN EXPORTS, GRAIN FUTURE SALES.



#### A NEW MEASURE OF THE VOLUME OF TRADE 129

Grain Exports. Total number of bushels of wheat, wheat flour, corn, oats, rye, and barley exported each month from the United States.

Sources: Annual, 1889-1924, Chicago Board of Trade Annual Reports, 1920 and 1924. Monthly, 1900-1924, U. S. Department of Commerce's "Monthly Summary of Foreign Commerce" and "Domestic Exports of Principal Grains and Grain Products."

Trend: Trend difficult to determine. Index = per cent of average.

1899-1922 (= 310.7 million bu.).

Seasonal: 1900-1914. Obtained from link relatives given in Harvard Review of Economic Statistics, 1919.

J.	97	J.	97
$\mathbf{F}$ .	86	A.	113
M.	77	S.	128
A.	68	Ο.	139
$\mathbf{M}$ .	67	N.	132
J.	80	D.	116

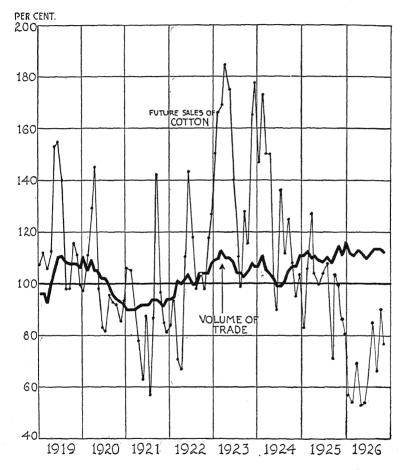
Grain Future Sales. 1918-1920. Bushels estimated from dollar tax receipts on sales for future delivery, Chicago, by dividing total sales by average cash prices of grain (weights: wheat 53, corn 27, oats 20). 1921 to date, actual bushels of futures sold.

Sources: Annual, 1910-1918, Federal Trade Commission "Grain Trade," vol. V, p. 35, 1920. Monthly, 1918 to date, Reports from Illinois Customs District to Federal Reserve Bank of Chicago and U. S. Dept. of Agric., Report of Grain Futures Administration.

Trend: Straight line trend, 1910-1918, adjusted.

Seasonal:	1921-1925,	J.	93	J.	97
	•	$\mathbf{F}$ .	103	Α.	96
		Μ.	118	$\mathbf{S}.$	95
		A.	99	0.	104
		$\mathbf{M}$ .	90	N.	96
		T	110	$\mathcal{D}$	QΩ

CHART 36.
VOLUME OF TRADE, COTTON FUTURE SALES.



#### A NEW MEASURE OF THE VOLUME OF TRADE 131

COTTON FUTURE SALES. Total bales estimated from tax receipts on sales for future delivery in New York and New Orleans, by dividing total sales by the average monthly cash price of cotton.

Sources: Annual and monthly tax receipts reported to Federal Reserve Bank of N. Y. by the New York Custom House, Cotton Futures Broker for the New York district, and obtained from the Federal Reserve Bank of Atlanta for the Louisiana Customs district.

Trend: Log straight line, 1918-1922, origin 1920.  $\log y = 4.93665 + .027377x$ .

Seasonal:	1918-1922,	J.	97	J.	84
	•	F.	81	Α.	106
		$\mathbf{M}$ .	80	S.	120
		A.	80	Ö.	140
		$\mathbf{M}$ .	83	N.	135
		J.	84	D.	110

ing to the pecuniary importance of the different lines, debits in New York City represent, in large part, financial and speculative activity. It is evident that this would exaggerate and distort the picture of general business, since New York City debits include about 45% of all debits. Hence the separation of the two series and the greater weight given debits outside New York City. Chart 32 shows the relation of the two debits series to the Volume of Trade. Outside debits are almost perfectly correlated with the total Volume of Trade Index, both as regards the time movement and the amplitude of the fluctuations. The significance of this remarkable correlation will be discussed in the following chapter. New York City debits fluctuate more widely than the Volume of Trade, their range being from about 20% above to 15% below normal. They tend to synchronize with the Volume of Trade, the chief exceptions being the trough which was reached in New York City debits in 1920, ten months earlier than in the Volume of Trade, and the peak in May 1922 as against he Volume of Trade peak in March 1923. Postal receipts show a slight cyclical movement, with. however, a general correspondence to the cycles in the Volume of Trade (Chart 33). Since 1920, the receipts have varied scarcely more than 6% from normal. Electric power production shows a very smooth cyclical movement, corresponding both as to time of change and amplitude of fluctuations to the Volume of Trade. Electric power production is a very sensitive indicator of the activity in many different forms of business.

The most erratic group is, as might be expected, that representing financial or speculative activity. The whole group is, therefore, given a weight of only six per cent in the total Volume of Trade. It includes series showing shares sold on the New York stock exchange, new corporate financing, the volume of future sales of grain, and the volume of future sales of cotton. The group index shows he same cyclical movement as that of the Volume

of Trade (Chart 18), and does not, as has been claimed, forecast the Volume of Trade, but tends more often to synchronize with it. There are many peaks and troughs superimposed on the larger waves which have no counterpart in the Volume of Trade. The amplitude of the fluctuations is very much greater than in the Volume of Trade, varying between 30% below to 90% above normal. What is true of the financial group as to general agreement with the Volume of Trade, magnitude of fluctuations, and irregularity of month to month movement is true also of shares sold on the New York stock exchange, and corporate financing as is shown in Chart 34. Shares sold have varied from 50% below to 150% above normal, and corporate financing from 75% below to 120% above normal, a truly amazing range of variation. Grain futures have also shown an erratic movement, and have little connection with the Volume of Trade, but a somewhat general synchronism with the movement of grain exports (Chart 35). Cotton future sales likewise fluctuate wildly, and show relatively little connection with the Volume of Trade (Chart 36).

This detailed discussion of the similarities and differences existing in the components of the Volume of Trade leads to the conclusion that there is a great similarity in the time movement of the cycles in practically all of the series, so that the composite Index of Volume of Trade, to a high degree, reflects broad, general tendencies. It is not merely a weighted average, but strongly a mode as might reasonably be anticipated.

#### CHAPTER VI

# BANK CLEARINGS AS A MEASURE OF BUSINESS CYCLES <sup>1</sup>

THE composite index of the Volume of Trade, discussed in the preceding chapter, is evolved by sampling and weighting the various elements of the industrial process. It seems probable that the sampling has been wide enough and the weighting reasonable enough to give us an accurate picture of the total volume of trade of the country. Unfortunately, this index cannot be computed for years earlier than 1919; for, prior to that date, the series available would not give a sampling sufficiently representative to form a satisfactory composite indicator of the total volume of trade. There is, however, one process in the industrial system which is peculiarly sensitive to changes in every phase of business, and which reflects the whole trade of the country and weights it automatically according to the pecuniary importance of the factors involved. That process is the payments made by bank checks; for, in this country, 80 per cent or more of payments of all kinds, in the exchange of goods, property, and services are made by means of bank We have, since 1919, a very accurate index of payments by bank checks, through the compilation of debits to individual accounts. Before 1919, we have a comparable series in the compilation of checks going through the clearing houses. Debits are, of course, a fuller record, and their totals are larger than are clearings, but they follow the same general trend, and correspond almost

<sup>&</sup>lt;sup>1</sup> A large part of this chapter is based on two articles by the author appearing in the Quarterly Journal of the American Statistical Association for June, 1924, and September, 1924.

exactly, even in the minor fluctuations, to the clearings figures for the five years for which we have the data of both series. It is possible, therefore, to construct a long, comparable series by raising clearings prior to 1919 to the level of estimated debits by multiplying clearings by the average ratio they bear to debits from 1919-1922:

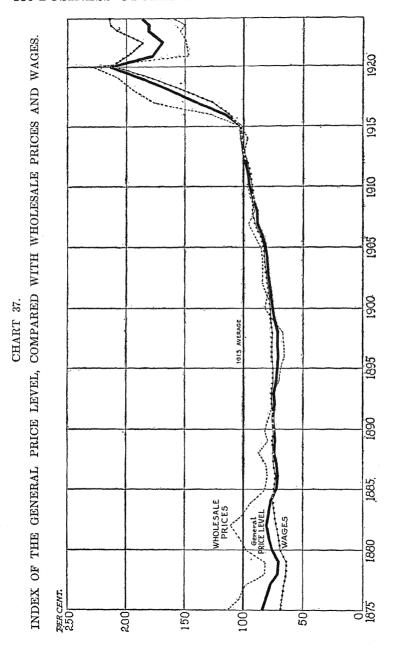
$$\frac{\text{Debits}}{\text{Clearings}} = 1.14.$$

This gives a monthly series running from 1875 to date.

There is such a close relationship between our Volume of Trade Index and the index of bank debits outside New York <sup>2</sup> that, if we likewise reduce bank clearings to a volumetric basis, it will be possible to consider it a very satisfactory extrapolation of our Index of the Volume of Trade.

There are many problems involved in eliminating the distortion caused by price changes from the bank debits series. It is obvious from Chart 37 how great this distortion was during the War. The various estimates of physical production which have been made all show that the increases during the War were no greater than in some previous periods in the boom phase of the business cycle. It is, therefore, probable that the trend of clearings corrected for prices would, during the War and post-war period, be a continuation of the pre-war tendencies, i.e., it is improbable that there has been any sudden break or change of direction in the general growth. This gives us an a priori basis for estimating the amount of distortion that was caused by war-time inflation. The problem then becomes one of forming an index of prices which, when debits are expressed on its base, will reduce them to a continuation of the pre-war trend. Debits will be affected by changes in the general level of all prices, and it is, there-

<sup>&</sup>lt;sup>2</sup>Bank debits outside New York City represent about 55 per cent of the total. N. Y. C. debits, representing 45% of the total, are so largely influenced by financial and speculative transactions that they are invalidated as a business indicator.



The General Price Level is a weighted index (1913 = 100), weights assigned as described on p. 138.

The sources for the components of this index are as follows:

Commodity Prices at Wholesale: 1875-1889, Monthly Index of Basic Commodities compiled by Federal Reserve Bank of New York; 1890-1899, monthly figures interpolated from quarterly series of the United States Department of Labor: 1900 to date. Department of Labor monthly index.

Wages: 1875-1913, Department of Labor annual index of unskilled labor; 1914 to date, earnings in New York State factories and Federal Reserve Bank index of Average Weekly Hiring Rate for Unskilled Labor. Wages of teachers and clerks, 1875-1913, Burgess' "Trend of School Costs"; 1914 to date, average wages for teachers in the United States, Research Bulletin, Journal of the National Education Association, March, 1923. Wages of clerical workers in New York State factories, 1914 to date, New York State Department of Labor.

Cost of Living: 1875-1889, estimates of family budgets compiled by Russell Sage Foundation; 1890-1909, Cost of Living index estimated from retail food index of United States Department of Labor; 1910 to date, United States Department of Labor index for 32 cities; monthly figures interpolated from data published by Massachusetts Commission on the Necessaries of Life.

Rents: 1875-1913, special study on rents by Russell Sage Foundation, unpublished; 1913 to date, Shelter Index compiled by United States Department of Labor; monthly figures interpolated between annual and quarterly figures.

See Appendix, Table 23, A. B. C. D. pp. 286-291.

fore, necessary to construct a very representative price index, and to weight its components as nearly as possible in accordance with their importance. We have available indexes of wholesale prices, the cost of living, wages, rent, security prices, etc., but we have no specific knowledge as to how much each one contributes to the total of bank clearings. We can, however, form rough estimates for the purpose of weighting, and these weights can be shifted to approximate the index that has seemed a priori probable. An empirical index was computed, giving something like equal weights to commodity prices, wages, and the cost of living, and one-third as much for stock prices. When bank debits were corrected by the index the pre-war trend was continued in such a way as to fulfill satisfactorily our a priori conditions.

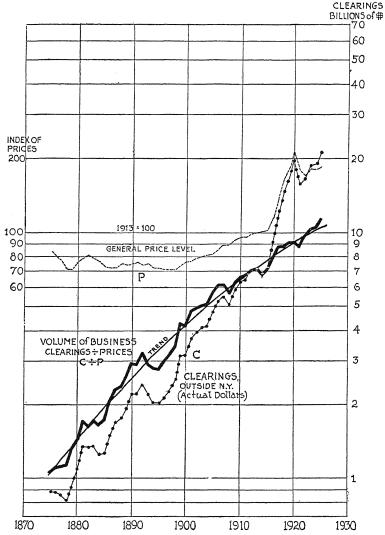
There is a more precise test of the validity of this index of the general price level. For reasons stated in the preceding chapter, our index of the Volume of Trade is thought to be quite representative of the total trade of the country, and ought, therefore, to correspond closely to corrected bank debits. If, then, we divide the bank debits (deviations from the normal, uncorrected for price changes) by the Volume of Trade Index, the resultant should conform closely to the price index which we have computed empirically. This result did conform closely, and the empirical weights for the price index were shifted slightly to make the conformity even closer. These weights, as finally used, were:

Commodity prices at wholesale	2
Composite of wage payments	$3\frac{1}{2}$
Cost of living	
Rents	1

It is, then, quite probable that this index will remove the greater part of the influence of a changing price level from the bank debits series, and we are in a position to form a measure of business cycles over a long period of time which

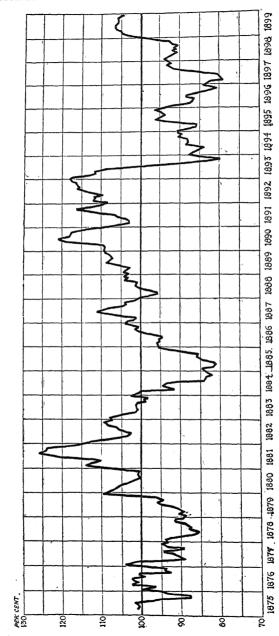
#### CHART 38.

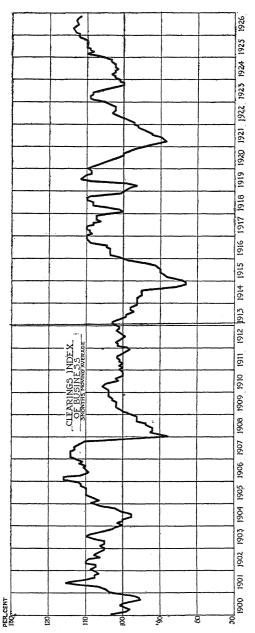
BANK CLEARINGS OUTSIDE N. Y. CITY, AN INDEX OF THE GENERAL PRICE LEVEL, BANK CLEARINGS DIVIDED BY THE GENERAL PRICE LEVEL.



See Appendix, Tables 18, p. 277, and 23, p. 286, for data; pp. 123 and 137, for sources. (Annual data on clearings have been reduced to monthly averages here.)

CHART 39.
A CLEARINGS INDEX OF BUSINESS.





See Appendix, Table 24, p. 292.

conforms closely to our Volume of Trade Index, and which we may therefore consider an extrapolation of our Volume of Trade.

Chart 38 shows the series for outside bank clearings raised to the debits level, and also the estimated general price level. It can readily be seen how the clearings have followed the price movements, and how this price movement has obscured the secular and cyclical elements in clearings. The distortion was relatively slight in the earlier years, when there was a very gradual deflation or inflation of the currency, but the violence of price changes from 1916 to 1922 largely obscured every other factor. The result of eliminating the price distortion is also shown in this chart in the series entitled "Volume of Business," which represents clearings divided by the general price level. To this series a secular trend has been fitted and it takes the form characteristic of the growth in so many of the series discussed in Chapter II, i.e., a parabolic curve with a decrescent rate of growth. Up till about 1900 the high rate of growth represents less a real increase in the volume of business than it does in the establishment of new clearing houses, but from 1900 there has been a stable and consistent line of growth, with practically no interfering factors. The rate of growth has been about 31/2 per cent per year, approximating the rates of growth which we found to be characteristic of general production.

After correcting these bank debits and clearings for price change, seasonal variation, and secular trend, we get the result shown in Chart 39, "A Clearings Index of Business." This shows quite clearly the large wave-like movements in business for the last half century. There was a depression in the seventies, with a recovery in 1878, culminating in the boom of 1881, and followed by a sharp recession in that same year. In 1884 and 1885 came the trough of this depression, but towards the end of 1885 business was rapidly approaching normal. From 1887 until 1893 business

was generally at a very high level, but was followed by a crisis and recession in 1893, and a depression as prolonged as the preceding prosperity, extending from 1893 to the end of 1898. The recovery of 1898-1899 was but slightly checked in 1900, and a high degree of prosperity was held from 1901 to 1904, when, after the "Rich Man's Panic," business receded for a few months, to reach an even higher level of prosperity in 1905-6-7. After the panic of 1907 came a deep depression in 1908, but business had recovered to normal by the spring of 1909. It remained dull, but usually above normal, through 1912, with a gradual recession in 1913 and a depression in 1914. In 1915 there was a recovery, and 1916 saw the beginning of the war boom. which held quite well, with a slight recession in 1918, through most of 1920. From 1919 through 1922 the Clearings Index corresponds almost exactly to the Volume of Trade Index, and in subsequent years this congruence has continued, with occasional deviations.

We have, then, through our Composite Index of the Volume of Trade, and our Clearings Index of Business, an adequate indicator of the cycles of business for fifty years or more. An interesting tendency suggested by this long-time index is that depressions are lessening in severity. The depth of the troughs is not quite so much below normal in the 1914 and 1908 depressions as in those of 1884 and 1894, and the depressions in the latter half of the period have been matters of months whereas previously they extended over years.

#### CHAPTER VII

## VELOCITY OF BANK DEPOSITS AS A MEASURE OF BUSINESS CYCLES <sup>1</sup>

IT HAS long been familiar to bankers that in times of prosperity the rate at which deposits are checked out has been notably greater than in times of depression. With little relative variation in the amount of deposits, the amount of checks drawn against these deposits will tend to vary widely with successive phases of the business cycle. It was interesting to discover that actually in the variations in the velocity of bank deposits was found a very sensitive barometer of business. Chart 40 shows the Volume of Trade Index and two samplings of the velocity of bank deposits in the United States, one representing the 141 reporting centres used in debits, and the other representing nine cities, viz., Boston, New York, Albany, Syracuse, Rochester, Buffalo, Binghamton, Chicago, and San Francisco. The larger swings of the velocity series show a very close relationship to the larger swings in the Volume of Trade Index, both as regards the time element and the amplitude of the fluctuations. The only notable differences in the movement are the slowness of velocity to fall in the depression of 1920-'21, and again its lag in rising in the prosperity of 1922-'23.

The exact statistical meaning of the "velocity of bank

<sup>&</sup>lt;sup>1</sup>Several papers published by the author form the basis of this chapter. These are "A New Index of Business Activity," Quarterly Publication of the American Statistical Association, March, 1924, "Deposits Activity as a Measure of Business Activity," The Review of Economic Statistics, Oct., 1924; "New Measures of the Business Cycle," Harvard Business Review, Oct., 1924; and "Turnover of Deposits a Measure of Business Activity," Journal of the American Bankers Association, Feb., 1924.

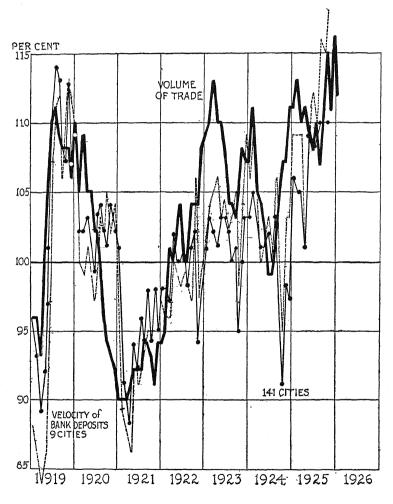
deposits" is the ratio of the amount of checks drawn each month in any particular centre to the average of demand deposits for that month in that centre. It represents the number of times, on the average, that a dollar of demand deposits is paid out in a particular centre for a specific unit of time. The accurate compilation of velocity was made possible only after the Federal Reserve Board had inaugurated the system of reporting debits to individual accounts in the larger cities of the country. Deposits are also reported very fully by the reporting banks of the Federal Reserve System. It happens that the series representing net demand deposits (from about 700 banks in 100 cities) and those representing debits (from clearing-house groups in 141 centres) are not exactly comparable; so, precise computations were first made for the nine cities named above, which were highly representative of all sections of the country, and for which exactly comparable data are obtainable

For the statistical problems which arose in computing the ratios, a formula was worked out, through the cooperation of Professor Irving Fisher, Professor E. W. Kemmerer, and Mr. J. H. Riddle, then of the Reports Department of the Federal Reserve Bank of New York. This formula brought about adjustments which enabled a direct comparison of demand deposits and checks drawn.<sup>2</sup>

<sup>a</sup> For a full account, see W. R. Burgess, "Velocity of Bank Deposits," Journal of the American Statistical Association, June, 1923, pp. 727-740. Burgess describes the steps in the computation as follows: "Certain adjustments were necessary before a direct comparison could be made of demand deposits of individuals and checks drawn against such deposits. From the figures for checks drawn, or debits, certain deductions had to be made for withdrawals of time and Government deposits. Withdrawals of time deposits were estimated by computations made for six New York City banks for a number of different periods, which showed an average rate of turnover of time deposits at a rate of two times a year. Exact figures were available for Government withdrawals. Net demand deposit reports were amended by subtracting from them the net amounts due to banks, which were shown in New York City by the records but for other cities were estimated from the relative proportion of net amounts due to banks to net demand deposits shown by the total figures reported for all reporting banks in the different cities. A sample computation, which indicates the various adjustments necessary before arriving at a ratio between checks

CHART 40.

VOLUME OF TRADE, VELOCITY OF BANK DEPOSITS, 141 CITIES, VELOCITY OF BANK DEPOSITS, 9 CITIES.



See Appendix, Table 25, p. 294 ff., for the original data, 141 cities, and each of the nine cities separately; Table 26, p. 299, for index of 141 cities. Source: Reports to Federal Reserve Bank of N. Y. Base of Indexes: Average turnover rates, 1919-1925.

141 cities	41.4
Chicago	45.0
N. Y. City	77.1
Boston	34.9
San Francisco	39.6
Albany	28.8
Binghamton	22.2
Buffalo	22.2
$\operatorname{Rochester}$	22.4
Syracuse	9.5

#### SEASONAL INDEXES

	New				San		Bing			
	$\mathbf{Y}$ ork	141	Chi-	Bos-	Fran-	Al-	ham-	Buf-	Roch-	Syra-
	City	Cities	cago	ton	cisco	bany	ton	falo	ester	cuse
Jar	1104	102	101	103	98	98	101	105	102	97
Fe	b104	102	105	99	98	100	101	98	97	95
Mε	ar104	100	104	104	106	93	95	94	96	96
Аp	r104	99	103	106	103	99	106	97	99	102
Μa	$y \dots 102$	99	98	99	99	100	104	98	96	99
Jui	ne100	100	100	102	99	106	104	100	106	102
Jul	y 96	95	97	96	95	100	105	103	98	102
	g 84	87	91	81	91	93	86	92	91	89
Seg	ot 91	95	98	92	105	96	91	96	102	98
	t101	105	99	104	101	99	100	105	104	106
No		106	99	104	101	101	100	105	103	109
$\mathbf{D}\mathbf{e}$	c106	110	105	110	104	115	107	107	106	107

The actual rates of turnover vary widely as between cities. Thus, as shown clearly in Chart 41, the annual rate of turnover in New York City is between 60 and 90. in Chicago between 40 and 50, in San Francisco between 35 and 45, in Boston between 25 and 45, and the five New York State cities show a turnover ranging between 7 and 50 (the average of the five cities ranges between 18 and 25). This variation seems to be in fairly close proportion to the population of the cities, but is even closer to the

drawn and demand deposits of individuals, is shown in Table I. As the table indicates, the figures were converted to an annual rate of turnover." (p. 729.) TABLE I

METHOD OF COMPUTING VELOCITY OF BANK DEPOSITS

42 NEW YORK CITY REPORTING BANKS 000 omitted except columns 6, and 12

Govern-Debits to Time ment with-Number of deposits Revised individual drawals Total debits working Week ended ÷ 26 debits for accounts each week each month days in total for (to be subeach week (to be subeach month each week tracted) tracted) 1922 \$4,529,355 4,592,367 \$7,120 \$4,522,235 Jan. 4.... \$5,884 7,370 4,579,113 4,766,247 3,933,296 4,233,272 18.... 7,196 16,884 4,742,167 7,367 25 6,233 3,919,696 \$18,571,486 25.... Feb. 1.... 7,333 4.225.939 7 8 9 10 11 12

Week ended 1922	Average daily debits	Annual rate of debits col. 7 × 302 (working days in year)	Date .	Net demand deposits	Net due to banks (to be sub- tracted)	Revised demand deposits (average)	Annual rate of turnover of deposits (col. 8÷ col. 11)
Jan. 4 11 18 25 Feb. 1	\$742,859	\$224,343,418	1922 Jan. 4 11 18 25	\$3,866,822 3,850,902 3,788,338 3,754,903	\$804,960 799,187 781,546 782,753		74.2

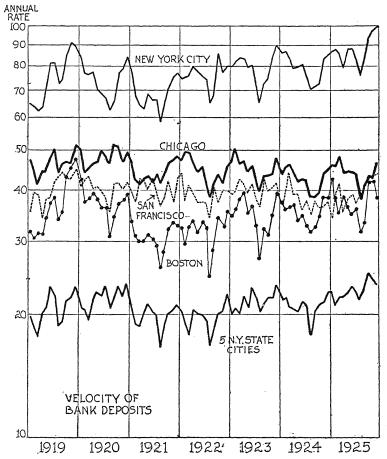
Column 2: An investigation in New York City showed that time deposits turned over

on the average about twic: a year. Checks drawn against time deposits each week therefore amount to about 2/52, or 1/26, of the amount of time deposits.

Column 5: In arriving at the monthly figures, the debits for weeks at the beginning and end of the month are included in proportion to the number of working days falling within the month. For example, 2/5 of the debits of the week ended January 4 and 5/6 of the debits of the week ended February 1, are included in January.

Column 10: This column is the excess of "Due to Banks" over "Due from Banks."

If there is no excess, no correction is made.



Sources, data etc. See note to Chart 40, p. 146, and Appendix, Table 25, pp. 294 ff.

amount of bank deposits in the cities. The greater the extent of the financial operations in any city, the more rapid is the turnover of the bank deposits. The rate of turnover for the country as a whole is estimated as between 25 and 35.

In the combined weighted index of the nine cities, New York was given a weight of 1 as against a weight of 2 for the average of the other eight cities. Theoretically, the weighting for New York should be somewhat higher, since the best estimates place New York debits as 45 per cent of those of the whole country, but the New York weighting was damped down because of the supposed undue influence of speculation on New York City debits, and because the other eight cities were thought to be geographically and commercially representative of a wide range of activities.

There was no observable secular trend in the velocity series, but a rather marked seasonal variation. The index was, therefore, computed by taking the percentage deviations of the actual turnover, corrected for seasonal variation, from the average turnover 1919-1924.

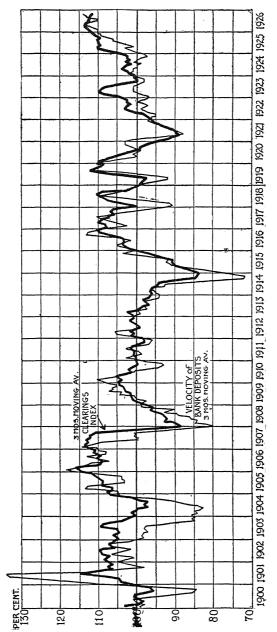
Then having made an accurate computation of the velocity in a sample of nine cities, it was thought worth while to extend the sample to a larger number of cities, even though the same degree of accuracy could not hold. As noted above, net demand deposits are reported weekly to the Federal Reserve Board by 700 banks from 100 cities, and these deposits are not from exactly the same cities as are the debits reported from 141 centres. A careful comparison of the totals of the debits of the 100 cities with the 141 centres showed, however, that there was little difference even in the crude totals, and that the fluctuations in the two series were exactly comparable. It was interesting. therefore, to compute the rate of turnover of demand deposits for the 100 cities against the debits for the 141 centres, even though the resulting ratios would tend to be too high. The result obtained by this method, which was less detailed but contained far wider sampling than in the case of the nine cities, was a high degree of congruence with the smaller and more accurate sampling.

Because of the close connection between the cycles in the velocity of bank deposits and the cycles in the Volume of Trade Index, it was highly desirable to know how far back this connection has existed; that is, to obtain, if possible, some measure of velocity over a long period and test its congruence with the Clearings Index of Business.

There were many difficulties in the way of obtaining any reasonable sort of a computation of velocity over a long period. An attempt to extract a comparable set of velocity figures from the demand deposits in National Banks (available back to 1909) was not satisfactory. The sampling of demand deposits, as shown alike by those of the National Banks for the whole country and for the reserve cities alone proved useless. An attempt was finally made to use the global figures of individual deposits which included time and demand deposits. There was also some further difficulty with these figures due to the fact that the individual deposits in the National Banks grew for a time more rapidly than the amount of clearings reported for the country, resulting in a slow but irregular secular decline in the rates of turnover. Due to the irregularity of this secular movement, the only logical trend seemed to be a moving average, and, after much experimentation, a seven-year moving average seemed to give the most satisfactory results. The series finally used, then, was based on the total individual deposits in National Banks and the total clearings for the country, with corrections for secular trend and seasonal variation.

This result is shown in Chart 42, plotted against the Clearings Index of Business. Here again a very remarkable degree of congruence is found to exist, both with regard to the time movement, and the amplitude of the fluctuations. There are, of course, exceptions to this gen-

1882 1883 1884 1885 1886 1887 1888 1889 1890 1891 1892 1893 1894 1895 1896 1897 1898 1899 CLEARINGS INDEX OF BUSINESS, VELOCITY OF BANK DEPOSITS. BANK-DEPOSITS 3MOS MOVING AV ъ CLEARINGS INDEX 3MOS, MOVING AV. CHART 42. 1878 1879 1880 1881 7.281 1875 1876 PER CENT. 120 80 2 8



See Appendix, Table 26, p. 299, and Table 24, p. 292.

eral rule of congruence, as, for example, in the upward lead of velocity in 1878-'9, the downward lead of velocity in 1886-'7, 1895, and again in 1903, and the greater amplitude of the fluctuations in velocity in the periods 1879-1881 and 1900-1904. Bearing in mind, however, the nature of the material used, it is remarkable indeed that so great a congruence is found to exist.

The conclusion arises that the activity of bank deposits is actually a feasible measure of business activity, and, with due reservations as to the limitations of the methods of computation, may usefully be employed as such. This long-time series representing velocity is of a much lower order of accuracy than the long-time Clearings Index of Business, but it affords an interesting corroboration of our use of the Clearings Index as an index of business activity.

#### CHAPTER VIII

#### OTHER MEASURES OF BUSINESS CYCLES

It is interesting to compare these results with some previous measures of the fluctuations of trade over an extended period.

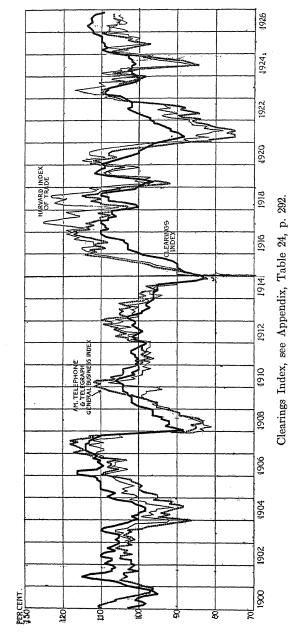
One of the best-known and most widely used of the composite curves is that which was computed by the Comptroller's Department of the American Telephone and Telegraph Company. This index has been described by M. C. Rorty in the Harvard Business Review. In 1923, it was composed of the following series 2 weighted as indicated:

Rorty says of this index <sup>3</sup> that it "is a composite of several of the best long-term statistical series, which have been specially selected because of the conformity of their movements with what seem to be the basic changes in production and distribution. However, it includes no measures of agricultural activity or retail trade, except as such items are indirectly reflected in freight movements and bank clearings, and it includes only a very limited list of non-agricultural raw materials. It is, therefore, primarily a measure of manufacturing activity and the physical movement of commodities. Nevertheless, with all these limitations, it represents, perhaps, as serviceable an approach as

Unfilled orders, U. S. Steel Corporation Freight Car Demand Car Loadings Net freight ton miles	10 10 5 5	Cotton Consumption Activity wool machinery Paper Production Lumber Production Leather Production Power Production	10 10 5 5
Coal Production	5		

1

CLEARINGS INDEX OF BUSINESS, HARVARD INDEX OF TRADE, A. T. & T. GENERAL BUSINESS INDEX. CHART 43.



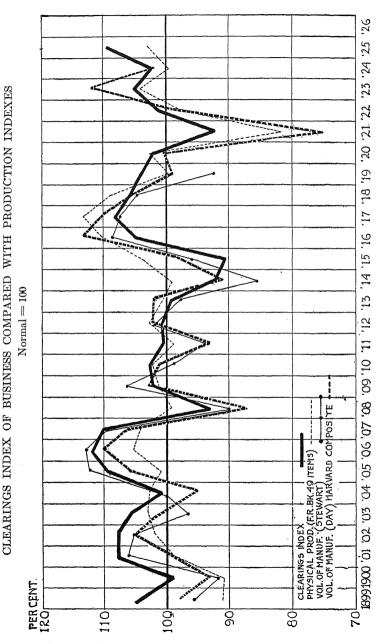
Harvard & A. T. & T. Index, see preceding page and p. 160, for sources and descriptions of the construction of these indexes.

can be made to a single 'all purpose' business index." The index was constructed on principles similar to the indexes of trade already described: i.e., allowance has been made for seasonal and secular change, and the index expressed as a percentage of a computed normal. Chart 43 shows this index, which extends from 1877,4 plotted against the Clearings Index of Business from 1900 to 1924. The same cycles appear in the two indexes but there is not entire synchronism between them. The Clearings Index preceded the A. T. and T. index by about six months on the upgrade in 1907-'8, and lagged by about the same amount in the slight depression of 1911. It lagged also in the upgrade of 1915-'16, preceded in the high point of 1919-'20 and in the down-grade of 1920-'21, and lagged again in the upward movement of 1924. At other times, the two curves have shown synchronous movements. The amplitude of

<sup>4</sup>The index does not contain the same series over the whole period, for "there have been successive additions of new series, accompanied by an elimination of a smaller number of the older and less satisfactory series. The reliability of the curve is, therefore, somewhat greater in recent than

in earlier years" (Rorty, op. cit., p. 160).

We are indebted to the American Telephone and Telegraph Company for a statement in regard to these eliminations and additions: from 1877 to 1884 the curve is based upon the cycles of active blast-furnace capacity, from 1885 to 1891 an average of cycles of blast-furnace capacity and bank clearings outside New York City, and from 1892 to 1903 an average of the cycles of blast-furnace capacity, bank clearings outside New York, and Bradstreet's wholesale commodity price index. In 1903, the U.S. Bureau of Labor Statistics wholesale commodity price index was substituted for Bradstreet's index and pig iron production for blast-furnace capacity and two new series were added: Bradstreet's index of failures, and railroad gross revenues. A series on the production of copper was added in January, 1909. At this point also, a series on freight car demand was substituted for railroad gross earnings. Beginning with 1913, coal production and cotton consumption were added to the curve. In June, 1920, a change was made in the series on freight car demand. In 1921, a series on debits to individual accounts in banks outside New York was substituted for the series on bank clearings. At this time, also, the series on prices and failures were eliminated from the composite curve. Series on unfilled orders of the U.S. Steel Corporation, wool consumption, and the production of paper, lumber, and leather were added in January, 1921. In April, 1922, debits to individual accounts and figures on copper production were eliminated, and figures on the activity of wool machinery were substituted for the series on wool consumption. A further change at this time consisted in the addition of data on freight car loadings, net ton miles of revenue and non-revenue freight, and power production.



CHART

Sources: Clearings Index and Physical Production (49 items) in per cent of normal, Reports Department, Federal Reserve Bank of New York.—Volume of Manufacturing (Stewart), original on 1911-1913 base, American Economic Review, March, 1921, p. 68. (Per cent of normal computed by Federal Reserve Bank of New York.)—Volume of Manufacturing (Day), Harvard Review of Economic Statistics, July, 1925, p. 208.

fluctuations in the A. T. and T. curve is somewhat greater than in the Clearings Index, particularly in the post-war period. These differences can largely be accounted for by the heavy weighting of basic production in the A. T. and T. curve, and the absence in this curve of the stabilizing factors of retail trade. The amplitude of fluctuation corresponds more nearly to the index of productive activity (Chapter V, Chart 17), than to the Volume of Trade or Clearings Index.

A similar composite index is the Harvard Index of Trade, (Chart 43) constructed by Warren M. Persons.<sup>5</sup> This index is "designed to give a view of the combined fluctuations of trade, transportation, manufacturing activity, and industrial employment in the United States, month by month, since 1903." <sup>6</sup> From 1903-1915, the index was an unweighted average of the following series, (the average multiplied by the standard deviation of bank clearings):

Bank clearings outside New York.
Imports of merchandise.
Gross earnings of 10 leading railroads.
Production of pig iron.
Industrial employment.

For the war and post-war periods, weighted averages of the following series were used, with weights as indicated:

1915-1919		1919-1923	
Net ton miles of freight	2	Total railroad car loadings	6
Production of pig iron	1	Production of pig iron	1
Raw cotton consumed	1	Production of steel ingots	1
Industrial employment	2	Raw cotton consumed	1
		Industrial employment	3

Very much the same may be said of the relationship of the Harvard index to the Clearings Index as was said about the American Telephone and Telegraph index and the Clearings Index. The same cycles are shown, but there are

<sup>&</sup>lt;sup>5</sup> Warren M. Persons: "An Index of Trade for the United States," Harvard Review of Economic Statistics, April, 1923, pp. 71-78.

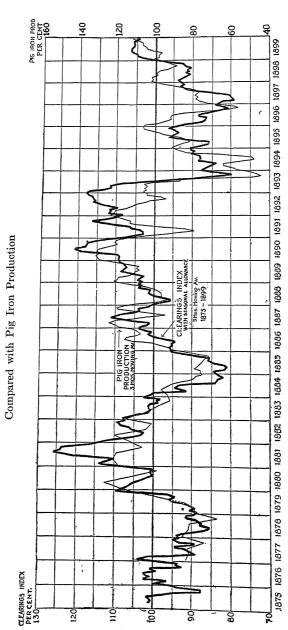
<sup>6</sup> Loc. cit., p. 71.

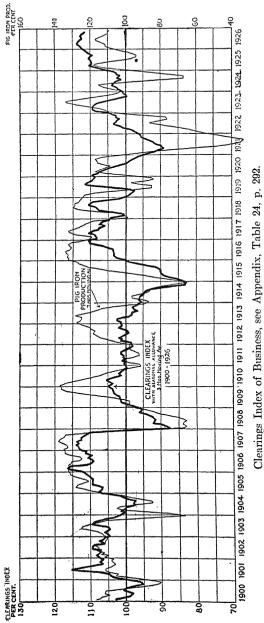
marked differences both in the time movement and the amplitude of the fluctuations. The same reason for the differences appears to obtain; i.e., that the Harvard index is heavily weighted for the production and movement of basic commodities, and is, therefore, more nearly a representation of productive activity than of the volume of general trade.

It is of interest also to compare the annual averages of the Clearings Index with various measures of annual production in basic industries. Chart 44 shows the Clearings Index of Business plotted with the indexes of production discussed in Chapter II. The production indexes move together fairly well, but not always in exact synchronism. Stewart's index reached a low point in 1903, Day's in 1904, and the Federal Reserve Bank's in 1905. Day's and Stewart's both reached their high point in 1916, and the Bank's in 1917. Otherwise, the movements in the three series synchronize quite well.

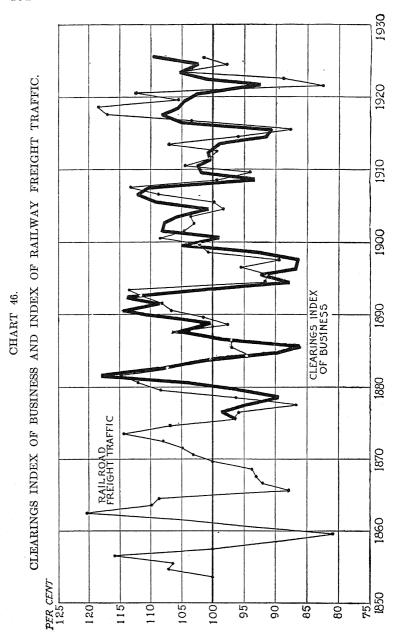
In addition to these composites, there have been frequent attempts to use a single series as a barometer of business. The Clearings Index of Business is, of course, a single series, but is representative of all phases of business in which payment by checks enters as a factor, and, therefore, should be considered in the category of composites. But most other single barometers receive their justification on quite another ground; i.e., because the very close interrelations existing in capitalistic enterprise cause reverberations and repercussions from the fluctuations in certain basic series all through the industrial system. There is little doubt that this is true with regard to the major swings, but, for several reasons, it may be unwise to consider these basic series as truly representative of the cyclical movement in the volume of trade. They may be over-sensitive, and respond more quickly or more violently than general business; and, more important still, they are each of them subject to fluctuations due to the inherent nature of particular industries,

CLEARINGS INDEX OF BUSINESS FOR HALF A CENTURY CHART 45.





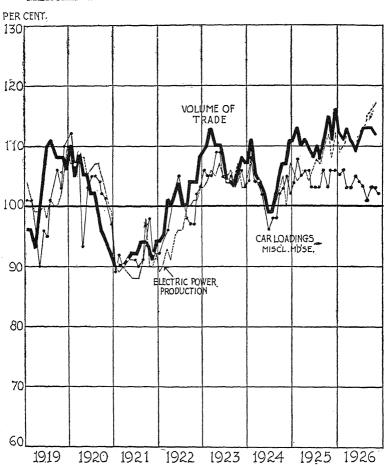
Index of Pig Iron Production. Sources, see notes Chart 19, p. 85, and Appendix, Tables 5, p. 242, and 27, p. 300.



Clearings Index of Business, see Appendix, Table 24, p. 292. Index of Railway Freight Traffic. Sources, see Chart 8, p. 38; data, Appendix, Tables 2, p. 238, and 28, p. 304.

VOLUME OF TRADE, ELECTRIC POWER PRODUCTION AND MERCHANDISE AND MISCELLANEOUS CAR LOADINGS.

CHART 47.



Volume of Trade Index, see Chapter V.

Index of Electric Power Production, see Chart 33, p. 124, and Appendix, Table 19, p. 279.

Index of Car Loadings, Merchandise (L. C. L.) and Miscellaneous, see Chart 22, p. 98, and Appendix, Table 8, p. 264.

which will have no counterpart in the movements of general trade.

In the absence of better indicators, however, certain series representing important industries may be taken as indicative of general trade. Probably the most frequently used of such barometers is the series representing pig iron production. It is reasonable to suppose that this series would indicate the cycles in industry, for our industrial development over the past fifty or one hundred years has been closely bound up with the development of the iron trade. Chart 45 shows the relation of pig iron cycles to the Clearings Index of Business. The time relationship was very close until the last fifteen or twenty years. The relative fluctuations were also quite comparable in the two series (the absolute amplitude of fluctuations in pig iron being twice that of clearings). A careful examination. even of these earlier years, shows, however, that there were erratic movements in pig iron, as, for example, the sharp drop in 1887, which have no counterparts in general trade. The synchronism is not perfect, pig iron showing a considerable lead over clearings on the rise in 1886, the fall in 1892, and the rise in 1896-'7, etc., and a lag in the fall in 1883-'4, the fall in 1887-'8, and the fall in 1896. From about 1908 onward, the movements are so divergent as to suggest that pig iron has lost its value as a barometer of business. There is relatively little synchronism, nor are the amplitudes comparable. Pig iron may regain its value as a barometer, but it certainly cannot be considered as a satisfactory index of general trade during the last two decades. Much the same may be said of the use of the volume of freight traffic as a business index, as shown in Chart 46.

There are, however, at least two components of the Volume of Trade Index which are themselves excellent barometers of the cycles of general trade. These are the series representing merchandise and miscellaneous car load-

ings, and electric power production. Chart 47 shows these two series plotted with the Volume of Trade. / Merchandise and miscellaneous car loadings comprise the loadings of all sorts of raw materials and manufactured products, and hence tend to be really representative, a physical composite almost as representative as bank clearings. The movement corresponds very closely indeed to the Volume of Trade, both in amplitude and synchronism. An exception is the slowness of car loadings to rise above normal in 1919, at a time when the volume of trade gave indications of well-established prosperity.

Electric power production responds closely to the needs of the industry, and hence is a good barometer. This shows a very smooth cyclical movement synchronizing well with the volume of trade, except for a lag through 1919 and part of 1920.

The various measures of business cycles discussed in this chapter are all interesting as indicators. Their value, in every case, depends largely upon the needs of the investigator. In general, the composites give a more representative picture of general trade than do the single barometers.

#### CHAPTER IX

# THE USE OF "DEFLATED" DOLLAR VALUE SERIES AS MEASURES OF BUSINESS 1

In two preceding chapters, mention has been made of the method of reducing certain of our dollar series to a basis of comparability with quantity series by making allowance for fluctuations in the value of money. No problem in our investigations has aroused more perplexities than the use of such series as bank clearings, the value of building permits, exports, imports, retail store sales, etc., as measures of business. So violent, for example, were the fluctuations in the broad levels of prices during the ten years from 1915 that such series lost all close comparability. And yet it has been shown how important some of these series are as measures of trade. Bank clearings, wholesale and retail trade, exports and imports, building and the like are almost indispensable in any real measure of business.

Furthermore, many of the quantity series—particularly those representing the production of basic commodities—have been subject to wide and often unrepresentative fluctuations (as caused by prolonged strikes, severe crop failures, etc.).

We have ton miles of railway traffic; but a large part of this series is made up of the movement of coal and ores and lumber and grains and similar things, again basic commodities. It was interesting to find that railway traffic, expressed in ton miles, and also that iron production ex-

<sup>&</sup>lt;sup>1</sup>Based on article by the author on "Deflated Dollar-Value Series as Measures of Business." Harvard Review of Economic Statistics, April, 1926, pp. 85-100.

perienced in 1921 the most violent slump, measured either in percentages or in actual quantities, of any year in the three-quarters of a century for which we have actual figures of ton mileage and iron production. Railway traffic in 1921 fell 25 per cent below 1920, and iron production 55 per cent. Obviously, had there been any such corresponding fall in general trade, or even in general production and employment, a considerable part of the nation would have starved.

For the last eight years we have car loadings, but, at least taken as a whole, these are subject to the same sources of error or distortion. As we have seen by taking out the wider variables, the movement of basic commodities, we have in merchandise and small-lot loadings an excellent measure of general trade. But we had no means of knowing this until we had some a priori trustworthy measure of general trade itself.

We have employment figures, and recent studies 2 have given these a new interest; but the present current series have little value as measures of business growth and give us no satisfactory idea of what is the normal expectancy at any given time. The number of factory operatives reported as employed in New York State, for example, was as large in 1914 as at the present time, although we now know that the factory product in general has considerably increased. The number employed rose enormously in and after the War and has since shown a generally declining tendency, quite unrepresentative of the general state of industry. As for average daily or weekly earnings, or wage rates, these are, of course, related to the general price level, and these, too, are in dollar values.

We have in electric power production, measured in kilowatts, a new and interesting quantity series; and as electricity now enters so widely into domestic use, in the broadest sense, it might well be expected that this would be

<sup>&</sup>lt;sup>2</sup> e.g., W. A. Berridge.

a valuable index of general trade. But how closely its fluctuations from a rather steep trend of growth would measure general trade, both in extent and in time, we could not know until, again, we had some objective test.

We have motor car production. But this amazing industry has grown at the same fabulous rate as did railway traffic for the fifteen or twenty years following 1845, and precisely as was true of the latter, seemed for a time almost impervious to the reverses or slumps in other lines of trade and hence a poor barometer. And much the same seems to have been true of oil production in recent years.

And this about ends the available list of quantity series of business data. Consider what remains:

Undoubtedly one of the most potent influences in the prosperity of the last four years has been the tremendous building boom which began in 1921. Leonard Ayres has recently referred to it as "the greatest building boom ever known anywhere." But how do we know this? Hearsay and ocular testimony, and building wages, and the price of building materials, and the scarcity of building workers, and the real estate booms, and newspaper advertisements of them, and the flush times usually characteristic of periods of great construction all may tell us much, and tell it vividly. But these things are no definite measure.

The only numerical measures are the elaborate compilations of building contracts awarded, or building permits issued, made by several different organizations and embracing the whole country, or at least its urban population. But these are in dollar figures (with the exception of square feet measures, which are still experimental,) and while such figures may tell us much of the growth, say, since 1921, even since then a considerable part of the increase shown has been due to the rise of builders' wages and the price of building materials. They can tell us little as to the status of building in 1921, or the extent of the shortage in several years previous, due to the War's restrictions, or

whether this deficit has been made up, or how much would be the excess of this year's building over normal needs, as estimated from the growth of population or the computed trend of building in past years.

But building construction is one of the important factors in our business cycles, and at the present time this is perhaps the most important matter about which we should like to know in attempting to estimate what is to come. The only way, so far as the writer knows, that these questions may be answered, or these figures become comparable over an extended period, is by the method which has been so widely employed; viz., to devise careful measures of the cost of building, in wages and in materials, and by this means eliminate from the dollar data the average effect of price changes and wage changes. Reducing the whole series, then, to the common basis of 1913 building dollars, as we may so term them, we have been able to carry back computations for a number of cities, by years, for more than half a century. Making due allowance for the normal growth of building and population, and measuring the excess of previous years over this computed trend, it would appear that, at least so far as the last fifty years' experience of this country shows, Leonard Ayres' statement as to the present building boom is justified.

Now consider the internal evidence of comparability. We know how even, and at what an evenly decrescent rate, has been the growth of urban population over ten-year periods, within the past half century. Population growth is in quantity values and provides as trustworthy statistical information as anything available. Reducing permit values to a common base of 1913 building dollars, we have found much the same even rate of growth as in population and in a wide variety of economic series, such as was shown in Chapter II in the case of iron production, coal production, railway traffic, imports of silk, and many others, all of which are in quantity values. If we find the same sort of growth,

and, it might be added, something of the same sort of fluctuations from this computed line of growth, in this reconstructed building series, does it not seem that we have here nearly as trustworthy information as in our best quantitative series?

So also with our information as to the amount or volume of exports and imports and the so-called merchandise balance of trade which was once regarded so vital a factor in our national prosperity. This information extends back now for more than a century. The figures portray in a broad way the colossal growth of the nation's trade. But for the most part they are expressed in dollars, and these dollar aggregates show wide variations in growth and decline. In no period has this uncertainty been more acute than in the last ten years. In the War and after, the dollar values of our exports rose to fabulous sums. Many studies have been made in the endeavor to reduce these erratic values to some common base. It seems a highly difficult problem, but perhaps not insurmountable. We were able to compute a series reduced to a common-value basis which indicated that the war growth, however large, was not far above the normal or computed trend of previous years. It was interesting to find that these computations checked closely with others made by Prof. W. A. Berridge, based upon and controlled by definite tonnage figures prepared for the U.S. Shipping Board in two representative years.

But of far greater significance and value, as shown in Chapter VI, are bank clearings or total bank debits. These are of a much more heterogeneous character than our imports or exports, and are perhaps more representative of the vast and complex volume of exchanges which make up the total trade of the nation than any other single series we possess. If, indeed, they were not expressed in dollars, and therefore subject to the fluctuations of monetary value or purchasing power, they would perhaps provide as near to complete or astronomical knowledge of all kinds of trade

and transactions as it would ever be possible to obtain. But reported bank clearings, and the later debits, have likewise shown the same erratic changes, especially in the last ten years, as our dollar figures for foreign trade, for building construction, and almost everything else; therefore, they have lost the high value as measures of business which they possessed before the War. But even before the War their growth was influenced both by the previous long periods of deflation and inflation, and unless we could devise some kind of common denominator of monetary value, valid through a long period, any close comparability of these most valuable data was out of the question.

In constructing an index of the Total Volume of Trade —as described in Chapter V, it was necessary to use many series expressed in dollar values, and hence to find price indexes with which to "deflate" these series to comparable quantity bases. Our earlier experiments with the use of even such a broadly inclusive index as the Bureau of Labor Statistics' index of wholesale prices showed the crudity of the results obtained when this price index was applied to debits. We therefore made an attempt to compute an index of the general price level, in which we combined indexes of wholesale prices, the average cost of living in workers' families, a composite of wage payments, and one of rents. These were weighted empirically, following as far as possible all clues to be obtained from the available census data as to the total payments in the country for wages, the total value of all manufactured products, the estimates of the national income prepared by the National Bureau of Economic Research, the estimated aggregate of stock market transactions in dollars, and the like. Because of the effect of the large transactions on the New York Stock Exchange, separate price levels were computed for New York City and for the entire country excluding New York City, and two indexes of debits were similarly computed. As explained in Chapter VI, these empirical weights in the

general price level of the country were shifted slightly to make the greatest possible conformity between "deflated" debits and the Volume of Trade Index. Further confidence was felt in this deflating index when it was found that the rate of growth over a long period of deflated debits corresponded closely to the growth in production found by King, Day, Stewart, and Snyder to approximate  $3\frac{1}{2}$  per cent per year (see p. 51).

We have, then, for the index of the variations of trade derived from bank clearings, so adjusted or "deflated," three comparisons or tests. First, the broad consistency of growth and the same constantly decrescent rate of growth as shown in so many other quantity series; second, there is, from about 1900, a close comparability with the rate of growth of a composite of production of basic commodities; and the third, from 1919, a close comparability in its monthly fluctuations with those of a broad composite of samplings from almost every field of industrial and business activity.

In Chapter V we discussed in detail the agreement of the component series in our Index of the Volume of Trade, from 1919. One of the surprising findings in the 28 major series (the 30 indexes from the production series being grouped in two major series) was the general concordance between them, especially as to their time relations. The composite of the whole proved to be not a mere average or median but highly representative of the mode.

But amid these general correspondences of the different series there were, of course, notable exceptions, and precisely those which perhaps might reasonably be expected. The most conspicuous of these were building activity, automobile production, the composite of 15 series of production of the so-called "producer type" of goods, and especially and most notably pig iron production, car loadings of basic commodities, coal, iron, etc., (i.e., other than L. C. L. and miscellaneous merchandise), grain exports, Panama Canal traffic,

new securities issued, sales of stock on the New York Exchange, future sales of grain and cotton, mail order sales, and general exports. The differences here were both of time relations and the percentages of deviation from the computed base, but chiefly in the latter.

On the other hand, and again, perhaps, as might reasonably be expected, we found very close resemblances between each other and the composite of the entire set of series, in production of consumers' goods (15 series); merchandise and miscellaneous car loadings; department store sales adjusted; toll line telephone traffic; electric power production, and, of course, the index of outside bank debits. Of these six series four are in quantity data, and only two derived from "deflated" dollar values.

Finally, as I have described in detail in Chapter VII we found a fair degree of congruence between our composite of the Volume of Trade and an index derived from the varying velocity of demand deposits in banks. On the basis of this similarity, we carried these computations back fifty years, with data that were clearly much less comparable than those available in the last seven years, but still obtaining a fair degree of concurrence with our Clearings Index of Business. This index of velocity is the ratio between total debits in selected cities, by months, and the average demand deposits of the banks of these cities for the same month. Though not strictly quantitative in a physical sense, the evidence seems to be that they are not sensibly affected by variations in price levels. They may, therefore, be reasonably included as a part of the available evidence.

We have also made other attempts to gain comparable relative values from dollar series. For example, from the amount of tax paid on contracts on grain futures in Chicago, and, taking a weighted monthly average of grain prices, we devised estimates of grain speculation that in a general way correspond very well with the actual figures

in bushels, month by month, which have been published subsequent to the construction of this index.

Again, we constructed an index of cotton trading in New York and New Orleans, for which we have no objective test <sup>3</sup> save that it seems characteristic that the volume of trading in futures should fall rapidly with the marked fall in the price of cotton, and that this is closely analogous to what we know definitely is the case in stock transactions on the New York Stock Exchange.

Upon another line we found that the annual figures for total bank loans and investments in all the banks of the country, since 1900, when reduced to a comparable basis of 1913 dollars by dividing with our Index of the General Price Level, show a remarkably steady trend of growth, closely comparable to the trend of growth in physical production and likewise of bank clearings deflated in the same manner. This seems to the writer an important finding for a rational theory of banking and credit, apparently showing that the demand for credit represents simply the growth of the volume of production and trade multiplied by the general price level.

It is noteworthy that, especially since 1913, savings bank deposits, so measured, have shown no such growth, while, for example, assets of building and loan associations, and new life insurance written, have, on the contrary, shown a much steeper rate of growth. This seems to show that unless we can approximately measure the variations in monetary value of such figures as bank loans and deposits, life insurance written, and the like, they have, in the last ten years, little clear meaning and, further, may be highly misleading.

Again, in the last seven years we have had for the first time, in the reports to the Federal Reserve Board, definite figures as to wholesale and retail trade, business in depart-

<sup>&</sup>lt;sup>3</sup> That is, for current months. The United States Federal Trade Commission, in its reports on "Cotton Trade," publish fiscal year totals.

ment stores, chain stores, mail order stores and the like; but all in dollar values. For the most part each of these showed a huge rise in 1919-'20 and a violent fail in 1921, while since the beginning of 1923 they have shown a fairly constant rate of growth. In this latter period wholesale and, presumably, retail prices have been relatively stable, and as in this period we have had marked variations in physical production and distribution, the presumption would be that a considerable part of the rise and fall of 1919-'21 was due to price changes;' and we find that by "deflation" by means of the cost of living index for retail trade, and a weighted index of wholesale prices for wholesale trade, we obtain adjusted measures fairly consistent with, for example, the rise and fall of merchandise car loadings.

In the same way, running back fifty years, we find that the rate of growth in the relative volume of bank clearings is consistently of the same character whether the movement of prices has been violent or slight; in other words, whether the price correction be large or near to zero. It is surprising how small were the changes in the general price level, according to our measures, in the thirty years from 1875 to about 1905. In this period the extreme variations of the index were within a range of 15 points and the widest deviation from the 30-year average scarcely 10 per cent.

If, now, as we found, the fluctuations of our Clearings Index of Business were much wider in these thirty years than in the subsequent twenty years, and especially than in the last three and a half years when the price level has changed so little, this must be due to the clearings themselves and not to the correcting index.

I do not know whether all these comparisons or suggested tests are conclusive or objective evidence of the validity and value of adjusted or deflated dollar data. To me, in its cumulation, this evidence seems strong. Further, there seems to me a certain reasonableness and consistency in

the results that could scarcely be due to chance or obtainable if the fundamentals of the method were not sound. Those series agree which good theory suggests should agree, and others vary widely which should vary widely; and this is true whether the series are derived from a quantity basis or from deflated dollar values.

To sum up, the total trade of this nation now mounts up to unimaginable sums. According to our computation the aggregate value of all checks drawn exceeds 700 billions of dollars a year. This means a total volume of transactions in checks and money exceeding 800 billions. And by far the larger part of this vast trade relates to the production and distribution of food, clothing, and the astonishing variety of common needs and luxuries of everyday life, and to the command of human service which all this involves. Relatively but a minor part goes for new construction; and it seems, therefore, difficult to believe that those quantity series which relate chiefly to basic production can furnish us with an adequate measure of the trade or exchanges of a hundred and more millions of people.

On the other hand, in bank clearings and other dollar series we have precisely such a wide sampling of this heterogeneous mass as comprehensiveness would demand; and with this new measures of changes in average monetary value by which these dollar data may be restored to their former comparability and prestige.

By these alone, it seems to the writer, may we gain any just idea or true measure of the growth or fluctuations of trade which we have come to call the business cycle. And building upon the solid foundations which the last seven years have provided, we may carry back these computations over a long period and obtain trustworthy ideas of business changes in the last half century such as no other method will afford.

It may be freely admitted that the method is not without its dangers, especially in inexperienced hands. But if the findings are checked, step by step, with every kind of quantity data available, as our knowledge widens we grow to confidence in the results. For the rest it seems to the writer that much of the distrust which many feel toward deflated series arises from two misconceptions. The first is that a meticulous accuracy is attainable even with our most cherished quantity data. It is not. And the other is that the "deflating" indexes, to be of value, must themselves be of meticulous accuracy. For the most part price changes, and therefore these deflating indexes, are slow moving and do not often affect the cyclical swings. The huge upheaval of 1919-'21 was quite extraordinary, and, like that of our Civil War, may not recur in half a century. In periods of slowly changing prices, price changes in any series, to a large extent, will be taken care of in the computation of a long-time secular trend.

Moreover, for aught we know, we may have entered upon a period of relatively stable monetary value wherein the dollar data may come to be used without adjustment or "deflation." The main objection to the use of these data relates to a period that may soon have only an historical interest; but if we are to preserve any kind of continuity or obtain any kind of comprehensive measure of business over wide periods, the use of the dollar data, "deflated" if needs be, is ineluctable.

#### CHAPTER X

## BUSINESS FAILURES AND BUSINESS CYCLES 1

Interesting light is thrown on the problems connected with business cycles by statistics of business failures. We have Bradstreet's and Dun's compilations of failures for a period running back to the close of the Civil War. These compilations include data both as regards the number of failures, the number of firms in business, and the amount of liabilities involved in the failures.

The number of failures has grown at an even pace with population, and also with the number of firms in business, as is shown in Chart 48. Over a period of time, one firm in every hundred in business and one firm for each 6,000 of the population fails regularly. With all the changes that have occurred in the world of business, the percentage of failures has remained a constant. It appears as though, of the number of persons starting in business, a fixed proportion is predestined to fail—that there is some psychological determinism involved. The whole character of industry has been revolutionized during these sixty years, vast corporations have grown up, huge trusts have been formed, and yet the individual business adventurer continues to function—and to fail—with an amazing regularity.

It was stated that the percentages of failures to firms in business are constant only if viewed over a long period. The percentages will fall in years when prices are rising and trade is brisk, when even the badly equipped and in-

<sup>&</sup>lt;sup>1</sup>See earlier study on the same subject by the author in "The Nation's Business," November, 1924, page 42-44.

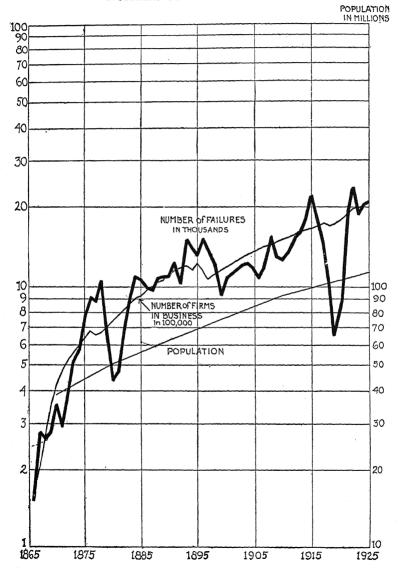
efficient firms can achieve a certain success, and they will rise in years when business turns downward, and depression sets in. An index of business failures becomes an inverse measure of business cycles. This is shown in Chart 49, where the percentage of firms failing to the total number in business each year is plotted against the annual averages of the Clearings Index of Business. There is a high degree of negative correlation between the two series. The Clearings Index registers prosperity by a high level, the business failures index registers prosperity by a low level. The two series usually cross the "normal" line at the same time, and the one reaches its maximum simultaneously as the other reaches its minimum.

This series does not, however, tell the whole story of business failures, for the liabilities involved in the failures are of far greater importance economically than are the crude numbers or percentages of firms failing. These liabilities are expressed in dollars, and are, therefore affected by price changes. They are, then, comparable with the dollar totals of bank clearings, which are affected by price changes in much the same way. Chart 50 shows the total liabilities of firms failing each year from 1880 to date, compared with bank clearings outside New York City. Liabilities show a very slight secular growth. Charting the ratio of liabilities to bank clearings, however, gives quite a different picture. Here we find that the trend of the total liabilities, expressed in proportion to the amount of business done (bank clearings) has been steadily declining over a period of half a century. This decline has been from an average of about \$4000 liabilities to a million dollars of bank clearings to an average of about \$1000 liabilities to a million dollars of bank clearings. That is to say, the relative liabilities are today about one-fourth the relative liabilities half a century ago.

The implication of this decline in liabilities is, obviously, that the risk in business has declined to the same degree.

#### CHART 48.

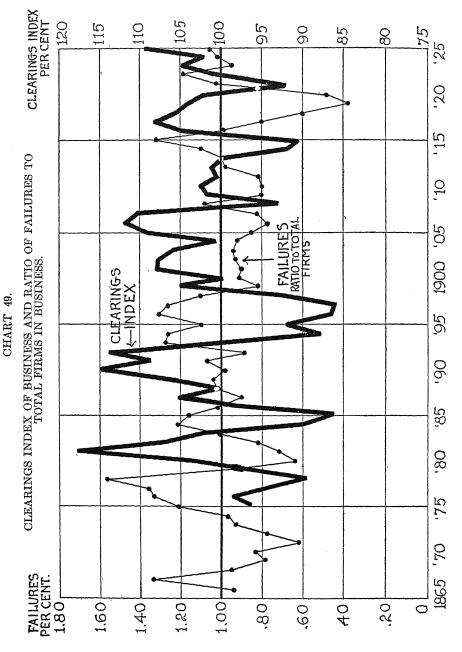
POPULATION, U. S. A., NUMBER OF FIRMS IN BUSINESS, AND NUMBER OF FIRMS FAILING.



## BUSINESS FAILURES AND BUSINESS CYCLES 185

Population, U.S.A., see Chart 1, p. 24.

Number of Firms in Business, Number of Failures. Source: R. G. Dun & Co.'s "Record of Insolvencies covering a period of 60 years for the United States and 50 years for Canada." Reprint from Dun's Review, Jan. 9, 1926.

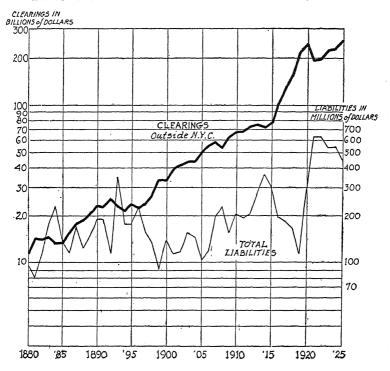


# BUSINESS FAILURES AND BUSINESS CYCLES 187

Source of Failures Ratio: R. G. Dun & Co.'s "Record of Insolvencies Covering a Period of 60 Years for United States and 50 Years for Canada." Reprint from Dun's Review, Jan. 9, 1926.

CHART 50.

BANK CLEARINGS OUTSIDE NEW YORK CITY AND TOTAL ANNUAL COMMERCIAL FAILURE LIABILITIES, U. S. A.

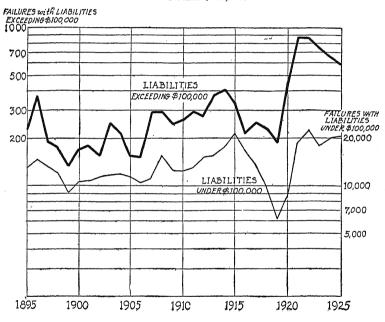


## BUSINESS FAILURES AND BUSINESS CYCLES 189

- Bank Clearings Outside New York City, see Appendix, Table 18, p. 277, and Chart 32, p. 122. ("Clearings" are actually debits 1919-1925, and have been raised to correspond to debits prior to 1919.)
- Total Annual Liabilities. Source: R. G. Dun & Co.'s "Record of Insolvencies Covering a Period of 60 Years for the United States and 50 Years for Canada." Reprint from Dun's Review, Jan. 9, 1926.

CHART 51.

NUMBER OF COMMERCIAL FAILURES OF LIABILITIES UNDER AND OVER \$100,000.



# BUSINESS FAILURES AND BUSINESS CYCLES 191

Source: R. G. Dun & Co.'s "The Record of Insolvencies Covering a Period of Sixty Years for the United States and Fifty Years for Canada." Reprint from Dun's Review, Jan. 9, 1926.

This implication, together with the fact that the proportion of firms in business failing has shown no decline, suggests two interesting possibilities. The one is that it is, as a rule, small business ventures which fail. as contrasted with "big business"; the other is that all business is better managed, and more safely conducted now than fifty years ago.

Some evidence on these points is obtained by comparing the failures exceeding \$100,000 liabilities with those of less than \$100,000 liabilities. Chart 51 makes it evident that the rate of growth in the failure of firms with larger liabilities has been greater than that of those failing with lesser liabilities. This does not necessarily contradict the possibility that more failures occur in small business. The rise in the price level has necessitated a steadily larger average amount of capital investment, and this has brought about a steady transfer of firms from the less than \$100,-000 class to the more than \$100,000 class, and hence has considerably raised the upper limit of what we would consider "small business." It seems, however, that there is no real evidence that the advance in business stability has been due to the development of large corporations, although this has undoubtedly been a contributing factor. A more important factor has probably been the integration of business. There is no longer the same degree of experimenting in business, which led to the wild booms characteristic of the seventies, eighties, and earlier periods.

On the basis of this progressive stabilization of industry, as observed in the chart of relative liabilities, it becomes of interest to inquire just how great is the actual risk on the amount of credit extended. This risk can be roughly measured by the relation of the amount of savings for capital investment to the real losses involved in failures.

Cassel<sup>2</sup> estimates a savings of about 20% of the annual

<sup>&</sup>lt;sup>2</sup> Gustav Cassel: "The Theory of Social Economy," 1924, p. 63.

income in the countries of Western Europe. King <sup>3</sup> has made a very careful estimate of the volume of savings in the United States, and finds that the average ratio of total savings to income for the years 1909-1918 was about 16%. Friday <sup>4</sup> estimates the savings for 1923 as 17% of the total income, and for 1924 as 20% of the total income.

The annual income during the last two or three years has probably been about 70 billion dollars.<sup>5</sup> Assuming 16% of this income to be saved, this gives some \$10,000,000,000 annually for new ventures.

How, then, does this compare with the reported liabilities of firms failing in the United States? For the last three years, liabilities have averaged less than \$600,000,000 per year, or about 6% of the savings. These reported failures tend to be swollen totals. There are many cases of resumption, and it is probably safe to estimate that not over two-thirds of the reported liabilities represent real failures. This reduces the real liabilities to \$400,000,000, and, of that amount, only a part represents actual losses to the creditors, so that the real annual losses to creditors through business failures in the past three years can safely

<sup>8</sup> W. I. King: "The Net Volume of Saving in the United States," Journal of the American Statistical Association, December 1922, p. 467. His estimates of the percentages of the income saved, year by year from 1909 to 1918 are as follows:

1909	17.09%
1910	17.12%
1911	13.66%
1912	15.99%
1913	13.77%
1914	12.52%
1915	21.00%
1916	27.36%
1917	16.90%
1918	<del></del> 3.08%

\*David Friday, "Increasing the National Wealth," The New Republic, Feb. 13, 1924; "A Year's Savings," The New Republic, March 11, 1925.

5"Income in the United States during 1919, 1920 and 1921," by National Bureau of Economic Research. It estimates total income as follows for these years:

1919	67.3	billions
1920	74.2	"
1921	62.7	"

be estimated as between \$250,000,000 and \$400,000,000. It is clear, then, that the losses by failures are from  $2\frac{1}{2}\%$  to 4% of the annual savings, and, viewed from the larger economic aspects, are not very important. It is, indeed, conceivable that the nation's losses from inadequate or antiquated mechanical equipment, inefficient organization, strikes, and lockouts, and other economic maladjustments, might exceed in a single month the entire losses for a year from business failures.

#### CHAPTER XI

#### PRICES AND THE BUSINESS CYCLE

THE business cycle is regarded by many as essentially a "price cycle," or "credit cycle," with a presumption that prices are its fundamental basis. Whatever the relationship of prices to the business cycle, it should be obvious that this relationship cannot be analyzed in price series in the same way as in other economic series.

There is, in the first place, the question of secular trend. Can there, strictly speaking, be a "secular trend" in the price level? The concept of secular trend depends on the hypothesis that there is a persistence and stability of growth (although this "growth" may be negative or decrescent) in an economic phenomenon. Although a secular trend can be determined accurately only as regards past data, the computed trend should give at least some basis for short-period or proximate prediction.

Chart 15 shows the movement of wholesale prices in the United States from 1790 to date. There was an upward movement or "inflation," culminating in the War of 1812, then a downward movement, or "deflation," until the early fifties, a tremendous inflation during the Civil War period, a long period of deflation until the middle nineties, and an equally long period of inflation to 1914, and finally the violent inflation during the World War and the drastic decline following its conclusion.

But these processes of inflation and deflation cannot be considered secular trends in the sense that they were used regarding other economic series, for there is no possible basis of predictability of the future movement of prices

from the movement of the immediate past. There may be a gradual depreciation or appreciation of the currency over a period of time, but there is no fundamental continuity in the nature of these movements.

Similarly, the concept of a "normal" price level is difficult to interpret. The only sense in which the concept of "normality" in regard to average prices is valid is in their relationship to the world's gold supply. Cassel has developed this concept in a very ingenious way. He estimates (after Lexis) the total supply of gold in the world in 1850 as ten billion gold marks. The annual loss is assumed to be 2/10 of 1 per cent per year, and the supply is cumulated by adding the production each year (or period) from 1850 to 1910, allowing for this loss, and is progressively decreased from 1850 to 1800 by subtracting production and allowing for the loss. The actual gold supply from 1850 to 1910 was found to have increased 5.2 times, representing an annual rate of 2.8 per cent. This uniform rate of increase, applied to the 1850 base, gives the "normal gold supply," and the deviations of the actual supply from this normal may be assumed to bear a close relationship to the trends in the price level, for an even rate of increase would have perfectly maintained the balance between the volume of trade and prices. Cassel's chart of the price level in England and the relative gold supply from 1800 to 1910 bears out this relationship in a remarkable way, and leads to his conclusion that "the main cause of the secular variations of the general price level lies in the changes of the relative gold supply." 2

The cyclical movement in prices varies decidedly with the type of price index considered. The General Price Level. which is representative of a wide variety of price indexes, shows a very slight cyclical movement (Chart 37). One of the most sensitive general indexes of prices is the Depart-

Gustav Cassel, "The Theory of Social Economy," 1924, pp. 441-455.
 Loc. cit., p. 447.

ment of Labor wholesale price index. This index shows a decided cyclical movement, corresponding to business cycles observed in other economic series, but the variation from crest to trough tends to be slight, as compared with the long-term movement. The difficulty of measuring this cyclical variation has been indicated above, i.e., because of the logical difficulties in the way of applying the concept of secular trend to price series.

Persons analyzed a very large number of price series to test them for a correspondence with the business cycle.<sup>3</sup> He found that the prices of only a few commodities reflect the business cycle. Of ninety-one series he tested, only ten met his requirements of flexibility, sensitivity and conformity to the cycles of business series. These ten were, however, representative of a wide variety of commodities.<sup>4</sup> This tencommodity index is very sensitive indeed to business conditions, and, for the period 1900-1914, showed an amplitude of fluctuations, from peak to trough and trough to peak, ranging from 28 to 51 points and averaging 36 points, compared with a range of 4 to 19 points, and an average of 9 points for the Bureau of Labor index.<sup>5</sup>

Chart 52 sets forth the relationship between several price indexes and the Volume of Trade Index. A striking difference is found in the movement of the Volume of Trade Index, at its peak in the third quarter of 1919 and the "all commodities" index of wholesale prices which reached its peak nine or ten months later. This represented a general lag in all prices at wholesale—as is evidenced by the similar lag in the index of non-agricultural prices. This latter index, however, corresponds at times more closely to trade fluctuations than does the general commodity in-

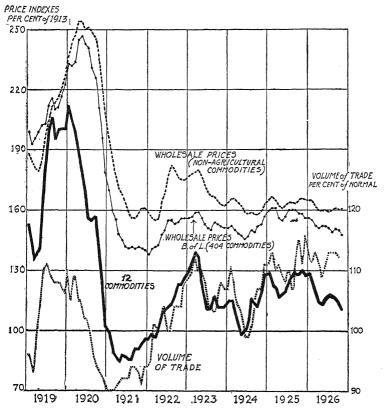
\*The commodities included were cottonseed oil, coke, pig zinc, pig iron, bar iron, mess pork, hides, print cloths, sheetings, and worsted yarns. Loc. cit., p. 353.

<sup>5</sup> Loc. cit., p. 356.

<sup>&</sup>lt;sup>3</sup> Warren M. Persons and Eunice S. Coyle: "A Commodity Price Index of Business Cycles," Harvard Review of Economic Statistics, Nov., 1921, pp. 353-369.

CHART 52.

VOLUME OF TRADE AND PRICE INDEXES.



Index of Volume of Trade, see Chapter V.

Wholesale Prices, Department of Labor, 404 commodities. Wholesale Prices (Non-Agricultural Commodities). Source: U. S. Department of Labor "Monthly Labor Review."

Wholesale Prices, 12 commodities. These commodities were chosen because of their early movement and tendency to conform to the general movement of the volume of trade. They are weighted by reciprocals of their average arithmetic deviation from the 1919-1925 average price. The commodities included, with their weights, are as follows:

Scrap steel	.040	Silk	.024	Cottonseed oil023
Copper	.077	Burlap	.030	Lard
Zinc	.056	Woolen rags	.012	Linseed oil015
Scrap rubber	.050	Hides	.023	Turpentine013

Data: See Appendix, Table 30, p. 306. Source: Federal Reserve Bank of N. Y. dex, due to the fact that the latter is heavily weighted with farm and food prices. This is evidenced by the discrepancy between the Volume of Trade Index and the wholesale price index from about the middle of 1923 to the present—a discrepancy largely accounted for by the marked rise in farm prices up to August 1925, and then their equally marked decline.

The construction of the twelve-commodity price index represented an attempt to segregate certain of the early moving commodities, and to form a price index which was sensitive to the movement in our trade index. The criteria determining the selection of these commodities were that they should precede markedly the general commodity index and that they should be commodities for which weekly quotations were readily available. The result of a wide scrutiny was the choice of twelve early-moving commodities of a rather curious character.

Thus, iron and steel prices are among the pronounced laggards, and therefore excluded. But scrap steel seems very sensitive to trade conditions and moves much earlier.

Among the textiles, all cotton goods were excluded because they are too deeply influenced by the price of cotton itself, which is, of course, a *crop* price. Woolen goods are likewise all influenced by the world-price of wool; therefore, are not a good business indicator. But this was not true of woolen rags, prices for which move early and for which there is a curiously wide market. So, too, the prices of burlap and also of silk.

Other scrap prices were sought, such as for scrap brass and copper, but here the markets seem not very active and the prices sluggish. There is a large market for scrap rubber, in fact, two markets, one for scrap tires and the other for boots and shoes and the like. Prices of the latter proved the more serviceable.

On the other hand, hides proved an excellent barometer. So, at times, were lard and cottonseed oil. Both are influenced, by the price of hogs on the one hand and of cotton on the other, but taken together, they serve very well.

Other sensitive indicators were linseed oil and turpentine, copper and zinc, which completed the list of twelve.

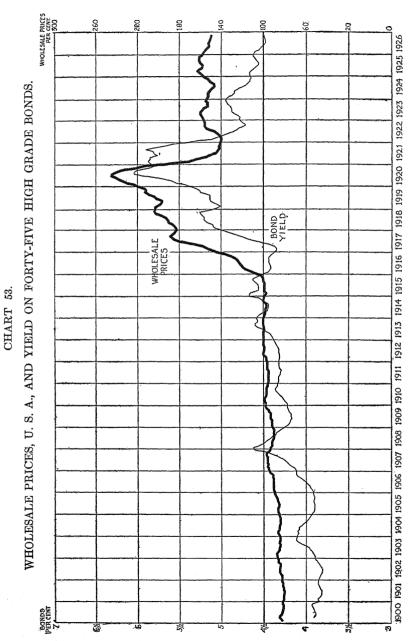
Next, as to the weighting. In the best of our all-commodity indexes, like the Bureau of Labor, each commodity is weighted as nearly as possible according to total value-in-exchange. Such things as iron and coal and corn and cotton and hay, being of enormous annual value, have a correspondingly heavy weight, and these big basic products largely dominate the whole index, often giving it a slow-moving or even capricious character (especially from the crop side).

In the new index the aim was the reverse of this, and that was to obtain a series of price movements very sensitive to trade changes, i.e., business indicators; and as each was chosen for its value for this purpose, it was determined to give to each an equal weighting. This was achieved by a very simple means. Some of the commodities chosen have very wide price movements and others have not. They were, therefore, weighted inversely to their average fluctuations in the last seven years.

The general congruence of the new index of prices and our Index of Trade is striking. There is a slight difference in the peak reached in the 1919-'20 period; but both make their low at the beginning of 1921, undergo a very sharp rise into the first quarter of 1923, dip down sharply in 1924, and then rise again.

The conclusion arises that the General Price Level shows little relationship to the cyclical movement in business, that wholesale prices show a closer relationship, and that wholesale prices of certain individual commodities may be a very sensitive index of business conditions.

But the rather shallow waves in general prices show a still closer relationship to the cycles in interest rates. Chart 53 shows the yield of forty-five high-grade bonds plotted



Wholesale Prices, U.S. A., see Chart 15, p. 58.

Yield of 45 High Grade Bonds: Average of yield on 15 railroad bonds,
 15 municipal bonds, and 15 public utility bonds.
 Source: Standard Daily Trade Service, Annual Statistical Bulletin, 1926,

p. 10. Data: See Appendix, Table 29, p. 305.

against the Department of Labor wholesale price index. The similarity in the cyclical movement is evident.

It seems probable also that the trend of prices has a real influence on the amplitude and duration of business cycles. In the period of falling general prices through the '70's and '90's depressions were more severe, and of longer duration, than in the following period of rising prices.

#### CHAPTER XII.

## THE INTEREST RATE AND THE BUSINESS CYCLE<sup>1</sup>

So MUCH has been written on the theory of interest rates and their influence; yet so indecisive have been the available facts. As usual, theories are more abundant as the facts are few. It has been widely assumed, for example, that the 60 or 90 day rate on commercial paper is the typical interest rate and that its gyrations are characteristic of interest rates generally. As a matter of fact, this rate applies probably to scarcely 1 or 2 per cent of the total amount of money loaned in one form or another in the United States.

The questions here to be considered are: what are the typical and dominant interest rates of the country; how much do they vary; and how much influence has this variation on the changes in the trade cycle? We may distinguish for this study six or seven chief types of interest which, in decrescent order of variability, run as follows:

- 1. The call money rate in New York, applying at the present time to from 1 billion to nearly 2½ billions of loans, and varying in recent years from as low as 1 per cent to 12 per cent and more.
- 2. The commercial paper rate, applying to a considerably less amount of loans, and varying in recent years between about 3 and 9 per cent or more, according to the quality (the real rate to borrowers, of course, is 3/4 to 1 per cent above the quoted rate).
  - 3. The discount rate of the Federal Reserve banks, ap-

<sup>&</sup>lt;sup>1</sup>This chapter is based on an article by the author in the American Economic Review, vol. XV, no. 4, December, 1925.

plying to a sum which in recent years has varied as widely as from nearly 3 billions to less than 200 millions; range of rate within this period, 3 to 7 per cent.

- 4. The so-called "open-market" rate, bankers' acceptance bills, applying at times to something like a billion or more of acceptances and sometimes to less than half this amount; the rate usually about 1 per cent less than the lowest prime customers' rate.
- 5. Line of credit or customers' rate, the characteristic and typical "bank rate" of the country, applying to a total of from 15 to 20 billions of bank loans; rate varying according to locality and wealth of the community and ranging in the Eastern money centers in recent years between about 3½ and 7 per cent; somewhat more for less desirable loans.
- 6. The interest rate on bonds, applying to 30 to 40 billions of corporation bonds and mortgages and more than 30 billions of federal, state and municipal government bonds; the average rate on corporation bonds varying within recent years between  $4\frac{1}{2}$  and 7 per cent, with, of course, higher rates on many issues.
- 7. Real estate and farm mortgages, applying to something like 8 to 10 billions of farm mortgages and some 15 billions or more of urban mortgages; the prevailing rate ranging, according to localities, from  $5\frac{1}{2}$  to 9 or 10 per cent, but varying in each locality from year to year only within narrow limits.
- 8. In addition to all this there is the large volume of current and casual credit extended by manufacturers, jobbers, retailers and dealers of all sorts to their customers. From the point of view of the business cycle this is probably the most important and influential form of credit. The amount of such credit is quite incalculable, but its volume is very large; and it is known to vary pretty closely with the swings of the business. This is mainly for the sale of goods to customers on short or long terms; and the ac-

tual rate of interest paid varies extraordinarily. It may be nominal, or even zero; i.e., the cash and on-credit price may be the same. But in general this rate is high. Thus, for example, a customary bill of sale of goods at 60 days, with 5 per cent off for cash, would run at an interest rate of 35 per cent per annum. Such a rate, naturally, is not paid, save in small amounts, by any one who is able to borrow or obtain the money in any other way. It is the highest known form of commercial interest rate, outside of the pawnbrokers.

This computation, then, of known or estimable amounts, would bring the gross total of money loaned from one class of people to another in the United States at the present time to something like 120 or 130 billions of dollars; and the actual total, including, of course, much that is in a sense duplication, i.e., borrowing simply to reloan, would be many billions more. How does this total amount of loaned capital compare with the total amount of capital employed in the commerce and trade of the United States? The answer is not easy.

The total of taxable possessions in the United States, the so-called "wealth" of the nation, as it is quite irrelevantly termed, is estimated by the census at something like 320 billions for 1922. It is a loose and rather meaningless figure save for barometric purposes; and it includes, of course, all residences and so-called luxuries.

The total amount of stocks and shares in corporations of all kinds is computed from the corporation tax returns at about seventy-five billions for 1922. At the present time there are about two million firms reported by the commercial rating agencies as doing business in the United States. If, outside of incorporated companies, their average capital was even as high as \$10,000, this would amount to only about 20 billions.

If then the amount of invested capital of owners and shareholders does not much exceed a hundred billions, pos-

sibly a third or more of the total business capital of the United States in all forms of industry and trade, excluding agriculture, is derived from loaned funds; which in itself, if verified, would be an interesting result. And this might be true even if we deduct all governmental borrowings, although a considerable part of these borrowings is actually invested in going business enterprises, as waterworks, good roads, municipal plants, and the like.

A priori, then, the variability of the interest rate might be regarded as a profound influence in our business affairs. But, as we have seen, for the great bulk of these loaned funds, the short period or "cyclical" variability is extremely low. As to the total loaned on real estate, constructions and farms, say 25 billions, this short period variability is for the most part near zero. The scarcity or plentifulness of funds is the dominant influence here.

Of equally slight influence upon business as a rule is the rate on governmental borrowings, amounting, now, federal, state and other, to another 30 billions or more. Only in war times and after war times, as a rule, does the federal government come into the market for heavy sums; and such times are almost invariably periods of inflation when money rates are always kept at an artificially low level. All the precepts of wisdom and the counsels of history to the contrary, finance ministers will almost inevitably endeavor to make a record of borrowing money at low rates, heedless of the invariable consequences of their policies.

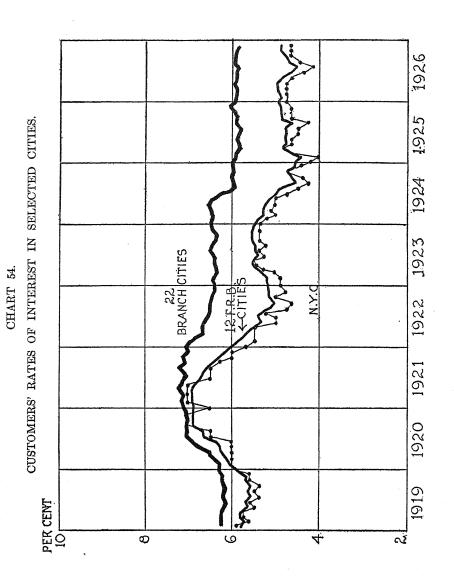
We come now to the quantitatively most important of all interest rates, in so far as business and trade are concerned, the line of credit or customers' rate charged by the commercial banks. These are the rates which apply to the great bulk of bank loans, probably two-thirds and more, or at the present time around 20 billions. It may be said at once that here we can only ascertain something like the median; it is not possible to attain even a fairly representative average. This is because even in a given bank, at a

given time, there is no fixed customers' rate; but the rate varies according to the financial position of the borrower, his standing at that particular bank, and other factors. This, at least, is true of the larger banks.

But, on the other hand, there are literally thousands of banks in the United States whose nominal rate to the customers, year in and year out, is practically unchanged at 6 per cent, or 7 per cent, depending upon the locality and sometimes the state laws. The variability is not in the normal rate but in arrangements that may be made, such as the amount of balance which the bank requires a customer to keep. And it may be added that, of course, the nominal rate charged is not usually the real rate or cost to the borrower. Probably the average requirement for a customer's balances for all the banks of the country would be not far from 20 per cent. If, therefore, this balance is derived from the customer's loan, and he pays a nominal 6 per cent and must keep ½ of the sum in the bank as a balance, then the actual rate or cost to the borrower is 1/4 more, or 7½ per cent, since the bank itself has the use of ½ of the loan.

In a very rough way this may be said to be about the standard bank rate in the more settled and wealthy portions of the United States, year in and year out, without regard to trade cycles or anything else.

This is not true, especially, of the larger banks in the larger cities. Here there is a considerably greater variability. For information on this point we are indebted to the Federal Reserve Board for the collection of monthly reports from 34 cities in the United States since 1919. These are highly representative years; for they reveal probably the extreme of variations within the last half century. We know definitely that the averages for commercial paper rates in 1920 were the highest for any year since 1873; so we may infer that the bank customers' rate underwent a similar range. The range from this point to the extreme

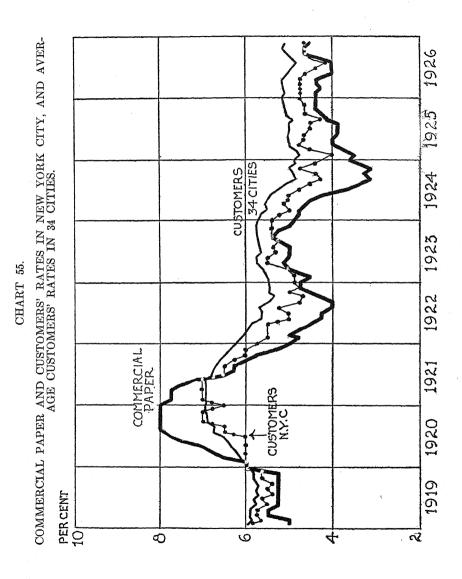


#### INTEREST RATE AND BUSINESS CYCLE 211

Sources: Federal Reserve Bank of New York, Reports Department. Data: See Appendix, Table 31, pp. 306-307.



ALLAHABAD!



# INTEREST RATE AND BUSINESS CYCLE 213

Sources: Federal Reserve Bank of New York, Reports Department. Data: See Appendix, Tables 31 and 32, pp. 306 and 308.

ease of 1924 probably represents nearly the outside limits of variability for the last two generations.

The accompanying chart (54) shows the averages of prevailing customers' rates in New York City from 1919, with those of twelve Federal Reserve cities, and of 22 other cities having Federal Reserve bank branches. It was found that the prevailing customers' rates in New York City have not varied within this period very widely from the average in the twelve Federal Reserve bank cities, save that in general customers' rates in New York City have been slightly lower. and at one time considerably lower, than the average for twelve cities, in which New York is, of course, included. For New York City the prevailing customers' rates varied from below 5½ per cent in 1919 to 7 per cent through 1920 and part of 1921, falling in 1922 to nearly 4½ per cent and, after a brief rise, falling to a still lower level in 1924. Chart 55 shows the averages of prevailing customers' rates in New York City from 1919, with the familiar commercial paper rates, 4 to 6 months, and also with a computed average for 34 cities. The latter represents an approximation to the national average.

In general it was found that the customers' rates in other Reserve cities, and likewise the weighted average for the 22 branch bank cities reporting, corresponded in their movements pretty closely to the New York rates, but with a somewhat lessened amplitude of variation. Still less was the variability of a computed weighted average for the 34 reporting cities and, correspondingly, less yet for the estimated national average. The range for these two latter averages, which are approximations, was from slightly above 7 per cent to below 5 per cent.

To what percentage of the total of bank loans in the country would this range of variability apply? We have rather little information. The total of bank loans in the 34 cities here grouped is nearly one-half of the total commercial loans in the United States. If these rates apply

to two-thirds of their loans on the average, then it might be estimated that these rates affected 10 billions or more of bank loans. It seems quite certain that the remaining 5 to 10 billions or more of commercial loans would be affected much less.

Still less would these wide variations affect another large group of standard bank loans, viz., those on real estate and other mortgages. Very roughly it may be estimated that these amount to perhaps a quarter of the total bank loans of the country, or, at the present time, to something like 6 or 7 billion dollars. The rates on this type of loan vary slowly and within relatively narrow limits.

We come now to the wider variables, the loans on commercial paper, acceptances, the loans on stocks and bonds, and especially "street loans." The commercial paper and acceptance markets, broadly the "bill markets," have had nothing like the development in the United States that they have had, for example, in Great Britain; and their present importance is of rather recent growth. How the commercial paper rate varies as compared with the average of customers' rates is set forth in the preceding diagram. Very roughly the variation is nearly twice that of standard customers' rates in leading cities. Very roughly speaking, this extreme variability of the commercial paper rate applies to considerably less than 10 per cent of the total of commercial loans.

As already stated, bankers' acceptance bills vary closely with the most favorable rate on prime customers' loans; and the total amounts involved are of something the same order as the volume of commercial paper outstanding.

Total loans on stocks and bonds in the banks of the United States represent a constantly large part of bank loans, and now amount to around 25 per cent of the total in all commercial banks. The amount can only be estimated but at the end of 1925 it exceeded 9 billions of dollars. These loans, in the weekly Reporting Banks from

100 selected cities of the country, amounted to about 40 per cent of the total loans of these banks; but nearly half of these loans are in the banks of New York City. A further large proportion lies in other financial centers, like Boston, Philadelphia and Chicago; and the proportion grades off rapidly from these.

More than one-third of these loans are the so-called street loans, or brokers' loans in New York City which, it is now disclosed, reached, at the beginning of 1926,  $3\frac{1}{2}$  billions. For the larger part, the rates on these loans are the familiar "call money" rates in New York City; and these rates were formerly subject to violent fluctuations. Even as late as the stock boom of 1906-'07, they ran up at times to 100 per cent and more. Since the founding of the Federal Reserve system and the development of the acceptance market, these extreme rates, which were a severe indictment of our banking methods, have tended to disappear; and in the period since the close of the war the highest renewal rates have rarely exceeded 10 per cent.

These spectacularly high rates have greatly agitated many minds in the supposition that they much affect other bank rates and hence the business of the country. But their importance has been absurdly exaggerated. The total amount of funds, which in recent years has been attracted to New York City by these high rates, has possibly at no time exceeded more than 3 or 4 per cent of the total loanable bank funds of the country. Surplus bank funds flow to New York and other money centers rather in times of slack business demands for credit than in times of intense stock speculation. If in recent years the minimum of call loans has been under a billion dollars and the maximum something more than twice this, call money rates can scarcely affect the interest rates paid by commerce and industry to anything like the extent that many have supposed.

The remainder of the loans on stocks and bonds are made

at varying rates, from that on the so-called "time money," in New York, chiefly brokers' and other speculative loans, to the ordinary bank loans on this type of collateral, which is at about the best customers' rate on prime commercial paper. The larger part of speculative loans is of the "call money" type, since that is ordinarily the lowest available rate.

What proportion of the estimated total of 9 billions or so of stock and bond loans is speculative, and how much for commercial purposes, is quite impossible to say. A very large number of business men will invest in securities at favorable times and carry these at the bank, paying for them more or less from the profits of business; and at other times making use of securities owned to obtain money for ordinary business ventures, at the lowest prevailing rates. This practice has had a notable development since the war.

To sum up, then, we see that the great bulk of loanable funds in the United States is put out at more or less stable rates of interest, stable in the sense that, as a rule, the rates vary slowly over a series of years and show little of the cyclical type of fluctuation. In turn, likewise, the great bulk of bank funds is loaned at rates of interest which vary within rather narrow limits. The rates which vary widely affect a relatively small portion of funds loaned, and the extremely variable rates an extremely small portion. From all this we may formulate a broad law to this effect:

The variability of interest rates, among the different groups or types of funds loaned, is, broadly speaking, in inverse proportion to the total amounts of the funds involved; that is, the greater the amount of funds loaned in each group, the less the variability, and vice versa.

We may perhaps go a step farther and parallel this law with another, dealing with the time relations of loans, viz.:

The variability of interest rates is, broadly speaking, in inverse proportion to the length of the term of the loan; that is to say, the least variability is in long-term mortgages

and bonds, the extreme of variability in day-to-day call loans.

In a quite literal sense, then, the highly variable rates are on marginal loans, and to a far greater degree, possibly, than has been suspected. This is to say that there are fairly definite rates at which it is usually profitable to borrow money, as in the vast amounts loaned on mortgages and bonds, and these are rates which move but slowly and in response to influences which have little to do, relatively, with the trade cycle or what we call "business." In turn the great bulk of bank loans of the commercial sort are more or less equivalent to a banking partnership in the enterprises involved. Each bank gives to its more or less permanent customers a more or less permanent credit or line of credit, and the evidence appears to be that the line of credit so extended is used in a fairly regular fashion. That is to say, aside from the changes due to a changing general level of prices, bank loans grow along very steadily with the normal growth of business; and these likewise appear to change much less with the cyclical changes of trade than is generally supposed.

What do vary widely, both in volume and in rate, are the loans which belong in what are loosely termed the banks' "secondary reserves," that is, the most liquid types of loans obtainable, of which the great bulk are loans on stocks and bonds. Inasmuch as, generally, commercial loans cannot easily be contracted without serious injury to business, and inasmuch as it is the prime interest of the banks to accommodate their best and steady customers, who must always be protected as far as it is possible, it follows naturally that the marginal, and, to a great extent, the speculative type of loans are the most quickly affected by any expansion or contraction of the demands from business. Being relatively small in amount, as compared with the volume of commercial loans, it follows naturally that the relatively small fluctuations of trade may cause a

variation as high as 50 per cent or more in the amount of funds available for the speculative markets.

Being the most liquid type of loans, brokers' loans, bankers' acceptances, commercial paper and the like pay normally the lowest rate of interest; the penalty for this very low rate being that in a pinch or when money grows tight they pay the highest. These loans may be likened to a small reservoir attached to a large body of water, in such fashion that a small rise or fall in the main body occasions a very heavy addition to or drain from the small reservoir.

Inasmuch as there is a more or less steady minimum demand for loans of this liquid type, and in times of speculative activity an intense demand, rates of this type will run up in a fashion out of all proportion to the normal run of business loans. On the one hand business men can pay high rates on a small amount of marginal loans, which they could not possibly afford to pay on the great bulk of their loans. And in turn the speculator, in anticipation of large profits or clinging desperately to commitments which have gone against him, is willing to pay temporary rates that may at times even be fantastically high.

These high rates have usually been due to the withdrawal of banking funds, and especially of the interior banks, and have often marked the climax of the security markets, while trade has continued high for some months longer. Under more ordinary conditions, when trade expansion gets well under way, it begins automatically to scrimp the funds available for speculation; and so the peak of a stock boom has often come some months ahead of a corresponding maximum of trade.

But it may actually happen that business may be at high tide, with a great wave of building construction, and all this accompanied by a tremendous boom in the stock markets, and interest rates nevertheless remain very low and funds abundant. Such has been the case in the activity

of 1925-'26. It is undoubtedly an unusual situation and one that is rarely repeated; but we find closely similar conditions prevailing in 1891-'92, just before the panic of 1893 and the disastrous depression which followed. Interest rates continued to fall, in the face of a very large volume of business and very active stock markets.

Business and speculation are not always the controlling factors. The further fact we have to consider is that, again under exceptional conditions, forces may arise more potent in their influence upon interest rates than either, as has been notably the case in the last ten years. That is the changing value of money itself. Such an upheaval in price levels and money value as that brought on by the War and the post-war boom and collapse, sufficed to make clear the reality of this influence, so largely obscured in times of slower change. What is very clear is that when the currency of the country, or its equivalent, is debased in value, in due course interest rates will rise. And correspondingly, when the purchasing power of a currency is enhanced interest rates will, in due course, fall.

The modes in which these forces act are none too evident. It is clearly not a conscious action on the part of bankers or the holders of money. As a rule, even the more instructed business men are indifferent to, and it may be quite ignorant of, the changing value of the money standard. Certainly there are few to calculate closely, and profit by, the consequences it brings. The great majority of investors will continue to buy bonds, and seek low interest rates, because they are "safe," at times when the principal value of bonds is falling at such a rate as wholly to extinguish any real return in interest; i.e., when they receive only what Professor Fisher calls "negative" interest.

It has been equally clear that in such periods, alike in this and other countries, business men and investors will continue to find relative satisfaction in profits that may mean scarcely half or even a fraction of real profits, because in the nominal money units they seem large. Apparently only under extraordinary conditions of currency debasement, as in Germany, will a bold Stinnes and his like borrow huge sums at almost any rate of interest in anticipation of a still greater appreciation of their investments. For a long time after the headlong plunge of the mark, interest rates in Germany continued relatively low, although lenders were not only receiving no interest but losing heavily in the principal. For example, the larger German banks appear to have lost a large part of their capital because their directors were unable to grasp the meaning of the value of money, or at least to cope with the difficulties then presented.

On the other hand, it seems doubtful if many investors, in considering their commitments, will show a preference for fixed-rate securities or for loans, when the value of money is rising. Latterly there has been considerable education in this field; but the evidence seems abundant that neither the rise nor the fall of interest rates from these causes results from any intelligent effort to anticipate returns. The mode of action of these forces seems rather to be that a rapidly debased currency, evidenced in the corresponding rise in commodity values, brings an equivalently enlarged demand for loans, required to take care of a given volume of trade at the higher price levels; and vice versa. But it may happen, as, for example, was the case in this country in 1919, that the promoting cause of this currency debasement, a huge enlargement of the currency or credit supply, may for the time being operate to keep the interest rates down.

In whatever way these forces act, the drift of long-time interest rates, in the last twenty-five or thirty years, as of bond yields and even the long-term averages of commercial paper and other interest rates (chart 53), has corresponded more closely with changes in the general level of prices than to any other influence. For example, from 1917 to the end of 1920 we had the heaviest rise in general interest rates, to

the highest yearly levels, within the last half century. This directly followed, at the usual lag of about a year, the most violent rise in price levels which we have known since the Civil War. But, on the other hand, the expansion of trade, from 1916 onward, was not, contrary to almost universal popular belief greater than other periods of active business in the last fifty years, and actually considerably less than that characteristic of the trade cycle prior to about 1900; and the same was true of stock market speculation. Neither of the latter could adequately explain the exceptional rise of interest rates in 1920.

These are facts which have been none too clear, since we have lacked, hitherto, reliable measures of the actual variations, at least in the total volume of trade. The measure of these variations has been a matter of rather extended investigation, with results that have been until recently difficult to reconcile. Some of these measures seemed to indicate variations of trade, within short periods of time, amounting to as much as 30 or 40 per cent and even much higher. So long as belief in variations of this extent was general, it did not seem difficult to account for corresponding changes in the interest rate, nor needful to seek the influence of other forces than those usually adduced in explanation.

The evidence presented in Chapters V and VI showed pretty conclusively that no such changes in the volume of trade or of business have taken place within at least the last quarter of a century. It is clear that, for example, the war did not bring a greater expansion, or subsequent contraction of the actual volume of trade than had occurred within recent years in peace times.

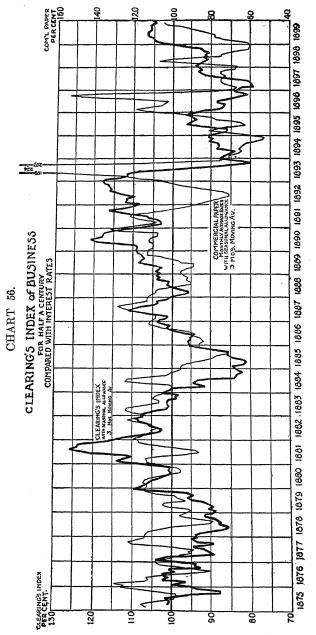
In Chart 56 comparison is made of the Clearings Index of Business with the 60 to 90 day rate on commercial paper in the New York Money market. This latter is not, indeed, as we have seen, the most typical or representative of interest rates; but it is the most accessible and the best long-

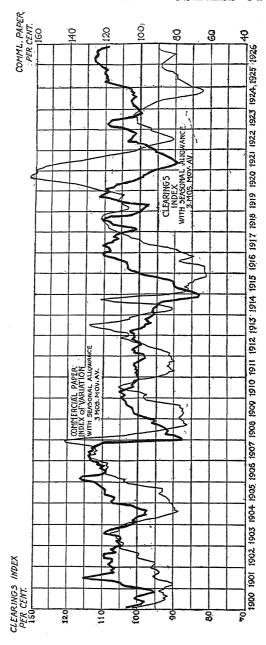
range series we have; and while its fluctuations are much wider than those of the prevailing bank loan rates or other interest rates, it does provide an excellent survey of time relationships over a wide period; and it is this time relationship with which we are most concerned here. A review of the evidence here presented makes clear that something like the time relationships of trade and money rates, which Professor Warren M. Persons found for the period 1903-'13 inclusive,2 have prevailed, with some notable exceptions, throughout the half century that is now available for definite investigation. It will be seen that in general the upward turns of business, following a decline, took place on a falling interest rate and often considerably before the lowest point in the interest curve had been reached. The corresponding upward turn of interest rates has come usually from ten to fifteen months later.

The peak of cyclical expansion, in turn, has usually been reached at an even earlier period before the extreme point of the interest rate, in some instances eighteen months or two years before, as, for example, in 1901-'03. It is striking how often this peak of trade has come close to the time at which the interest rate has risen to just about the average of the half century; i. e., when the interest rate "crosses" the average line. Now this fifty-year average on this type of bank paper has been just under 5 per cent—4.93 per cent. Barring the extreme periods of panic and depression, this rate has not often fallen below 3 per cent nor risen much above 6 per cent; and these are variations which, while considerable in percentages, do not represent any heavy penalty laid upon business.

Consider that these rates represent the extreme of fluctuations in commercial loans, and that the range of prevailing customers' rates at the banks lies well inside these limits. If the average rate paid by business concerns on bank loans

<sup>&</sup>lt;sup>2</sup> W. M. Persons: "An Index of General Business Conditions," Harvard Rev. of Econ. Statistics, prel. vol. I, April, 1919.





Clearings Index of Business, see Appendix, Table 24, p. 292.

Index of Commercial Paper Rates. Monthly average rates on prime commercial 60-90 day paper in New York City.

Seasonal:	1917-1923,	J.	99	J.	99
	•	F.	100	Α.	97
		$\mathbf{M}$ .	102	S.	100
		A.	101	Ο.	101
		Μ.	100	N.	101
		J.	100	D.	101

Index: Percentage deviations of actual rates from 1875-1923 average (=4.93%), seasonal allowed for. See Appendix, Table 33, p. 309.

lies, with rare exceptions, between 5½ and 7½ per cent (nominal rate 1 per cent to 1½ per cent less), this difference of 2 per cent can scarcely be a controlling influence in the trend of business generally. The experiences of 1906, of 1919-'20 and of practically every other boom period have shown clearly enough that in such times business men are not strongly deterred by high interest rates, nor in periods of depression will they, as a rule, borrow heavily because of cheap money. The case is different in the flotation of longterm securities, especially in the instance of great enterprises like the railways, where the capital investment is heavy, the rate of turnover very slow, and the interest such a large item in the conduct of the business. But even here it is scarcely true that such enterprises borrow heavily simply because money is cheap; the almost universal experience of railway executives is to the contrary, that they find it very difficult to induce a board of directors to borrow money when rates are low, since at such times it more often happens that trade is extremely dull and prospects far from bright.

So, broadly speaking, it seems clear that: The actual cost of money to merchants and manufacturers is not in itself a decisive factor in the business cycle.

And this conclusion seems abundantly confirmed by the vast amount of cost-accounting work, which shows that ordinarily the interest charge on borrowed capital is a relatively unimportant item. High money rates seem rather the sequelae or aftermath of business expansion and speculative activity, not, as a rule, in evidence until some time after the decline alike in business and in speculation has begun.

Whence comes, then, the almost universal and widely taught belief that the course of the business cycle is intimately bound up with the interest rate? A possible explanation may be that, first of all, under conditions long prevailing prior to the war, the interest rate was an ex-

tremely good guide to the trend of trade, and possibly one of the very best business "barometers" that business men had; and, secondly, that the interest rate is really one of the decisive factors in the course of stock speculation. One of our leading economists has recently noted how strong a factor in American business affairs has hitherto been the element of fear. For a long time we had in this country an abnormally high business mortality and a very high banking mortality; and the interest rate was an extremely good indicator of the general business situation. We now know that in the last fifty years the factor of risk in business loans has declined to not more than one-fourth what it was following the Civil War; and probably this amelioration has been going on for a long time. And corresponding to this were great ups and downs in the volume of trade, leading to such severe crises as those following 1873 and 1893.

All this has been slowly changing and, with the advent of the Federal Reserve System, quite decisively. But there is little question that the element of fear is still a potent influence, and a rising interest rate regarded as an ominous sign. This is especially true in the field of speculation; and for a long time the course of the stock market was, perhaps justly, likewise regarded as one of the most reliable guides or barometers which business men could employ. A shrewd coal merchant of former days was wont to say that, although he had never bought or sold a share of stock speculatively in his life, he would as soon think of neglecting the trend of the stock market as that of his own industry. And for this there was excellent reason. A rising stock market was an almost infallible indicator of expanding trade, and a stock market crisis almost always omen of a decline. In the absence of trustworthy measures of actual trade it was a wide belief that stock speculation distinctly preceded the ups and downs of business and was, therefore, an excellent "forecaster." It is now clear from our newer

measures that this has been distinctly less true in the last ten or fifteen years than in former times. The stock markets latterly have seemed to swing more closely with the actual course of trade, and perhaps to lag behind as often as they lead.

Now, a strong movement of stock prices rarely ends in a cheap money market, or begins in a dear one; and it is easy to see from this how closely rates in New York money markets, and especially call rates on brokers' loans, have come to be associated with the actual trends of trade; the latter rates usually preceding the movement of longer-term interest rates, at least on the rise, by a distinct period.

To sum up, we find that new data compiled by the Federal Reserve Board have made it possible to compare the fluctuations of various types of interest rates with prevailing bank rates; and new measures of trade, whose reliability may be objectively tested, extending over the last half century, make it possible to compare the fluctuations of business with the course of interest rates. From these it seems clear that the more familiar datum lines of interest rates, such as the commercial paper rate, represent the marginal fluctuations and that the movement of the main body of loan rates is much less; and their variations. therefore, of correspondingly less importance in the conduct of business. The direct effect of interest rates upon the course of the business cycle seems less than many have supposed; and the importance of these fluctuations rather derived from their association with or use as business barometers, and especially as storm signals. In the main the more important changes in business seem to take place before the movement of interest rates could be of any material effect. All of which has an important bearing upon the problem of stabilizing trade or moderating the extremes of the business cycle by means of changes in the bank rate.

#### CHAPTER XIII

#### FORECASTING BUSINESS CYCLES

Measurement of business cycles derives its chief practical value if it leads to the possibility of forecasting, or predicting the future course of business. Scientific forecasting should have a degree of accuracy found in actuarial computations, and it will be interesting to note just how far the current methods of forecasting approach this standard.

Most business men use rough and ready means of fore-casting. They learn to look out for certain danger signals, to watch the movement of the stock market or some such indicator, to keep informed as to the conditions existing in closely related lines of business, to weigh the many factors involved, and come to a conclusion by balancing the probabilities of the various factors. Such a method of forecasting is, of course, almost entirely subjective, and its value depends ultimately on the shrewdness of the business man's judgment. It corresponds to other types of intuitive forecasting, such as the sailor's weather predictions, which are often and amazingly right, but which have little scientific basis.

Of those methods in use which make any pretense of objectivity, the most common is the method of "correlation," i. e., of tracing out time relationships between various series, and using the ones which move earliest in the up or down grade as a forecaster of other series. The Harvard Committee has used a curve representing trading in stocks and several other factors to forecast general business.<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> For the pre-war period, they found five general groups of economic series, each of which could be used as a forecaster of another group. The

There are many relations of this sort between business series. Leonard Ayres found a close relationship between the number of pig iron furnaces in blast and the general tide of business.2 He found the average percentage of furnaces in blast to be about sixty per cent capacity, and when it rises above this it forecasts generally a decline in business. Conversely, when the line of percentages crosses "normal" on the down-grade, it signifies a rise in business in the near future.

There is another correlation of some significance, and that is the relationship of the commercial paper interest rate to its average of the past fifty years. When it crosses the average line on the up-grade it often signals the peak of business. On the down-grade, the correlation is not so clear.

Another similar sort of indicator is obtained when there is a close relationship in the spread between two series. Thus, the normal spread between the price of raw cotton

first group, consisting of the rate of interest yielded by ten American railroad bonds, the average price of twenty railroad stocks, and the average price of industrial stocks, preceded the second group by two to four months. The second group, consisting of bank clearings in New York City, the value of building permits in twenty cities, and shares sold on the New York Stock Exchange, preceded the third group by two to four months. The third group, comprising pig iron production, bank clearings outside New York City, the value of merchandise imports, unfilled orders of the U.S. Steel Corporation and Bradstreet's index of business failures, preceded the fourth group by two to four months. The fourth group, comprising Bradstreet's index of commodity prices, gross earnings of ten leading railroads, index numbers of wholesale prices of all commodities (U.S. Bureau of Labor Statistics), and average reserves of New York City Clearing House Banks, preceded the fifth group by four to six months. The fifth group consisted of average loans and average deposits of the New York City Clearing House Banks, the rate of interest on four-to-six months and sixty-to-ninety day commercial paper in New York, and dividend payments by industrial corporations. (Review of Economic Statistics, April, 1919, W. M. Persons: "An Index of General Business Conditions," p. 111.)

For the post-war period, the lags and leads have not been so close as for the pre-war period. The curve used to forecast general business is a curve of speculative activity. General business consists of an average of bank debits outside New York City, and a ten commodity price index, and speculation is represented by New York City bank debits and the price of industrial stocks. (Review of Economic Statistics, April, 1925, p. 49).

Leonard P. Ayres: "How a Big Bank Plans Its Investments." American

Bankers' Association Journal, August, 1924.

and the standard grades of cotton cloth is relatively narrow. When this spread rises violently, it is a signal of approaching trouble. Copeland shows how good a forecaster this signal was in 1892 and 1907.3 Other interesting relationships of the same sort can be worked out, as, for instance, the spread between crude copper and standard grades of manufactured articles, between certain standard grades of iron and steel, etc. This type of indicator is losing some of its value in many cases, however, due to the acceleration of the manufacturing processes. For instance, a very good indicator of the silk market was the spread between raw silk prices and manufactured silk, because the time element was considerable. But rayon, (a cellulose product silk), can be made and finished in as many days as the same process takes months for silk, and, to the degree that rayon supersedes silk, the spread becomes useless as an indicator. Similarly, the spread between pig iron and finished steel products is being eliminated by the acceleration of the refining process, so that there tends to be no period between the iron ore and finished steel when the metal turns cold and becomes pig iron.

The difficulty with all these interesting relationships is that none of them has been found to hold invariably. A clue to this situation lies in the constant changes in the underlying conditions of business. In the determination of the fluctuations of any one series, the behavior of a large number of economic and non-economic elements enters in. And the relative importance of these various elements must continually be in a state of flux, as new industries are developing, old processes are being superseded, wars and disasters with unforeseen effects, and many other changes are occurring. For instance, for many years before the War, a very excellent indicator of business cycles was the ratio of loans to deposits in national banks. As the ratio rose

<sup>&</sup>lt;sup>3</sup> M. T. Copeland: "The Cotton Manufacturing Industry of the United States," 1917, p. 172, and chart facing p. 175.

sharply above its average, it offered an almost invariable danger signal, and, conversely, when the ratio fell very low, it indicated that business was about to improve. Then two events occurred which completely upset this ratio as an indicator. The first was the establishment of the Federal Reserve System. Now, when a bank is pressed for funds, it has simply to go to one of the twelve Federal Reserve Banks and rediscount its eligible paper. The second factor has been the increasingly important part that investments play in the banks' offerings of credit. Loans and investments, so far as credit is concerned, are essentially the same, but the one is optional to the bank, and the other optional to its customer, so now there would not be the tendency to an increase of investment when loans are pressing hard, and there would develop a tendency to sell investments in proportion as there was a pressure for loans. Thus two factors have developed, the one quite suddenly, and the other by a slow process extending over years, which have tended to invalidate this ratio as a business forecaster.

Other attempts to forecast general business take the form of some mechanical projection of the cycles. Were there a real periodicity in business cycles, any actual evidence that the several phases of the cycle recurred at regular intervals, this projection could be accomplished quite simply by mathematical formulæ dealing with such periodicities (Fourier series, etc.). There is no objective evidence, however, that the cycle recurs at regular intervals. Taking as a standard of measurement the point at which the index crosses "normal" on the upgrade, we get the following cycles in the clearings index of business:

Cycle beginning		and lasting	
March, 1876	5	months	
August, 1876	5	"	
January, 1877	33	"	
October, 1879	50	"	
December. 1883	32	"	

Cycle beginning	and	lasting
August, 1886	. 22	months
June, 1888		"
January, 1899	23	u
December, 1900	45	"
September, 1904		"
March, 1909	. 35	"
February, 1912	47	46
January, 1916	41	
June, 1919	. 34	"
April, 1922	. 19	"
November, 1923		

There is little regularity shown by this method of measuring the length of cycles, and it is obvious that the average length of such a cycle would give a forecast subject to a very wide margin of error. This is, of course, an arbitrary way of determining the length of cycles. Other methods would be to measure from peak to peak, trough to trough, etc., but the subjective element very often invalidates such measures, as is evident by the lack of agreement among economists as to the length of cycles, what constitutes a cycle, etc.

Other methods of wave projection are not based on any assumption of periodicity in business cycles. The so-called "quadrature theory," developed by Edge and Karsten postulates the same idea that is fundamental in the correlation method; i. e., that there are close relationships of cause and effect between economic series. "Two forces are said by Mr. Edge to be in quadrature when they trace curves such that the fluctuations of one of the curves correspond to the fluctuations of a curve of the integration or cumulation of the data of the other curve. When a cause-and-effect relation exists between two such phenomena, the first may then be said to be cumulatively affected by the second." <sup>4</sup> Karsten applies this theory successfully in tracing the relationship of car shortage data to interest rates. The crude data show a moderate relationship between the two series.

<sup>&</sup>lt;sup>4</sup>Karl G. Karsten: "The Theory of Quadrature in Economics," Journal of the American Statistical Association, March, 1924, p. 14.

with interest rates lagging several months irregularly. He then cumulates the deviations of the car shortage figures from their average and obtains a very close correspondence with the interest rate, and the interest rate can be forecast by projecting the cumulated curve of car shortages. This method is interesting and challenging, but much proof would be needed to show an inherent relationship between two such series, for it is possible that the mathematical abstractions bring to light economic coincidences rather than any invariable cause-and-effect relationships.

Fisher <sup>5</sup> uses a method of this same general class, but he deals with the rate of change in one series as related to the actual data in another series. He uses an ingenious method of distributing the lag in such a way as to bring about a close correspondence between the two series. The volume of trade (Harvard) is approximated by the "price-change shot forward." Here again some doubt must arise as to any inherent causal relation between the series investigated. Furthermore, the methods used have been chosen to bring about the desired results, so that there can be little objective validity to his conclusions.

Often a very practical sort of wave projection is obtained by applying this idea of the rate of change. Thus, in a series such as electric power production, a very smooth curve is obtained by plotting the ratio of each month to the corresponding month of the preceding year. This smooth curve can be readily projected graphically, and will usually give a very good forecast for a few months ahead. But the cycles in most economic series represent skew curves rather than this very even sine curve movement found in electric power production; i. e., there is a gradual process of recovery leading to the heights of prosperity, then usually a sudden and rapid decline. The upward movement, being slow and gradual, may often successfully be

<sup>&</sup>lt;sup>5</sup> Irving Fisher: "Our Unstable Dollar and the So-called Business Cycle," Journal of the American Statistical Association, June, 1925, pp. 179-202.

projected by this method, but the precipitate downward movement is less readily foreseen, and more difficult to project. And, of course, from the practical point of view, it is the approach of "bad times" which it is most important to know about.

All things considered, then, the various methods of fore-casting have not given highly satisfactory results. One reason for this was found in the continually changing underlying conditions in business. Another reason was found in the absence of regularity in the time movement of the phases of the business cycle. A glance at Chart 39 (Clearings Index of Business) will show that it is not only difficult to determine how long any phase of the cycle will continue, but also the degree of intensity which it will reach.

Although there have been notable brilliant forecasts of certain economic series by each of the methods considered, there have been also innumerable dismal failures. No method has given fool-proof results. But the importance of an intelligent analysis of the various factors of the business cycle, a measure of their intensity, an understanding of their changing relationships, and an exact quantitative expression of the measurement of economic events should lead to a much more intelligent prevision of business, and to a lessening of the severity of business cycles. Within reasonable limits we can now understand what is happening, and what has happened, and we can estimate roughly what is going to happen. And it is through measures of the type described in the preceding chapters, that much can be done towards the intelligent understanding that should eventually lead to control of the business cycle.

## APPENDIX — TABLE 1

(CHART 2)

## INDEX OF VOLUME OF CROP PRODUCTION

Each Crop Weighted by Its Average Price for Period 1909–1918

Base-average 1880-89 = \$3,428,000

Year	Index	Year	Index	Year	Index
1870	58.9 53.3 60.0 57.46 56.0 73.5 71.0 77.4	1890	103.7 130.8 109.0 108.9 102.0 121.0 127.1 125.6	1910	171.3 160.2 191.0 167.8 186.6 199.3 172.3 187.8
1878 1879	84.0 88.8	1898 1899	135.0 129.0	1918 1919	187.3 188.6
1880	94.7 76.7 97.8 95.7 105.3 103.7 99.46 94.8 110.3 125.3	1900	127.1 120.7 152.49 140.2 152.7 155.6 168.9 152.3 162.7 166.6	1920	204.7 177.7 191.47 191.2 189.1 195.0 196.4

p - preliminary

## APPENDIX — TABLE 1 — Continued

$\operatorname{Cotton}$	crop	multiplied	by	\$ .154	per	lb.
Wheat	"	ı î	"	1.187	- "	bu.
Hay	"	"	"	13.14	"	ton
Oat	"	"	"	.461	"	bu.
$\mathbf{R}\mathbf{y}\mathbf{e}$	"	"	"	.968	"	"
m Corn	"	"	"	.762	"	"
Tobacco	"	"	"	.138	"	lb.
Potato	"	"	"	.808	"	bu.
Barley	"	"	"	.704	"	"
Buckwhea	t ''	"	"	.944	"	"

Source: 1870-1880 Statistical Abstract 1887.

1881-1923 Agricultural Year Book, 1919.

1924-1925 Dec. 1 Crop Estimate.

## APPENDIX — TABLE 2

(CHART 8)

Source, see p. 39

## RAILWAY FREIGHT TRAFFIC

Net Ton Miles of Freight (Revenue and non-revenue) Carried on Class I Railroads in the United States\*

## (In 1,000,000)

1852		1,101	1864		$6,\!178$	1876		23,148
1853		1,158	1865		5,729	1877		23,182
1854		1,490	1866		6,946	1878		28,297
1855		1,719	1867		8,019	1879		34,625
1856		2,193	1868		9,105	1880		38,375
1857		2,200	1869		11,170	1881		42,556
1858		2,306	1870		13,041	1882		43,012
1859		2,521	1871		14,768	1883		44,065
1860		3,282	1872		17,008	1884		44,725
1861		4,061	1873		19,825	1885		49,152
1862		5,328	1874		20,490	1886		52,802
1863		5,504	1875		20,776	1887		62,061
		,			(			•

<sup>\*</sup> Estimated from reports of the varying number of railroads available.

## APPENDIX — TABLE 3

(CHART 14)

## $PRODUCTION \ INDEXES \ (Snyder)$

1910–1914 = 100. Unweighted average of relatives

			49 items	87 items				49 items	87 items
1870			33.75	33.80	1900			65.89	65.29
1871			35.09	35.83	1901			73.61	71.58
1872	Ī		35.23	35.23	1902			77.92	77.60
1873		Ī	35.26	35.26	1903	-		80.86	78.45
1874	•	Ī	34.01	34.01	1904	-		82.78	78.61
1875	•	•	36.41	36.41	1905	•	•	83.46	82.75
1876	•	•	38.31	38.31	1906	•	•	89.44	90.21
1877	•	•	40.72	40.72	1907	•	•	90.84	91.48
1878	٠	•	41.03	41.03	1908	•	•	88.64	81.75
1879	•	•	44.77	44.77	1909	•	•	93.02	90.94
1019	•	•	TT. 11	11.77	1303	•	•	90.02	90.9 <del>1</del>
1880			47.42	45.75	1910			96.45	96.28
1881	_		48.50	47.63	1911			95.58	94.66
1882			52.73	50.57	1912			102.20	101.93
1883			49.86	47.30	1913			102.60	105.28
1884		-	47.62	42.64	1914			103.67	102.20
1885			47.04	41.46	1915			111.28	109.84
1886	·	-	50.66	44.24	1916	į		121.42	124.53
1887	•	•	54.15	47.39	1917	•	•	128.22	131.39
1888	•	•	53.17	46.74	1918	•	•	126.18	125.49
1889	•	•	54.32	48.03	1919	•	•	119.08	121.67
1000	•	•	01.02	10.00	1010	•	•	110.00	121.01
1890			54.91	46.85	1920			125.46	128.97
1891			58.90	52.89	1921			102.84	110.91
1892			57.95	52.40	1922			125.17	128.66
1893	Ť	Ċ	56.77	49.35	1923			137.92	144.10
1894	•	•	54.84	48.31	1924	·	•	135.16	141.22
1895	•	•	58.48	52.36	1925	•	•	143.27	149.69
1896	•	•	58.44	51.71	1020	•	•	1.10.21	110.00
1897	•	•	59.46	53.04					
1898	•	•	59.31	54.42					
1899	•	•	64.42	61.22					
1000	•	•	01.12	01.22					

## APPENDIX - TABLE 4

Sources, see p. 75

## EMPLOYMENT IN NEW YORK STATE FACTORIES

#### AVERAGE

Unit = One hundred employed

		-	Data			Data
1910 . 1911 . 1912 . 1913 . 1914 . 1915 . 1916 . 1917 . 1918 .	: : : : : : : : : : : : : : : : : : : :	:	4,940 5,793 6,042 6,137 5,730	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	 :	5,941 4,642 4,996 5,534 5,044 5,009

#### Unit = One hundred employed

	1919	1920	1921	1922	1923	1924	1925
	Data *In dex	Data Index	Data In- dex	Data In- dex	Data In- dex	$Data \begin{vmatrix} In-\\ dex \end{vmatrix}$	Data In- dex
Jan. Feb. Mar. Apr. May June July Sept. Oct. Nov. Dec.	5705 11: 5636 11: 5608 10: 5597 11: 5546 11: 5531 11: 5672 11: 5792 11: 5768 11: 5768 11: 5926 11: 6133 11:	6136 121 6310 123 6225 6131 122 6131 122 6610 122 66076 123 7 5953 120 7 5953 120 7 5976 117 8 5767 114 6 5454 106 9 5055 98	4756 94 4803 94 4708 93 4614 92 4528 90 4441 90 4435 90 4606 92 4718 93 4713 92 4714 92	4638 91 4785 94 4843 94 4780 94 4823 96 4899 98 4899 99 5013 101 5112 102 5277 104 5399 105 5479 107	5470 108 5539 109 5670 110 5658 111 5603 112 5553 111 5514 111 5463 110 5486 109 5558 100 5479 107 5412 105	4892 98 4951 98 4954 96 4990 97	5053 5107 99 5016 99 4949 4910 98 4858 98 4872 98 4997 100 5097 100 5128 100

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

## APPENDIX - TABLE 5

(Charts 3, 4, 5, 6, 7, 10, 12, 19)

# PRODUCTION OF PRODUCERS' GOODS AND CONSUMERS' GOODS

Sources, see pp. 85-91

### COTTON CONSUMPTION

Unit = Thousand bales

Including linters, 1870-1903; excluding linters, 1904 to date

#### CROP YEARS

	Data		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878	797 1026 1147 1116 1213 1098 1256 1314 1459 1457	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	1501 1866 1849 2038 1814 1687 2095 2095 2205 2309	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	2518 2604 2847 2416 2300 2984 2500 2841 3472 3672	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	3687 3604 4080 4187 3980 4523 4809 4985 4539 5092	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	4622 4498 5129 5483 5577 5597 6398 6789 6566 5766	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	6420 4893 5910 6666 5681 6191

	1918-	-1919	1919-	-1920	1920-	-1921	1921-	1922	1922-	-1923	1923-	-1924	1924-	1925
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Aug Sept Oct Nov Dec Jan Feb Mar Apr May . June . July .	535 490 440 456 473 557 433 476 488 474 510	107 99 85 91 93 102 90 81 91 92 91	497 491 556 491 512 592 516 576 567 541 555 525	98 97 105 96 98 106 105 105 106 100 105	484 458 401 333 295 366 395 438 409 441 462 410	93 89 74 64 56 64 78 79 75 80 85 76	467 485 495 527 512 527 473 518 447 496 508 459	88 92 89 99 94 91 92 91 80 88 92 84	527 495 534 578 528 610 567 623 577 621 542 462	97 92 95 106 95 103 108 107 101 108 96 83	492 484 542 532 462 577 508 484 480 414 350 347	89 88 94 93 82 95 95 82 70 61	357 435 533 492 532 590 550 583 597 531 494 484	63 78 91 87 92 96 101 96 101 89 84 83
Total Aver.	5766 480	94	6420 535	102	4893 408	<b>7</b> 6	5912 493	90	6665 555	99	5670 472	83	6178 515	88

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

# INDEX OF WOOL MILL ACTIVITY Weighted Index of Percentage of Hours Active for Looms and Spindles

		 19.	19	19	30	19	21	19.	22	19	23	192	3.4	19;	25
		Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.		61.2 52.4 49.5 60.6 71.0 75.9 82.0 82.9 83.6 86.6 87.8 87.6	76 65 62 75 88 94 102 103 104 108 109	86.5 88.5 85.7 88.0 86.6 77.8 62.2 58.3 56.8 61.0 53.1 43.9	108 110 107 109 108 97 77 72 71 76 66 55	38.9 52.6 60.8	41 48 65 76 92 99 102 97 97 99 100 96	71.6 66.0	93 91 93 89 82 86 89 87 99 106 105	86.8 95.3 96.5 95.3 90.7 84.0 79.1 80.4 82.1	111 108 118 120 118 113 104 98 100 102 101 91	76.4 69.7	94 96 95 87 84 76 74 87 98 100	78.5 77.8 75.0 71.4 67.1 65.6 62.3 66.9 70.9 75.4 74.7 70.8	98 97 93 89 83 81 77 83 88 94 93 88
Total Aver.	:	73.4	9i	70.7	88	67.9	84	75.7	94	86.2	iö7	70.9	 88	71.4	89

<sup>\*</sup>Index = percentage deviation of weighted index from trend, no seasonal allowed for.

#### PIG IRON PRODUCTION

Unit = Thousand gross tons

D	ıta	Data		Data		Data		Data		Data
1871   1, 1872   2, 1873   2, 1874   1, 1875   1, 1876   1, 1877   1, 1878   2,	39 1886 63 188: 02 188: 445 188: 866 188- 557 188: 93 1886 83 1887 1881 1882 1883	1 3,574 4,000 3 4,085 4 3,689 5 3,688 5 5,273 7 5,901 8 5,955	1890 1891 1892 1893 1894 1895 1896 1897 1898	8,575 7,703 8,619 6,738 6,435 9,221 8,313 9,397 11,477 13,336	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	13,405 15,495 17,431 17,504 16,160 22,639 24,874 25,344 15,687 25,419	1910 1911 1912 1913 1914 1915 1916 1917 1918	26,907 23,371 29,380 30,626 23,068 29,620 39,062 38,245 38,706 30,688	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	36,603 16,593 26,995 40,059 31,108 36,398

	1918		1920	,	1921	!	1922	2	1928	3	192.	4	1928	5
	Data	* In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	3,302 2,940 3,090 2,478 2,108 2,115 2,429 2,743 2,488 1,864 2,392 2,633 30,583 2,549	120 116 109 90 76 79 98 92 65 84 94	3,044 3,067 3,147 3,129 3,293 2,935 2,704 36,414	106 114 115 96 104 111 110 109 112 111 100 94	2,416 1,937 1,596 1,193 1,221 1,065 865 954 1,247 1,415 1,649	82 72 53 41 41 38 30 32 34 41 47 55	1,645 1,630 2,036 2,072 2,307 2,361 2,405 1,816 2,034 2,638 2,850 3,087	54 59 65 68 76 81 81 59 68 84 92 101	3,230 2,994 3,524 3,550 3,868 3,676 3,678 3,149 2,894 2,921 40,059 3,338	103 105 110 114 124 122 121 110 102 98 90 93	2,962 31,108	94 105 105 101 81 66 57 58 65 75 76 92	3,250 36,398	102 106 105 99 89 84 83 81 84 89 90

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### STEEL INGOT PRODUCTION

Unit = Thousand gross tons

	Data		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878 1879	710 907	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	1,210 1,540 1,685 1,624 1,504 1,661 2,486 3,239 2,812 3,284	1890 1891 1892 1893 1894 1895 1896 1897 1898	4,149 3,787 4,780 3,899 4,280 5,932 5,124 6,942 8,801 10,459	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	9,996 13,156 14,556 14,105 13,530 19,463 22,624 22,559 13,677 23,299	1910 1911 1912 1913 1914 1915 1916 1917 1918	25,154 23,029 30,285 30,280 22,820 31,284 41,402 43,619 43,051 33,695	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	40,881 19,224 34,568 43,486 36,645 44,152

	191	9	192	0	192	1	192	2	192	3	192	4	192	5
	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	3,651 3,178 3,127 2,632 2,266 2,607 2,946 3,226 s s s	119 118 96 88 77 91 102 110	3,525 3,403 3,918 3,133 3,424 3,540 3,329 3,563 3,563 3,563 3,582 3,134 2,779	111 119 116 101 113 120 111 117 123 110 101	2,518 1,999 1,795 1,387 1,447 1,146 918 1,301 1,343 1,848 1,897 1,631	76 67 51 43 46 37 30 41 45 55 59 56	1,892 2,072 2,815 2,902 3,219 3,128 2,953 2,629 2,818 3,410 3,430 3,300	56 68 78 88 99 92 81 91 98 104 110	3,841 3,472 4,067 3,964 4,216 3,767 3,531 3,696 3,357 3,577 3,134 2,863	109 110 109 117 126 116 107 111 106 100 93	3,650 3,826 4,207 3,348 2,640 2,066 1,878 2,553 2,828 3,125 3,121 3,569	101 118 110 96 77 62 55 74 87 85 90 112	4,199 3,756 4,199 3,588 3,458 3,207 3,088 3,424 3,493 3,893 3,907 3,976	113 113 107 100 99 94 89 98 105 104 110 123
Total . Aver			40,893 3,408	ii2	19,230 1,603	51	34,568 2,881	89	43,486 3,624	iò8	36,811 3,068	89	44,152 3,679	iös

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.  $\mathbf{s} = \mathrm{strike}.$ 

#### .

## U. S. LUMBER PRODUCTION, REPORTED CUT

Unit = Million board feet

	Data		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878	12,756	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	18,091	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	23,845	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	34,135 30,503 37,551 40,256 33,224 44,510	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	40,018 37,003 39,158 38,387 37,346 31,242 34,791 33,193 29,362 34,552	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	33,799 26,961 31,569 37,166 35,931 37,500

## LUMBER CUT OF NATIONAL LUMBER MFRERS'. ASS'N Unit = Million board feet

	191	9	1920	)	192.	1	192	2	192	3	192.	4	192.	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan. Feb. Mar. Apr. Apr. May June July Aug. Sept. Oct. Nov. Dec. Total Aver.	835 858 1,036 1,099 1,112 1,043 1,114 1,276 1,197 1,270 1,029 842 12,711 1,059	88 93 96 100 85 87 97 101 100 103 97 96	1,033 1,182	107 111 108 112 95 94 92 92 92 90 89 83 72	598 670 798 843 1,019 941 886 974 917 991 922 825 10,383 865	62 71 72 75 76 77 76 75 75 79 85 92	987 845 970 994 1,267 1,152 1,323 1,207 1,306 1,236 1,103	96 89 87 88 94 93 97 101 97 103 113 122	1,066 978 1,355 1,271 1,537 1,459 1,297 1,519 1,404 1,552 1,332 1,029	108 102 121 111 112 117 109 115 112 121 121 112	1,155 1,210 1,275 1,359 1,470 1,246 1,202 1,260 1,259 1,388 1,126 1,018	116 124 112 117 106 99 100 94 100 107 101 110		122 115 112 113 105 110 116 103 106 110 102 113

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### SILK CONSUMPTION

#### APPROXIMATE DELIVERIES AT AMERICAN MILLS

Unit = Number of bales

			Data
1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	 	 :	*198,692 334,649 367,620 358,417 365,937 501,343

<sup>\*</sup> Total 11 months.

	192	0	192	1	192	8	192	3	192.	4	1928	<u>-</u>
	Data	Index	Data	Index	Data	Index	. Data	Index	Data	Index	Data	Index
Jan. Feb. Mar. Apr. Apr. May June July Aug. Sept. Nov. Dec.	30,071 27,511 25,336 22,325 14,869 10,846 19,101 16,624 11,112 10,735 10,162	128 117 107 94 62 45 79 68 45 44 41	22,176 16,725 26,942 31,933 31,307 32,217 33,762 33,557 31,769 26,816 26,515 20,930	89 67 107 126 123 126 131 130 122 102 101 79	33,842 22,107 26,651 24,247 33,284 29,529 24,996 34,772 34,212 37,471 35,467 31,042	127 82 99 89 122 108 91 125 123 134 126 109	34,680 36,231 33,515 38,193 24,509 27,824 28,573 33,547 26,929 25,917 25,225 23,274	122 126 116 132 84 95 97 113 90 86 84 77	32,925 29,804 26,543 25,985 28,272 23,164 30,952 29,518 36,366 35,508 32,939 33,961	108 97 86 84 91 74 98 93 114 111 102 105	39,885 37,529 45,157 40,040 38,266 39,575 44,013 44,047 41,684 46,815 41,848 42,484	122 114 137 121 115 118 130 130 122 136 121 122
Total . Aver. :	198,692 18,063	76	334,649 27,887	109	367,620 30,635	111	358,417 29,868	102	365,937 30,495	97	501,343 41,779	124

<sup>\*</sup> Index = percentage deviation of actual data from trend, no seasonal allowed for.

#### PRODUCTION OF CEMENT

#### Unit = Thousand barrels of 376 pounds

	Data		Data		Data		Data		Data
1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	2,073 2,500 3,250 4,190 4,000 4,150 4,500 6,943 6,503 6,832	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	7,777 8,223 8,759 8,002 8,362 8,731 9,526 11,038 12,344 15,855	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	17,231 20,069 25,754 29,899 31,675 40,102 51,000 52,230 52,911 66,690	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	77,785 79,548 83,351 92,949 89,050 86,708 92,363 93,454 71,515 80,778	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	100,023 98,842 114,790 137,460 148,859 161,298

	191	9	192	0	192	1	1922		1925		1924		1925	i
	†Data	*In- dex	†Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb Mar Apr May . June . July . Aug Oct Nov		63 64 67 73 77 80 87 87 89 89 88 71		122 106 99 88 87 89 87 90 93 97 102 106	6,763 8,651 9,281 9,296 9,568 10,244 10,027 10,506 8,921	77 74 92 94 87 90 94 95 96 96 93 89	4,291 4,278 6,685 9,243 11,176 11,245 11,557 11,664 11,424 12,287 11,349 8,671	78 69 87 97 101 105 109 104 106 108 114 113	7,990 8,210 9,880 11,359 12,910 12,382 12,620 12,967 13,109 13,350 12,603 9,997	140 128 124 115 112 111 115 112 117 113 122 125		148 129 125 114 116 118 123 126 124 121 123 126	8,856 8,255 11,034 13,807 15,503 15,387 15,641 16,419 15,939 15,992 13,656 10,809	14- 11: 12: 12: 12: 12: 13: 13: 13: 13: 12: 12: 12: 12: 12: 12: 13: 13: 13: 13: 13: 12: 12: 13: 13: 13: 13: 13: 14: 15: 16: 16: 16: 16: 16: 16: 16: 16: 16: 16
Total Aver.	::		••	97	98,293 8,191	90	113,870 9,489	99	137,377 11,448	i20	148,859 12,405	i24	161,298 13,442	iż

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### COPPER PRODUCTION

Unit = Thousand pounds

	Data		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878 1879	28,224 29,120 28,000 34,720 39,200 40,320 42,560 47,040 48,160 51,520	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	60,480 71,680 90 646 115,526 144,947 165,875 157,763 181,477 226,361 226,776	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	259,763 284,122 344,999 329,354 354,188 380,613 460,061 494,078 526,513 568,667	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	606,177 602,073 659,509 698,045 812,537 888,784 916,971 847,151 956,841 1,126,521	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	1,088,237 1,114,764 1,249,095 1,235,570 1,148,431 1,488,072 2,005,875 1,895,434 1,910,023 1,212,334	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	1,224,550 472,026 987,707 1,477,819 1,587,694 1,677,780

<sup>†</sup> Monthly data not available for publication prior to 1921.

#### COPPER PRODUCTION - Continued

Unit = Million pounds

	191	9	192	9	192.	1	192:	3	192	3	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	135.7 111.7 102.0 98.8 92.7 95.9 100.4 108.0 108.7 115.1 117.3 103.0	111 100 81 81 73 78 86 88 92 94 100 84	121.9 117.5 120.3 116.1 115.0 116.1 109.7 112.5 104.9 105.2 106.7 95.7 1,341.7 111.8	98 103 94 94 89 92 92 90 87 84 90 77	85.9 76.5 89.1 51.1 24.2 19.4 17.8 21.4 20.9 24.6 22.3 18.6	68 66 68 40 18 15 17 17 17 19 18 15	25.8 37.4 62.3 77.0 92.0 95.2 93.5 99.7 95.0 103.4 101.6 104.7	20 32 47 60 69 73 75 77 76 79 82 81	112.3 102.7 121.6 118.2 125.4 125.5 126.1 131.7 124.5 132.1 127.8 129.7 1,477.5 123.2	85 85 89 90 92 94 100 100 98 100 101 99	133.3 131.4 130.4 132.1 131.2 127.9 129.6 133.5 127.6 137.9 136.6 136.2	99 107 94 99 94 95 101 100 99 103 107 102	137.6 149.8 141.1 140.1 137.1 137.0 136.2 135.4 141.2 134.8 138.4	109 111 107 104 99 102 105 100 103 104 104 102

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal allowed for.

#### ZINC PRODUCTION

Unit = Short tons

1882   33,765   1892   87,260   1902   156,927   1912   338,806   1922   354,277		Data		Data		Data		Data		Data
	1881 1882 1883 1884 1885 1886 1887 1888	33,765 36,872 38,544 40,688 42,641 50,340 55,903	1891 1892 1893 1894 1895 1896 1897 1898	80,873 87,260 78,832 75,328 89,686 81,499 99,980 115,399	1901 1902 1903 1904 1905 1906 1907 1908	140,822 156,927 159,219 186,702 203,849 224,770 249,860 210,424	1911 1912 1913 1914 1915 1916 1917 1918	286,526 338,806 346,676 353,049 489,519 668,343 669,573 517,927	1921 1922 1923 1924 1925 1926 1927 1928	200,500 354,277 510,434 517,339 590,928

	1920	)	1921	!	1922	3	1928	3	192.	4	1928	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	43,441 43,921 48,256 45,399 45,415 41,009 40,194 38,226 36,819 35,335 33,318 28,439 479,772 39,986	104 113 112 111 109 108 106 105 106 98 90 74	25,916 17,769 15,741 16,550 18,026 19,443 15,495 14,621 14,538 21,135 22,013 215,614 17,968	59 44 35 33 41 49 39 39 39 38 55 55	23,706 22,513 26,532 25,506 27,419 28,547 31,917 31,423 33,134 39,940 40,200 42,841 373,678 31,140	52 53 56 57 60 69 78 79 87 101 99 102	46,317 42,443 48,731 46,866 47,347 42,840 43,065 41,625 39,105 42,098 44,280 46,485 531,202 44,267	97 96 99 100 100 99 100 101 98 102 105 106	49,709 43,933 47,775 44,949 47,666 43,442 42,913 41,775 40,852 42,488 42,633 47,711 535,846 44,654	100 95 93 92 96 96 97 99 99 97 105	50,386 46,811 51,485 48,851 49,738 45,921 47,583 47,849 47,384 50,497 50,629 53,794	97 97 96 96 98 102 107 110 113 111 113

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

## TIN DELIVERIES IN THE UNITED STATES AT BOTH ATLANTIC AND PACIFIC PORTS (Excl. of Bolivian Tin)

Unit = Long tons

	 	Data			Data		 	Data		 	Data
1890	 	31,499	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	 	30,160 33,111 35,589 39,540 37,007 40,144 42,930 36,917 35,131 43,484	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	 	47,250 46,332 51,395 45,551 43,308 50,387 56,216 57,881 58,339 32,301	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929		51,120 25,916 57,460 70,154 64,125 76,455

	191	9	1920	9	192	1	192.	2	192	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	1,850 2,450 2,070 36 20 68 132 4,345 4,825 2,875 6,665 6,965	40 49 39 1  2 88 96 58 167 149	3,910 5,200 5,130 3,305 3,550 6,500 5,530 3,745 4,860 3,415 3,395 2,580	83 100 93 71 73 122 96 74 94 67 82 53	1,585 1,683 1,590 1,225 1,590 1,525 3,320 2,605 2,280 3,250 3,710	32 30 30 33 25 29 26 63 49 43 76 74	4,275 3,215 6,030 4,995 4,740 5,130 4,590 4,150 5,603 4,812 4,870	85 58 103 100 92 90 75 77 92 103 110 95	6,185 6,634 6,775 6,035 5,410 5,305 5,510 4,540 6,785 4,810	128 109 110 132 114 92 84 99 80 98 150	8,845 4,560 7,590 5,240 4,310 3,930 4,805 4,985 5,090 5,790 4,085	91 151 73 143 96 71 60 84 85 88 124 75	7,155 7,205 7,100 6,655 4,910 6,175 6,475 6,520 6,360 6,070 5,670 6,160	130 119 111 122 87 99 96 110 105 101 118 109
Total . Aver	32,301 2,692	<b>5</b> 8	51,120 4,260	84	25,918 2,160	42	57,460 4,788	90	70,154 5,846	ió7	64,125 5,344	95	76,455 6,371	iö9

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal allowed for.

#### PETROLEUM PRODUCTION

Unit = Thousand barrels

	Data		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878 1879	5,261 5,205 6,293 9,894 10,927 8,788 9,133 13,350 15,397 19,914	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	26,286 27,661 30,350 23,450 24,218 21,859 28,065 28,283 27,612 35,164	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	45,824 54,293 50,515 48,431 49,344 52,892 60,960 60,476 55,364 57,071	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	63,621 69,389 88,767 100,461 117,081 134,717 126,494 166,095 178,527 183,171	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	209,557 220,449 222,935 248,446 265,763 281,104 300,767 335,316 355,928 378,367	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	442,929 472,183 557,531 732,407 713,940 755,852

#### PETROLEUM PRODUCTION - Continued

	191	9	1920	)	192.	1	192:	2	1928	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb	28,835 26,549 29,952 29,628 30,587 30,878 34,020 33,613 33,893 34,214 33,026 33,172	98 95 93 92 91 97 100 101 102 98 98	33,193 36,171 34,945 36,622 36,663	102 107 102 103 103 105 108 106 107 110	35,524 41,105 40,233 42,189 40,548 40,461 41,109 36,763 35,832	106 107 107 108 110 106 102 105 95 89 99 108	41,314 47,188 45,167 47,002 46,087 47,134	112 114 111 113 111 110 111 109 112 116 120	48,588 56,969 59,008 62,377 62,845 65,925 66,422 65,306 67,506 65,388	124 126 127 134 139 142 146 144 142 145 131	55,889 60,141 59,830	126 134 125 127 129 124 123 126 124 120 118	54,045 60,433 61,431 68,082 66,675 67,318 66,887 64,708 64,352	123 121 117 122 132 129 126 127 121 116 146 119
Total . Aver	378,367 31,531	97	442,929 36,911	i06	472,183 39,349	ió4	557,531 46,461	iis	732,407 61,034	i37	713,940 59,495	i 24	755,852 62,988	i23

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### PRODUCTION OF GAS AND FUEL OIL

Unit = Million gallons

		Data			Data			Data		 	Data
1890 1891 1892 1893 1894 1895 1896 1897 1898 1899			1900 1901 1902 1903 1904 1905 1906 1907 1908 1909		360  1,702	1910 1911 1912 1913 1914 1915 1916 1917 1918		3,734  6,513 7,321 7,627	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	:	8,861 9,664 10,706 12,074 13,460 15,278

	191	9	1920	,	192.	1	192	3	192	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan. Feb. Apr. Apr. June July Aug. Sept. Oct. Nov. Dec.	590 554 575 589 652 632 638 686 683 680 663 685	103 101 97 98 100 97 94 96 96 96 97	618 590 687 643 707 690 751 834 837 823 823 859	96 96 103 95 97 94 99 104 105 103 107	733 758 813 817 826 807 784 788 834 799	116 107 101 108 100 101 95 87 89 94 94 102	761 849 792 937 903	107 100 102 94 103 100 102 95 93 94 104	989 903 971 977 966 971 1,053 1,011 1,033 1,070 1,058 1,073	112 107 106 106 96 97 102 92 95 99 102	1,063 1,025 1,114 1,117 1,156 1,107 1,103 1,167 1,114 1,161 1,134 1,199	109 111 111 110 105 101 97 97 94 98 100	1,059 1,204 1,230 1,274 1,360 1,445 1,404 1,281 1,322	111 105 110 111 107 114 117 108 110 103 100
Total . Aver	7,627 636	98	8,861 738	iöı	9,664 805	99	10,706 892	99	12,074 1,006	<b>i</b> 02	13,460 1,122	iö3	15,278 1,273	i08

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal allowed for.

#### SOLE LEATHER PRODUCTION

#### Unit = Thousand sides

	Data		Data
1910	19,837 22,515	1920 . 1921 . 1922 . 1923 . 1924 . 1925 . 1926 . 1927 . 1928 . 1929 .	18,393 17,841 17,554 18,739 14,638 14,874

	191	9	192	0	192	1	192	2	192	3	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	2,053 1,707 1,741 2,039 1,995 2,039 1,873 1,924 1,914 1,904 1,640 1,686 22,515 1,876	125 118 108 123 115 116 119 118 123 115 111 108	1,704 1,532 1,764 1,590 - 1,706 1,751 1,323 1,376 1,459 1,318 1,323 1,323	104 106 110 96 98 102 96 81 88 88 89 85	1,178 1,351 1,423 1,561 1,522 1,431 1,607 1,619 1,705 1,746	73 81 84 86 90 87 91 99 97 98 115 112	1,655 1,466 1,472 1,327 1,321 1,408 1,398 1,509 1,491 1,551 1,482 1,474	101 101 91 80 76 80 89 93 95 94 100 94	1,674 1,629 1,647 1,719 1,411	101 100 106 101 96 93 105 106 90 91 92 83	1,373 1,213 1,213 1,173 1,147 1,063 1,151 1,169 1,225 1,351 1,198 1,362	84 84 75 71 66 61 73 72 78 81 81 87	1,288 1,203 1,313 1,320 1,286 1,331 1,293 1,279 1,111 1,315 1,074 1,062	78 83 82 80 74 76 82 79 71 79 73 68

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for

#### BITUMINOUS COAL PRODUCTION

Unit = Thousand net tons

	Data		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878	17,371 27,543 27,220 31,450 27,787 29,863 30,487 34,841 36,246 37,898	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	42,832 53,961 68,430 77,251 82,999 72,824 74,645 88,562 102,040 95,683	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	111,302 117,901 126,857 128,385 118,820 135,118 137,640 147,618 166,594 193,323	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	212,316 225,828 260,217 282,749 278,660 315,063 342,875 394,759 332,574 379,744	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	417,111 405,907 450,105 478,435 422,704 442,624 502,520 551,791 579,386 465,860	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	568,667 415,922 422,268 564,157 483,280 522,951

#### BITUMINOUS COAL PRODUCTION - Continued

	1918	9	1920	)	192.	1	192	2	192	3	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb. Mar. Apr. May June June Sept. Oct. Nov. Dec.	34,293 32,712 38,186 37,685 43,425 43,613 48,209 57,200 19,006 37,235	95 84 81 95 100 95 107 99 109 122 44 87	41,055 47,850 38,764 39,841 46,095 45,988 49,974 50,241 53,278 52,576 53,257	110 105 111 110 102 115 112 111 112 111 119 122	31,524 31,054 28,154 34,057 34,635 31,047 35,291 35,870 44,687 36,805 31,650	80	38,930 42 425 51,936 16,335 21,005 23,096 17,602 26,755 42,463 46,733 46,900 48,088	81 102 113 44 52 55 41 60 86 91 100 106	48,411 44,028 47,660 47,054 46,678 50,544 47,805 50,869 44,387 41,208	107 104 105 117 114 109 106 105 99 99 94 89	47,262 41,253 30,404 32,248 31,433 33,317 35,892 42,340 48,373 42,066 46,228	108 113 89 81 77 73 75 74 88 94 89 98	38,987 37,626 33,702 35,474 37,167 39,582 44,883 46,817 53,203 50,780 52,816	109 96 83 92 87 88 92 96 100 106 110
Total . Aver	465,860 38,822	93	568,667 47,389	ii2	415,922 34,661	ši	422,268 35,189	77	564,157 47,013	i04	483,280 40,273	 88	522,951 43,579	98

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### LOCOMOTIVES BUILT BY PRINCIPAL LOCOMOTIVE COMPANIES

Unit = Number

		Data
1919 1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	 	 2,766 2,394 1,349 1,274 3,189 1,465 1,127

	19	19	19	20	19	21	192	22	19	23	19.	84	19:	2 <i>5</i>
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	366 299 386 233 238 204 194 333 162 144 62 145 2,766 231	166 135 175 105 108 92 88 151 74 65 28 66	196 126 105 132 188 174 178 233 201 300 277 284 2,394 199	32 58 48 60 89 78 80 109 89 139 127 133	220 177 161 185 75 80 57 95 106 75 29 89 1,349 112	104 82 74 84 34 36 26 43 47 34 13 41	74 44 39 21 70 114 128 151 119 145 159 210 1,274 106	34 20 18 10 37 53 59 70 55 67 74 98	229 207 282 217 238 232 239 272 335 310 299 329 3,189 266	107 97 132 102 111 109 112 127 157 141 140 154	151 99 132 73 111 145 140 139 104 96 133 142 1,465	71 47 62 34 52 63 66 66 49 45 63 67	90 85 109 92 96 110 66 104 94 79 98 104 1,127	43 40 52 44 46 52 31 49 45 38 47 49

<sup>\*</sup> Index = percentage deviation of actual data from trend, no seasonal allowed for, but gradual increase in locomotive capacity considered.

## APPENDIX

#### SWINE SLAUGHTERED UNDER FEDERAL INSPECTION

Unit = Thousand head

				Data						Data					Data
900 .					1910					26,014	1920 .				38,019
901 .	•	•		• • • •	1911	•	•	•	•	34,133	1921 .	•	•	٠	38,982
902 . 903 .	٠	•	-	• • • •	1912 1913	٠	•	•	٠	33,053 34,199	1922 . 1923 .	•	•		43,114 53,334
904 .	•	•	-:		1914	•	•	•	:	32,532	1924	•	•		52,872
905 .	:	÷			1915	:	÷	:		38,381	1925 .	÷	÷	: 1	43,043
906 .			-		1916					43,084	1926 .			.	
907 .			-	32,885	1917					33,910	1927 .			. 1	
908 .			.	38,643	1918					41,214	1928 .			.	
909 .				31,395	1919					41,812	1929 .			.	

	191	9	1920	)	192.	t	192	3	192.	3	192.	4	192.	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	5,846 4,266 3,443 3,728 3,743 3,728 2,884 1,949 1,997 2,686 3,270 4,790 41,812 3,484	124 112 104 110 115 106 89 99 94 87 96	3,585 3,566 2,644 2,191 1,979 2,487 3,329 3,985 38,019	106 80 103 87 108 108 95 98 96 86 86 79	4,347 3,799 3,047 3,003 3,274 3,618 2,821 2,530 2,422 2,866 3,447 3,807 38,982 3,249	89 95 89 97 107 100 111 115 96 88 73	3,985 3,480 3,350 2,946 3,716 4,046 3,104 2,888 2,747 3,332 4,318 5,201 43,114 3,593	79 86 95 95 107 117 107 124 128 109 108 98	5,134 4,231 4,838 4,179 4,325 4,303 3,956 3,212 4,328 5,341 5,904 53,334 4,445	100 102 134 132 122 122 135 149 146 139 130 109	5,911 5,006 4,536 4,073 4,278 4,288 4,114 3,070 2,857 3,498 4,641 6,600 52,872 4,406	113 118 123 126 118 119 136 127 110 110 119	4,447 3,299 3 037 3,186 3,732 2,819 2,453 2,598 3,314 3,646	112 103 88 92 86 101 91 113 102 85 80

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal allowed for.

#### CATTLE SLAUGHTERED UNDER FEDERAL INSPECTION

Unit = Thousand head

	Data		Data		Data
1900	7,633 7,279 7,714	1910	7,808 7,619 7,253 6,978 6,757 7,153 8,310 10,350 11,829 10,091	1920	8,609 7,608 8,678 9,163 9,592 9,853

CATTLE SLAUGHTERED UNDER FEDERAL INSPECTION - Continued

	191	9	192	0	192	1	192	2	192	3	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	1,119 701 640 622 721 644 865 859 855 1,073 1,040 960 10,091 841	154 116 102 101 116 93 129 119 108 117 120 119	832 631 683 638 626 657 661 686 825 843 859 667 8,609 717	113 103 108 103 100 94 99 94 103 91 98 82	690 526 621 591 570 640 579 680 689 750 686 586	93 85 97 94 88 90 85 92 85 80 78 71	642 569 674 590 702 724 697 761 796 884 859 779	85 91 104 93 110 101 102 102 97 93 96 93	745 634 688 697 762 727 725 821 810 953 846 756	98 100 105 109 118 101 105 109 98 100 94 90	9,592	106 105 100 106 118 92 109 103 104 105 104 109	855 656 736 731 749 732 862 811 866 1,067 861 927	110 102 110 112 113 99 122 105 102 109 93 108

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal allowed for.

#### CALVES SLAUGHTERED UNDER FEDERAL INSPECTION

Unit = Thousand head

	Data		Data		Data
1900	2,024 1,958 2,189	1910	2,238 2,184 2,278 1,902 1,697 1,819 2,367 3,143 3,456 3,969	1920	4,058 3,808 4,182 4,500 4,935 5,352

	191	9	1920	)	192.	1	192	\$	192	3 .	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan. Feb. Mar. Apr. Apr. May June July Aug. Sept. Oct. Nov. Dec.	295 210 295 383 391 327 400 319 318 375 344 312	125 97 104 116 112 103 137 117 114 128 127 132	305 283 390 382 369 431 343 332 348 315 316 245	122 123 130 109 100 128 110 115 118 102 110 97	321 309	106 104 114 98 93 104 98 99 102 94 96 97	288 279 391 365 401 389 329 345 353 383 348 309	103 108 116 93 96 103 94 106 106 110 108	351 297 368 400 467 388 379 403 338 416 370 324	118 108 103 96 106 97 102 117 96 113 109 108	373 346 377 466 470 408 421 374 419 473 392 416	118 119 100 105 100 96 107 103 112 121 108 131	394 378 466 496 481 473 473 423 486 398 445	118 122 116 106 97 105 114 114 107 117 104 132

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

# SHEEP AND LAMBS SLAUGHTERED UNDER FEDERAL INSPECTION $\label{eq:Unit} \mbox{Unit} = \mbox{Thousand head}$

		Data				Data			Data
1900	 	10,252 10,305 11,343	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919			11,408 14,020 14,979 14,406 14,229 12,212 11,941 9,345 10,320 12,691	1920 . 1921 . 1922 . 1923 . 1924 . 1925 . 1926 . 1927 . 1928 . 1929 .	 :	10,982 13,005 10,929 11,529 11,991 12,000

	191	9	192	0	192	1	192	2	192	3	192	4	192	5
	Data	*In- dex	Data	In-	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	1,004 754 738 808 894 931 1,160 1,234 1,292 1,414 1,227 1,235	101 88 81 93 96 95 113 112 113 125 125 131	828 788 714 671 818 1,048 1,042 1,151 1,068 968 932	96 96 86 82 72 83 102 95 100 95 99	958 1,075 1,041 985 1,116 1,060 1,237	107 111 118 119 106 114 103 112 109 114 106 94	776 837 739 872	95 90 92 85 93 105 93 93 88 87 90 91	1,021 836 977 960 972 914 962 957 990 1,046 915 978	102 97 107 110 104 93 93 87 86 92 93 104	1,083 912 868 860 959 975 1,063 1,150 1,148 950 972 11,991 999	108 105 95 98 103 99 101 96 100 101 96 103	854 984 1,012 1,030 999 1,071 1,031 1,086 1,083 879 981	98 99 107 115 110 101 103 93 94 95 89 104

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

## CANE SUGAR MELTINGS AT UNITED STATES PORTS

(8 Ports)

Unit = Thousand long tons

	Data		Data		Data		Data
1890	*1,405 1,545 1,457 1,508 1,597 1,502 1,681	1900	1,706 1,690 1,796 1,700 1,913 1,786 1,992 1,948 1,985 2,077	1910	2,186 2,114 2,214 2,276 2,489 *2,624 3,505 3,308 3,086 3,903	1920	3,582 3,584 5,084 4,178 4,587 5,015

<sup>\* 1893-1915.</sup> Atlantic Ports' meltings only. About 73 % of 8 ports.

CANE SUGAR MELTINGS AT UNITED STATES PORTS - Continued

	191	9	192	0	192	1	192	2	192	3	192	4	192	5
,	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb	209.1 341.3 340.1 407.2 432.1 438.8 430.9 343.9 383.3 291.1 171.0 113.9 3,902.8 325.2	100 113 86 103 108 110 112 94 143 112 78 73	318.4 420.8 411.8 362.5 419.9 434.3 394.1 222.0 95.9 148.3	105 102 104 101 88 102 109 105 80 36 66 79	240.0 446.3 355.4 314.2	38 74 106 84 74 75 78 103 85 110 118 145	415.7 535.4 532.0	127 125 124 123 132 121 125 135 106 98 128 133	342.7 510.7 486.4 474.2 396.3 259.7 316.7 268.4 384.2	105 99 114 108 104 87 59 76 88 130 116 113	426.9 460.4 427.0 432.2 468.3 503.5 448.5 422.7 323.9 288.1 156.5 4,586.7	93 120 99 92 92 99 111 104 134 106 112 85	313.2 551.9 545.1 450.7 478.8 482.8 438.8 459.9 385.6 262.9	116 85 115 113 93 98 103 99 141 122 99 184

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for

#### WHEAT FLOUR PRODUCTION

Unit = Thousand barrels

		Data				Data
1910 . 1911 . 1912 . 1913 . 1914 . 1915 . 1916 . 1917 . 1918 .	 	114,632 119,947 117,785 110,610 132,333	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	 	:	108,783 121,014 125,647 125,758 132,514 124,896

	1918	,	1920	,	1921		192	3	1928	3	192.	4	1928	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan. Feb. Apr. Apr. June July Aug. Sept. Oct. Nov. Dec. Total Aver.	10,593 7,736 10,498 11,274 10,463 7,405 7,899 11,739 14,087 15,008 13,518 12,113 132,333 11,028	85 108 135 125 88 85 109 121 117 112 125	7,375 8,244 6,800 8,200 9,059 9,650 9,961 9,889 8,745		8,516 8,406 8,087 10,280 13,268 13,349 13,917 10,221 8,856 121,014	83 76 92 110 96 98 117 118 113 106 82 84	8,073 8,136 10,311 12,332 12,540 13,581 13,424 11,041 125,647	87 98 96 90 97 110 108 104 102 107 103	9,007 8,331 10,408 12,016 11,995 12,561 11,524 10,778	92 99 104 102 100 98 110 104 98 93 91 100	9,332 10,395 11,812 13,798 13,404 11,616 11,007	107 103 107 107 109 101 112 99 90 101	10,189 9,307 8,183 8,151 8,617 10,377 11,049 12,501 13,165 10,869 10,783	88 99 107 93 100 95 83 97

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### CIGAR CONSUMPTION

Includes Large and Small Cigars in United States and Porto Rico and Large Cigars in Philippines

Unit = Millions

			Data				Data			Data
1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	:	 	5,963 6,455 6,865 7,427 7,404 7,589 8,071 8,642 7,914 7,783	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919		 	8,213 8,475 8,350 8,772 8,443 8,110 8,582 9,251 8,320 7,975	1920 . 1921 . 1922 . 1923 . 1924 . 1925 . 1926 . 1927 . 1928 . 1929 .	: : : : : : : : : : : : : : : : : : : :	 9,155 7,636 7,867 7,901 7,548 7,382

	191	9	192	0	192	1	192	2	192	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Dat <b>a</b>	In- dex
Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.	618.2 560.7 660.9 602.8 631.0 648.7 643.3 618.8 673.3 799.0 760.2 757.6	96 91 96 91 90 91 85 93 100 102	679.8 851.5 774.4 794.6 802.4 786.0 762.7 791.3 819.1	120 112 126 118 115 113 106 111 104 103 91		87 95 96 95 92 99 92 99 99 93 96 87	520.0 504.9 606.9 570.6 650.6 700.6 655.4 735.6 715.2 791.0 772.6 643.4	85 86 93 90 98 103 98 106 104 105 110	644.2 579.9 657.5 606.6 655.9 667.0 650.0 683.9 669.2 804.5 728.1 554.5	107 101 103 98 101 100 100 101 100 109 106 94	566.8	98 101 96 93 100 97 107 106 106 102 101	536.5 513.2 578.6 555.1 589.1 647.7 648.5 635.0 660.7 798.9 677.3 541.0	102 95 96 95 96 103 105 100 105 115
Total . Aver	7,974.6 664.5	95	9,155.3 762.9	iiı	7,636.2 636.4	94	7,867.0 655.6	99	7,901.2 658.4	102	7,547.5 629.0	iöo	7,381 6 615.1	iöı

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### CIGARETTE CONSUMPTION

Unit = Millions

	Data		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878 1879	14 19 21 27 29 41 77 149 165 238	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	409 567 555 640 908 1,059 1,311 1,585 1,863 2,152	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	2,233 2,685 2,893 3,177 3,184 3,328 4,044 4,153 3,754 2,805	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	2,640 2,277 2,652 3,043 3,235 3,377 3,793 5,167 5,402 6,105	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	7,874 9,254 11,240 15,811 16,513 17,954 25,255 34,833 37,929 44,805	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	44,644 50,880 53,581 64,469 71,030 79,977

#### CIGARETTE CONSUMPTION - Continued

	<b>1</b> 91	9	192	9	192	1	192	2	192	3	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Dat <b>a</b>	In- dex	Data	In- dex
Jan	3,081 3,128 3,848 2,652 2,770 3,144 3,588 3,921 4,286 5,032 4,774 4,581	108 112 127 93 88 93 96 107 124 133 135 155	3,538 4.376	136 108 124 113 107 103 70 84 88 87 85 82	4,123 4,475 3,805 4,141	100 107 108 98 95 91 81 102 101 94 87	3,126 3,637 3,454	81 69 75 76 90 97 87 108 100 74 80	5,045 4,712 5,556 5,838 5,841 5,859 5,569	100 88 89 88 93 91 83 85 85 88 81 80	4,856	99 79 79 85 92 86 80 78 82 78 69 84	6,655 5,682 6,271 6,050 6,468 7,435 7,614 6,984 7,121 6,929 6,518 6,251	90 78 80 82 79 85 79 74 80 71 71 82
Total . Aver	44,805 3,734	ii4	44,644 3,720	99	50,880 4,240	95	53,581 4,465	 84	64,469 5,372	87	71,030 5,919	82	79,977 6,665	

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### MANUFACTURED TOBACCO CONSUMPTION

Unit = Thousand pounds

	1	rata		Data	1		raia	1				Duna	1	1	uiu
1870 1871 1872 1873 1874 1875 1876 1877 1878 1879	90 11 10 11 10 11 10	3,801 3,656 1,408 4,503 6,101 7,064 2,722 5,501	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	132,310 142,706 156,458 165,077 168,593 174,416 185,426 199,938 201,926 213,461	18 18 18 18 18 18 18	24   392   25   393   25   394   23   395   24   396   25   397   26   398   28	9,069 3,506 3,962 2,400 5,452 3,270 3,667 0,735 8,161 7,133	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	294 298 310 328 334 354 369 364	,102 ,048 ,668 ,651 ,849 ,915 ,186 ,109	910 911 912 913 914 915 916 917 918 919	436,798 380,795 393,785 408,505 403,987 410,220 430,166 441,190 415,352 388,285	19 19 19 19 19 19 19	21   35 22   38 23   37 24   37 25   37 26   27	3,309 0,705 2,071 2,650 4,023 2,432
		191	9	1920		192		192	,	192	3	192	4	1928	<del></del> 5
		Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.		29,309 27,475 29,228 29,884 33,346 31,315 33,839 35,569 36,625 39,339 32,968 29,409	2 85 81 89 97 2 93 9 101 8 97 8 106 5 106	31,531 38,422 34,328 34,876 34,231 30,989 32,139 32,095	104 98 108 104 102 103 94 89 94 74 58	24,750 27,097 32,210 28,400 28,671 31,738 29,226 33,602 31,489 33,718 27,747 22,057	90 95 94 93 88	30,938 29,216 34,396 28,565 32,511 35,099 32,591 38,021 33,807 32,740 30,641 23,547	99 94 101 90 99 110 102 109 103 92 99 85	33,546 29,083 32,269 30,759 32,539 31,210 32,787 30,804 33,236 30,148 23,272	96 97 99 103 104 100 96 96 100	32,207 33,522 34,556 27,416	93	32,054 29,479 30,880 30,802 31,626 32,025 32,590 32,425 32,917 34,597 27,309 25,728	111 103 98 104 104 109 111 101 108 106 96 100
Total Aver.	•	388,288 32,357		363,309 30,276	<b>9</b> 0	350,705 29,225		382,071 31,839	99	372,650 31,054		374,023 31,169		372,432 31,036	

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for

#### TIRE PRODUCTION

#### CORD, BALLOON AND FABRIC CASINGS

#### Unit = Thousand casings

		Data				Data
1910 . 1911 . 1912 . 1913 . 1914 . 1915 . 1916 . 1917 . 1918 .	:	8,021  32,836	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	 :	:	21,819 30,699 33,944 38,725 45,631

		19	21	19	22	19	23	19.	24	192	25
		Data	*Index	Data	Index	Data	Index	Data	Index	Data	Index
Jan Feb	:	703 820 1,163 1,651 2,101 2,313 2,571 3,043 1,929 1,928 1,757 1,840	34 38 44 67 78 91 111 112 85 82 82 89	2,055 2,084 2,646 2,401 2,722 2,839 2,477 2,905 2,505 2,675 2,733 2,657	92 90 92 90 94 104 100 103 106 119 121	3,127 3,218 3,866 3,539 3,660 2,957 1,993 2,356 2,030 2,361 2,400 2,437	130 131 126 125 118 102 76 76 79 88 99 105	3,220 3,278 3,428 3,308 3,038 2,630 2,552 3,5531 3,877 3,190 3,438	127 126 106 111 93 86 92 100 131 139 125	3,554 3,680 3,957 4,005 4,100 4,063 4,191 4,205 3,755 3,379 3,172 3,570	134 135 117 128 121 128 145 125 134 116 120
Total . Aver	:	21,819 1,818	<b>7</b> 6	30,699 2,558	101	33,944 2,829	105	38,725 3,227	115	45,631 3,803	129

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal allowed for.

#### GASOLINE PRODUCTION

#### $Unit\,=\,Million\,\,gallons$

	Data			Data			Data			Data
1890	281	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	:	 291	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	:	 1,500 2,059 2,851 3,570 3,958	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	:	4,883 5,154 6,202 7,556 8,960 10,849

#### GASOLINE PRODUCTION - Continued

	191.	9	1920	9	192.	1	192	8	192	3	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb	303.7 283.5 311.3 319.8 354.5 338.3 342.5 326.8 339.6 363.5 338.7 335.7	101 102 100 101 104 100 100 94 98 101 97	322.6 367.1 355.6 381.1 415.2 423.4 441.1 453.9 465.8 452.6	95 99 100 95 95 104 105 108 112 111 111	388.2 419.8 426.2 448.6 430.3 419.6 431.6 416.9 441.0 431.9	112 102 98 99 97 94 90 92 89 92 92	398.2 472.3 472.9 513.7 525.9 569.7 550.0	94 92 97 96 97 101 108 103 102 104 107	630.7 619.0 631.7 636.7 636.9 649.0 623.7	117 116 115 112 107 109 108 109 106 109 105 112	683.7 743.2 754.8 779.2 737.1 742.0 755.8 750.3 760.6 762.0	118 125 123 124 119 114 115 116 114 118 124	790.4 853.6 860.5 922.0 944.2 966.9 972.7 906.1 944.4 922.1	129 134 129 129 130 135 137 137 130 132 133 135
Total . Aver	3,957.9 329.8	iòo	4,882.5 506.9	i04	5,153.5 429.5	96	6,202.2 516.9	iöı	7,556.0 629.7	iio	8,959.7 746.6	ii9	10,849.1 904.1	i32

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal allowed for.

#### NEWSPRINT PRODUCTION

Unit = Thousand tons

		Data				Data
1910 .			1920			1,512
1911 .	•		1921	•		1,226
1912 .		****	1922		٠,	1,448
1913 .		1,305	1923			1,489
1914 .		1,283	1924			1,461
1915 .		1,239	1925			1,526
1916 .		1,355	1926			
1917 .		1,359	1927			
1918 .		1,260	1928			
1919 .	 -	1.374	1929	•	•	

	191	9	1920	9	192.	i	1922	3	1928	3	192.	4	1928	5
	Data	* In- dex	Data	In- dex	Data	In- _dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	116.2 103.2 114.7 116.3 105.8 114.9 113.9 113.4 111.4 125.2 116.6 122.8	98 101 102 103 94 101 104 101 105 109 107	114.2 127.8 128.3 129.2 130.4 129.9 128.8	110 112 114 114 115 115 119 115 114 109 113	103.0 107.5 115.4 78.9 87.7 94.2 102.3 98.9 101.9 104.6	105 101 96 103 70 77 86 91 94 89 96	97.8 117.5 111.9 130.0 127.2 120.8 133.2 125.4 130.7 128.0	90 96 105 100 116 112 111 119 119 114 117	122.1 119.7	108 112 115 104 124 118 115 118 104 107 110	134.2 120.7 114.0 116.5 116.2 129.4	109 115 106 114 119 106 104 110 113 107	121.0 135.2 130.5	109 111 113 118 115 113 111 108 114 118 120 120
Total . Aver	1,374.4 114.5	i03	1,512.0 126.0	ii3	1,226.1 102.2	92	1,447.7 120.6	iös	1,488.9 124.1	iiı	1,461.3 121.8	iio	1,525.8 127.2	ii4

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### TOTAL PAPER PRODUCTION

Unit = Thousand short tons

	Data		 	Data		 	Data			Data
1890	2,168	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	 	3,107  4,217	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	 	5,270 5,270 5,920 6,052 6,190	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	 	7,335 5,356 7,018 7,010 6,996 6,934

	1918	9	1920	)	192.	1	192.	3	192	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb	415.1 445.2 451.9 480.2 498.0 538.9	93 91 87 92 94 95 100 102 104 107 111	564.5 641.3 634.4 645.4 657.3 658.5 654.2 643.0 622.0 518.1	126 120 121 126 122 122 118 113 115 105 98 87	408.0 440.8 422.0 384.0 403.7 370.4 442.5 477.9	79 84 80 81 70 72 64 74 83 88 98	506.2 501.8 593.9 528.5 590.0 593.3 552.9 635.1 623.1 644.3 641.5 607.2	92 100 105 98 105 103 103 105 102 114 112	610.0 605.5 659.0 600.0 515.0 593.0 523.0 585.8 539.0	117 119 105 109 114 101 84 93 85 90 93	597.6 607.8 604.8 545.2 532.7 570.5 580.8 638.3 574.5	100 107 100 107 102 90 85 87 92 95 96 102		105 106 102 106 97 87 83 81 85 87 90
Total . Aver	6,190.5 515.9	99	7,334.5 611.2	ii4	5,356.4 446.4	ši	7,017.8 584.8	io3	7,010.3 584.2	iò0	6,996.1 583.0	97	6,933.9 577.8	94

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### TOTAL BOOTS AND SHOES PRODUCED

Unit = Thousand pairs

	Data		Data		Data		Data
1890 1891 1892 1893 1894 1896		1900	242,110 	1910 1911	292,666	1920	286,771 323,876 351,114 313,230 323,553
1898 1899	217,965	1908 1909	285,017	1918 1919	331,224	1928 1929	

<sup>†</sup> From June 1923 production is estimated.

# TOTAL BOOTS AND SHOES PRODUCED—ContinuedUnit = Million pairs

And the second s	19	21	19:	22	19.	23	192	24	192	25
	Data	*Index	Data	Index	Data	Index	Data	Index	Data	Index
Jan. Feb. Apr. Apr. June July Aug. Sept. Oct. Nov. Dec.	23.54	       90	25.12 24.55 29.35 26.85 26.23 24.83 22.69 27.68 28.29 30.37 30.08 27.85	94 93 98 96 99 101 102 103 104 102 113 114	30.71 30.25 35.84 31.87 30.93 28.27 25.26 30.03 27.55 30.70 26.95 22.68	114 113 117 112 115 114 111 110 100 102 100 91	26.50 26.83 28.86 27.85 25.24 22.46 21.39 25.47 27.72 30.83 25.32 24.60	97 99 93 97 92 89 93 92 99 100 92 98	26.08 26.45 29.48 29.48 25.11 23.45 24.76 28.49 29.77 31.06 24.63 24.40	94 96 95 101 90 92 106 101 105 100 89
Total Aver		.:	323.89 26.99	102	351.04 29.25	108	313.07 26.09	95	323.57 26.96	97

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### PENNSYLVANIA ANTHRACITE COAL PRODUCTION

Unit = Thousand net tons

	Data		Data								
1870 1871 1872 1873 1874 1875 1876 1877 1878 1879	15,664 19,342 24,233 26,153 24,819 22,486 22,793 25,660 21,690 30,208	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	28,650 31,920 35,121 38,457 37,157 38,336 39,035 42,088 46,620 45,547	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	46,469 50,665 52,473 53,968 51,921 57,999 54,346 52,612 53,383 60,418	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	57,368 67,472 41,374 74,607 73,157 77,660 71,282 85,604 83,269 81,070	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	84,485 90,464 84,362 91,525 90,822 88,995 87,578 99,612 98,826 88,092	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	89,598 90,473 54,683 93,339 90,214 62,974

	1918	7	1920	)	192	(	1922	3	1925	3	192.	4	1928	<u>-</u>
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	7,819 5,102 5,190 6,884 7,525 7,404 7,974 8,095 8,645 7,870 8,089 88,092 7,341	104 78 65 95 93 92 102 102 98 102 99 103	7,935 6,285 8,037 8,251 8,342 8,105 4,691 8,148 7,527 8,403	99 97 99 86 99 101 105 101 60 95 94 106	90,473	101 119 95 108 94 98 92 95 91 888 77	s 36 s 86 s 118 s 164 5,075 8,896 8,695 8,743	85 105 112  1 2 65 102 107 108	9,175 7,885 8,384 8,474 8,136 8,672 2,853 8,532 7,530 93,339	112 114 114 107 103 104 103 108 37 100 95 98	7,621 8,114 6,811 7,745 7,704 7,782 7,086 7,601 7,674 6,776 7,376	102 112 98 90 92 96 86 96 87 82 88	7,419 7,176 7,058 7,472 8,134 7,804 8,624 8,624 8,624 8 68 8 151 8 224 62,974 5,248	94 103 85 98 97 93 104 104 5 8 1 8 2 8 3

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

s = strike.

## APPENDIX — TABLE 6

(CHARTS 9 AND 20)

## AUTOMOBILE PRODUCTION (Passenger Cars and Trucks)

Sources, see p. 95

#### AUTOMOBILE PASSENGER CAR PRODUCTION

#### Unit = Thousand cars

	Data			Data			Data			Data
1890	      	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	 	5 7 9 11 22 25 34 43 64 128	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919		181 199 356 462 544 819 1526 1741 926 1602	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929		1,883 1,535 2,340 3,637 3,145 3,678

	191	9	192	9	192	1	192.	2	192	3	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	73.8 96.0 117.5 135.0 153.2 140.8 154.9 130.3 139.3 177.7 158.8 124.2	56 69 73 82 97 124 96 102 133 139 102	193.4 231.5 222.4 209.4 179.4 171.3 171.3 142.3 87.3 62.1 47.1	111 123 127 119 117 110 121 111 92 58 48 34	43.1 68.1 130.3 176.4 177.4 150.3 165.6 167.8 144.7 134.8 106.1 70.7	26 39 65 85 90 83 105 98 85 81 74 46	109.2 153.0 197.2 232.5 263.1 225.1 249.5 187.7 217.6 215.4 208.0	45 57 69 87 107 133 131 133 101 119 138 124	254.8 319.8 344.6 350.4 337.4 297.3 314.4 298.9 335.0 284.9 275.4 3,636.7	115 125 135 142 150 159 162 157 149 171 170 153	331.4 341.9 332.0 271.0 214.3 235.9 249.8 256.9 254.5 198.4 174.9	139 155 138 131 113 97 122 118 122 124 112 92	242.0 319.1 375.8 364.4 350.6 347.4 214.4 262.1 392.6 327.6 277.7	94 106 121 139 140 148 169 96 117 179 175 138

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### MOTOR TRUCK PRODUCTION

Unit = A truck

		Data			 Data			Data
1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	 	 411 450 500 700 1,500 3,255	1910. 1911 1912 1913 1914 1915 1916 1917 1918 1919		 6,000 10,655 22,000 23,500 25,375 74,000 92,130 128,157 227,250 316,364	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929		 322,039 145,081 246,281 376,257 359,863 474,901

	1921	!	192	3	192	3	192.	4	192	5
	Data	* Index	Data	Index	Data	Index	Data	Index	Data	Index
Jan	4,831 7,830 13,328 18,070 18,070 14,328 10,766 13,080 13,648 12,813 10,010 8,307	37 51 58 75 70 58 50 54 62 57 56	9,576 13,350 20,022 22,640 24,097 26,298 22,046 24,692 19,462 21,795 21,949 20,354 246,281 20,523	64 75 76 81 82 92 89 79 92 109 119	19,720 22,161 35,260 38,056 43,675 41,145 30,663 30,829 28,638 30,166 28,066 27,875 376,257 31,355	116 109 117 120 130 126 109 98 104 113 125 145	28,994 31,231 34,404 36,015 33,561 28,117 25,284 27,767 30,609 31,205 26,824 25,852 359,863 29,989	152 137 101 102 89 76 80 78 99 104 104 118	26,576 32,717 43,009 46,247 41,415 36,260 39,992 36,277 57,888 44,220 37,758 32,542 474,901 39,575	123 127 112 115 97 87 111 90 163 128 130 132

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

## APPENDIX — TABLE 7

## WHOLESALE TRADE IN SECOND FEDERAL RESERVE DISTRICT

(CHART 21)

Sources, see p. 97

#### WEIGHTED INDEX OF SALES

1919 = 100

		Annual Averages				Annual Averages
1910 .			1920			106
1911 .			1921			79
1912 .			1922			82
1913 .			1923		. !	94
1914 .			1924		.	90
1915 .			1925			90
1916 .			1926		. 1	
1917 .			1927			
1918 .			1928		.	
1919		100	1929			

	1918	9	1920	)	192	t	192	3	192	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	79.0 78.2 90.8 89.1 85.6 87.2 103.5 116.1 124.3 125.2 108.2 112.7	94 92 89 105 113 120 127 110 107 102 109 124	102.4 138.9 108.7 105.0 105.8 103.7 115.2 120.3 103.6 83.2 68.7	115 93 99 93 104 102 96 88 89 79 79 80	77.3 98.7 77.0 68.4 69.3 67.1 95.1 90.5 93.1 79.3 65.3	84 88 93 94 100 101 99 104 98 101 101 99	68.9 72.4 92.1 73.1 68.1 68.0 66.2 95.3 102.5 108.3 92.9 77.1	97 96 98 101 99 101 102 106 111 112 112	94.5 115.1 88.7 81.2 78.3 80.4 112.6 107.7 120.2 91.5 73.4	109 113 110 107 103 103 105 107 104 109 97	96.8 104.4 89.8 72.2 64.9 73.6 96.6 112.2 111.9 85.3 78.9	103 103 97 100 91 88 91 96 105 99 95	92.5 106.0 87.2 73.8 74.6 81.1 99.0 104.9 113.5	94.4 99.6 95.1 92.6 91.3 89.5 93.8 90.9 90.1 93.6 96.9

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal and price changes allowed for.

## APPENDIX — TABLE 8

(CHART 22)

# CAR LOADINGS OF MISCELLANEOUS AND MERCHANDISE (L. C. L.) FREIGHT

Source, see p. 99

Unit = Thousand cars

			Data			Data
1910 . 1911 . 1912 . 1913 . 1914 . 1915 . 1916 . 1917 .	: : : : : : : : : : : : : : : : : : : :	:	24,216	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929		 25,687 23,847 26,751 29,544 30,007 32,086

	191	9	1920	)	192.	1	192	2	192	3	192.	4	192	5
	Data	* In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan. Feb. Apr. Apr. May June July Aug. Sept. Oct. Nov. Dec.	1,756 1,629 1,894 1,777 1,943 1,884 2,101 2,219 2,324 2,443 2,152 2,094	101 101 97 90 96 95 101 104 106 103 110	2,027 1,799 2,288 1,905 2,076 2,269 2,263 2,316 2,317 2,408 2,107 1,912	112 107 109 93 103 105 105 104 102 101 99	2,051 1,959 2,202	89 92 90 91 91 91 90 91 98 92 92	1,743 1,720 2,199 2,143 2,343 2,344 2,324 2,467 2,389 2,505 2,350 2,120	92 94 96 100 103 105 103 98 97 97 102 103	1,991 2,501 2,429 2,585 2,569 2,443 2,663 2,549 2,898 2,552	106 105 105 109 109 105 104 105 103 104	2,226 2,486 2,516 2,510 2,342 2,494 2,592 2,743 3,013 2,517	104 108 104 104 101 96 98 102 103 105	2,306 2,231 2,628 2,684 2,627 2,719 2,742 2,831 2,957 3,141 2,669 2,551	104 108 105 106 106 103 103 103 106 103 106 106
Total . Aver	24,216 2,018	iòı	25,687 2,141	iòs	23,847 1,987	92	26,751 2,229	99	29,544 2,462	105	30,007 2,501	102	32,086 2.674	i05

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

## APPENDIX — TABLE 9

(CHART 23)

## CAR LOADINGS OF FREIGHT OTHER THAN MERCHAN-DISE (Less than Carload Lots) AND MISCELLANEOUS

Source, see p. 103

CAR LOADINGS OF GRAIN, GRAIN PRODUCTS, LIVESTOCK, COAL, COKE FOREST PRODUCTS AND ORE

Unit = Thousand cars

	Data			Data
1910		1920 1921 . 1922 . 1923 . 1924 . 1925 . 1926 . 1927 . 1928 .		19,728 15,477 16,456 20,411 18,840 19,224

	191	9	192	0	192	1	192	2	192	3	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec. Total Aver.	1,392 1,127 1,121 1,305 1,468 1,502 1,733 1,659 1,838 1,907 1,233 1,396	96 89 83 110 106 106 113 102 112 105 87 103	1,550 1,305 1,502 1,313 1,504 1,765 1,787 1,881 1,943 1,723 1,567	106 102 108 109 111 119 115 114 112 110 115 114	1,137	93 87 79 90 92 90 86 83 84 89 82 82	1,292 1,323 1,487 858 1,129 1,192 1,212 1,420 1,618 1,734 1,656 1,535	89 100 102 72 78 78 79 80 94 95 108 113	1,398 1,621 1,495 1,759 1,851	108 104 110 124 120 119 117 107 101 106 102	1 633 1,559 1,478 1,297 1,508 1,435 1,511 1,621 1,762 1,903 1,561 1,572	105 110 103 102 101 95 92 93 100 98 103 108	1,686 1,388 1,374 1 385 1,573 1,583 1,670 1,847 1,712 1,840 1,596 1,570	107 101 94 108 108 99 101 104 96 94 104 106

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal allowed for.

## APPENDIX - TABLE 10

(CHART 24)

## EXPORTS AND IMPORTS OF MERCHANDISE

Source, see p. 105

### UNITED STATES EXPORTS OF MERCHANDISE

Unit = Million dollars

	Data		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878	403.6 460.4 468.8 567.8 569.9 510.9 590.7 620.3 737.1 765.2	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	889.7 833.5 768.0 795.2 749.4 688.2 713.4 715.3 691.8 827.1	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	857.5 970.5 938.4 876.1 825.1 824.9 1005.8 1099.7 1255.5 1275.5	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	1477.9 1465.4 1360.7 1484.8 1451.3 1627.0 1798.2 1923.4 1752.8 1728.2	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	1866.3 2092.5 2399.2 2484.0 3113.6 3554.7 5482.6 6233.5 6149.1 7920.4	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	8228.0 4485.0 3831.8 4167.5 4591.0 4909.1

	191	9	1920	)	192.	1	192	2	192	3	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	622.0 585.1 603.1 714.8 604.0 928.4 568.1 595.2 631.6 740.0 681.4 7,920.4 660.0	118 131 130 160 138 222 146 151 116 106 122 108	722.1 645.1 819.6 684.3 745.5 629.4 651.1 578.2 676.5 720.3 8,228.0 685.7	120 122 144 123 137 120 138 116 105 117 110 124	486.5 386.7 340.5 329.7 336.9 325.2 366.9 324.9 343.3 294.1 296.2	130 121 96 92 96 106 114 121 91 82 70 69	250.6 330.0 318.5 307.6 335.1 301.2 301.8 313.2 370.7 380.0 344.3 3,831.8	70 74 92 91 90 102 98 90 79 79 81 71	307.0 341.4 325.5 316.4 320.0 302.2 311.1 381.4 399.2 401.5 426.7	74 79 83 82 83 90 95 92 95 85 83 88	395.2 365.8 339.8 339.8 346.9 335.1 307.0 276.6 330.7 427.5 527.2 493.6 445.7 4,591.0 382.6	88 95 84 90 91 89 89 106 111 102 89	370.7 453.7 398.3 370.9 323.3 339.6 379.9	94 90 103 95 94 86 99 102 95 95 86 89

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal and price change allowed for.

## UNITED STATES IMPORTS OF MERCHANDISE

#### Unit = Million dollars

	Data		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878	461.1 573.1 656.0 595.2 562.1 503.2 427.3 480.2 431.8 513.6	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	696.8 670.2 752.8 687.1 629.3 587.9 663.4 708.8 725.4 770.5	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	823.4 828.3 840.9 776.2 676.3 801.7 681.6 742.6 635.0 799.0	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	829.1 880.4 969.3 969.5 1035.9 1179.1 1320.5 1423.2 1116.4 1475.5	1910 1911 1912 1913 1914 1915 1916 1917 1918	1562.9 1532.4 1818.1 1792.6 1789.3 1778.6 2391.6 2952.5 3031.2 3904.4	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	5278.5 2509.1 3112.7 3792.1 3610.0 4224.3

	191	9	192	0	192	1	192.	2	192	3	192	4	192	5
	Data	* In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	213.0 235.1 267.6 273.0 328.9 292.9 343.7 307.3 435.4 401.8 424.8 380.7	61 70 74 81 100 92 107 87 126 109 115 98	473.8 467.4 523.9 495.7 431.0 552.6 537.1 513.1 363.3 333.2 321.2 266.1	118 118 118 105 140 137 125 94 84 86 75	214.5 252.0 254.6 204.9 185.7 178.2 194.8 179.3 188.0 210.9	63 72 80 92 79 77 76 78 75 72 82 90	217.2 215.7 256.2 217.0 252.8 260.5 251.8 281.4 229.5 345.1 291.8 293.8	83 85 92 83 99 105 99 102 111 96 102	303.4 397.9 364.3 372.5 320.2 287.4 275.4 253.6 308.3 291.3	110 105 125 122 130 119 110 99 94 106 100 97	295.5 332.3 320.5 324.3 303.0 274.0 278.6 254.5 287.1 310.8 296.1 333.2	100 117 102 112 110 105 108 92 106 106 101	333.5 385.4 346.1 327.5 325.2 325.6 340.1 350.0 374.1 376.6	110 109 113 111 110 115 115 114 118 120 122
Total . Aver	3,904.4 325.4	93	5,278.5 439.9	iio	2,509.1 209.1	 78	3,112.7 259.4	96	3,792.1 316.0	iio	3,610.0 300.9	i06	4,224.3 352.0	iis

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal and price change allowed for.

## APPENDIX — TABLE 11

(CHART 25)

## Source, see p. 107

## PANAMA CANAL TRAFFIC

#### CARGO PASSING THROUGH CANAL IN BOTH DIRECTIONS

AMERICAN AND FOREIGN VESSELS

Unit = Thousand long tons

	Data			 Data
1910	1,759 4,893 4,775 7,444 7,284 7,478	1920 . 1921 . 1922 . 1923 . 1924 . 1925 . 1926 . 1927 . 1928 . 1929 .	: : : : : : : : : : : : : : : : : : : :	11,236 10,707 13,711 25,161 25,892 23,701

	1918	9	1920	)	192	1	1922	3	192	3	192.	ļ	1928	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan. Feb. Apr. Apr. Apr. July July Aug. Sept. Oct. Nov. Dec.	561 567 516 507 642 587 568 716 638 706 576 925	86 95 80 77 90 92 85 108 97 92 79 126	895 781 855 868 975 834 887 1,041 1,010 991 985 1,077	114 108 110 110 114 109 110 130 127 107 112 121	953 1,085 908 793 695 709 839 755 986	118 109 115 95 76 75 73 87 78 89 81 89	1,159 978 1,211 1,166	70 80 85 91 93 88 104 100 98 108 112 119	2,265 2,096 2,338 2,169 2,169	115 123 142 157 150 156 166 154 155 132 144 160	2,244 2,272 2,159 2,354 2,023 2,097 1,958 2,112 2,018 1,961	146 147 138 129 129 125 123 116 125 103 106 120	1,840 2,104 1,951 1,823 1,920 1,961 1,912 1,892 2,009 2,023	95 100 106 97 83 98 96 94 94 85 91
Total . Aver	7,508 626	92	11,196 933	ii4	10,647 887	90	13,711 1,143	96	25,161 2,097	146	25,892 2,158	iż6	23,701 1,975	95

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal allowed for.

## APPENDIX — TABLE 12

(CHART 26)

## ADVERTISING

Source, see p. 109

### NEWSPAPER ADVERTISING IN 107 NEWSPAPERS IN 23 CITIES

Unit = Million agate lines

	Data			Data
1910	* 641 627 653 679 * 663 669 751 770 743 1,028	1920 . 1921 . 1922 . 1923 . 1924 . 1925 . 1926 . 1927 . 1928 . 1929 .	· · · · · · · · · · · · · · · · · · ·	1,175 1,068 1,113 1,191 1,182 1,238

<sup>\* =</sup> estimated 1910-1914.

	1918	9	1920	)	192	1	192	3	192	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	67.9 66.4 81.1 86.1 89.4 88.3 76.7 79.5 87.5 103.5 104.4 97.3	93 100 100 103 105 113 116 120 114 117 124 116	98.5 85.2 85.2 93.5 110.2 101.3	122 128 123 115 120 119 122 122 115 118 114	99.9 96.3	107 105 104 99 105 103 104 99 100 102 103 103	99.6 99.0 95.5 80.1 79.7 90.1 107.4 102.9	102 99 100 101 99 104 103 102 99 103 104 104	85.2 106.9 110.8 111.5 100.3 84.5 82.4 94.9 111.2 107.3	102 104 106 107 106 103 103 100 99 101 103 100	98.4 78.0 78.4 97.2 111.1 105.6	99 104 100 100 97 96 90 90 96 96	87.7 108.4 110.0 111.4 98.1 83.9 87.6 101.6 121.7 119.2	94 96 97 95 95 91 92 95 95 100 102
Total . Aver	1,028.0 85.1	iio	1,175.0 97.9	ii9	1,068.0 89.0	103	1,113.0 92.8	102	1,190.9 99.2	i03	1,181.8 98.5	97	1,237.5 103.1	96

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

#### MAGAZINE ADVERTISING

Unit = Thousand agate lines

				Data					Data						Data
1900					1910 .				15,319	1920					29,774
1901			.		1911 .				15,250	1921				. 1	18,999
1902	Ċ				1912 .				15,598	1922				.	19,704
1903		-			1913 .				15,375	1923				. 1	23,437
1904	•	•	:		1914 .	i			14,534	1924				. 1	24,134
905	•	•	- 1		1915	i.			14,298	1925				. 1	25,220
906	•	•	•		1916	- 1			17,626	1926			-	1	
907	•	•	.		1917	·	·		19,206	1927		Ĭ.	·	•	
908	•	•	.	11,052	1918	•	•	-	17,323	1928	•	•	•		
1909	•	٠	. 1	14,152	1919	•	•	•	24,279	1929	•	•	•	• 1	• • • •
1909	•	•	- 1	14,102	1010 .	•	•	•	24,210	1020	•	•	•	.	

	191	9	1920	)	192.	1	192	2	192	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	1,090 1,447 1,836 2,257 2,368 2,367 1,871 1,656 2,152 2,450 2,325 2,460 24,279 2,023	87 92 102 113 119 130 133 130 143 126 138	1,805 2,426 2,668 2,914 2,931 2,846 2,070 2,084 2,353 2,668 2,637 2,372 29,774 2,481	138 148 142 141 142 150 142 158 150 141 138 128	1,700 1,799 1,805 1,876 1,730 1,323 1,207 1,370 1,546 1,602 1,516	113 100 92 84 87 88 87 88 87 88 87 89 81 79	1,115 1,389 1,571 1,788 1,940 1,776 1,436 1,320 1,537 1,968 1,923 19,704 1,642	79 79 78 80 87 87 91 93 91 96 94 96	1,399 1,780 2,002 2,298 2,270 2,108 1,750 1,780 2,263 2,247 2,109 23,437 1,953	96 94 95 99 98 99 105 101 107 105 101	1,867 2,152 2,468 2,452 2,268 1,678 1,424 1,800 2,213 2,201 2,134 24,134	97 98 91 102 102 103 99 92 99 100 99 98	2,514 2,305 25,220	92 98 97 97 97 100 96 94 105 106 109 102

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

## APPENDIX — TABLE 13

(CHART 27)

Source, see p. 111

# SALES OF DEPARTMENT STORES, EXCLUDING APPAREL, IN SECOND FEDERAL RESERVE DISTRICT

Unit = Thousand dollars

		Data			Data
1910	 		1920 1921 1922 1923 1924 1925 1926 1927 1928	 	 365,754 346,817 354,351 363,645 378,398 398,810
1919		307,130	1929		

	1919		1920		1921		1932		1923		1924		1925	
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	19,556 17,565 21,017 25,304 24,786 24,096 18,801 17,901 24,639 33,130 32,540 47,795	93 104 99 100 101 102 110 104 99 103 100	20,630 26,299 34,597 36,221	106 100 106 89 104 95 97 95 89 96 93	22,995	102 103 106 100 103 104 106 98 94 103 99 101	21,990 27,584 29,748 29,551 29,018 19,985 20,492 27,206 36,635	101 100 99 99 102 100 103	21,560 29,263 28,906 30,807 30,779 20,822 21,809 26,975 38,291 36,555	98 103	27,848 32,033 31,264 30,251 22,202 20,114 30,382 38,831 36,835	101 98 97 98 100 97 101 102 98 101	25,933 29,358 32,941 31,816 31,500 22,678 22,093 30,894 44,715 38,499	105 97 93 98 93 88 103 102
Total . Aver	307,130 25,594	iòı	365,754 30,480	97	346,817 28,901	ió2	354,351 29,529	iöı	363,645 30,304	iöı	378,398 31,533		398,810 33,234	98

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal and price change allowed for.

### APPENDIX — TABLE 14

(CHART 28)

### 

Sources, see p. 113

### CHAIN GROCERY STORES

Unit = Thousand dollars

		Data			Data
1910 . 1911 . 1912 . 1913 . 1914 . 1915 . 1916 . 1917 . 1918 .	 :	336,546	1920 . 1921 . 1922 . 1923 . 1924 . 1925 . 1926 . 1927 . 1928 . 1929 .	:	489,525 436,207 508,853 632,787 721,433 888,490

Jan 2 Feb 2 Mar 2 Apr 2	Data *In- dex 24,889 109 23,804 109 26,644 105 26,146 99	36,263 35,602	In- dex 100 102	Data 36,045	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Feb 2 Mar 2 Apr 2	23,804 109 26,644 105	35,602			94	00.045						1	
June 2 July 2 Aug 2 Sept 2 Oct 3 Nov 3 Dec 3	26,146 99 27,002 100 25,258 103 27,412 104 27,610 102 33,453 105 31,635 103 34,507 95 36,546	43,898 42,708 43,594 44,354 40,282 40,136 41,449 39,969	101 110 103 102 102 101 96 96 94 94	34,592 37,854 35,099 34,015 34,171 33,248 35,050 34,669 39,404 42,818 436,207	92 91 92 95 100 101 99 105 104 107	40,705 41,064	110 104 106 104 98 102 97 102 104 99 100 103	48,483 47,820 57,989 50,741 53,334 51,694 50,185 50,589 51,594 56,286 57,094 56,974 632,787	102 105 106 99 100 99 96 97 102 95 98 97	56,032 59,028 60,071 56,002 57,887 56,356 58,816 67,404	99 97 91 99 102 101 98 102 101 103 104	70,792 72,412 71,315 71,105 72,649 68,189 68,636 89,210 76,230	106 104 101 105 106 107 103 103 101 117 106 120

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal and price change allowed for.

### CHAIN STORE SALES

### Five and Ten Cent Stores, Candy, Apparel, Drug, Cigar and Shoe Stores

### Unit = Thousand dollars

		Data			Data
1910 . 1911 . 1912 . 1913 . 1914 . 1915 . 1916 . 1917 . 1918 . 1919 .	 :	382,085	1920 . 1921 . 1922 . 1923 . 1924 . 1925 . 1926 . 1927 . 1928 . 1929 .	:	476,787 488,106 524,915 608,408 673,463 754,018

### Unit = Hundred thousand dollars

	19.	19	19:	20	19	21	19	22	19	23	19	24	19.	85
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	Īn- dex	Data	In- dex	Data	In- dex
Jan Feb	225 228 283 300 312 285 288 307 308 361 369 556	96 100 105 95 100 98 98 104 98 108 99	293 282 364 372 396 381 388 374 395 456 428 638	104 101 102 103 107 104 109 107 104 106 104 99	312 318 407 392 388 383 367 375 384 461 423 670	102 105 100 105 101 100 103 99 98 104 98	313 324 380 431 419 408 398 402 441 486 477 768	97 99 96 100 96 97 101 96 101 98 99 103	365 361 500 450 491 495 441 467 493 567 549 905	98 98 103 100 99 103 99 98 103 97 100 107	416 431 501 551 548 508 490 516 532 626 623 992	97 99 102 97 98 98 95 100 95 95 104 100	455 464 538 600 590 576 552 582 597 751 676 1,160	96 99 96 93 96 94 93 98 94 99
Total . Aver	3,821 318	100	4,768 397	104	4,881 407	101	5,249 437	99	6,084 507	100	6,735 561	98	7,540 628	97

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal and price change allowed for.

### APPENDIX — TABLE 15

(CHART 29)

Source, see p. 115

### MAIL ORDER HOUSE SALES

(Data confidential)

INDEX \*

	1919	1920	1921	1922	1923	1924	1925
January	98	114	72	77	98	106	114
February March	90 81	127 101	73 85	73 79	100 103	107 98	120 107
April	91	85	74	80	103	108	109
May	97	88	73	85	113	105	111
June	91 105	83 90	76 73	84 88	101 107	109 95	114 117
July August	114	92	78	81	98	105	120
September	110	79	81	85	103	114	116
October	118	71	75	93	104	110	128
November	117	89	70	93	99	111	116
December	116	76	71	100	105	126	134
Average	102	91	75	85	103	108	117

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal and price change allowed for.

### APPENDIX — TABLE 16

(CHART 30)

Source, see p. 117

### LIFE INSURANCE SALES

Unit = Million dollars

			Data				Data					Data
.900				1910			1,410	1920 .			_	6,138
901				1911			1.640	1921 .				5,101
902				1912			1.770	1922 .				5,511
903				1913			1,896	1923 .				6,592
904	·			1914			1,909	1924 .	·			7.094
905				1915			2,006	1925 .				8,056
906		·		1916			2,426	1926 .			- 1	
907		·	1,020	1917			2,876	1927				
908			1,110	1918			2,975	1928 .	·			
909	:	:	1,310	1919			5,285	1929 .	•	·		

### APPENDIX — TABLE 16 — Continued

	1919	(1)	1920	(1)	192	1 .	192	2	192	3	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	154 189 233 223 247 201 213 205 161 185 192 208 2,411 201	92 114 119 116 119 102 117 116 100 95 98 87	228 310 309 275 264 249 216 197 225 208 216	99 106 120 120 99 101 104 96 95 93 81	419 478 461	95 96 96 97 98 99 93 97 95 94 93 91	407 415 481 456 508 489 444 434 397 461 467 553 5,512 459	98 100 •98 96 101 103 102 104 105 103 107 102	486 593	105 107 111 109 113 113 112 118 114 113 114 103	539 547 668 663 633 597 591 508 488 572 545 744 7,095	111 112 116 120 108 108 108 118 105 109 110 107 117	712 733 689 688 646 602	107 116 112 117 114 112 123 120 122 116 112 113

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal and price change allowed for. (1) 7 companies only.

### APPENDIX — TABLE 17

(CHART 31)

### BUILDING PERMITS AND REAL ESTATE TRANSFERS

Sources, see pp. 119 and 120

### INDEX OF THE VOLUME OF BUILDING PERMITS IN 7 CITIES $1913\,=\,100$

	Index		Index		Index		Index		Index
1880 1881 1882 1883 1884 1885 1886 1887 1888 1888	42.6 48.3 48.8 56.6 63.2 66.8 60.2 78.5	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	92.1 87.2 95.0 67.2 65.3 91.7 76.1 85.9 72.8 90.8	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	58.7 95.9 85.3 82.2 97.8 133.4 128.9 111.1 102.5 139.1	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	115.1 114.2 120.9 100.0 98.1 111.4 116.5 54.6 25.1 84.4	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	68.0 123.8 192.4 210.7 221.6 263.1

### BUILDING PERMITS IN 158 CITIES

Unit = Thousand dollars

	1919		1920		1921		1922		1923		1924		1925	
	Data	In- dex	Data	In- dex		In- dex		In- dex		In- dex		In- dex		In- dex
Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.	23,307 33,854 62,938 84,555 106,441 130,658 135,959 157,241 136,127 148,915 137,752 144,382	50 61 73 74 85 78 86 87 90	155,981 182,338 123,492 126,661 117,265 115,704 95,463 92,160 69,957 69,616	57 64 44 50 48 51 46 47 42	81,074 121,095 143,936 141,297 143,849 148,944 155,722 149,174 169,714 146,031 139,250	62 59 71 71 80 85 97 110 103 105	133,735 242,771 217,084 237,838 251,001 203,191 215,937 200,138 204,889 202,534 243,002	112 128 113 122 135 110 121 117 119 129 162	219,461 369,414 322,940 260 347 237,653 222,009 241,795 212,727 271,425 252,670 242,819	154 162 137 110 110 104 119 115 148 151 152	271,093 410,095 291,900 289,906 258,743 223,499 239,032 230,140 269,724 226,410 242,913	184 175 124 125 123 108 120 125 146 136 149	247,135 343,268 396,637 329,696 331,260 332,513 331,725 308,931 342,876 290,037 273,967	159 143 169 141 155 161 160 178 166 160
Total . Aver	1,300,341 108,362	65	1,373,189 114,432	<b>5</b> 3	1,598,685 133,224	82	2,482,833 206,903		3,046,779 253,898		3,172,204 256,017	i39	3,737,124 311,427	

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal and price change allowed for.

### REAL ESTATE TRANSFERS IN ATLANTA, GA.

Unit = Number

			Data				Data				Data
1900			5,958	1910			16,166	1920 .			22,946
1901			6,356	1911			16,604	1921 .			24,787
1902			7,133	1912			17,809	1922 .			31,286
1903			8,044	1913			18,047	1923 .			35,926
1904			8,816	1914			17,841	1924 .			36,345
1905			9,998	1915			17,358	1925 .			
1906			11,091	1916			18,205	1926 .			
1907			11,663	1917			17,525	1927 .			
1908	٠.		11.622	1918			14.654	1928 .		-	
1909			14.341	1919		_	21,233	1929 .	-		 

### REAL ESTATE TRANSFERS IN 41 CITIES

Unit = Hundreds

	191	9	192	0	192	1	192	2	192	s	192	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	594 595 807 911 964 937 990 952 1,051 1,189 1,022 1,096	70 79 84 92 95 97 109 105 116 121 112 125	936 1,244 1,300 1,185 1,117 1,036	119 117 121 123 110 109 106 97 103 98 91 91	739 945 991 966 961	82 86 86 88 84 88 87 89 91 87 90 94	920 816 1,079 1,050 1,187 1,155 1,106 1,139 1,141 1,242 1,193 1,159 13,187 1,098	89 89 92 87 97 98 100 103 104 107 108	1,085 1,401 1,417 1,562 1,516 1,413 1,409 1,319 1,572 1,399 1,347	114 111 112 110 119 121 119 120 113 123 118 118	1,326 1,499 1,530 1,488 1,402	123 127 112 112 106 105 105 105 111 103 114	1,248 1,579 1,697 1,670 1,564 1,624 1,354 1,492 1,654 1,492 1,637	108 112 111 116 112 110 120 101 112 114 110 126

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal allowed for.

### APPENDIX — TABLE 18

(CHART 32)

### DEBITS OUTSIDE NEW YORK CITY AND IN NEW YORK CITY

Source, see p. 123

### DEBITS TO INDIVIDUAL ACCOUNTS BY BANKS IN 140 CENTERS OUTSIDE NEW YORK CITY Unit = Million dollare

	Data		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878	*7,955 9,291	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	11,375 14,095 13,962 14,266 13,179 13,287 15,571 17,617 18,384 20,215	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	23,088 22,908 25,257 22,882 21,072 23,339 22,376 23,802 26,855 33,286	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	33,436 38,982 41,695 43,239 43,910 50,005 55,230 57,844 53,133 62,249	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	66,821 67,857 73,209 75,181 72,227 77,253 102,275 129,540 *153,817 211,175	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	241,596 191,941 199,509 225,330 228,161 256,422

<sup>\* 1878-1918</sup> Bank clearings raised to be comparable with debits.

### APPENDIX — TABLE 18 — Continued

	191	9	1920	)	192.	1	192	2	192	3	192.	4	1928	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	16,810 13,671 15,472 15,472 17,641 18,629 17,641 18,086 20,248 19,185 21,705 211,175 17,598	97 97 95 103 111 113 109 107 112 107	21,731 17,734 21,146 21,146 19,676 20,541 20,805 18,904 19,525 20,540 241,596 20,133	111 106 105 102 100 100 100 99 97 96 94	14,599 16,550 15,886 15,342 15,852 15,175 14,911 15,523 16,713 15,949	93 88 88 87 91 92 93 95 95 97 96	15,879 14,042 16,535 15,671 16,322 17,173 16,343 15,849 17,133 19,586	97 99 100 101 101 105 103 100 102 105 100 107	16,906 19,644 18,816 19,368 19,532 18,184 17,307 17,261 19,759 18,521 20,367	108 110 107 108 108 108 103 99 101 99 100 103	17,512 19,193 18,865 18,639 18,304 18,662 17,776 18,238 20,912 18,846 21,830	100 103 104 102 101 103 100 104 101 103 104 104	18,572 21,219 20,592 20,397 21,682 21,559 19,848 20,872 24,014 21,334 24,057 256,422	109 110 106 110 111 110 109 110 112 111 109

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal and price change allowed for.

### DEBITS TO INDIVIDUAL ACCOUNTS BY BANKS IN NEW YORK CITY Unit = Million dollars

	Data.		Data		Data		Data		Data		Data
1870 1871 1872 1873 1874 1875 1876 1877 1878 1879	*19,859 29,236	1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	38,614 49,377 46,917 37,434 30,986 28,152 33,677 33,475 31,100 35,895	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	37,459 33,749 36,662 31,261 24,388 29,842 28,871 33,427 41,972 60,762	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	52,634 79,428 76,328 65,970 68,649 93,822 104,676 87,182 79,276 103,589	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	97,275 92,373 100,744 94,634 83,019 110,564 159,581 177,405 *178,533 244,119	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	241,431 207,096 239,855 238,396 263,531 313,372

<sup>\* 1878-1918</sup> Bank clearings raised to be comparable with debits.

	1918	)	1920	)	1921	!	192	3	1928	3	1922	4	1928	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	18,119 14,492 16,698 17,323 20,330 21,570 22,427 20,276 20,446 24,226 23,351 24,860	94 97 110 116 120 122	20,137 20,171	100	20,033 15,130 17,353 16,349 17,171 17,755 16,340 15,186 16,102 17,610 17,492 20,575	103 92 90 91 98 97 99 97 102 98 101 105	19,065 16,543 20,397 20,717 21,654 22,063 19,713 18,287 19,215 22,322 19,027 20,851	107 107 110 121 116 114 112 109 113 115 100 102	21,041 18,321 16,189 16,799 19,152	108 112 109 109 103 103 100 93 99 100 101 104	22,114 19,886 21,546 20,654 21,406 21,926 21,469 20,916 20,734 22,506 23,047 27,327	104 108 107 105 107 110 109 119 113 103 117 116	27,682 22,924 26,382 23,945 26,179 26,930 25,458 23,265 24,369 28,916 27,009 30,313	122 122 121 113 124 119 118 122 121 125 123
Total . Aver	244,119 20,343		241,431 20,119	96	207,096 17,258		239,855 19,988	iio	238,396 19,866	iös	263,531 21,961	iio	313,372 26,114	

<sup>\*</sup> Index = percentage deviation of actual data from trend; seasonal and price change allowed for.

### APPENDIX

### APPENDIX — TABLE 19

(CHART 33)

### 

Sources, see p. 125

### PRODUCTION OF ELECTRICITY IN THE UNITED STATES

Unit = Million kilowatt hours

				Data					Data					Data
1900 1901	:				1910 . 1911 .	:	:	:		1920 . 1921 .		:		43,555 40,976
$1902 \\ 1903$			•		$\frac{1912}{1913}$ .	:	:	:	17,572	1922 . 1923 .	•	•		47,659 $55,674$
1904	:	:	:		1914 . 1915 .	·				1924 . 1925 .	٠	·		59,014 65,517
1905 1906	:	:	:		1916 .	:	:	:		1926 .	:	÷	:	05,517
1907 1908	:	:	:	10,621	1917 . 1918 .	:	:	:	32,679	1927 . 1928 .	:	:	:	
1909			•		1919 .	٠			38,921	1929 .				

	191	9	1920	)	192.	1	192	2	192	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb	3,395 2,976 3,138 3,015 3,115 3,015 3,162 3,166 3,419 3,570 3,850 38,950 3,246	104 101 99 99 100 98 101 100 102 105 110	3,856 3,480 3,746 3,578 3,583 3,569 3,627 3,717 3,632 3,751 3,706 3,761 44,006 3,667	107 107 108 108 105 106 107 107 105 103 100 99	3,541 3,166 3,395 3,239 3,264 3,244 3,270 3,411 3,688 3,574 3,639 3,820 41,251 3,438	90 89 90 89 88 88 88 91 98 90 90 92	3,806 3,468 3,821 3,597 3,824 3,835 3,871 4,075 4,049 4,332 4,414 4,611 47,703 3,975	89 90 93 91 95 96 100 101 101 103	4,754 4,324 4,728 4,473 4,653 4,523 4,535 4,670 4,535 4,950 4,838 4,956 55,940 4,662	103 104 106 105 107 105 106 104 107 103 103	4,985 4,739 4,794 4,554 4,613 4,735 4,803 5,192 5,051 5,545	105 108 105 104 102 99 100 102 105 100 107	5,592 4,982 5,362 5,152 5,189 5,203 5,347 5,483 5,936 5,787 6,108	106 104 105 106 104 106 108 107 110 112 108 111

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

### 

	Data			Data
1910	204,780	1920 . 1921 . 1922 . 1923 . 1924 . 1925 . 1926 . 1927 . 1928 . 1929 .		248,243 249,100 274,535 301,024 316,024 345,975

1919	,	1920	)	1921	!	1922	3	1923	3	192	4	192	5
Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
1. 18,592 17,100 1, 19,222 19,191	104 102 97 105 106 98 100 96 98 102 93 101	19,659 18,345 23,009 22,441 19,786 19,790 18,486 20,034 22,080 21,166 25,001	102 101 108 114 103 106 108 105 104 102 101	20,007 19,115 22,720 20,593 19,504 19,752 17,509 19,290 20,407 21,670 21,806 26,727	96 98 99 97 94 98 95 102 98 93 97 100	20,956 20,339 24,237 22,099 22,317 22,231 19,543 21,372 22,764 24,777 24,812 29,150	94 97 98 97 100 103 99 105 102 99 102	24,935 23,082 27,870 24,374 24,902 23,802 21,046 22,624 23,272 27,235 26,531 31,351	104 102 105 99 104 102 99 103 97 101 102	26,031 25,264 27,463 26,918 25,914 23,524 22,728 22,545 25,898 29,119 26,471 34,149	101 104 96 102 101 94 99 96 100 101 94 103	32,489 29,962 38,656	98 98 95 103 99 100 105 99 103 104
tal . 220,651 er 18,388		<u> </u>	040 042	. 248,243	. 248,243 249,100	. 248,243 249,100	. 248,243 249,100 274,535	. 248,243 249,100 274,535	. 248,243 249,100 274,535 301,024	. 248,243 249,100 274,535 301,024	. 248,243 249,100 274,535 301,024 316,024	. 248,243 249,100 274,535 301,024 316,024	. 248,243 249,100 274,535 301,024 316,024 345,975

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

### APPENDIX — TABLE 20

(CHART 34)

### 

Sources, see p. 127

### NEW CORPORATE FINANCING

(Foreign and Domestic, Including Refunding)

Unit = Million dollars

			Data				Data
1910 . 1911 .		:		1920 1921	:	:	2,966.3 2,414.9
1912 . 1913 .	•	•		1922 1923	•	•	3,073.3 3,265.4
1914 . 1915 .	:	:		1924 1925	:	:	3,838.7 4,763.3
1916 . 1917 .	٠	:		1926 1927			
1918 .		:	2,739.7	1928 1929	:		

	191	9	1920	)	192.	í	192	3	192	3	192.	4	192	5
-	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb	254.3 216.4 100.6 56.9 170.5 317.5 302.1 267.5 275.4 335.4 249.5 193.6 2,739.7 228.3	109 93 43 24 73 136 130 115 118 144 107 83	376.7 223.3 303.4 331.9 354.1 278.3 190.5 124.7 112.6 297.9 148.0 225.0 2,966.3 247.2	162 96 130 142 152 119 82 53 48 128 63 96	88.2 198.9 72.9 242.3 70.9 207.8 301.7	122 98 58 770 81 38 85 31 104 30 89 129	165.9 310.9 337.6 362.8 330.5 234.2 124.7 368.7 244.9 132.7 207.3	108 71 133 145 156 142 100 53 158 105 57 89	623.4 258.2 296.3 286.6 201.7 288.4 132.1 133.0 141.3 230.4 387.0 287.0 3,265.4 272.1	†191 111 127 123 86 124 57 61 99 166 123	265.6 266.1 275.7 496.0 316.1 279.2 287.8 312.4 418.5 243.4 373.2 3,838.7	131 114 114 118 213 136 120 123 134 179 104 160	503.6 352.6 482.6 295.9 379.3 423.1 241.0 310.7 371.3 376.2 518.4	218 216 151 207 127 163 181 103 133 159 161 2222

<sup>\*</sup> Index = percentage deviation of actual data from trend, no seasonal allowed for.

<sup>†</sup> Allowance made for large refunding operations.

### 

	Data		Data		Data		Data		Data
1880 1881 1882 1883 1884 1885 1886 1887 1888 1889	65,179 72,015	1890 1891 1892 1893 1894 1895 1896 1897 1898 1899	71,283 69,032 85,875 80,978 49,075 66,583 54,654 77,324 112,700 176,421	1900 1901 1902 1903 1904 1905 1906 1907 1908 1909	138,380 265,945 188,503 161,102 187,312 263,081 284,298 196,439 197,206 214,632	1910 1911 1912 1913 1914 1915 1916 1917 1918 1919	164,051 127,208 131,128 83,471 47,901* 173,145 233,312 185,629 144,118 316,788	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	226,640 170,849 256,693 236,116 281,932 454,405

<sup>\*</sup> Exchange closed 4 months.

	1918	9	1920	)	192	1	1925	3	1928	3	192.	4	1928	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb	11,858 12,211 21,404 28,587 34,414 32,860 34,502 24,433 37,355 30,169 24,853 316,788 26,399	71 73 127 170 204 195 204 145 143 221 178 147	19,880 21,865 29,009 28,447 16,642 9,354 12,542 13,7296 13,667 22,069 24,139 226,640 18,887	117 129 171 168 98 55 74 81 90 80 130 142	16,145 10,170 16,321 15,530 17,237 18,265 9,288 11,117 13,130 15,439 17,148 170,849 14,237	95 60 96 91 101 107 54 65 75 77 90 100	16.175	96 94 133 178 168 140 88 104 126 149 112 114	22,979 25,965 20,092 23,156 19,754 12,522 13,145 14,643 15,803 22,589 25,524 236,116	115 133 150 116 134 114 72 76 84 91 130 147	20,722 18,316 18,117 13,514 17,003 24,318 21,809 18,185 18,333 41,657 43,101 281,932	154 119 105 104 77 97 139 125 104 105 238 246	32,794 38,294 24,844 36,648 30,751 32,813 33,047 37,109 54,092 49,177 43,265 454,405	237 187 218 141 208 175 186 188 210 307 279 245

<sup>\*</sup> Index = percentage deviation of actual data from trend, no seasonal allowed for.

### APPENDIX — TABLE 21

(CHARTS 13 AND 35)

### GRAIN EXPORTS AND FUTURE SALES OF GRAIN

Sources, see p. 129

### GRAIN EXPORTS

Corn, Oats, Rye, Barley, Wheat and Wheat Flour

Unit = Million bushels

	Data		Data		Data		Data
1890 1891 1892 1893 1894 1895 1896		1900	419.7 406.1 250.2 267.3 121.1 226.0 270.9 251.9 199.5	1910	115.0 150.9 179.5 220.3 308.3 469.1 411.4 351.0 389.7	1920	413.2 543.7 489.9 259.5 288.9 236.1
1898 1899	462.8	1909	134.7	1919	403.5	1929	

	19.	19	192	20	19.	21	19	22	192	23	192	24	192	?5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb	35.6 24.5 29.5 39.9 43.2 52.9 26.0 32.0 37.4 29.0 30.3 23.2	142 110 148 227 248 256 104 109 113 81 89 77	18.5 16.5 27.8 22.0 39.0 30.0 44.8 41.6 41.4 50.1 39.7 41.8	74 74 140 125 224 145 178 142 125 139 116 139	41.1 36.4 37.6 38.1 42.8 48.1 48.7 89.3 66.8 39.2 27.4 28.2	164 163 189 216 246 232 194 305 201 109 80 94	34.8 34.9 41.0 35.4 42.5 42.9 59.6 60.6 43.4 34.7 25.7	139 157 206 201 198 205 171 203 183 121 101 86	24.0 28.7 21.0 18.9 24.9 19.1 18.2 25.2 28.5 20.8 14.2 16.0	96 129 106 107 143 92 73 86 86 58 42 53	15.5 14.2 14.5 13.2 11.3 15.4 10.5 24.7 28.6 72.4 40.7 27.9	62 64 73 75 65 74 42 84 86 201 119 93	16.9 14.4 20.7 25.7 24.6 15.9 19.0 24.2 29.6 17.1 13.8 14.2	67 65 104 146 141 77 76 83 89 48 40 47
Total . Aver	403.5 33.6	142	413.2 34.4	135	543.7 45.3	183	489.9 40.8	164	259.5 21.6	 89	288.9 24.1	 86	236.1 19.7	82

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for.

### GRAIN FUTURE SALES AT CHICAGO

Unit = Million bushels

		Data			Data
1910 . 1911 . 1912 . 1913 . 1914 . 1915 . 1916 . 1917 . 1918 .	: : : : : : : : : : : : : : : : : : : :	10,489 e	1920 1921 1922 1923 1924 1925 1926 1927 1928 1929	 	12,105 e 20,954 17,494 13,931 17,828 26,897

	1918	ge	1920	e	192.	í	192	8	192	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan Feb Mar	1,164 1,122 1,265 1,040 984 786 820 1,033 929 601 663 82	124 132 120 91 95 77 75 91 93 57 68	517 619 744 924 825 994 1,084 1,200 1,116 1,389 1,233 1,460	53 70 68 78 76 93 96 102 107 126 122 158	1,623 1,734 2,120 1,928 2,110 1,721 1,582 1,812 1,658 1,572	136 117 109 158 158 141 130 120 139 115 118 102	2,027 2,216 1,471 1,280 1,555 1,226 1,398 1,204 1,288 1,283	80 141 134 105 101 100 89 102 88 86 93 105	1,202 982 1,666 1,561 1,387 1,063 987 927	95 80 57 115 118 85 74 69 65 73 67	707 996 730 637 1,261	57 45 55 48 46 75 131 145 124 149 127	2,597 3,220 2,216 2,005 2,414 1,836 1,893 1,788	191 160 172 141 140 137 118 122 116 101 107
Total . Aver	10,489 874	86	12,105 1,009	96	20,954 1,746	i <u>2</u> 9	17,494 1,458	i02	13,931 1,161	·. 79	17,828 1,486	97	26,897 2,241	140

<sup>\*</sup> Index = percentage deviation of actual data from trend, seasonal allowed for. e = estimated from tax on sales of grain futures in 1919 and 1920.

### APPENDIX — TABLE 22

(CHART 36)

### COTTON — FUTURE SALES

Source, see p. 131

### TAX RECEIPTS ON COTTON FUTURE SALES AT NEW YORK AND NEW ORLEANS EXCHANGES

Unit = Thousand dollars

	Data		Data
1910		1920	 3,342 1,636 2,700 5,492 3,483 1,610
1918	3,708	1927 1928 1929	

### TAX RECEIPTS AND INDEX OF ESTIMATED VOLUME OF SALES

	191	9	192	9	192	1	192:	9	192	3	192.	4	192	5
	Data	*In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex	Data	In- dex
Jan	240.7 189.1 181.9 208.0 314.3 345.4 334.0 270.4 299.2 473.9 492.0 358.8	107 112 105 112 153 155 140 98 98 116 111	293.6 361.0 417.2 288.1 233.2 239.7 319.5 292.0	97 111 129 145 98 82 81 96 93 92 85 93	101.1 76.5 68.9 60.6 80.9 55.2 125.5 319.9 247.4 193.4	106 105 91 78 63 88 57 87 142 97 86 81	130.6 99.5 93.7 184.7 259.2 215.6 222.6 265.8 315.7	84 94 71 67 111 143 118 98 104 98 118	406.8 392.3 419.6 436.1 406.3 348.5 256.4 275.2 465.8 517.8 811.9 755.3	150 166 169 185 175 140 111 99 128 116 165 178	493.8 371.7 405.0 295.8 251.1 203.9 191.9 205.8 208.5 176.5	147 173 150 150 103 90 136 112 125 108 95	122.3 151.8 118.6 114.6 124.8 131.3 107.0 177.3 180.0 151.4	83 106 127 104 100 104 108 71 104 99 87 90
Total . Aver	3,707.7 309.0	ii7	3,341.5 278.5	iòo	1,636.4 136.4	90	2,700.0 225.0	iò3	5,492.0 457.7	i49	3,483.3 290.3	i25	1,609.6 134.1	99

<sup>\*</sup>Index = percentage deviation of actual data from trend, seasonal and price changes allowed for.

### APPENDIX — TABLE 23

(CHARTS 37 AND 38)

### INDEX OF GENERAL PRICE LEVEL

1913 = 100

### Sources, see p. 137

 Weight

 Wholesale prices
 2.0

 Wages
 3.5

 Cost of living
 3.5

 Rents
 1.0

Years	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Average
1875	84	84	84	84	84	84	84	84	84	83	82	82	84
1876	82	82	81	81	80	79	80	80	79	79	79	79	80
1877	79	79	79	78	79	78	78	77	76	76	75	74	77
1878	74	74	73	72	71	70	71	71	70	70	70	69	71
1879	69	70	70	69	69	70	70	70	70	72	73	74	71
1880	77	77	77	76	76	75	75	75	76	76	77	77	76
1881	77	77	77	77	78	78	78	79	79	81	81	81	79
1882	80	80	81	82	82	82	82	83	81	80	80	79	81
1883	79	80	80	80	79	79	78	78	78	77	77	77	79
1884	78	78	77	77	76	76	76	76	76	75	74	74	76
1885	73	73	73	73	74	73	74	74	74	74	73	73	73
1886	72	72	72	72	72	72	72	72	72	72	72	73	72
1887	72	73	73	73	73	73	73	73	73	73	74	75	73
1888	75	75	75	75	75	75	75	75	76	76	76	75	75
1889	75	74	74	74	74	74	74	74	74	74	74	74	74
1890	75	75	75	75	75	75	75	75	76	76	76	75	75
1891	76	76	76	76	76	76	75	75	75	75	75	75	76
1892	75	75	75	75	75	74	74	74	74	74	74	74	74
1893	75	75	75	75	75	75	75	75	75	75	75	74	75
1894	73	73	73	72	72	72	72	72	72	72	72	72	72
1895 1896 1897 1898 1899	72 71 71 71 71 73	72 71 71 71 73	72 71 71 71 71 74	$72 \\ 71 \\ 71 \\ 71 \\ 71 \\ 74$	72 71 71 71 74	72 71 70 71 74	72 71 70 71 74	$72 \\ 71 \\ 71 \\ 71 \\ 71 \\ 74$	72 71 71 71 75	72 71 71 71 75	72 71 71 72 75	71 71 71 72 75	72 71 71 71 74
1900	76	76	76	76	76	76	76	76	76	76	76	76	76
1901	76	76	77	77	76	77	77	77	77	77	78	78	77
1902	78	78	79	79	79	79	80	80	80	80	80	80	79
1903	81	81	81	81	80	80	80	80	80	80	80	80	80
1904	81	81	81	81	81	81	81	81	81	81	81	81	81
1905	81	81	81	82	82	82	82	82	82	82	83	83	82
1906	83	84	84	85	85	85	85	85	86	86	87	87	85
1907	88	88	88	88	89	89	89	89	90	90	90	90	89
1908	90	89	89	89	89	89	89	89	89	90	91	90	89
1909	90	90	91	91	92	92	93	93	94	94	95	95	93
1910	96	96	96	96	96	95	96	96	96	96	96	95	96
1911	95	95	95	95	95	95	96	96	97	97	97	97	96
1912	99	99	99	99	100	99	99	99	100	100	100	100	99
1913	98	98	100	100	100	100	101	101	101	101	101	101	100
1914	100	101	100	100	99	100	101	102	102	101	101	101	101

### APPENDIX — TABLE 23 — Continued

Years	Jan.	Feb.	Mar.	A pr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Average
1915	102	102	101	101	102	102	102	103	103	105	106	106	103
1916	109	109	111	112	113	114	115	116	119	121	124	126	116
1917	128	129	131	135	139	141	141	142	145	147	148	149	140
1918	151	153	155	157	159	163	166	169	174	176	175	175	164
1919	179	176	177	178	180	181	185	189	189	193	198	201	186
1920	207	207	210	215	219	219	221	218	218	213	208	201	213
1921	196	190	186	182	179	172	173	174	173	172	171	171	178
1922	167	166	167	167	168	169	170	171	172	173	175	176	170
1923	177	178	179	180	182	182	183	182	183	184	183	183	181
1924	182	182	182	180	180	180	179	181	182	182	182	184	181
1925 1926 1927 1928 1929	185 188 	185 187 	186 186 	183 186 	184  	185 	186	186	186	187	187 	188	186

### APPENDIX — TABLE 23 A

### INDEX OF WHOLESALE PRICES

1913 = 100

Sources, see p. 137

						1		1	1		1		
Years	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Average
1875	115	114	115	117	116	114	115	116	113	109	108	107	113
1876	106	106	107	105	103	99	103	102	101	100	100	103	103
1877	105	103	101	102	104	101	99	94	93	92	89	88	99
1878	89	88	87	87	82	79	80	81	79	79	77	75	82
1879	75	78	78	74	76	78	80	78	80	90	94	99	82
1880	104	104	103	100	96	93	92	94	95	95	97	97	98
1881	98	99	99	99	99	100	102	105	108	112	109	109	103
1882	108	108	109	113	114	114	115	120	110	108	105	102	111
1883	104	105	105	103	104	101	98	98	97	96	95	96	100
1884	97	98	97	94	94	92	93	93	95	91	87	84	93
1885	84	84	84	84	75	84	85	85	85	75	74	84	82
1886	82	80	87	81	79	80	87	87	80	79	79	80	80
1887	79	80	80	79	79	80	80	80	81	81	84	88	81
1888	87	86	87	86	86	85	86	87	93	90	88	86	87
1889	84	82	82	80	79	78	79	78	78	77	80	78	80
1890	82	82	82	82	81	81	80	81	82	83	82	81	82
1891	80	80	80	80	80	79	78	78	78	78	78	78	79
1892	77	77	77	76	76	76	76	76	76	76	76	77	76
1893	78	78	78	77	77	76	75	75	75	75	74	73	76
1894	72	72	71	70	70	70	70	70	70	70	70	69	70
1895 1896 1897 1898 1899	68 68 66 67 70	68 68 66 67 71	68 67 66 67 72	68 66 65 67 73	68 66 67 73	68 65 64 67 74	68 65 64 67 75	68 65 67 76	69 66 66 67 77	70 66 67 67 78	70 66 67 68 79	69 66 67 69 80	69 66 66 67 75
1900 1901 1902 1903 1904	82 80 82 86 84	83 80 82 86 85	84 80 82 86 85	84 80 83 85 84	82 79 84 84 84	82 79 84 84 84	81 80 84 83 83	80 83 83 83	80 81 83 84 83	80 81 85 83 83	81 81 85 83 83	81 82 85 83 84	82 80 84 84 84
1905	84	85	85	85	84	84	85	86	86	87	88	89	86
1906	89	90	90	90	90	90	90	90	91	91	93	94	91
1907	95	95	96	95	96	96	96	96	97	97	95	93	96
1908	93	92	92	92	91	90	90	90	90	90	90	91	91
1909	92	92	92	92	93	93	93	93	95	95	97	98	94
1910	98	98	99	99	98	97	97	97	97	97	96	96	97
1911	95	95	95	95	95	95	95	96	96	96	96	96	95
1912	97	97	98	100	100	99	99	99	100	100	100	100	99
1913	100	100	100	100	99	99	100	100	102	101	100	99	100
1914	98	99	98	98	97	97	97	101	102	97	97	97	98
1915	98	99	99	99	100	99	100	100	100	102	104	108	101
1916	113	115	119	121	122	123	123	126	130	136	146	149	127
1917	153	157	162	173	183	185	188	189	187	183	183	182	177
1918	184	186	187	190	190	191	196	200	204	202	203	202	195
1919	199	193	196	199	202	203	212	216	210	211	217	223	207
1920	233	232	234	245	247	243	241	231	226	211	196	179	227
1921	170	160	155	148	145	142	141	142	141	142	141	140	147
1922	138	141	142	143	148	150	155	155	153	154	156	156	149
1923	156	157	159	159	156	153	151	150	154	153	152	151	154
1924	151	152	150	148	147	145	147	150	149	152	153	157	150
1925 1926	160 156	161 155	161 152	156 151	155 152	157	160	160	160	158	158	156	159

### APPENDIX

### $\begin{array}{c} \text{APPENDIX} \leftarrow \text{TABLE} \ \ 23 \ \text{B} \\ INDEX \ \ OF \ \ WAGE \ \ LEVEL \end{array}$

1913 = 100

Sources, see p. 137

Factory . . . . 1.0
Unskilled labor . . 1.0
Teachers and clerks . . 0.5

Years	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Average
1875	69	69	69	69	69	69	69	69	69	69	69	69	69
1876	69	69	69	68	68	68	68	68	68	68	68	67	68
1877	67	67	67	66	66	66	66	66	66	65	65	65	66
1878	64	64	64	64	64	64	64	64	64	64	64	64	64
1879	64	64	64	64	64	64	64	64	64	64	64	64	64
1880	69	69	69	69	69	69	69	69	69	69	69	69	69
1881	70	70	70	70	70	70	70	70	70	70	71	71	70
1882	71	71	72	72	72	72	72	72	72	72	73	73	72
1883	73	73	74	74	74	74	74	74	74	74	74	74	74
1884	75	75	75	75	75	75	75	75	75	75	75	75	75
1885	74	74	74	74	74	74	74	74	74	74	74	74	74
1886	73	73	73	73	73	73	73	73	73	73	74	74	73
1887	74	74	75	75	75	75	75	75	75	75	75	75	75
1888	75	75	75	75	75	75	75	75	75	75	75	75	75
1889	75	75	75	75	75	75	75	75	75	75	75	75	75
1890 1891 1892 1893 1894	75 76 76 76 75	75 76 76 76 75	75 76 76 76 75	75 76 76 76 76 75	75 76 76 76 75	75 76 76 76 75	75 76 76 76 75	75 76 76 76 75	75 76 76 76 76 75	75 76 76 76 75	75 76 76 76 75	75 76 76 76 75	75 76 76 76 75
1895	75	75	75	75	75	75	75	75	75	75	75	75	75
1896	76	76	76	76	76	76	76	76	76	76	76	76	76
1897	76	76	76	76	76	76	76	76	76	76	76	76	76
1898	75	75	75	75	75	75	75	75	75	75	76	76	75
1899	76	76	77	77	77	77	77	77	77	77	77	77	77
1900	77	77	77	77	77	77	77	77	77	77	77	77	77
1901	78	78	78	78	78	78	78	78	78	78	79	79	78
1902	79	79	80	80	80	80	80	80	80	80	80	80	80
1903	81	81	81	81	81	81	81	81	81	81	81	81	81
1904	82	82	82	82	82	82	82	82	82	82	82	82	82
1905 1906 1907 1908 1909	82 84 89 92 92	82 85 89 92 92	82 85 89 92 93	83 86 90 92 93	83 86 90 92 93	83 86 90 92 93	83 87 91 92 93	83 87 91 92 93	83 87 91 92 93	83 87 91 93 93	84 88 92 93	84 88 92 93 93	83 86 90 92 93
1910	94	94	94	94	94	94	94	94	94	94	95	95	94
1911	95	95	95	96	96	96	96	96	96	96	96	96	96
1912	97	97	97	97	97	97	97	97	97	98	98	98	97
1913	99	99	99	100	100	100	100	100	100	100	100	100	100
1914	100	100	100	100	100	102	101	101	100	100	100	101	100
1915	101	101	102	102	102	103	103	104	103	106	107	107	103
1916	108	108	110	110	111	112	113	114	117	118	118	120	113
1917	119	120	122	121	124	125	125	127	131	133	135	136	127
1918	134	138	142	146	150	154	156	160	166	168	164	165	154
1919	174	171	172	172	173	174	176	182	188	188	193	196	180
1920	198	200	205	206	212	116	218	220	220	221	220	219	213
1921	216	213	212	209	204	191	193	194	192	190	187	186	199
1922	181	180	181	180	182	183	183	186	190	192	194	196	186
1923	197	198	202	204	210	214	214	212	212	213	212	213	208
1924	213	212	214	213	212	212	211	212	214	212	212	214	213
1925 1926	213 218	213 217	215 218	212 218	214	213	213 	214	214	215 	215 	217	214

### APPENDIX — TABLE 23 c INDEX OF COST OF LIVING

1913 = 100

Sources, see p. 137

Years	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Average
1875	82	82	81	81	81	81	81	81	81	81	80	80	81
1876	80	80	79	79	78	78	78	78	78	78	78	78	79
1877	77	77	77	77	77	77	77	77	76	76	76	75	77
1878	74	74	73	72	71	70	70	70	70	70	69	69	71
1879	69	69	69	69	69	69	69	69	69	69	69	69	69
1880	69	69	69	69	69	70	70	70	70	71	71	71	70
1881	71	71	71	71	72	72	72	72	72	73	73	73	72
1882	73	73	73	74	74	74	74	73	73	72	72	72	73
1883	71	71	71	71	70	70	70	70	69	69	69	69	70
1884	68	68	67	67	66	66	66	66	65	65	65	65	66
1885 1886 1887 1888 1889	65 65 65 66 68	65 65 66 68	65 65 65 66 68	65 65 65 66 68	65 65 67 68	65 65 65 67 68	65 65 67 68	65 65 67 68	65 65 65 67 69	65 65 66 68 69	65 65 66 68 69	65 65 66 68 69	65 65 65 67 68
1890	70	70	70	70	71	71	71	71	71	71	71	71	71
1891	72	72	72	72	72	72	72	72	72	72	72	72	72
1892	71	71	71	71	71	70	70	70	70	70	70	70	70
1893	71	71	71	72	72	72	72	72	72	72	72	72	72
1894	71	70	70	69	69	69	69	69	69	69	69	69	69
1895 1896 1897 1898 1899	68 66 66 67 69	68 66 67 69	68 66 68 69	68 66 68 69	68 66 68 69	68 66 68 69	68 66 68 69	68 66 68 69	68 66 68 69	68 66 68 69	67 66 67 68 69	67 66 67 68 69	68 66 68 69
1900	69	69	69	69	69	70	70	70	70	70	71	71	70
1901	71	71	72	72	72	73	73	73	73	73	74	74	73
1902	74	74	75	75	75	76	76	76	76	76	76	76	75
1903	76	76	76	76	76	76	76	76	76	76	76	76	76
1904	76	76	76	76	76	77	77	77	77	77	77	77	77
1905	77	77	77	77	77	77	77	77	77	77	78	78	77
1906	78	78	79	79	79	80	80	80	80	80	81	81	80
1907	81	81	82	82	82	83	83	83	83	84	84	84	83
1908	84	84	84	84	84	85	85	85	85	86	86	86	85
1909	85	86	87	88	89	90	91	92	93	94	95	96	91
1910	96	96	97	96	96	96	97	97	97	97	97	95	96
1911	96	96	95	94	94	94	96	96	98	98	98	98	96
1912	102	103	102	101	103	101	101	101	102	103	103	102	102
1913	95	94	100	101	100	101	102	102	101	102	102	102	100
1914	103	103	103	101	101	102	104	105	105	106	105	104	104
1915	104	104	102	102	103	103	103	103	104	105	106	105	104
1916	108	109	109	111	111	113	113	113	116	117	120	122	114
1917	125	126	127	131	134	138	136	137	141	146	147	149	136
1918	155	157	156	156	159	164	167	170	175	178	179	180	166
1919	182	179	179	181	184	185	187	191	189	197	202	203	188
1920	211	210	213	217	221	221	224	219	221	215	211	202	215
1921	196	188	181	178	175	172	174	175	173	173	172	174	178
1922	170	168	167	167	167	167	167	167	166	166	168	170	168
1923	170	171	169	171	172	170	173	172	172	175	173	173	172
1924	171	171	170	168	168	169	168	169	171	171	171	173	170
1925 1926	173 179	172 179	173 176	172 176	173 174	174	175	176	176 	177	178	178 	175

### APPENDIX

### APPENDIX — TABLE 23 d

### INDEX OF RENTS

1913 = 100

Sources, see p. 137

Years	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Average
1875							84						
1876							82						
1877							80 82						
1878 1879					:::		80		:::				1 :::
10.0							00						
1880							84						
1881							84				• • • •		
1882 1883							84 84						• • • •
1884							84				:::	:::	
1001							0.					١	
1885							84						
1886							84						
1887						• • • •	84 84						• • • •
1888 1889	• • • •						84				• • • •		
1300	• • •						0.				• • • •		
1890							84						
1891							84						
1892		• • • •				• • • •	84	• • • •	· · ·		• • •		• • • •
1893 1894							84 84						***
1001					• • • •		01						
1895							86						
1896							86						
1897							86	• • • •			• • • •		
1898 1899					• • • •		86 86	• • •			• • • •		• • • •
1000							30			•••		• • •	
1900							86						
1901							86						
1902							88 90						
1903 1904	:::		:::				90	:::					• • •
1301							30				• • • •	• • •	•••
1905			1		}	}	92						
1906							92						
1907 1908			• • • •		• • • •		94 96				• • •		• • •
1909	:::				• • •		96			• • • •		• • •	• • • •
1303							30	• • • •			• • • •	• • •	• • •
1910							96						
1911							96						
1912	• • •	• • •		• • •			98	• • •					
1913 1914	:::			• • •	• • • •		100 100			• • •	• • • •		• • • •
1914		• • • •	• • •		• • • •	• • • •	100	•••	• • •				• • • •
1915							102		[				
1916	:::	:::	:::		:::	:::	104						
1917	102	102	102	102	102	102	100	100	100	100	100	100	101
1918 1919	102 110	102 111	104 112	104 112	106 113	106 114	108 115	108 117	108 119	110 121	110 123	$\frac{110}{125}$	107 116
1010	110		114	-12	110	111	110	**,	110	121	120	120	110
1920	127	129	131	133	135	135	138	140	142	145	148	151	138
1921	152	154	155	157	159	159	160	160	160	161	161	161	158
1922 1923	161 162	161 162	161 162	161	161 163	161 163	161 164	161	161	161	162	162	161
1923	167	167	167	163 167	167	168	168	164 168	164 168	165 168	166 168	167 168	164 168
	-0.	20.	20.	-0.	20.		200	-00	- 1	100	1	100	100
1925	168	168	168	168	168	167	167	167	167	167	167	167	167
1926	167	167	167	167									

### APPENDIX — TABLE 24

(CHART 39)

### CLEARINGS INDEX OF BUSINESS

Computed normal = 100

Sources, see p. 123

BANK CLEARINGS, OUTSIDE OF NEW YORK CITY, 1875-1918; DEBITS, OUTSIDE OF NEW YORK CITY, 1919-1926

3 months moving average. Seasonal variation and price changes allowed for

						<del></del>		1	1	7			
Years	Jan.	Feb.	Mar.	Apr.	Мау	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Average
1875 1876 1877 1878 1879	99.9 104.0 94.1 88.9	96.8 101.1 92.7 90.4	101.1 102.4 95.2 89.5 89.5	100.8 101.0 89.4 86.8 90.4	100.9 102.0 91.7 85.8 91.8	101.6 102.3 92.2 88.0 95.2	98.0 99.2 94.6 87.8 96.0	95.3 100.6 89.4 88.4 94.3	87.9 92.9 92.6 89.6 95.6	88.0 94.4 94.1 91.9 100.9	94.0 93.9 95.1 91.5 106.7	95.1 99.1 93.5 89.6 109.9	96.3 98.7 94.4 89.6 95.8
1880	106.9	106.7	106.1	105.4	103.6	102.1	100.3	100.4	100.9	100.3	103.3	108.2	103.7
1881	112.9	114.2	111.2	110.2	112.3	120.3	123.4	126.1	124.2	123.9	119.3	116.3	117.9
1882	113.3	110.4	105.6	103.1	102.8	104.3	105.6	105.9	108.2	108.5	109.5	107.4	107.0
1883	108.1	106.3	104.8	101.3	100.9	101.3	101.47	101.0	99.2	99.7	98.1	102.9	102.1
1884	100.4	100.0	91.9	92.7	94.5	93.6	90.2	84.2	83.6	83.5	82.3	83.5	90.0
1885	84.5	84.8	81.9	81.1	81.7	84.9	85.7	86.1	85.7	87.5	91.9	95.6	86.0
1886	95.7	95.7	95.2	95.2	94.5	96.1	99.4	101.2	101.46	100.7	102.5	104.0	98.47
1887	103.3	101.2	101.2	104.3	108 3	111.46	110.1	108.2	104.6	103.8	104.0	101.8	105.2
1888	100.0	98.2	95.7	95.9	97.3	100.4	101.4	101.1	101.0	104.2	103.4	104.4	100.3
1889	103.2	104.7	104.0	103.0	104.8	105.9	108.9	107.7	107.3	107.5	108.1	109.2	106.2
1890	109.4	109.3	109.1	109.7	115.7	119.4	121.1	118.1	118.0	117.7	116.0	112.7	114.7
1891	108.8	105.9	102.9	103.1	104.2	106.3	106.6	110.9	115.3	116.6	112.4	109.9	108.6
1892	108.7	112.5	111.9	112.1	109.9	113.4	114.7	116.5	115.9	116.6	116.7	117.7	113.9
1893	118.2	117.3	113.7	111.6	111.7	108.9	102.2	89.5	82.6	80.0	83.2	85.7	100.4
1894	88.0	86.4	85.1	84.1	87.4	88.7	88.1	88.1	88.2	90.4	89.9	90.9	87.9
1895	91.0	88.2	86.0	85.7	90.9	94.0	96.4	95.0	94.0	94.46	95.0	96.5	92.3
1896	93.7	91.8	87.8	87.0	86.7	88.8	88.5	85.3	82.3	80.6	81.9	84.2	86.6
1897	83.2	82.3	79.6	80.3	80.9	83.46	85.6	88.2	91.9	92.6	93.5	92.7	86.2
1898	93.3	94.2	93.1	91.8	91.0	92.2	91.2	91.6	90.4	91.9	92.7	96.1	92.5
1899	100.4	103.4	104.9	105.2	106.4	106.6	106.5	105.8	105.6	105.9	105.1	104.46	105.0
1900	103.1	101.3	99.0	98.3	99.46	100.7	100.1	98.2	95.3	95.6	97.1	100.3	99.0
1901	103.46	104.3	104.6	106.8	112.46	115.3	112.6	109.2	106.6	107.46	106.4	107.3	108.1
1902	108.5	108.1	107.3	107.4	109.7	109.7	109.2	106.1	108.0	106.8	106.2	104.9	107.7
1903	105.1	106.0	105.2	104.7	105.0	107.8	109.7	109.0	107.1	104.6	102.7	101.9	105.7
1904	100.0	101.5	100.1	100.0	97.6	98.0	97.5	99.4	100.8	101.9	104.6	107.0	100.7
1905	107.8	106.6	106.46	107.6	109.8	109.8	109.6	109.6	110.3	111.2	111.4	112.0	109.4
1906	115.8	116.46	116.0	111.4	109.9	109.2	109.6	110.9	109.7	111.5	111.1	112.4	112.0
1907	113.3	113.5	114.4	113.5	114.1	112.8	112.9	112.2	111.0	110.4	101.6	93.8	110.3
1908	87.6	89.9	92.6	92.4	91.9	92.3	93.6	94.2	96.3	95.6	95.8	96.4	93.2
1909	98.3	99.9	100.6	101.5	101.5	101.9	101.7	102.9	103.4	103.6	103.8	104.3	102.0
1910	104.4	103.9	104.8	105.6	104.9	103.1	101.46	101.7	100.8	100.2	99.9	100.0	102.6
1911	100.5	100.2	101.0	100.2	100.8	100.8	101.5	101.5	101.0	99.7	99.0	98.1	100.4
1912	98.6	101.4	101.3	101.8	100.8	100.0	99.4	99.8	100.7	101.9	101.3	101.3	100.7
1913	101.6	102.7	102.6	100.8	99.1	98.5	98.3	97.0	97.8	98.1	97.2	96.4	99.2
1914	95.7	96.4	96.2	96.1	95.1	94.9	94.7	93.3	90.1	85.4	83.1	83.0	92.0
1915	83.8	86.1	87.5	89.3	89.7	90.0	90.0	90.3	91.2	92.7	96.1	99.1	90.5
1916	100.2	102.2	102.9	103.4	103.3	103.4	103.5	104.4	106.1	108.8	110.3	110.4	104.9
1917	110.4	108.2	108 5	108.5	110.3	109.6	108.0	107.7	106.0	107.4	107.0	106.7	108.2
1918	104.1	100.4	101.1	103.7	107.5	108.0	108.4	110.3	110.0	109.0	103.5	101.4	105.6
1919	99.7	98.8	98.1	97.2	99.4	104.1	108.4	111.6	110.9	109.5	109.1	108.5	104.6

### APPENDIX — TABLE 24 — Continued

Years	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Ачетаде
1920 1921 1922 1923 1924	109.8 94.3 96.6 105.1 101.0	107.8 91.7 97.4 108.3 102.1	107.2 90.7 98.5 109.5 102.3	105.4 88.9 100.7 109.5 103.9	104.1 89.8 101.4 109.0 103.2	102.2 90.0 103.2 108.1 102.7	100.4 91.7 102.9 106.4 101.3	99.6 92.1 102.4 103.3 102.3	99.3 93.4 101.6 101.2 101.7	98.2 94.3 102.4 99.8 102.5	97.3 95.6 102.6 100.0 102.5	95.7 95.9 104.0 100.8 103.3	102.3 92.4 101.1 105.1 102.4
1925 1926 1927 1928 1929	106.1 112.2	108.0 112.8	110.2 113.4 	109.4 113.7	109.6	109.9	110.3	110.1	109.5	110.4 	111.1  	111.6	109.7

### APPENDIX — TABLE 25

### (CHARTS 40 AND 41)

# VELOCITY OF BANK DEPOSITS - ANNUAL RATE OF TURNOVER - ACTUAL FIGURES

Sources, see p. 147

141 CITIES

CHICAGO, ILLINOIS

1926					:						:	:		:	:
1925	46.0	45.6	48.2	44.1	44.6	44.1	43.5	38.1	41.1	43.1	42.8	46.7	527.9	44.0	:
1924	43.5	45.5	46.2	44.4	42.0	42.7	42.1	38.7	38.4	39.6	43.9	45.0	512.0	42.7	:
1923	47.0	50.3	46.4	47.1	44.5	45.8	43.3	39.9	43.2	43.3	44.0	47.9	542.7	45.2	:
1922	47.3	49.7	49.3	47.1	44.5	45.6	41.7	38.4	41.9	43.7	41.4	45.9	536.5	44.7	45.0
1921	46.4	42.4	41.3	42.7	43.3	42.0	43.6	41.5	44.1	46.6	47.4	48.4	529.7	44.1	:
1920	50.0	44.1	45.3	46.3	47.0	49.7	48.2	46.3	51.5	50.8	46.9	49.4	575.5	48.0	:
1919	47.2	45.0	41.3	44.4	44.1	47.8	50.2	44.3	46.4	47.0	46.5	51.3	555.5	46.3	:
9861	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
1925	44.1	43.9	43.1	40.7	44.3	44.3	42.4	39.2	42.6	47.2	48.3	49.8	529.9	44.2	:
1924	43.0	43.9	42.2	40.9	41.0	41.6	38.8	36.5	37.5	39.3	42.3	43.6	490.6	40.9	:
1923	42.1	43.0	41.9	40.8	41.6	42.3	39.5	35.6	39.1	40.8	43.5	46.2	496.4	41.4	:
1922	40.7	40.9	39.8	41.5	40.4	40.9	39.2	34.7	39.0	43.8	40.9	43.8	485.6	40.5	41.4
1981	41.9	38.1	36.0	36.2	38.0	37.8	37.4	33.5	37.9	40.5	42.4	42.6	462.3	38.5	:
1920	45.2	42.5	41.6	41.6	40.9	40.4	40.1	37.0	39.7	43.4	45.0	45.8	503.2	41.9	:
1919	40.0	38.7	36.5	37.1	40.8	45.1	44.5	40.4	45.0	45.9	48.8	47.6	507.4	42.3	:
	J	Ξų	×	Ą	Z	۳	٦	A	ďΩ	0	Z	Ω	L	¥	7-yr. av.

APPENDIX—TABLE 25

# VELOCITY OF BANK DEPOSITS—ANNUAL RATE OF TURNOVER—ACTUAL FIGURES

NEW YORK, N. Y.

	V A GG	
,	A CETACA	

1926	:	:	: :		:	:	:	:	:	:	:	:	:	:
1925	42.6	38.9	99.9 38.6	36.7	35.0	36.0	31.7	33.4	43.6	43.5	43.9	459.2	38.3	:
1924	37.1	35.9	36.9	33.7	34.7	32.9	31.6	32.3	34.4	38.5	38.1	422.5	35.2	:
1923	34.7	35.7	39.3	35.1	36.7	32.8	27.4	32.2	31.2	34.8	39.3	417.2	34.8	:
1922	32,4	29.6	33.6	31.4	33.4	32.3	24.7	28.6	34.3	32.5	35.4	380.9	31.7	34.9
1981	33.5	30.9	30.0	31.1	30.4	29.3	25.9	28.2	32.2	33.6	32.8	367.9	30.7	:
1920	42.5	37.4	39.4	38.0	36.1	36.2	30.8	34.4	37.0	38.0	39.0	446.8	37.2	:
1919	31.7	30.5	31.2	34.2	37.3	38.2	33.8	35.4	42.9	45.1	47.6	439.3	36.6	:
1926	:	:	: :	:	:	:	:	:	:	:	:	:	:	:
1925	87.4	88.1	79.4	88.5	88.9	82.5	76.4	83.6	93.7	8.76	99.3	1,052.1	87.7	:
1984	86.4	87.3	79.2	8.62	9.08	74.5	9.02	71.6	72.6	83.2	85.4	954.8	79.6	:
1923	79.9	82.3	83.1	8.62	80.2	73.6	65.3	72.4	74.6	83.8	89.9	948.9	79.1	:
1922	74.2	75.2	79.9	8.77	75.7	74.2	65.2	9.89	86.3	77.4	79.9	8.606	75.8	77.1
1931	76.3	68.0	62.9	68.7	66.2	66.2	58.7	65.7	70.4	7.27	77.1	820.0	68.3	:
1920	83.1	77.0	77.3	9.02	68.7	67.1	62.7	0.99	27.5	79.1	83.8	889.5	74.1	:
1919	64.7	63.6	63.7	72.4	81.2	81.3	72.6	74.5	85.4	91.3	89.5	902.3	75.2	:
	l.	[ii]	¥	M	-	۳	¥	ďΩ	0	Z	Д	T	Ą	7-yr. av.

TURNOVER — ACTUAL FIGURES APPENDIX — TABLE 25 VELOCITY OF BANK DEPOSITS - ANNUAL RATE OF

1926 : : : : : :  $\begin{array}{c} 341.5 \\ 28.5 \end{array}$ 24.9 23.6 23.1 28.1 28.0 28.0 28.0 28.3 28.3 28.3 30.9 30.9 1925 26.8 30.4 22.2 22.2 22.4 22.3 22.3 22.3 22.3 30.0 30.0  $\begin{array}{c} 316.7 \\ 26.4 \end{array}$ 1924 Albany, New York 23.5 26.0 28.0 28.0 28.3 28.4 25.8 27.0 27.7 26.9 26.9 27.7  $\frac{314.9}{26.2}$ 192328.5 25.4 22.4 22.4 22.4 26.2 22.3 22.1 21.6 22.0 22.8 31.4 31.4  $309.7 \\ 25.8$ 28.8 1922 $\begin{array}{c} 332.1 \\ 27.7 \end{array}$ 1921 1920 $377.9 \\ 31.5$ 191933.0 22.1 27.4 34.2 49.0 49.0 49.1 28.3 30.3 30.3 39.2 39.2 423.6 35.3 1926141.5 35.4 38.0 39.2 37.1 39.1 41.4 41.8 467.439.0 1925 444.0 399.0 399.2 35.8 37.8 37.5 36.3 37.5 1924 $456.1 \\ 38.0$ SAN FRANCISCO, CALIFORNIA  $482.8 \\
40.2$ 42.6 39.4 41.5 38.0 38.3 42.7 40.7 41.5 41.5 1923  $39.0 \\ 39.7$ 43.9 37.7 41.2 39.4 39.4 37.6 37.1 34.4 40.7 39.7 39.7 39.9 466.3 38.9 39.61922 39.4 37.7 422.8 422.4 40.2 422.3 38.0 38.0 38.0 38.0 38.6 422.2 38.6 422.8 481.4 40.11921  $486.1 \\ 40.5$ 1920 40.9 42.6 43.1 43.1 40.3 39.4 39.4 35.4 41.6 41.6 41.8 1919 35.5 39.6 39.6 39.0 38.5 38.5 44.1 42.5 42.5 44.0 45.5 484.0 40.3 7-yr. DNOSPUZAZA

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### APPENDIX

VELOCITY OF BANK DEPOSITS—ANNUAL RATE OF TURNOVER—ACTUAL FIGURES APPENDIX — TABLE 25

	1926	: : :			: : : :	: :	:
	1925	9.1 8.2 7.9	8.55 5.80 1	9.7	10.1 9.4 8.6	106.4	:
ORK	1924	9.2 9.5 9.0	9.0 9.1	8.6 7.9 0.0	7.88	106.3	:
SYRACUSE, NEW YORK	1923	8.7 8.6 9.7	10.0 9.7 10.0	10.0 8.7 9.5	10.2 10.3 9.4	114.8	:
ACUSE,	1922	8.3 8.1 8.1	9.8 4.8 5.4	8.57 8.63 4	8.8 9.7 9.6	103.3	9.5
SYR.	1981	$\frac{10.1}{9.2}$	9.1 8.9 8.6	8.8 7.0 8.1	9.0 9.8 9.1	106.3	:
	1920	11.6 10.8 10.0	11.7	12.8 11.4 11.6	13.2 11.6 11.5	139.3 11.6	:
	1919	11.9 9.9 9.0	8.5 9.7	10.2 9.9 10.4	11.5 12.2 12.1	123.9 10.3	:
	1926	: : :	: : :	: : :		: :	:
	1925	31.5 27.8 28.3	28.9 27.5 33.4	30.4 26.5 33.1	34.1 31.2 31.3	364.0 30.3	:
3.K	1924	23.0 21.9 22.7	21.8 21.5 26.1	23.3 18.0 26.0	25.8 24.8 30.7	285.6 23.8	:
Rochester, New York	1923	21.4 21.4 21.4	22.0 22.2 24.3	22.6 20.6 22.8	22.9 21.9 26.6	$\frac{270.1}{22.5}$	:
TER, N	1922	21.7 18.9 19.2	19.9 19.1 22.0	19.7 17.8 21.1	23.6 22.3 22.7	248.0 20.7	22.4
ROCHES	1921	21.7 20.3 19.3	21.5 19.8 21.4	$\frac{19.6}{18.3}$	21.8 22.0 21.8	$\frac{248.9}{20.7}$	i
	1920	20.0 19.6 19.2	20.5 20.5 20.6	20.4 19.8 21.4	21.9 21.9 22.5	248.7	:
	6161	16.7 17.0 16.7	18.4 17.5 18.9	18.5 17.7 19.2	20.6 19.6 20.4	221.2 18.4	:
		PHZ:	₽₩'n	n 4 s	OZA	T A	av.

## VELOCITY OF BANK DEPOSITS - ANNUAL RATE OF TURNOVER - ACTUAL FIGURES BUFFALO, NEW YORK APPENDIX — TABLE 25

BINGHAMTON, NEW YORK

1926	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
1925	27.4	25.0	23.3	25.2	27.1	25.0	26.3	24.8	25.6	29.5	28.9	26.0	313.8	26.2	:
1924	27.0	25.6	24.3	24.9	25.9	26.1	25.2	21.5	22.5	25.2	26.2	24.5	298.9	24.9	:
1923	24.6	25.1	24.2	27.8	25.4	26.6	26.5	24.8	25.9	27.2	27.7	28.8	314.6	26.2	:
1922	20.1	18.9	18.0	19.5	19.7	20.5	21.9	18.3	20.4	22.6	23.0	24.5	247.1	20.6	22.2
1981	20.9	19.2	16.9	18.2	18.0	18.3	19.2	16.1	17.8	19.9	19.9	20.2	224.6	18.7	:
1920	21.0	19.4	18.6	18.8	19.9	19.4	22.3	19.9	21.1	22.8	22.2	23.1	248.5	20.7	:
1919	16.5	17.0	17.8	18.8	18.4	19.4	17.9	17.5	16.5	18.4	19.0	19.7	216.9	18.1	:
1926	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
1925	21.1	20.4	19.0	20.0	20.7	21.6	20.6	18.4	18.7	21.8	23.0	21.5	246.8	20.6	:
1924	22.5	22.4	20.0	22.4	21.8	21.7	21.4	18.1	19.7	19.6	19.6	20.1	249.3	20.8	:
1923	22.0	22.3	21.4	24.9	23.7	25.4	24.4	21.7	20.6	22.0	23.1	24.3	275.8	23.0	:
1922	22.9	23.4	21.6	24.3	24.6	23.0	21.5	18.5	19.6	20.8	21.4	23.6	265.2	22.1	22.2
1921	24.6	21.6	21.9	23.7	22.6	23.0	24.0	19.8	21.0	23.5	23.2	23.5	272.4	22.7	:
1920	26.2	24.0	23.4	25.4	26.4	26.7	26.5	20.4	23.8	26.3	23.9	25.2	298.2	24.9	:
1919	20.4	18.9	17.1	21.5	19.2	20.2	20.9	19.7	20.4	22.4	25.7	25.0	251.4	21.0	:
	J	<u> </u>	M	¥	M	, 	-	¥	σΩ	0	Z	Д	T	¥	7-yr. av.

### APPENDIX — TABLE 26

(CHARTS 40 AND 42)

### INDEX OF BUSINESS ACTIVITY FROM VARIATIONS IN RATE OF DEPOSITS TURNOVER

(Percentage of Deviations from Average)

### THREE MONTHS MOVING AVERAGE. SEASONAL ALLOWED FOR

1875–1918. Velocity based on relation of total clearings to total individual deposits in National Banks. 100 = seven years moving average

Years	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Average
1875 1876 1877 1878 1879	99 98 91 92	115 108 96 89 97	116 106 93 92 100	113 101 95 89 103	110 97 95 89 104	105 93 100 86 101	104 96 97 88 101	95 93 100 88 105	94 95 100 90 112	99 95 98 90 118	97 93 94 89 120	101 99 91 86 116	104 98 96 89 106
1880	111	114	118	120	115	106	100	98	97	102	106	117	109
1881	125	130	126	123	122	123	119	113	109	104	103	105	117
1882	108	115	117	113	106	103	109	114	112	111	105	103	110
1883	101	102	102	99	98	97	100	101	103	96	95	94	99
1884	101	99	99	100	99	95	88	86	83	78	77	79	90
1885	83	83	81	79	78	82	84	86	88	95	101	101	87
1886	103	104	101	94	95	98	104	105	104	104	107	107	102
1887	106	103	105	104	105	102	103	101	100	100	96	95	102
1888	94	93	94	94	96	95	97	99	101	98	96	97	96
1889	102	103	101	100	101	103	104	101	100	99	99	101	101
1890	103	104	104	109	113	114	110	110	109	106	101	101	107
1891	99	99	100	100	101	100	100	108	108	107	100	103	102
1892	111	112	110	102	101	99	100	100	99	98	100	107	103
1893	111	113	109	106	104	103	98	93	88	88	87	88	99
1894	86	86	85	85	84	83	84	84	84	82	83	87	84
1895	87	89	90	97	100	103	102	101	100	98	98	96	97
1896	98	96	97	93	95	97	97	95	92	94	95	96	95
1897	93	92	91	89	91	96	105	113	110	105	99	100	99
1898	103	102	98	92	92	93	99	101	99	95	95	106	98
1899	113	121	119	117	110	106	105	106	105	104	104	103	109
1900	100	99	100	101	98	93	90	86	85	91	98	109	96
1901	111	114	122	134	134	124	109	101	98	100	103	105	113
1902	102	100	104	107	105	102	101	108	106	106	101	100	103
1903	98	99	98	97	98	98	97	92	87	84	85	84	93
1904	85	84	84	83	83	84	86	88	91	98	103	105	89
1905	105	108	114	114	109	103	103	104	104	104	108	116	108
1906	119	118	115	114	112	108	110	111	114	109	109	110	112
1907	111	115	112	109	100	99	101	100	100	92	86	80	100
1908	82	85	84	85	86	89	89	93	90	92	95	99	89
1909	99	98	100	101	105	104	109	107	108	105	105	108	104
1910	109	111	108	104	102	100	100	96	93	94	96	98	101
1911	101	103	100	98	100	101	103	100	98	97	96	98	100
1912	100	102	105	105	104	101	100	99	102	102	103	100	102
1913	100	100	100	98	98	97	98	98	98	96	94	94	98
1914	95	96	97	94	94	93	89	81	72	72	74	76	86
1915	80	84	90	92	93	92	94	98	101	104	104	100	94
1916	101	103	105	104	103	102	104	107	111	113	113	110	106
1917	106	103	105	106	109	109	111	107	105	101	98	94	104
1918	90	92	96	101	105	108	112	111	109	103	101	100	102

### APPENDIX — TABLE 26 (Continued)

1919 to date (revised). Velocity based on relation of debits to individual account in 141 cities to individual demand deposits in weekly Reporting Member Banks (about 700). 100 = 1919-1925 average.

Years	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Average
1919 1920 1921 1922 1923 1924 1925 1926	97 108 101 96 97 101 100	94 104 97 95 99 102 102	92 101 91 95 100 101 103	92 100 88 97 101 101 101	95 101 89 98 101 100 103	101 100 90 99 101 100 104	108 99 92 98 100 99 106	112 100 92 97 99 101 106	110 102 94 98 98 100 107	109 103 95 100 98 99 109	109 103 97 99 98 97 109	110 103 96 99 100 98 110	102 102 94 98 99 99 105

### APPENDIX — TABLE 27

(CHART 45)

### PIG IRON PRODUCTION INDEX

THREE MONTHS MOVING AVERAGE. TREND AND SEASONAL ALLOWED FOR

100 = Computed normal

Sources, see p. 85

				1877	1878	1879	1880	1881
January . April July	:	:		83 81 82	85 82 81	78 79 87	116 125 111	118 121 119
October .	•	•	•	74	67	102	98	106
				1882	1883	1884	1885	1886
January .				112	114	93	76	91
February . March .	•	•	•	• • •	• • •	• • •	76 79	92 97
April .	•	•	•	120	103	96	78 78	101
May	·	:	:				77	111
June				:::		•::	76	115
July	٠	•	•	104	98	91	75	114
August . September	. •	•	٠	• • • •	• • • •	87 81	$\begin{array}{c} 74 \\ 72 \end{array}$	110 107
October .	•	•	•	iòi	92	79	72	107
November	•	:				78	$7\overline{6}$	109
December		•	٠		•••	75	83	111

### APPENDIX — TABLE 27 (Continued) PIG IRON PRODUCTION INDEX

				1887	1888	1889	1890	1891
January . February .	•	•		118 120	110 99	121 119	128.8 129.6	112.2 101.4
March .	:	•	•	123	93	118	130.7	89.2
April	Ċ	·		120	91	113	128.0	79.0
May				111	96	111	130.1	83.7
June				103	96	110	129.5	97.2
July	•			94	96	108	125.0	108.9
August .	•	•	•	103	97	109	121.5	113.1 112.4
September October	•	•	•	110 118	100 104	108 113	119.3 120.9	112.4
November .	•	•	•	119	109	118	119.8	118.1
December	•	•	•	116	115	123	116.8	119.7
Вссеньег	•	•	•	110	110	1.20	110.0	120.
				1892	1893	1894	1895	1896
January .				122.7	106.4	57.7	91.0	105.8
February .	•	•	•	121.3	104.6	58.9	87.5	99.4
March .	:	:	Ċ	120.6	105.3	64.1	85.5	95.8
April			•	114.8	104.1	64.0	81.5	91.3
May				112.4	105.5	55.9	82.9	91.7
June	•			109.3	101.1	48.3	85.7	90.8
July	•	•	•	104.2 102.1	$86.1 \\ 87.2$	$\frac{49.1}{65.1}$	$89.4 \\ 95.2$	$84.8 \\ 75.0$
August . September	•	•	٠	94.4	$\frac{87.2}{50.2}$	$\begin{array}{c} 65.1 \\ 75.6 \end{array}$	95.2 98.3	62.4
October	•	•	•	96.7	$\frac{50.2}{44.6}$	83.3	103.5	56.8
November	•	•	•	104.1	47.1	85.8	106.0	58.3
December	Ċ	:	Ċ	103.8	52.2	88.8	106.6	65.6
					·			
				1897	18 <del>0</del> 8	1899	1900	1901
January .				73.8	102.1	100.7	117.1	94.9
February .				76.8	101.5	98.2	114.6	100.8
March .				78.9	102.3	98.5	113.8	106.2
April				77.7	99.5	96.9	109.6	104.7
May	•	•		79.1	99.8	102.1	112.0	109.4
June July	•	٠	•	78.4 77.1	97.8 93.3	104.8 106.4	$111.7 \\ 104.7$	111.7 $111.6$
August	•	•	٠	77.1	93.3	100.4	95.3	108.9
September	•	•	٠	82.2	88.6	107.0	95.5 85.7	106.9
October .	:	•	•	88.7	91.1	108.7	81.4	107.3
November		·		93.6	93.3	111.1	80.1	108.9
December				97.3	96.8	112.8	83.4	107.7

### APPENDIX — TABLE 27 (Continued) PIG IRON PRODUCTION INDEX

	1902	1903	1904	1905	1906
January February March April May June July August September October November December	112.1 110.0 114.3 112.0 116.5 115.4 117.1 115.1 111.9 111.1 110.8 110.6	112.2 113.2 116.4 120.9 125.2 124.3 120.2 116.2 110.9 97.3 78.9 66.9	73.2 85.9 100.7 105.6 103.7 93.6 84.7 85.3 91.4 98.0 103.0 110.3	115.9 121.0 124.0 128.5 127.6 124.2 121.0 122.3 126.5 129.2 131.0 131.1	132.1 132.1 132.0 132.1 130.7 130.3 126.2 125.0 126.0 130.4 134.7
	1907	1908	1909	1910	1911
January February March April May June July August September October November December	135.3 132.8 132.8 133.8 136.5 138.1 136.7 134.6 133.4 124.3 104.2 79.4	66.7 65.4 67.3 67.0 65.6 67.4 70.5 76.3 81.2 84.8 90.0 94.3	99.2 99.2 98.0 98.2 102.0 109.2 115.4 122.9 129.3 133.7 136.8 136.8	137.8 135.1 132.9 128.7 125.1 119.9 114.5 110.0 106.8 102.8 96.9 91.3	92.0 97.2 102.2 101.0 96.2 92.3 94.7 97.8 98.3 98.4 97.6
	1912	1913	1914	1915	1916
January February March April May June July August September October November December	102.0 106.0 110.9 114.2 116.9 118.3 118.0 117.6 119.6 120.5 124.3 125.8	128.5 126.2 125.5 125.3 129.0 123.6 119.0 116.2 113.7 108.3 99.4 89.8	87.1 90.9 96.4 96.7 92.3 88.3 86.6 85.6 81.3 74.0 67.9 65.5	69.7 76.1 83.3 89.3 95.6 102.6 109.4 115.4 120.9 123.6 127.2 128.0	132.3 132.0 132.6 132.3 133.3 134.1 131.6 130.6 131.7 132.3 130.7 126.1

### ${\tt APPENDIX-TABLE~27-Continued}$

### PIG IRON PRODUCTION INDEX

	1917	1918	1919	1920	1921
January	120.4	99	124	99	97
February	119.3	101	123	109	87
March	121.7	101	118	117	73
April	128.4	112	108	114	59
May	131.3	123	95	110	48
June	132.3	127	85	109	42
July	$132.3 \\ 129.7$	130	85	114	39
	$123.7 \\ 127.1$	129	93	116	35
August	124.1	129	93 97	116	34
September	$124.1 \\ 122.8$	127	88	117	38
		126	84	117	38
November	118.4		85		44
December	107.3	125	80	108	51
	1922	1923	1924	1925	1926
January	56	108	102	101	109
February	60	112	108	113	111
$\operatorname{March}$	64	116	112	118	111
f April	69	120	115	117	113
May	75	127	107	110	
June	81	132	92	103	• • •
July	86	134	76	97	
August	80	129	67	94	• • •
September	76	122	67	94	• • •
October	77	114 .	74	97	
November	89	107	81	100	
December	100	104	91	105	• • •

### APPENDIX — TABLE 28

(CHART 46)

Sources, see Chart 8, p. 39

### RAILWAY FREIGHT TRAFFIC - TON MILES -

PER CENT DEVIATION - FROM 10-YEAR MOVING AVERAGE

						J	
1852	100.0	1870	103.2	1889	101.3	1907	113.2
1853	100.0	1871	105.0	1890	106.7	1908	99.4
1854	107.1	1872	108.3	1891	108.1	1909	94.1
1855	106.3	1873	114.5	1892	111.4	1910	104.6
1856	115.8	1874	106.8	1893	113.5	1911	100.4
1857	100.0	1875	96.7	1894	91.5	1912	99.4
1858	88.5	1876	95.9	1895	91.3	1913	107.1
1859	80.6	1877	86.6	1896	95.5	1914	96.0
1860	94.3	1878	96.3	1897	89.4	1915	87.6
1861	105.1	1879	108.5	1898	100.7	1916	103.3
1862	120.5	1880	112.0	1899	102.0	1917	116.9
1863	110.0	1881	114.8	1900	108.3	1918	118.4
1864	108.8	1882	107.2	1901	104.5	1919	105.6
1865	87.7	1883	100.2	1902	102.9	1920	112.3
1866	92.0	1884	94.5	1903	103.7	1921	82.5
1867	93.0	1885	97.0	1904	98.3	1922	89.0
1868	93.8	1886	96.9	1905	99.7	1923	105.4
1869	100.0	1887	106.5	1906	108.9	1924	97.8
		1888	97.6			1925	101.6
		<u>                                     </u>				<u> </u>	

### APPENDIX — TABLE 29

(CHART 53)

### AVERAGE YIELD OF 45 HIGH GRADE BONDS

Sources, see p. 203

### Three Months Moving Average

Years	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1900 1901 1902 1903 1904	3.87 3.84 3.89 4.09	3.85 3.83 3.90 4.08	3.91 3.83 3.82 3.91 4.09	3.89 3.81 3.81 3.93 4.08	3.88 3.81 3.80 3.95 4.08	3.89 3.81 3.80 3.97 4.05	3.90 3.82 3.81 4.01 4.03	3.91 3.83 3.83 4.05 4.00	3.92 3.84 3.84 4.09 3.98	3.93 3.85 3.86 4.11 3.97	3.92 3.85 3.87 4.11 3.95	3.83 3.85 3.89 4.10 3.94
1905	3.92	3.91	3.90	3.90	3.90	3.90	3.91	3.91	3.90	3.90	3.91	3.92
1906	3.92	3.93	3.95	3.96	3.99	4.00	4.03	4.05	4.09	4.11	4.11	4.11
1907	4.12	4.13	4.16	4.19	4.22	4.24	4.28	4.32	4.37	4.43	4.54	4.61
1908	4.62	4.56	4.51	4.48	4.46	4.42	4.39	4.36	4.35	4.32	4.29	4.25
1909	4.22	4.19	4.18	4.17	4.16	4.17	4.17	4.18	4.19	4.20	4.21	4.22
1910	4.22	4.23	4.24	4.26	4.28	4.31	4.33	4.35	4.36	4.35	4.33	4,33
1911	4.32	4.32	4.32	4.32	4.30	4.29	4.28	4.30	4.31	4.32	4.32	4.32
1912	4.32	4.31	4.31	4.31	4.32	4.32	4.32	4.33	4.34	4.35	4.37	4.38
1913	4.39	4.40	4.41	4.44	4.48	4.52	4.57	4.59	4.59	4.57	4.57	4.58
1914	4.56	4.53	4.48	4.46	4.45	4.44	4.44	4.45	4.48	4.52	4.56	4.67
1915	4.67	4.65	4.55	4.55	4.55	4.56	4.58	4.61	4.62	4.61	4.56	4.50
1916	4.45	4.43	4.41	4.41	4.42	4.43	4.43	4.43	4.43	4.41	4.38	4.36
1917	4.34	4.34	4.36	4.43	4.52	4.61	4.68	4.73	4.80	4.86	4.93	5.00
1918	5.06	5.09	5.10	5.15	5.18	5.21	5.20	5.22	5.24	5.25	5.16	5.06
1919	5.01	5.04	5.09	5.12	5.13	5.13	5.13	5.18	5.24	5.26	5.29	5.35
1920	5.43	5.53	5.58	5.68	5.80	5.94	6.04	6.04	5.99	5.87	5.80	5.82
1921	5.86	5.87	5.84	5.84	5.75	5.79	5.81	5.90	5.80	5.70	5.58	5.42
1922	5.24	5.11	5.04	4.97	4.90	4.85	4.82	4.78	4.72	4.71	4.74	4.77
1923	4.78	4.77	4.80	4.85	4.87	4.87	4.88	4.89	4.92	4.93	4.94	4.93
1924	4.90	4.87	4.84	4.84	4.81	4.77	4.71	4.68	4.66	4.66	4.64	4.65
1925	4.66	4.66	4.64	4.62	4.59	4.56	4.55	4.57	4.59	4.60	4.62	4.62

### APPENDIX — TABLE 30

(CHART 53)

### PRICE INDEX OF 12 EARLY-MOVING COMMODITIES

1913 = 100 — weighted

J 18			1922	1923	1924	1925	1926
F 12 M 13 A 14 M 13 J 20 A 20 S 19 O 19 N 20	6   199 1   190 2   180 0   168 0   156 6   155 5   157 9   141 0   123	99 92 88 84 88 87 86 86 91 91 94	96 98 97 100 106 110 112 113 117 123 123 124	128 133 139 137 125 118 111 111 117 112 112 112	115 115 111 105 99 100 105 116 113 116 121	129 123 121 117 118 119 124 128 129 128 130 128	128 123 118 114 113 116 

### APPENDIX — TABLE 31

### INTEREST RATES—CUSTOMERS' 4-6 MONTHS COMMERCIAL PAPER

(CHARTS 54 AND 55)

### New York

	1919	1920	1921	1922	1923	1924	1925	1926
J	5.875	6.00	7.00	5.50	4.875	5.25	4.00	
$\mathbf{F}$	5.625	6.00	7.00	5.50	4.875	5.00	4.50	
M	5.75	6.00	7.00	5.50	5.00	5.125	4.75	
$\mathbf{A}$	5.75	6.00	7.00	5.50	5.50	5.00	4.625	
M	5.50	6.00	7.00	5.00	5.50	5.00	4.625	
$\mathbf{J}$	5.625	6.00	6.50	5.00	5.29	4.75	4.50	
J	5.375	6.50	6.50	5.25	5.375	4.50	4.50	
A S	5.50	6.50	6.50	4.75	5.25	4.25	4.25	
$\mathbf{s}$	5.375	7.00	6.25	4.625	5.375	4.375	4.625	
0	5.625	7.00	6.00	5.00	5.375	4.75	4.625	
N	5.625	7.00	6.00	4.75	5.375	4.375	4.625	
D	5.875	6.50	5.75	4.875	5.375	4.25	4.75	

### APPENDIX — TABLE 31

(CHART 54)

### INTEREST RATES — CUSTOMERS' 4-6 MONTHS COMMERCIAL PAPER

Simple Average of Prevailing Rates in 22 Branch Cities

		1919	1920	1921	1922	1923	1924	1925	1926
January		6.27	6.28	7.14	6.98	6.47	6.46	5.88	
February .		6.26	6.43	7.16	6.84	6.45	6.45	5.86	
March		6.26	6.51	7.12	6.65	6.36	6.49	5.78	
April		6.24	6.54	7.21	6.70	6.39	6.57	5.80	
May		6.20	6.80	7.16	6.66	6.41	6.49	5.88	
June		6.15	6.92	7.12	6.58	6.37	6.32	5.82	
$\operatorname{July}$		6.22	7.07	7.10	6.53	6.52	5.98	5.79	
${ m August}$		6.21	7.00	7.22	6.52	6.47	5.91	5.88	
September .		6.17	7.02	7.04	6.51	6.38	6.00	5.86	
${ m October}$		6.22	7.01	7.13	6.45	6.35	5.94	5.93	
November .		6.22	7.05	6.95	6.42	6.49	5.94	6.03	
${f December}$ .		6.30	7.08	7.04	6.43	6.50	5.97	5.95	

### APPENDIX — TABLE 31

### INTEREST RATES — CUSTOMERS' 4-6 MONTHS COMMERCIAL PAPER

(CHART 54)

Weighted Average of Prevailing Rates in 12 Federal Reserve Bank Cities

	1919	1920	1921	1922	1923	1924	1925	1926
January February	5.76 5.79 5.79 5.60 5.68 5.57 5.62 5.56 5.68 5.68 5.90	5.98 6.06 6.12 6.27 6.29 6.41 6.65 6.65 6.91 6.91 6.90	6.91 6.92 6.91 6.93 6.89 6.70 6.68 6.55 6.45 6.31 6.22 6.03	5.85 5.78 5.69 5.59 5.31 5.33 5.41 5.12 4.98 5.16 5.15 5.17	5.19 5.19 5.33 5.51 5.54 5.39 5.44 5.52 5.52 5.50 5.46	5.41 5.25 5.28 5.21 5.14 4.95 4.81 4.52 4.60 4.74 4.56 4.56	4.42 4.61 4.81 4.76 4.76 4.72 4.73 4.59 4.81 4.85 4.92	

### APPENDIX — TABLE 32

(CHART 55)

# INTEREST RATES—COMMERCIAL PAPER, 4-6 MONTHS PRIME, OPEN MARKET

### New York City

	1919	1920	1921	1922	1923	1924	1925
January February March April May June July August September October November December	5 5 1/2/2 1/4/4 5 5 1/4/4 5 5 1/4/4 6 6 6 6	6 634 7 71/2 73/4 8 8 8 8	7844 78344 77344 71/2 71/2 61/4 61/4 6 53/4 55	4 <sup>3</sup> / <sub>4</sub> 5 4 <sup>3</sup> / <sub>4</sub> 4 <sup>1</sup> / <sub>4</sub> 4	4 <sup>1</sup> / <sub>2</sub> 4 <sup>3</sup> / <sub>4</sub> 5 5 <sup>1</sup> / <sub>8</sub> 5 5 5 5 5 5 5 5 5 5 5 4 7/ <sub>8</sub>	4 3 4 4 4 5 5 3 1 1 1 1 3 5 5 8 3 1 1 1 1 3 5 5 8 3 1 1 1 1 1 3 5 5 8 3 1 1 1 1 1 3 5 5 8 1 1 1 1 1 3 1 5 5 8 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	31/2/4 4 4 7/8/8/4/4/8/8/8/4/4/4/8/8/8/8/8/8/8/8/8/

### APPENDIX — TABLE 32

# $INTEREST \;\; RATES -- CUSTOMERS' \;\; 4\!-\!6 \;\; MONTHS \\ COMMERCIAL \;\; PAPER$

(CHART 55)

34 Cities — Weighted "Computed Approximation to a National Average"

	1919	1920	1921	1922	1923	1924	1925	1926
May	5.88 5.83 5.90 5.89 5.74 5.79 5.72 5.75 5.70 5.80 6.00	6.05 6.14 6.21 6.33 6.41 6.52 6.75 6.73 6.93 6.94 6.94	6.96 6.98 6.96 7.00 6.95 6.80 6.77 6.70 6.59 6.50 6.39 6.26	6.11 6.02 5.92 5.84 5.62 5.61 5.67 5.44 5.44 5.46	5.48 5.48 5.57 5.71 5.74 5.61 5.69 5.69 5.72 5.71 5.73 5.70	5.65 5.51 5.55 5.51 5.44 5.25 5.07 4.83 4.91 5.01 4.86 4.87	4.74 4.83 4.97 4.99 5.01 4.96 4.97 4.88 5.04 5.09 5.11 5.15	

### APPENDIX — TABLE 33

(CHART 56)

## FIFTY YEARS OF VARIATIONS IN INTEREST RATES

MONTHLY AVERAGE RATES ON PRIME COMMERCIAL 60-90 DAY PAPER IN NEW YORK CITY

In percentage deviations from 1875-1923 average

THREE MONTHS MOVING AVERAGES. SEASONAL ALLOWED FOR

Years	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Average
1875 1876 1877 1878 1879	124 108 114 90	113 129 101 113 92	116 114 94 112 101	112 112 90 106 105	107 113 92 101 104	99 101 89 89 93	98 88 97 80 97	98 80 104 79 99	106 88 120 86 108	114 98 122 94 111	120 106 119 97 114	126 109 114 94 114	110 105 104 97 102
1880	113	113	115	114	112	105	100	96	96	97	103	107	106
1881	113	113	114	105	94	86	88	96	105	112	117	117	105
1882	119	117	115	110	111	108	110	111	119	123	119	116	115
1883	114	120	124	123	117	110	107	107	110	109	107	104	113
1884	103	100	100	102	115	124	123	112	103	100	98	96	106
1885	96	95	92	85	82	79	77	72	72	75	81	86	83
1886	86	84	85	86	90	88	92	97	106	110	112	112	96
1887	110	109	109	112	116	122	126	128	123	117	113	113	117
1888	112	110	109	109	107	97	90	90	92	93	92	94	100
1889	96	95	92	89	89	89	95	97	103	106	113	113	98
1890	112	110	110	110	112	112	111	108	108	118	129	132	114
1891	121	111	108	111	118	122	120	113	107	101	96	91	110
1892	86	82	79	75	71	71	74	80	87	93	98	102	83
1893	106	117	123	135	157	199	224	207	160	114	87	75	142
1894	71	71	66	64	66	65	64	62	57	54	53	57	62
1895	66	74	81	75	69	62	65	69	77	80	85	97	75
1896	114	119	115	106	104	102	120	137	153	135	109	80	116
1897	68	67	70	74	75	75	73	74	75	75	72	68	72
1898	67	76	95	107	101	86	75	75	70	67	61	60	78
1899	61	67	74	78	78	78	80	85	90	96	103	105	83
1900	103	99	95	90	86	84	85	83	85	85	88	85	89
1901	84	80	80	83	88	90	91	90	88	88	89	92	87
1902	91	90	90	94	99	100	99	99	103	107	110	109	99
1903	108	108	110	109	111	112	117	114	111	110	110	108	111
1904	105	100	95	89	86	82	79	77	79	79	80	80	86
1905	82	82	83	84	86	88	86	86	86	94	101	106	89
1906	108	107	111	113	118	118	118	118	117	118	117	121	115
1907	125	127	128	124	125	123	124	124	126	132	141	142	128
1908	131	120	108	100	89	84	78	74	72	74	74	75	90
1909	76	75	74	74	75	74	76	76	83	88	95	97	80
1910	97	95	97	99	106	110	111	108	103	102	98	91	101
1911	86	83	82	79	81	82	83	82	82	79	81	81	82
1912	83	82	85	88	91	94	96	99	103	106	110	106	95
1913	106	107	114	117	124	127	128	118	110	105	105	102	114
1914	95	85	81	81	85	90	104	114	122	114	101	88	97
1915	79	74	72	72	74	72	72	69	68	64	62	62	70
1916	63	63	63	63	66	73	77	76	72	69	72	73	69
1917	77	79	83	89	95	98	99	100	105	107	109	111	96
1918	114	117	118	118	119	120	121	122	122	121	119	115	119
1919	110	107	107	108	110	111	112	111	110	109	112	117	110
1920	124	127	131	137	146	154	162	163	163	161	159	159	149
1921	159	156	154	148	143	135	130	124	119	112	107	103	132
1922	101	98	95	91	87	83	81	82	85	88	91	94	90
1923	94	96	99	102	102	102	102	103	104	103	101	100	101
1924	98	96	94	91	87	80	74	68	65	64	66	70	79
1925	73	75	77	79	79	79	81	82	85	87	88	88	81

## 310 BUSINESS CYCLES AND MEASUREMENTS

#### APPENDIX — TABLE 34

. (For chart references for this table, see chart and table index)

# INDEXES OF THE TOTAL VOLUME OF TRADE AND OF ITS CHIEF GROUP COMPONENTS

#### TOTAL VOLUME OF TRADE

	Jan.	Feb.	Mar.	A pr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1919	96	96	93	100	105	110	111	109	108	108	108	106
	110	105	109	105	105	102	102	100	96	94	93	92
	90	90	90	91	92	92	92	94	94	93	91	94
	94	95	101	100	102	104	100	100	104	104	104	108
	109	110	113	110	110	108	104	104	103	105	108	107
	107	111	105	104	102	99	99	101	105	107	107	111
	111	113	110	111	109	108	110	107	111	115	111	116

### APPENDIX - TABLE 34 A

### INDEXES OF PRODUCTIVE ACTIVITY AND PRO-DUCERS' AND CONSUMERS' GOODS

#### INDEX OF PRODUCTIVE ACTIVITY

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1919	92	90	87	93	95	95	102	103	105	106	103	105
	109	106	105	103	100	102	100	98	94	87	83	79
	72	78	79	83	81	83	84	88	88	91	86	87
	90	92	98	91	98	103	98	102	102	106	113	119
	115	118	122	119	116	113	110	113	108	117	116	113
	115	125	117	107	102	96	96	98	105	109	105	110
	112	115	110	116	108	111	114	109	115	117	113	117

#### INDEX OF PRODUCERS' GOODS. I

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1919	103	97	90	90	86	89	98	102	99	97	89	96
	106	109	108	103	102	105	99	100	100	95	90	85
	72	71	68	67	68	68	63	68	69	73	67	75
	77	80	85	78	85	87	84	85	90	97	103	106
	108	107	111	112	115	110	115	106	103	103	102	96
	102	109	99	94	84	75	74	78	87	92	92	102
	107	105	101	100	94	93	93	93	97	100	102	107

#### INDEX OF CONSUMERS' GOODS. II

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1919	106	97	95	107	106	97	101	101	112	110	103	109
	113	103	104	99	101	103	101	98	92	84	84	84
	81	87	91	96	87	91	94	101	97	96	91	92
	93	97	102	87	93	95	95	100	102	101	110	108
	107	107	112	109	109	103	99	103	93	104	101	100
	104	110	102	104	103	99	104	110	110	103	99	103
	108	104	100	104	98	101	107	100	110	105	96	113

# APPENDIX — TABLE 34 B INDEX OF PRIMARY DISTRIBUTION

		 Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1919 1920 1921 1922 1923 1924	:	98 113 95 91 103 101 98	98 103 96 94 106 105 100	92 112 96 101 108 99 101	112 103 98 99 109 101 102	116 115 100 101 110 96 100	129 112 101 104 106 94 95	118 114 99 100 106 93 99	111 106 107 102 106 96 98	110 100 97 103 103 104 98	102 96 94 101 102 107 96	107 95 89 104 99 101 95	113 97 90 102 98 101 99

# $\begin{array}{c} \text{APPENDIX} - \text{TABLE 34 C} \\ INDEX \ OF \ DISTRIBUTION \ TO \ CONSUMER \end{array}$

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1919	96	101	100	99	102	101	105	109	106	105	107	103
	107	108	108	103	104	100	102	101	96	95	97	93
	95	95	97	94	95	97	97	96	94	98	95	97
	98	97	98	97	97	98	99	98	101	100	101	103
	101	102	105	101	104	104	102	103	104	102	103	103
	103	103	99	102	101	102	99	101	103	102	104	106
	102	107	101	101	103	102	101	105	105	111	105	112

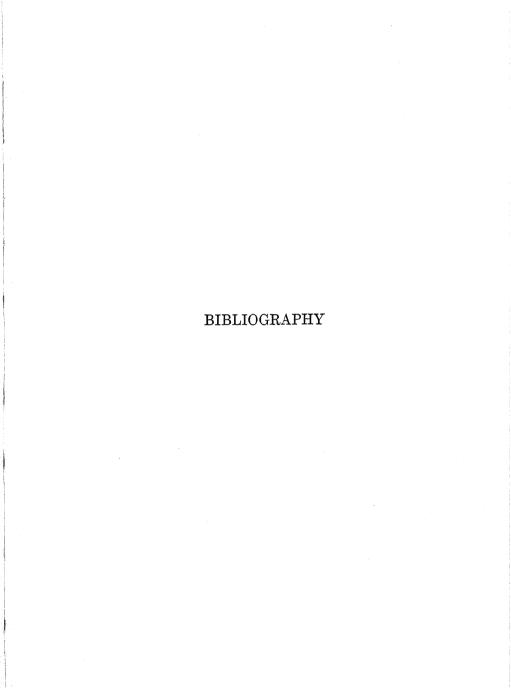
# APPENDIX — TABLE 34 D INDEX OF FINANCIAL ACTIVITY

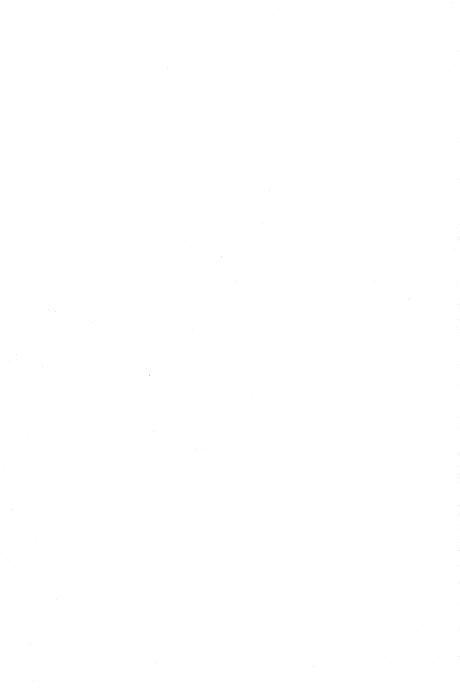
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1919	99	96	94	99	134	149	147	118	119	151	125	95
	118	105	133	141	112	87	82	78	79	106	99	121
	113	99	90	90	95	86	82	70	105	78	96	113
	100	85	125	143	144	136	100	83	129	113	90	104
	145	124	132	119	120	119	77	71	80	91	138	132
	128	115	105	107	121	98	129	117	122	134	153	178
	189	183	176	169	160	151	167	127	155	189	179	198

# $\begin{array}{c} \text{APPENDIX} - \text{TABLE 34 E} \\ INDEX \ OF \ GENERAL \ BUSINESS \ ACTIVITY \end{array}$

			Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1919 . 1920 . 1921 . 1922 . 1923 . 1924 . 1925 .	:	 	100 108 96 99 107 102 112	97 104 90 100 109 105 110	96 104 90 102 107 104 111	97 102 90 105 107 103 108	105 99 93 104 106 103 112	109 97 93 106 106 104 112	111 98 94 104 102 102 111	112 99 95 103 98 107 111	109 98 98 105 101 104 112	108 97 95 107 100 103 114	112 98 97 100 101 107 114	107 98 98 104 103 108 114







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